

## PSGR Krishnammal College for Women





## Institution's Innovation Council Report

## Academic Year 2021-22

S. No.	Date	Details of the Programme
1	09/11/2021	"Pitching Event" for Ideas scouted and linkage with Innovation Ambassadors for Mentorship Support was conducted for the students & faculty. Resource Person was Mr. K Moorley Dharan, Mentor at FiiRE.
2	21/11/2021	Workshop on "Problem Solving and Ideation" was handled by the experts Dr. R Ranjith Kumar & Mr. D Karthik Kumar, Directors, Viyen Biotech LLP, Coimbatore.
3	30/11/2021	My Story - Motivational Session by Successful Innovators was organised and the session was handled by Ms. R K Sonika, Founder, Aaral Exports, Anthiyur Village, Udumalpet.
4	24/11/2021	An Online Field/Exposure Visit to Pre- Incubation unit was held facilitated by Dr. A. P. Aruna, Chief Executive Officer, Periyar Technology Business Incubator (PTBI), Thanjavur.
5	07/01/2022	Mr. Robert Lobo, Venture Partner, Mentor, Advisor & Investor in Early- Stage Startup, Mumbai, Maharashtra, delivered a talk on the topic "Achieving Problem- Solution Fit & Product Market Fit".
6	10/01/2022	Ms. Anitha Rajalakshmi, Founder and COE, Kadapai gave us an expert talk on the topic "Process of Innovation Development & Technology Readiness Level(TRL)" & "Commercialisation of Lab Technologies & Tech- Transfer"
7	31/01/2022	Workshop on "Critical Thinking, Design Thinking and Innovation Design was organised and the Chief Guest was Mr. Charath Chander Natarajan, Co-Founder of MaxCADD, Founder of The Thing Company.
8	18/05/2022	Workshop on "Business Model Canvas" (BMC) was handled by the Resource person Mr. K V Anand, Chief

		Innovation Officer, GDC, IIT Madras, for our students & faculty members.
9	20/05/2022	Demo Day on Business Plan/Prototype developed and linkage with Innovation Ambassadors for Mentorship was conducted. 50 students exhibited their innovative products. The ideas were judged by the experts Dr. R Ranjith Kumar & Mr. D Karthik Kumar, Directors, Viyen Biotech LLP, Coimbatore.
10	20/05/2022	Ms. Pavithrra S, Business Coach and Entrepreneur, Amplify India Enterprise, delivered an E-talk on "How to plan for Startup and Legal & Ethical Steps".
11	30/08/2022	Narasimha Hari, HR & Admin Executive, Southern Petrochemical Industries Corporation, delivered a talk about "Angel Investment/Venture Capital Funding Opportunity for Early-Stage Entrepreneurs".
12	31/08/2022	Dr. Jikku Jose, Director, Scire Science, BioNest, KINFRA Hi-Tech Park, Kerala Technology Innovation Zone, Cochin, Kerala, delivered an E-talk on "Innovation/Prototype Validation - Converting Innovation into a Start-up".
13	31/08/2022	A Session on "Accelerators/Incubation - Opportunities for Students, Faculty and Early-Stage Entrepreneurs" was organised. The resource person was Sai Smrithi Shanmugam, Podcaster @ TEA WITH SMRITHI, Tamil Nadu, India.

## **CELEBRATION ACTIVITIES 2021-22**

S. No	Activity
1	National Education Day
2	World Intellectual Property Day
3	Innovation & Entrepreneurship in HEIs for Atmanirbhar Bharat & Celebrating 75 Years of Independence - Azadi Ka Amrit Mahotsav