

PSGR Krishnammal College for Women





Institution's Innovation Council Report

Academic Year 2020-21

S. No	Date	Details of the Event
1.	11-07-2020	Session on "My Story - Motivational Session by Successful Innovators" was handled by Mr. Karthikeyan Jawahar, Director, Karma Innovations & Solutions Pvt Ltd. The session was attended by 179 students and six faculty.
2.	20-10-2020	IIC Council formation at Institute level was held: The first council meeting of Quarter Plans - I and II was conducted and was attended by the team of IIC council members.
3.	26-11-2020	Exposure and field visit for problem identification to Karma Innovation and Solutions Private Limited guided by Mr. Karthikeyan Jawahar, Director, Karma Innovation and Solutions Private Limited, Coimbatore, was held. 180 students and 22 faculty participated in the visit.
4.	17-12-2020	An Orientation Session on "National Education Policy with a focus on Innovation and Entrepreneurship" was handled by Dr . S. Narasimhan, Principal Consultant and Coach, The Lyceum, Coimbatore. 150 students and 15 faculty attended the session.
5.	07-10-2020	A Session on "Identifying Intellectual Property Component at the early stage of Innovation: Intellectual Property Rights" was handled by Mr. K. Saravanan, Legal, and Tribunal Opposition Section In-charge, Trade Marks Registry, Chennai. The session was attended by 202 students 9 faculty members.
6.	11-11-2020	An Orientation Session on "National Innovation and Startup Policy (NISP)" was handled by Dr. N. Priyadharsini, Assistant Professor, Department of Physics, PSGRKCW, and Dr. Savitha Nair, Associate Professor, GRGSMS. 150 students and 15 faculty members were the participants.
7.	14-12-2020	Orientation Session by an Innovation Ambassador on "Design Thinking and Innovations" was held. The resource person was Dr. Mahesh Ganesapillai (Erasmus Fellow), Professor, Department of Chemical Engineering, Vellore Institute of Technology, Vellore, India. 200 students 20 faculty members were the participants

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8.	12/01/2021 - 18/01/2021	Idea/ PoC Pitching & Validation and Institute level PoC competition was conducted. Submission of Idea/PoC on IIC
	10/01/2021	Portal- IDEA HACKATHON was also done. The juries of the event were - Mr. Karthikeyan Jawahar, Director, Karma
		Innovations and Solutions Private Limited, Coimbatore; Dr.
		Savitha Nair, Associate Professor, GRGSMS; Dr. P.
		Sadhasivam, Director, GRGSMS; Dr. N Priyadharsini, Assistant
		Professor, Department of Physics, PSGRKCW; and Ms Mayukha
		Selvaraj, Founder & CEO, Maylancer Techios Pvt Ltd. 32
		students participated in the event.
9.	23-01-2021	IIC Council Meeting- Review of Q2 progress and Planning of
		Q3, was conducted.
10.	13-03-2021	Orientation session for students & faculty members by
		Innovation Ambassador(s)- "National Innovation and Startup
		Policy(NISP)" was held. Dr. J. Lilly Mercy Assistant Professor,
		School of Mechanical Engineering, Sathyabama Institute of
		Science and Technology, Chennai, served as the resource
		person. The session was attended by 175 students 15 faculty
4.4	47.02.222	members.
11.	17-03-2021	Workshop on "Business Model Canvas" (BMC) was handled by
		Ms. Sujaya Rao , Consultant, Trainer & Startup Mentor. The
12.	24-03-2021	session was attended by 178 students 20 faculty members.
12.	24-03-2021	Session on "How to plan for Start-up and legal & Ethical Steps" was handled by Mr. Seshadri Ramaswami, Founder &
		CEO, Mentor kraft Management Solutions, Bangalore. 107
		students 15 faculty members were the participants.
13.	30-03-2021	Exposure visit to the incubation unit to get first-hand
	00 00 2021	knowledge and information on incubation services for start-
		ups (a virtual tour to a-IDEA, NAARM, Telangana) lead by Ms.
		Harshitha Chowdary, Project Associate a-IDEA, Technology
		Business Incubator, ICAR-NAARM, Telangana, was organized.
		120 students and 20 faculty members were the participants.
14.	18-05-2021	Session on "Building an Innovation/ Product Fit for
		Market" was handled by Mr. R. Sathishraj, Entrepreneur and
		Chief Executive Officer, E-Crusaders. 275 students and 10
4 5	24 05 2024	faculty members were the participants.
15.	26-05-2021	Orientation Session by "Innovation Ambassador on
		Introduction to IPR and Patent Rights" was handled by Dr. K.
		Paramasivam, Professor, Head - Govt. Schemes & Projects and IPR Cell, EEE Department, Kumaraguru College. 110
		students and 15 faculty members participated.
16.	28-05-2021	Session on "Prototype Validation - Converting Prototype into
10.	20 03 2021	a Start-Up" was handled by Mr. Karthikeyan Jawahar,
		Director, Karma Innovations & Solutions Pvt ltd. Session was
		attended by 100 students and 5 faculty members.
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