

ANNUAL REPORT 2024

I consider it a great honour to present the Annual Report of our College for the academic year 2023-2024. As we commemorate the birth centenary of our revered founder Smt. Chandrakanthi Govindarajulu, we extend our heartfelt homage to this great leader. Founded in 1963, by the visionaries Shri.G. R. Govindarajulu and Smt. Chandrakanthi Govindarajulu, PSGR Krishnammal College for Women has now blossomed into a leading institution of Higher Education. Under the able leadership of our Managing Trustee, Shri. G. Rangaswamy and Chairperson Dr. R. Nandini, the college strives to live up to the motto, "Educate to Empower".

The institution has taken giant strides for the betterment of the students and the community as a whole. The college has been conferred with "College of Excellence" status by the UGC, awarded A++ Grade with a CGPA of 3.71 on a four-point scale by NAAC in the fourth cycle of Accreditation, certified with ISO 9001:2015 by TUV Rheinland and ranked #4 among colleges in India in NIRF 2023.

The College functions in two shifts, offering 36 UG, 17 PG, 1 PG Diploma and 13 research programmes with a strength of around 8500 students. Three new programmes were launched in 2023-24: M.Sc. Fashion and Apparel Design, M.Sc. Applied Psychology and MSW in collaboration with the Madras School of Social Work. In the upcoming year, 4 new programmes B.Com FinTech, B.Sc Data Science, M.A Applied Economics & M.Sc Environmental Science are to be introduced. The syllabi of all the courses in every programme are outcome based with LOCF approach. Blended mode of learning has been implemented to facilitate flexible and accessible learning. Coursera and global certification courses have been integrated into the UG and PG curriculum to broaden students' access to online courses and certifications.

A skill hub has been created consisting of the various skill courses offered by the departments, including Gen AI, ML, AR/VR etc.,

The overall pass percentages of 92.74 in UG and 95.54 in PG, in the End Semester Examinations, December 2023 prove the academic strength of our programmes. 200 students from the different commerce programmes have cleared professional examinations like CA foundation, CA inter, CMA foundation, etc. Our students have received Government scholarships and fellowships amounting to Rs. 36 lakh and the Management has provided scholarships worth Rs. 4 lakh to deserving students.

The activities of the Students Forum were inaugurated by Mr. Jayaprakash Gandhi, Career Consultant and Analyst, on 20 July 2023. On 3 October 2023, the Hon'ble Finance Minister, Smt. Nirmala Sitharaman, interacted with students as part of the 60th-year Diamond Jubilee Celebrations of the college. The Graduation Day of KCW was held on 9 December 2023 when Prof. G. Ravi, Vice Chancellor, Alagappa University, Karaikudi delivered the Graduation Address and distributed the degree certificates to 46 rank holders and 570 PG students. Around 1800 UG students also received their degree certificates.

The GRG Founders Day and the Birth Centenary Celebrations of Smt. Chandrakanthi Govindarajulu were held on 19 January 2024. Dr. Rajendra Singh, Founder, Tarun Bharat Sangh, Rajasthan was the Chief Guest of the event. The Chandrakanthi Memorial Lifetime Achievement Award for Women was conferred on Ms. Sunita Narain, Director General, Centre for Science and Environment, New Delhi. The GRG Memorial Lifetime Achievement Award was presented to Mr. Randhir (Bittu) Sahgal, Founder, Sanctuary Nature Foundation, Mumbai. The Centre for Women Leadership, the Centre for Advanced Materials and Sustainable Technologies and the GRG Incubator were launched on this day.

A Conclave on "Youth and Climate" was organized on 20 January 2024 jointly by KCW, Siruthuli and Poovulagin Nanbargal.

To keep abreast of the latest in the academic fields, 4 International Webinars and seminars, 7 National Webinars, 271 Guest Lectures, 142 Workshops and 26 Video Conferences were organized. Further, 6 Comprehensive Training and Faculty Development Programmes were organized. Research Interface meetings were organized to benefit the Research Scholars. The annual GRGSMS Industry Day 2023 was organized on the theme "Fostering Sustainable Businesses: A Path to Environmental and Economic Prosperity" on 28 December 2023.

KCW Teaching Learning Centre was inaugurated on 24 April 2023, which aims to train all faculty members to gain professional expertise in teaching.

KCW has been granted the prestigious **DST CURIE-PG 2023** grant for a period of three years. Eight post graduate Science departments will benefit.

The **Center of Excellence for Apparel, Made-ups, and Home Furnishing** was inaugurated by Shri Atul Kumar Tiwari, IAS, Secretary, Ministry of skill Development and Entrepreneurship, Govt of India, on 9 March 2024. The main objective of the centre is skill development in collaboration with AMHSSC, New Delhi.

The National Technical Textile Mission (NTTM) of the Ministry of Textiles has approved the Education proposal of KCW for Fashion Technology/Fashion Design and sanctioned an amount of Rs 50 lakh for lab equipment and training.

A **Satellite Skill Centre** sponsored by the Department of Science and Industrial Research (DSIR), Ministry of Science and Technology, was launched on 8 March 2024 at our RWTP, Annur, which is aimed to enhance the standard of living of rural women.

A Two-day International Conclave on Antimicrobial Resistance sponsored by DBT-CTEP was conducted on 4 and 5 March 2024 by the Centre of Excellence in Life Sciences.

Dr.K.Vidyalakshmi and team of the Department of Business Administration undertook a project entitled “An Analysis on the Spending Pattern of Policemen with Special Reference to Coimbatore City”. The project was well appreciated and the project team felicitated by the District Collector and Commissioner of Police.

