



FACULTY PROFILE

Name : Dr.M. Deepalakshmi
Area of Specialisation : Marketing
Education : M.com ., M.Phil.,PGDCA., Ph.D



Professional Experience

Teaching : 15
Research : 10

Contact Details

Mobile : 7339649549
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Research Supervision/Guideship

M.Phil. : 4
Ph.D. (completed) : 1
Ph.D. (in progress) : 4

Professional Highlights

Publications – Articles

UGC : 20
SCOPUS-indexed : 1
Peer Reviewed : 32
Seminar Proceedings : 20

Publications – Books & Chapters

Books Published as Author : 2
Chapters Published : 2

Journal

Editor : 8

Membership in Academic or Professional Organisations

1. (ex: BoS Member, Department of Commerce, NGP College / Member, CII / Member, ICAI)

Resource Person / Professional Engagement

1. Seminar / Conference -5
2.

Academic Administrative Responsibilities

1. Yuva club co-ordinator (2019-2020)
2. NNS officer (2017-2018)