

STAFF PROFILE

Name & Designation : K.Poornachandrika
Assistant Professor

Department : B.Com (A&F) and BA

Date of Joining : 26.09.2025

Total Experience : 3Years

Educational Qualifications : M.Com., M.Phil., (Ph.D)

Address : 217, Ranga Konar Street,
Kattor, Ram Nagar Post,
Coimbatore-641009.

Date of Birth : 21.04.1995

Blood Group : B+ve



S.No.	Qualifications	Year of Passing	Class	Specialization
1	Ph.D	June 2019	First class	Marketing
2	M.Phil	Nov 2018	First class	Marketing
3	M.Com	May 2017	First class	Marketing
4	B.Com	May 2015	First class	Marketing

Course Expertise:

S.No	Name of the Course
1.	Corporate Governance
2.	Principles of Marketing
3.	Indirect taxes
4.	Business intelligence
5.	Business Analytics
6.	Principles of Economics

Programmes Attended:

1. Participated in the one day National level Research workshop on “**SPSS & its Application**”, organized by the GRD Institute of Management, Dr. G.R.Damodaran College of Science on 2nd August, 2018.

Publications :

- Published a paper on “Role and Importance of Rural Entrepreneurs in India” in the International Journal of Exclusive Management Research, special issue vol-2, Issue-2, ISSN NO. 2249-8672, pp-.165-167, February-2018.

- Published a paper on “ A study on Awareness and Perception towards Demonetisation in the Asia pacific Journal of Research, Vol-1, Issue 87, April 2018.

Proposals Sent:

ICSSR	An Empirical Study on Awareness and Effectiveness of Pradhan Mantri Viksit Bharat Rozgar Yojana Schemes among selected MSMEs in Coimbatore District	December 2025	No	1 Year	ICSSR	Government
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Patents/Funds received: NIL

Acting as resource person:

- Delivered the guest lecture on the topic “Corporate Governance” organized by PSGR Krishnammal College for Women.
- Delivered the guest lecture on the topic “Woen Empowerment” organized by PSGR Krishnammal College for Women.

FDP:

1	Advanced Tally with GST- Naan Mudhalvan	05.01.2026	10.01.2026	6	Bharathiyar university
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BOOK CHAPTER:

S.No	Title of the Article	ISBN number	Publisher Name	Month, year of Publication
1	Sustainability in Supply Chain Management: A Study of Best Practices	978-81-989640-6-9	Jai Shivaasni Publications	Dec-25