Faculty and scholars have been encouraged to carry out research with GRG Trust funding amounting to Rs 28.35 lakh for 24 projects. Faculty members are working on various Government Funded Projects worth Rs. 750.68 lakh and 5 major projects have been granted by national funding agencies this year. The faculty members have the credit of 132 publications in Scopus Indexed Peer reviewed journals. The Centre for Innovation, Incubation and Entrepreneurship Development (CIIED), aims to foster an entrepreneurial spirit among KCW students. Twelve design patents have been granted to faculty and students this academic year.

On the International front, KCW has signed MoUs with Asia Pacific University of Technology & Innovation, Malaysia (APU), Binghamton University and University of Michigan Dearborn, USA. Dr. Clemens Arzt from HWR Berlin (Berlin School of Economics and Law) visited our campus on 12 May 2023 for discussions regarding potential collaboration between KCW and HWR Berlin.

Our directors and faculty have visited Universities abroad to establish collaboration. Dr. P. Sadhasivam, to Dubai, UAE, on a Global Excellence Mission, Dr. Latha Parameshwaran, and team to Binghamton University, New York, Dr.G. Arthi to Kongju National University, South Korea, Dr. P.B. Harathi, to Japan, under the Sakura Science Exchange Program, Dr. K. Suguna, to Philippines, under the Transformational Leadership Training Program & Dr. Savitha Nair, to Qatar University. All these visits were aimed towards student and faculty Mobility, Academic Support and Joint Research.

Our student groups visited Asia Pacific University, Malaysia, Nottingham Trent University & the University of Western Australia, Perth, to participate in Student Mobility program, Global Summer School & Global Immersion program respectively.

Our faculty have received many awards from reputed agencies at the National & International level.

In view of Smt. Chandrakanthi Birth Centenary year all the department and club activities were aligned with the United Nations Sustainable Development Goals. The community outreach programmes organized under the aegis of “VIRUTCHAM” have addressed various societal concerns and provided integrated solutions. The NSS unit of KCW was honored with the Best NSS Unit Award by The Sacrifice Friends Club on 15 August 2023. Young Indians Coimbatore recognized KCW as the Yuva Favourite Institution. The student team from Uyir Club secured the first place in the state level Hackathon and received the award from the Commissioner of police, Coimbatore. The Eco Watch Club Coordinators received the Best Nature Conservation award from the Nature Conservation Society, Coimbatore and World Wildlife Fund (WWF) India.

The ICT Academy has recognized KCW with the ‘Most Engaged Institution of the year 2023’, ‘Academic Partner’ and the "Partner of the Year - Curriculum Integration" awards for active participation in the initiatives of the ICT Academy. We received the SSC NASSCOM Skilling Award for achieving the highest number of sign-ups in Tamil Nadu. SWAYAM-NPTEL has recognized KCW as a valuable local chapter with a rating of AA and as the “Best LC in Arts, Science & Commerce category”.

GRGSMS received the Best Student Chapter Award during the Student Management Day organized by the Coimbatore Management Association on 12 February 2024. “URJITH”, the Annual Management Meet of GRGSMS was held on 24 January 2024. 483 students from around 140 institutions across India participated. Feb Fiesta, the annual flagship event of GRGSMS was held on

7 February 2024, on the theme 'Planet Positive'. 18 student teams displayed and sold various products with a total turnover of Rs 2,93,000/- .

KCW hosted Karishma – 24, an inter collegiate cultural event on 10 February 2024. Around 840 participants from over 60 colleges participated. EVANZA '24 was held on 1 & 2 February 2024. More than 200 garments designed by 400 student designers were presented on the stage by 200 Models.

Our sports students have won a total of 137 medals in diverse sports activities at the International, National, State and District levels, winning 65 Gold Medals, 36 Silver Medals and 36 Bronze Medals. Ms. Vergin was chosen as one of the Best Four Sports Students in Tamil Nadu and has received government posting at the GST Sector from the Honourable Sports Minister of Tamil Nadu, Thiru. Udhayanidhi Stalin. Ms. Neenashree B, created a world record certified in the prestigious Future Kalam's Books of Records by becoming the first female Silambam artist to perform different forms continuously for a record time of 3 hours on 26 January 2024.

Sgt. Amrit Mel clinched a Gold Medal in the All India Best Cadet- Senior Wing Army Category and received the prestigious Baton of Honour from the Prime Minister in the Republic Day Camp 2024 at Delhi. Sgt.Swetha M and F/C Priyadarshini U participated in the State Republic Day Parade 2024 at Marina, Chennai. Sgt Ekta Pathak was selected to be part of the Super 30 SSB Capsule at Puducherry during January 2024. NSS volunteer, Sangamithirai S K attended the National Republic Day Parade Camp in Delhi. Shri Dharshini T participated in the National Youth Festival 2024, inaugurated by the Prime Minister at Nashik. G. Nathezhtha attended a 10-day National Adventure Camp at Manali and the State Republic Day Parade Camp at Marina, Chennai. Annapoorani K V was selected as a UiPath Student Champion for 2023-2024.

This year has been a fruitful one for the institution and I once again place on record my salutations and gratitude to our visionary Founders and our Managing Trustee Shri. G. Rangaswamy and Chairperson Dr. R. Nandini, who are carrying forward the legacy. I thank our Secretary Dr. N. Yesodha Devi, Directors, Deans, the Controller of Examinations, the teaching fraternity and non-teaching staff who have been constantly striving to keep the banner of KCW flying high. I congratulate all the prize winners and wish the outgoing students a very bright and promising future. We, as an institution, solemnly assure that we will strive for the betterment of humankind and scale greater heights.