

Center of Excellence for Apparel, Made-ups & Home Furnishing PSGR Krishnammal College for Women, Coimbatore



**Destination for Skilling, Research, New Product Development, Career Guidance, Industry
Alignment and Certification**



VISION

To become the global benchmark in the Apparel, Made-ups and Home Furnishing sectors by cultivation of a highly skilled workforce, driving innovation and leading the industry towards sustainable excellence and international prominence.

MISSION

We shall empower individuals with enhanced skills in the Apparel, Made-ups and Home Furnishing sectors through structured programs and assessments, fostering a skilled workforce for national and international competitiveness.

The AMHSSC

The Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC) is a non-profit organisation advancing the apparel industry through exceptional skill development initiatives. Established in December 4, 2013 under the Ministry of Skill Development and Entrepreneurship, Government of India, AMHSSC aims to create a highly skilled workforce to meet industry demands and drive growth. Since June 3, 2022 AMHSSC has been recognised as an awarding body by the National Council of Vocational Education & Training (NCVET).



KCW

PSGR Krishnammal College for Women, Coimbatore (KCW) an Autonomous College was inaugurated in June 1963 under the aegis of the GRG Trust of Coimbatore. The institution is affiliated to the Bharathiar University, Coimbatore, ranked #9 among colleges in India in NIRF, 2025, accredited with the highest A++ grade by NAAC and certified by UGC as 'College of Excellence'. Serving 8,500+ students with 400+ faculty, KCW is recognised for its impact on society through its academic programmes, holistic approach, community outreach and an enduring vision for the future.



AMHSSC CoE @ PSGRKCW

An MOU with AMHSSC, Delhi was signed on 11 September 2023 in the presence of Padma Shri Dr. A. Sakthivel, Chairman, AMHSSC, Delhi, to facilitate collaborative work. The Center of Excellence for Apparel, Made-ups and Home Furnishing, PSGRKCW, Coimbatore, was inaugurated on 9 March 2024 by Shri Atul Kumar Tiwari, IAS, Secretary, Ministry of Skill Development and Entrepreneurship, Government of India, New Delhi. The built up area of 6000 sq ft. was provided by PSGRKCW while the machinery and equipment worth INR 1.3 crore was facilitated by AMHSSC, Delhi. The growing demand in the apparel sector and the skilling requirement to cater to the market trends presents huge opportunities for the CoE to establish itself and meet the needs of the industry. Being the first of its kind for fostering a student centric approach in an academic institution, the COE proposes to provide a platform for innovative ideas, prototype development, industry connect, skill development and promotion of entrepreneurs.





HIGHLIGHTS

High quality training and educational opportunities to build skills in the apparel and fashion industry, offering courses such as Training of Trainers (ToT), Training of Assessors (ToA), Management Development Programs (MDPs) and Entrepreneurship Development Programme through state-of-the-art facilities and experienced trainers for ensuring industry - alignment, best in class training.

KEY OBJECTIVES

Industry-centric Training: Tailored programmes aligned with industry standards to ensure job readiness

Certification: Accredited assessments add value to professional credentials of trainees

Collaborative Efforts: Partnerships with industry stake holders, associations and academia

Innovation & Technology: Leveraging technology to enhance training delivery and continuous improvement

Lifelong Learning: Promoting ongoing professional growth beyond certification



ACTION PLAN

- Skill development for students, society and industry personnel through short term and certificate programs
- Internship offer for students with AMHSSC certification
- Programs for Entrepreneurs and startups
- Creation of data bank of industries
- Research and market analysis for industry related projects (MOUs as applicable)
- Training of trainers (TOT) and Training of Assessors (TOA)
- To become an incubation center

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