



**DRUG BUSTER EDUCATION CELL – MONITORING COMMITTEE OF  
ALCOHOL AND TOBACCO**

**Committee Meeting – 1**

**Minutes**

**Date :** July 14, 2025

**Time :** 12.30 pm

**Venue :** Board Room 2

**Meeting 1: Annual Strategic Planning**

**Objective:** Establishing the roadmap for the academic year.

- **Yearly Target:** The committee set a goal to reach more than 35,000 individuals through a mix of campus events and public outreach.
- **Awareness Camps:** Plans were laid out to conduct **15 Awareness Camps** throughout the year, focusing on students and rural clusters.
- **Student Engagement:** Discussed launching **4 Student Competitions** (Poster making, Debates, and Essay writing) to ensure internal participation.
- **Action Item:** Finalize the route for the annual mega-rally scheduled for the next quarter.

**PRINCIPAL**  
PSGR KRISHNAMMAL COLLEGE FOR WOMEN  
COIMBATORE - 641 004



**DRUG BUSTER EDUCATION CELL – MONITORING COMMITTEE  
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**COMMITTEE MEETING MINUTES**

| COMMITTEE MEMBERS   | SIGNATURE |
|---|-----------|
| <b>Dr. N. Yesodha Devi</b><br>Secretary, PSGRKCW<br><i>PRESIDENT</i>  |           |
| <b>Dr. P. B. Harathi</b><br>Principal, PSGRKCW<br><i>VICE PRESIDENT</i>                                     |           |
| <b>Mrs. S. Vasandha</b><br>Dean, Student Affairs, PSGRKCW   |           |
| <b>Dr. Sushil Mary Mathews</b><br>Associate Professor & Head,<br>Department of English                      |           |
| <b>Dr. M. Jayamala</b><br>Associate Professor<br>Centre for Women's Studies                                 |           |
| <b>Dr. Santhosh Priyaa</b><br>Associate Professor<br>Department of English                                  |           |
| <b>Mrs. K. S. Paviyazhini</b><br>Assistant Professor & Counselling Psychologist<br>Department of Psychology |           |
| <b>Dr. G. Kavitha</b><br>Assistant Professor & Head<br>Department of Commerce                               |           |
| <b>Dr. Suguna</b><br>Assistant Professor<br>Department of History   |           |



**DRUG BUSTER EDUCATION CELL – MONITORING COMMITTEE OF  
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**Committee Meeting – 2**

**Minutes**

**Date :** August 5, 2025

**Time :** 12.30 pm

**Venue :** Board Room 2

- Discussed - Campus-Wide Student Sensitization
- The committee reviewed the successful student engagement
- **Sensitization:** E pledge drive was undertaken for UG,PG and Research scholars
- **Action Item:** Focus on rally to create public awareness

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**DRUG BUSTER EDUCATION CELL – MONITORING COMMITTEE OF  
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**Committee Meeting – 3**

**Minutes**

**Date :** October 6, 2025

**Time :** 12.30 pm

**Venue :** Board Room 2

**Focus:** Progress Tracking

- Awareness Camps have been completed, focusing on the sensitization
- Mime show and Street Walk awareness was performed.
- Beneficiary Audit: Current data shows we have reached most of the target beneficiaries at this mid-point.
- Peer leaders to identify and help students with emotional trauma. Psychology department to help with this.

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**DRUG BUSTER EDUCATION CELL – MONITORING COMMITTEE OF  
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**Committee Meeting – 4**

**Minutes**

**Date :** January 5, 2026

**Time :** 12.30 pm

**Venue :** Board Room 2

- The Anti Drug Club and the NSS Units of PSGR Krishnammal College for Women conducted an Anti Drug Awareness Rally on 19th December, 2025 in a Special Camp at Vellanaipatti between 9.00 AM and 10.00 AM

**Focus:** Internal Culture and Talent

- Competition Completion: The committee successfully concluded the 4 Student Competitions. Winning entries are to be used as official promotional material for the cell.
- Action Item: Ensure all 15 Awareness Camps are wrapped up by the end of March.

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**DRUG BUSTER EDUCATION CELL – MONITORING COMMITTEE OF  
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**Committee Meeting – 5**

**Minutes**

**Date :** March 5, 2026

**Time :** 12.30 pm

**Venue :** Board Room 2

Annual Summation & Impact Report

Focus: Final Statistics and Reporting

- The committee officially recorded the completion of **23 Total Programmes** for the 2025-2026 period.
- **The statistics were verified as follows:**

| <b>Programme Type</b>   | <b>Count</b> |
|-------------------------|--------------|
| Awareness Rally         | 1            |
| Awareness Camps         | 15           |
| Street Plays / Dramas   | 3            |
| Student Competitions    | 4            |
| <b>Total Programmes</b> | <b>23</b>    |

- **Beneficiary Impact:** The total number of reached **Beneficiaries stands at 41,208**, surpassing the initial target.
- **Conclusion:** The Monitoring Committee expressed satisfaction that the sensitization efforts successfully reached both the student body and a vast section of the general public.



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