

PROGRAM : B. Voc. GARMENT DESIGNING

INCEPTION YEAR 2014-2015

3 YEARS UNDERGRADUATE PROGRAMME

UNIQUE FEATURES OF THE PROGRAMME

- B.Voc. Garment Designing was introduced under the University Grants Commission (UGC) scheme of skill development based education in the year 2014.
- The aim of B.Voc. Garment Designing is to integrate with the National Skills Qualification Framework (NSQF) in order to enhance the employability of the graduates and to meet garment industry requirements.
- The curriculum of B.Voc. Garment Designing incorporates the requirements of garment industries in an innovative and flexible manner in developing holistic and well skilled graduates.
- This programme equips students to pursue a wide range of career prospects as designers and merchandisers in garment manufacturing industries.
- The program also enhances student's entrepreneurial skills to set up their own garment manufacturing units and boutiques.

ELIGIBILITY

- » +2 pass or equivalent examinations recognized by the University, irrespective of the streams/subjects and International students.
- » Open for National and International students.

HIGHLIGHTS ABOUT THE CURRICULUM

- ▼ Theme based and Virtual product design.
- ▼ Apparel development with value addition.
- ▼ Textile Processing, Testing, Export management and Entrepreneurship.
- ▼ Designing fashion portfolio.
- ▼ Training for skill development with semester wise internship.

HIGHLIGHTS OF CENTER OF EXCELLENCE

- » Project for students.
- » Conducting workshop for other college students.
- » Machinery with special attachments will be used by research students.
- » Certified short-term course.



EXPERTISE OF THE FACULTY MEMBERS

- » Faculty with academic and industry experience.
- » Expertise in garments and apparel.
- » Standards to ensure a skill oriented practical training and learning experience for students.

INFRASTRUCTURE – LIBRARIES, LABS AND CLASSROOMS

- » Well-equipped laboratories and classrooms with audio visual aids for effective learning.
- » The specialized labs with advanced machinery and technologies for efficient learning skills of students namely
 - Textile Printing Lab
 - Fashion Illustration Lab
 - Basic Garment Construction and Cutting Lab
 - Advanced Garment Construction and Cutting Lab
 - Textile Testing Lab
 - Resource Center
 - Handloom and Advanced Sewing Lab
 - Draping lab

HIGHLIGHTS OF CAREER OPPORTUNITIES

Higher Studies

- » Students after completion of the course are eligible to undertake Postgraduate Programmes related to Fashion Designing, Textiles and Apparel.
- » Opportunities are provided for interested students to the International Study Abroad Programme.

Job Opportunities

- » Fashion Designers and Assistant Fashion Designers - In Media, Film Industry, Boutiques, etc.,
- » Garment/ Textiles/Apparel Industries - Merchandiser, Fashion coordinator, Production Supervisors, Quality Controllers, Pattern Makers, Export manager, buying house agents, Production Managers, etc.

Entrepreneurial Opportunities

- » Students can become entrepreneurs by starting retailer shops, garment manufacturing units, designer studios and boutiques, Freelance designer, CAD designer, Fashion Stylist, Ornament designer, Accessory Designer, Fashion consultant, Fashion show Organizer.



SECTOR SKILL ASSESSMENT

Sector Skill Assessment will be conducted for the students at the end of each year and NSDC certification in various NSQF levels will be provided. The NSDC certification levels offered as per various job roles leads to Diploma/Advanced Diploma/B.Voc Degree in Garment Designing. Around 1237 students have been certified by NSDC in various levels till the academic year 2022 - 2023



ALUMNI & INDUSTRIAL RELATIONS

We had around 27 MoU's with leading Industries and Academic Institutions to offer internships, training and placement for students. Alumni and Industry personnel will be involved for curriculum designing, industrial visits, placement, entrepreneurship development Program, faculty development Program and business start up. Experts from the industry have been invited as resource persons for guest lecture, seminar, workshop and judges for attire show.

NOTABLE ALUMNIES



Ms. R. Dhanuswetha
Designer & proprietor
Vasthira Kaarigai Boutique
Coimbatore



Ms. T. Navaneetham
Designer & Founder
Neethu Bridal Designer,
Coimbatore



Ms. C. Jai Keerthana
Designer & Founder
Sriana Couture,
Dindigul



Ms. S. Swetha Ananthi
Designer & Founder
ANA Boutique,
Coimbatore

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