



DAP- Funded Training Program Empowering Rural Women: Skill Development in Food Processing, Preservation and Financial & Digital Literacy (2025-2026)

Project Overview

With the support of the Australian Consulate General, Chennai, under the Direct Aid Program (DAP), GRG Trust is implementing the project “Empowering Rural Women: Skill Development in Food Processing, Preservation, and Digital and Financial Literacy” at the Rural Women Technology Park (RWTP), Annur, empowering rural women through structured skill development.

Project Detail

The project is being implemented through a structured training programme designed to equip rural women with both generic and domain-specific skills.

- Timeline: May 2025 -July 2026
- Duration: 16-months
- Number of batches planned: 9
- Trainees per batch: 30 - 35
- Total trainees targeted: 300
- Total candidates trained so far: 185 participants (6 batches completed as of December 2025)
- Training duration: 125 hours of generic and domain-specific skills, delivered over 24 days at 5 hours per day.

Areas of Skill Training

The training programme equips participants with practical and entrepreneurial skills across the following areas:

- **Food Processing & Preservation:** Millet processing, vegetable drying, masala powder, pickles, cookies, fruit jams, and value-added products
- **Innovative Product Preparation:** Malt products, ready-to-cook items, pancakes, millet cookies, squash preparations
- **Entrepreneurial Skills:** Business card and label preparation
- **Financial Literacy:** Understanding basic finance management for small businesses
- **Digital Literacy:** Developing digital skills for business and personal growth

FSSAI Certification

FSSAI certification has been successfully obtained by 12 trained women, enabling them to start their own food enterprises.