

PSGR KRISHNAMMAL COLLEGE FOR WOMEN

Annual Report 2024 – 2025

It is my privilege to present the Annual Report of PSGR Krishnammal College for Women for the academic year 2024-2025. Founded in 1963 by Shri G.R. Govindarajulu and Smt. Chandrakanthi Govindarajulu, the college has grown into a premier institution of higher education. Under the leadership of Managing Trustee Shri G. Rangaswamy and Chairperson Dr. R. Nandini, the college strives to live up to the motto, "Educate to Empower."

KCW is ranked 7th in NIRF among 3371 colleges, marking the fifth consecutive year in the top 10 colleges nationwide. The college offers 38 UG, 18 PG, 1 PG Diploma, and 13 research programs, with a student strength of 8,500. In 2024-25, we launched B.Com Fin Tech, B.Sc Data Science, M.A. Applied Economics, and two new research programs in Biotechnology and Tamil. A skill hub provides courses in Gen AI, ML, AR/VR, job-oriented, add-on, study abroad programs, and language certifications like DELF A1, boosting global employment prospects.

The pass percentage was 96% in UG and 94% in PG in the November 2024 End Semester Examinations. 188 students cleared professional exams such as CA Foundation, CA Inter, CMA Foundation, etc. Government scholarships and fellowships totaling Rs. 31 lakhs were awarded, along with Rs. 10 lakhs in management scholarships for deserving students. The college organized 27 conferences, 254 guest lectures, 105 workshops, 18 video conferences, and 27 FDPs, and signed 23 MoUs.

A three-day **Student Induction Programme** for UG first-year students was organized from 24 to 26th June 2024. Dr. Kezevino Aram, President of Shanthi Ashram, served as the Chief Guest for the inaugural. The Student Forum was inaugurated on 22 July 2024 by Ms. K. Bhavaneeswari IPS, Inspector General of Police, West Zone, Coimbatore and special address by Mr. Jayaprakash Gandhi, Career Consultant and Analyst.

The **Graduation Day Ceremony** was held on 25 November 2024, 48 rank holders and 2732 UG and PG students of the class of 2023 batch received their degrees. Dr.K.Alagusundaram, Managing Director & Chief Executive Officer, Tamil Nadu Food Processing and Agri Export Promotion Corporation (TN APEX), Chennai was the Chief Guest and delivered the Graduation Day Address.

The Founders Day was commemorated on 21 January 2025. Mr. D. Srinivasan, Managing Director of Sree Annapoorna Hotels, graced the event as the Guest of Honour and the Chief Guest, Mr.Kamal Bali, Managing Director & President of Volvo Group India, Bengaluru delivered the GRG Memorial Lecture and launched **GRG Centre of Excellence for Logistics** and Supply Chain Management. The GRG Memorial Lifetime Achievement Award to Dr.(Prof.)S.Rajasekaran, Chairman, Department of Orthopaedics, Ganga Hospitals, Coimbatore and Dr.Santhi Duraisamy, Director, Sakthi Masala Private Limited was recognized with the Chandrakanthi Memorial Lifetime Achievement Award for Women. Ms.K.Asha Bhat and Dr.V.Janaki were recognized as the GRG Brand Ambassadors.

The Annual Inter-collegiate cultural festival '**Karishma – 24**', brought together over 850 participants from 60+ colleges across South India. The Eco Watch Club of KCW organized a **mega tree plantation drive** in association with Siruthuli and 2,700 tree saplings were planted in the Miyawaki model in a 2.5 acre plot.

The **International Women's Day** was celebrated with the theme 'Accelerate Action towards Gender Parity' and Ms. Gowri Kailasam, CEO of Rane Madras Ltd was the chief guest. Mr.Murugan Thenkondar, President - Marketing and Business Development, Aditya Birla Group, Mumbai was the Chief Guest for an Attire Show, **EVANZA'25 organised by the** The Department of Costume and Apparel Design.

The Annual Alumni meet **Purples Day** held on 1 March 2025 enabled the alumni to reconnect, rekindle, and rediscover cherished memories. The Alumni association has contributed ₹75 lakhs towards the construction of the KCW Student Center.

An incubation centre GRG **GenNxt** for start-ups in Biotech, sustainability, IT, ITES and food industry was established. **CIIED** introduced a new course IgniteX in collaboration with the Wadhvani Foundation for UG students. The college has achieved a **four-star status** in the **Indian Innovation Council (IIC)**, recognizing its commitment to fostering innovation and entrepreneurship among students and faculty.

The Centres of Excellence in Life Sciences, Advanced Materials and Sustainable Technology, Commerce Professionals, Apparel, Made-ups and Home Furnishing, Supply Chain Management and Logistics, and Women Leadership foster interdisciplinary research through collaborative

partnerships. These CoEs offer valuable opportunities for students, researchers, postdoctoral fellows, and industry professionals to engage in research and innovation.

Organised International Conclave on One Health Sponsored by DST SERB on 18 & 19 September 2024. International Conference on “Advanced Materials for Sustainable Technologies” sponsored by SERB- ANRF New Delhi on 23 and 24 January 2025. Certificate Program on Industrial Engineering concepts for Product Development from 21 to 25 January 2025.

The Digital Innovation DOJO lab at KCW, within the purview of Computational Science departments successfully conducted internship program and workshop in robotic process automation.

KCW – Cares Centre for Energy Studies launched the **Energy Lab** to provide hands-on training in energy generation, utilization, storage, and conservation. The center will be affiliated with the Skill Council for Green Jobs, operating under the National Skill Development Mission and Ministry of New and Renewable Energy (MNRE), Government of India.

