

Keynote Speaker

Dr. K. Sivasubramanian

Head, Department of Economics

School of Commerce, Accounting and Finance

Kristu Jayanti (Deemed to be University)

Bangalore

Special address and

Chairperson of Technical Session I

Dr. S. Gandhimathi

Professor

Department of Economics

School of Arts and Social Sciences

Avinashilingam Institute

for Home Science and Higher Education for Women

Coimbatore

Chairperson of Technical Session II

Dr. S. Parvathi

Associate Professor of Economics

Kandaswami Kandar's College

Velur-Namakkal

About PSGR Krishnammal College for Women

KCW is an autonomous college of higher education for women. It is affiliated to Bharathiar University, Coimbatore, ranked 7 among colleges in India in NIRF, accredited with the highest A++ grade by NAAC, and a UGC-certified 'College of Excellence'. Serving 8,500+ students with 400+ faculty, KCW is recognised for its impact on society through its academic programmes, holistic approach, community outreach, and an enduring vision for the future.

About the Department of Economics

The Department was started in 1963 with a strength of 25 students which has increased to an average of 200. In addition to UG and Research Programmes, the department has begun offering Post Graduation Programme in Applied Economics (M.A. Applied Economics) from the academic year 2024-2025. There are 10 faculty members in the department. The department is credited with regularly organising sponsored seminars, workshops, and conferences. It has raised funds from ICSSR & UGC for five minor projects and one major project. The Planning Forum is the Department Association that actively promotes students' multi-dimensional exposure.

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ICSSR-SRC SPONSORED ONE-DAY NATIONAL SEMINAR

On

WOMEN, FINANCE AND SUSTAINABILITY: A ROADMAP TO EMPOWERED LIVELIHOODS



ORGANISED BY

DEPARTMENT OF ECONOMICS

Registration Link

Date: 23.09.2025

Venue: Chandra Seminar Hall, KCW

About the Seminar

Sustainable livelihoods are crucial for empowering women, particularly in marginalized and rural communities, as they provide the foundation for economic independence and long-term sustainability. The trajectory of financial inclusion for women is intricately linked to various socio-economic factors, policy initiatives, and interventions aimed at bridging the existing gaps that hinder their growth. The rationale for bringing financial inclusion strategies to India is to ensure adequate access to financial services for all segments of society. It plays a critical role in achieving 7 out of 17 Sustainable Development Goals (SDGs), particularly those focused on reducing income inequality and poverty, which would lead to the promotion of social cohesion and sustained economic development. The dynamic economy propelled by technological advancements and citizen-centric policy initiatives impacts the advancement of banking from a branch-centric traditional model to a customer-centric modern model with an advanced infrastructure to enhance financial awareness and financial literacy to attain financial stability. Despite all these efforts, there exist gender disparities and other barriers, particularly among rural and marginalized communities, where formal access to financial services remains limited to women. Understanding the dynamics of the trajectory, the seminar themes delve into different dimensions that help to attain the vision of sustainable livelihood.

Objectives of the Seminar

- To trace the path of financial inclusion of women in India.
- To know the gaps hindering the financial inclusion of women.
- To understand the relevant initiatives and interventions of the government and other financial institutions for women empowerment through sustainable development.
- To examine the impact of technological resilience and digital intervention.
- To explore the current trends in financial inclusion of women in India.
- To identify opportunities and their possible impacts on women being financially empowered for a sustainable empowerment.
- To find scope for policy implications for future research.

Sub-Themes

- History of Traditional and Modern Financial Inclusion in India
 - Financial Literacy, Financial Awareness, Financial Technology and Gender Equality
 - Women's Employment, Self Help Groups, Start-ups and Financial Inclusion for achieving Sustainable Development Goals
 - Decision Making, Economic Participation, Entrepreneurship and Financial Autonomy of Women for an Equitable Growth
 - Inclusive Banking for Marginalized Women
 - Women in Informal sectors and Financial Resilience
 - Women's Financial Literacy and Retirement Planning
 - Gender Financing, Gender Budgeting and its importance in leading a sustainable life
 - Digital Financial Inclusion for Inclusive Growth
 - Digital Banking, Green Banking, Environmental Social Governance (ESG) and Sustainable Financial Inclusion
 - Blockchain, Artificial Intelligence, Cryptocurrency, Digital Banking and Cyber Security in advancing Financial Inclusion for sustainable empowerment
 - Climate-Smart Financial solutions for sustained growth
 - Global Economic Co-operation, Cross Border Payments for a sustainable livelihood
 - Barriers, opportunities, and Interventions for Financial Inclusion of Women
 - Government Policies and Framework for Financial Inclusion of rural and marginalized women
- Papers on other themes pertaining to the objectives of the seminar are also accepted.

Publication Details

The research papers are subject to screening by the editorial board and peer-review committee. Selected papers will be published as Seminar Proceedings with an ISBN. All rights to the publication of the papers included in the Seminar shall rest with the organisers and editors.

Submission Guidelines

- Abstract not exceeding 200 words.
- Full papers not exceeding 6-8 pages including tables, charts, diagrams, etc.
- Font size and style: MS Word, 12 points, Times New Roman and A4 Size
- Line Spacing: 1.5 on a single side. Only electronic submissions of articles will be accepted.
- Papers should not have more than 3 authors; each author must register separately.
- Both conceptual and empirical research papers are invited.
- A soft copy of the paper should be submitted to the following mail ID.
- Email: kcweconseminar2025@gmail.com

Important Dates

| | |
|-----------------------------------|-------------------|
| ABSTRACT SUBMISSION | 05.09.2025 |
| FULL PAPER SUBMISSION | 15.09.2025 |
| LAST DATE FOR REGISTRATION | 20.09.2025 |

Registration Fee

| CATEGORY | AMOUNT (in ₹) |
|--------------------------------------|----------------------|
| INDUSTRIALISTS / ACADEMICIANS | 500 |
| RESEARCH SCHOLARS | 300 |
| STUDENTS | 150 |

The registration fee shall be paid to the following account:

NAME : PSGR KRISHNAMMAL COLLEGE FOR WOMEN
BANK NAME: CENTRAL BANK OF INDIA, PEELAMEDU
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