



Centre of Excellence in Life Sciences
Department of Biotechnology
Organizes

The Green Frontier Challenge
- Sustainable Innovation Ideathon 2026

To celebrate National Science Day

Special Lecture on

Research to Revenue: The Roadmap to
Technology Commercialization



Free Registration
& Certificates

Dr S.P Suriyaraj,
Associate Vice President,
Atal Incubation Centre (AIC) RAISE,
Supported by NITI Aayog, Govt of India

Registration Link: <https://forms.gle/9M2QSoFL6JR5LRa47>

Convener:

Dr. R. Nirmal Kumar, Assistant Professor and Head,
Department of Biotechnology

Organizing Secretaries:

- Dr. V. Bhuvaneshwari, Associate Professor, Biotechnology
- Dr. Rachana Sharma, Assistant Professor, Biotechnology

Date: 26.02.2026

Timing: 9:30 am to 4:00 pm

Venue: Prakruthi Hall

The Green Frontier CHALLENGE

— SUSTAINABLE INNOVATION IDEATHON —

— Unleash *Ideas* for a Sustainable Future! —



Environmental Problem

What Issue Are We Solving?



Market & Opportunity

Who Are Our Customers?



Impact

Saving Our Planet



Our Solution

Eco-Friendly Product / Idea



Business Model

How Will We Make Money?



Future Plans

What's Next for Our Startup?

10 MINUTES TO PRESENT YOUR IDEA!

7 Min Presentation + 3 Min Q&A

« INNOVATE • PITCH • INSPIRE »



26th Feb 2026

Organized by:

Department of Biotechnology,
PSGR Krishnammal College for Women