To bring professional perspective and expertise, KCW has introduced “**Professor of Practice**”, (**PoP**) where industry experts are engaged in Teaching and Curriculum Development, Research and Innovation, Mentoring and Career Guidance, Institutional Development and Consultancy and Professional Development.

KCW in association with Kristu Jayanti College, Bengaluru; St. Aloysius College (Deemed to be University), Mangaluru and Stella Maris College, Chennai have formed the Consortium of Higher Educational Institutions for Research and Development (CHIRD). Under the aegis of CHIRD, the member colleges have jointly organized several Conferences, Seminars and Workshops this academic year.

KCW Teaching Learning Centre enhances faculty capacity and competency by promoting a robust teaching-learning process. The centre has trained nearly 400 faculty this year in “Application of Artificial Intelligence in Higher Education” and “E-content Creation and Curation”.

ICT Academy recognized KCW as best Academic Partner and established the Centre for Women Empowerment, under the CSR Initiative of Honeywell, KCW received Certificate of Appreciation in Learnathon 2024.

Skill Satellite Centre (SSC) sponsored by DSIR was established in **Rural Women Technology Park**, at Annur, Coimbatore. Skill Satellite Centre aims at addressing the location-specific technological needs of women SHGs, and women-run enterprises.

On the International front, faculty and students participated in Global Summer School at Nottingham Trent University (NTU), UK, Global Immersion Program conducted by James Cook University, Singapore, Sakura Science Program conducted by Ochanomizu University, Tokyo, Japan, faculty also visited universities in UK to explore collaborative opportunities for academics and research.

Dr. C. Jeevitha, Assistant Professor, Department of French participated in the short-term teacher training program at Sorbonne University, Abu Dhabi. Dr. M. Kanchana, Associate Professor, Department of Botany participated in the Global Summit on Science and Social Sciences at Colombo, Sri Lanka.

The institution has performed remarkably in **co-curricular activities**. This year our **NCC Cadets** SUO Amrit Mel L, attended Youth Exchange Programme at Vietnam, NCC and NSS Students participate in Thal Sainik Camp, all India Republic Day Camp, Independence day camp and Special National Integration Camp.

NSS Special Camps were organised in the adopted villages of Vellanaipatti, Andakapalayam, Serayampalayam and Kaikolappalayam. In **Sports** – students have won 146 Medals, which includes 18 medals at International Level, 22 Medals at National Level, 71 Medals at State Level and 35 Medals at District Level. Sports students also received the prestigious CM Trophy overall Champion Runner-up Trophy Award and NOBEL WORLD RECORD in Silambam.

Relevant placement support training programs were organized to assist students in securing placements across sectors such as Banking & Financial Services, Corporate, IT and ITES, Retail and Marketing, Healthcare, and Education. The highest CTC offered was 21 LPA, with the average CTC being 5 LPA

Fourteen clubs under Virutcham organize events focused on community immersion, aligned with the SDGs. A total of 156 programs were held, benefiting 33,000 people, including students and the general public. The Uyir Club Coordinator received appreciation from the Commissioner of Police for her efforts in road safety awareness. The Consumer Club was honored with the Best Performing

College Award for its commitment to sustainable consumer practices. KCW received "The Community Catalyst Award" from Yi-Yuva Coimbatore for promoting entrepreneurship and women empowerment. Dr. K. Nithya Kala, Assistant Professor of Business Administration, was awarded the Best Faculty Award by Yi-Coimbatore for her exceptional contributions to the Yuva Club

Faculty Achievements

- 4 NSS Programme officers of our college were honoured with Best NSS Programme Officer Award 2024 by Sangamithra Trust Coimbatore.
- Dr.V.Padmavathy, Assistant Professor and Head, Department of Hindi was felicitated by Honourable Governor Shri R N Ravi, on the eve of Bharatiya Basha Diwas at Rajbhavan for her literary contribution.
- Dr.K.Sabariswaran, Assistant Professor of Biotechnology for the second consecutive year, has been listed among the "World Top 2% Scientists" in Energy/Environmental Sciences.

Faculty and scholars have been supported in their research through GRG Trust funding of Rs 9.5 lakh for 11 projects and 18 Ph.D. student fellowships worth Rs 6 lakh. Faculty members are also involved in externally funded projects totaling Rs 696.5 lakh from agencies such as SERB, BIRAC, DSIR, and NTTM. Out of 7 patents, 1 has been granted and 6 published. Additionally, faculty members have contributed 153 publications in Scopus-indexed, peer-reviewed journals.

GRG School of Management Studies hosted "Samyukthi 2024," an Industry-Institute Interface Day, and Feb Fiesta 2025. Twelve MBA students participated in the CETYS University International Summer Programme in Mexico. Faculty members from GRGSMS visited the Indian School of Business (ISB), Hyderabad, to learn about best practices in management education. GRGSMS has also applied to launch a new MBA program in Digital Media and Marketing Communications, which is set to begin in the academic year 2025–26.

I place on record my salutations to our visionary Founders who have passed on their legacy and I am grateful to our Managing Trustee Shri. G. Rangaswamy, Chairperson Smt. R. Nandini, Secretary, Dr. N. Yesodha Devi, Advisor Prof. S Balasubramanian, Directors, Deans, Controller of Examinations, and the teaching fraternity who have been constantly motivating and supporting all our academic endeavors, to keep the banner of KCW flying high. I also thank the Administrative

staff, whose enthusiasm sustains the efficiency of the administration. We believe that education is the key to unlocking the full potential of every individual, and together, we assure that we will continue to inspire, empower, and make a lasting impact in the lives of our students.