PSGR Krishnammal College for Women

Peelamedu ,Coimbatore - 641004

ODD SEM 2026-2027 Exam Time Table for MBA BUSINESS ADMINISTRATION - (Self Finance)

TIMINGS : FN : 9.30 AM to 12.30 PM AN : 2.00 PM to 5.00 PM

Date	Session	Sem	Type	Course Code	Course Name	Batch
16-11-2026	FN	3	Regular	MB25SMT	STRATEGIC MANAGEMENT	2025-2027
17-11-2026	FN	3	Regular	MB25BAI	BANKING AND INSURANCE	2025-2027
18-11-2026	FN	3	Regular	MB25FNM	FINANCIAL MARKETS	2025-2027
18-11-2026	FN	3	Regular	MB25TAD	TALENT ACQUISITION AND DEPLOYMENT	2025-2027
19-11-2026	FN	3	Regular	MB25FNS	FINANCIAL SERVICES	2025-2027
19-11-2026	FN	3	Regular	MB25B2B	B2B MARKETING	2025-2027
20-11-2026	FN	3	Regular	MB25SAP	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	2025-2027
23-11-2026	FN	3	Regular	MB25CRM	CUSTOMER RELATIONSHIP MANAGEMENT	2025-2027
24-11-2026	FN	3	Regular	MB25LAD	LEARNING AND DEVELOPMENT	2025-2027
24-11-2026	FN	3	Regular	MB25LSC	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	2025-2027
25-11-2026	FN	3	Regular	MB25PRM	PROJECT MANAGEMENT	2025-2027
25-11-2026	FN	3	Regular	MB25CBR	CONSUMER BEHAVIOUR	2025-2027
26-11-2026	FN	3	Regular	MB25TQM	TOTAL QUALITY MANAGEMENT	2025-2027
26-11-2026	FN	3	Regular	MB25DMK	DIGITAL MARKETING	2025-2027
27-11-2026	FN	3	Regular	MB25PMS	PERFORMANCE MANAGEMENT SYSTEM	2025-2027
25-11-2026	***FN***	***2***	***Arrear***	***MB25MMT***	***MARKETING MANAGEMENT***	***2025-2027***
27-11-2026	***FN***	***2***	***Arrear***	***MB25HRM***	***HUMAN RESOURCE MANAGEMENT***	***2025-2027***
27-11-2026	***AN***	***2***	***Arrear***	***MB25EPS***	***ENTREPRENEURSHIP***	***2025-2027***
28-11-2026	***FN***	***2***	***Arrear***	***MB25FMT***	***FINANCIAL MANAGEMENT***	***2025-2027***
28-11-2026	***AN***	***2***	***Arrear***	***MB25OPM***	***OPERATIONS MANAGEMENT***	***2025-2027***
24-11-2026	***FN***	***1***	***Arrear***	***MB25ECM***	***ECONOMICS FOR MANAGEMENT***	***2025-2027***
26-11-2026	***AN***	***1***	***Arrear***	***MB25OBH***	***ORGANISATIONAL BEHAVIOUR***	***2025-2027***

Signature of the COE

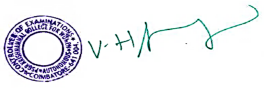
PSGR Krishnammal College for Women

Peelamedu ,Coimbatore - 641004

ODD SEM 2026-2027 Exam Time Table for MBA DIGITAL MEDIA AND MARKETING COMMUNICATION - (Self Finance)

TIMINGS : FN : 9.30 AM to 12.30 PM **AN : 2.00 PM to 5.00 PM**

Date	Session	Sem	Type	Course Code	Course Name	Batch
16-11-2026	FN	3	Regular	DM25SMT	STRATEGIC MANAGEMENT	2025-2027
17-11-2026	FN	3	Regular	DM25AIM	ARTIFICIAL INTELLIGENCE IN MARKETING	2025-2027
18-11-2026	FN	3	Regular	DM25DLE	DIGITAL LAW, PRIVACY AND ETHICS	2025-2027
19-11-2026	FN	3	Regular	DM25CTM	CONTENT MARKETING	2025-2027
20-11-2026	FN	3	Regular	DM25IMC	INTEGRATED MARKETING COMMUNICATIONS	2025-2027
23-11-2026	FN	3	Regular	DM25CRM	CUSTOMER RELATIONSHIP MANAGEMENT	2025-2027
24-11-2026	FN	3	Regular	DM25SEO	SEARCH ENGINE OPTIMIZATION AND SEARCH ENGINE MARKETING	2025-2027
25-11-2026	FN	3	Regular	DM25CBD	CONSUMER BEHAVIOUR IN DIGITAL ERA	2025-2027
28-11-2026	***FN***	***2***	***Arrear***	***DM25FMT***	***FINANCIAL MANAGEMENT***	***2025-2027***
26-11-2026	***AN***	***1***	***Arrear***	***DM25OBH***	***ORGANISATIONAL BEHAVIOUR***	***2025-2027***
27-11-2026	***FN***	***1***	***Arrear***	***DM25FRA***	***FINANCIAL REPORTING AND STATEMENT ANALYSIS***	***2025-2027***



Signature of the COE