



Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)

Monthly Activity Report - September 2023

I. Programmes Organized

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	15-09-2023	An Entrepreneurship Awareness Programme (EAP) was conducted in collaboration with TIE-Coimbatore. The Resource Persons - Dr Savitha Nair, Dean; Ms Soundarya Lakshmi Narayanan, MD, Upeksha Wellness Pvt Ltd; Dr R Prabusankar, Professor; and Mr Karthikeyan Jawahar, Director, Karma Innovations & Solutions Pvt Ltd, handled sessions on 'Introduction to Entrepreneurship', 'Transforming Ideas into Successful Businesses', 'Business Planning and Strategy' and 'Funding and Resources for Start-ups' respectively. (Organized by ED Cell, GRGSMS)	140 Students of I MBA and PGDMFS
2.	15-09-2023	Idea Pitch by CIIED Think Tank Top idea contributors of August 2023 was held. Mr Karthikeyan Jawahar, CEO, Karma Innovation and Solutions Pvt Ltd, evaluated the ideas and gave suggestions for further development. (Organized by ED Cell, KCW)	7 teams
3.	19-09-2023	An E-Talk on 'Trends in Play and Education' was delivered by Ms G Kalpana, Co-Founder, Biblubox, Coimbatore (Organized by ED Cell, KCW)	100 students of ED Cell and three faculty
4.	23-09-2023	Internal Smart India Hackathon 2023 - Preliminary Round was held. The Jury included - Dr R Ranjith Kumar, Co-Founder, Viyen Biotech LLP; and Mr S Prabhunarain, Director, IPR Division, Gagnant Financial &	38 Teams

		Legal Consultant LLP, Gagnant Groups (Organized by IIC, KCW)	
5.	25-09-2023	IIC 6.0- Council Meeting I was conducted. The meeting was attended by Internal IIC members and External members - Mr Sriram Sankaran, Chairman and Managing Director, Synchron Group; Dr R Ranjith Kumar, Co-Founder, Viyen Biotech LLP; Ms Mayukha Selvaraj, Founder, Maylancer Tachios Pvt Ltd; and Mr Santhoshkumar Selvaraj, Product Architect, AI/ML Specialist, Bosch Global Software Technologies (Organized by IIC, KCW)	CIIED Members
6.	25-09-2023	The final round of Internal Smart India Hackathon 2023 was held. The panel of jury included - Mr Sriram Sankaran, Chairman and Managing Director, Synchron Group; Dr R Ranjith Kumar, Co-Founder, Viyen Biotech LLP; and Mr Santhoshkumar Selvaraj, Product Architect, AI/ML Specialist, Bosch Global Software Technologies (Organized by IIC, KCW)	35 Teams

II. RWTP Initiatives

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	07-09-2023	Training on 'Solar Dehydration Technology'	48 students and one faculty of VLB Janakiammal College of Arts and Science, Coimbatore
2.	08-09-2023	Hands-on Training on 'Mehandi designs'	38 rural women of Annur
3.	09-09-2023	G -20 Exhibits and Maths Fun	44 Students and 2 faculty of KCW
4.	12-09-2023	Hands-on Training on 'Saree pre-pleating and Draping'	26 rural women of Annur and 25 students of KCW
5.	21-09-2023	Awareness Programme on 'Health and Hygiene'	28 rural women and 25 students of KCW

6.	22-09-2023	Introduction to Key Government and Banking Schemes for Rural Women	44 rural women and 63 students of KCW
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III. Faculty / Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

S No	Date	Programme	Participants
1.	01-09-2023	Session on 'Intellectual Property Rights: An Overview and Implications in Applied Science' at Dr NGP Arts and Science College, Coimbatore	Dr N Priyadharsini, Associate Professor, Dept of Physics, facilitated
2.	04-09-2023	Screening of ideas submitted towards MSME Idea Hackathon 3.0 (Women) by host institutions	Proposals of Dr N Priyadharsini, Associate Professor, Dept of Physics; and Ashmitha and Team - III BSc Bio Tech, have been shortlisted in the second round.
3.	07-09-2023	22nd edition of 'Connect Coimbatore 2023' organized by CII, Coimbatore, on the theme 'AI: led Business Transformation: Vision to Reality'	Dr R Kowsalya, Assistant Professor & Head, Dept of Computer Science (PG), Ms S Mohana Priya, Assistant Professor, Dept of Computer Applications, attended
4.	10-09-2023	Mentoring session for the Higher Secondary students of Chandrakanthi Public School to commemorate World Literacy Day	Ms Lakshmi Narendran, Assistant Professor, Dept of BCom (PA) facilitated
5.	14-09-2023	Session on 'Organic Farming at the Rooftop or Kitchen Yard' at Dr VLB Janakiammal College of Arts and Science, Coimbatore	Dr A Akilandeswari, Co-ordinator, RWTP, facilitated
6.	19-09-2023	Startup-TN Mentorship Initiative	Dr Savitha Nair, Dean, has been recognized as Mentor
7.	22-09-2023	Session on 'Lean & Leadership in Business' by Lead Entrepreneurship Organization	Seven students of KCW attended
8.	29-09-2023	Session on 'Insights from Women Entrepreneurs - Virtual Fireside Chat'	Dr Yamuna, Assistant Professor of Zoology, KCW, attended
9.	30-09-2023	Yukti Innovation Challenge 2023	Ms Mathruka, BSc Botany; Dr N

			Priyadharsini, Associate Professor, Dept of Physics; and Dr S Jone Kirubavathy, Assistant Professor, Dept of Chemistry, successfully submitted documents for the round 2 evaluations in the YUKTI Portal
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IV. Other CIED Initiatives

S No	Date	Particulars
1.	05-09-2023	CIED Think Tank, the Ideation Platform, rolled out two problem statements for the month of September 2023. 20 ideas were received and evaluated by a jury of experienced entrepreneurs. The best six student entries were announced on 30.09.2023.
2.	15-09-2023	CIED Think Tank Top idea contributors of August 2023 were awarded with certificates by the Principal, KCW
3.	20-09-2023	52 student entrepreneurs of KCW have been identified for next stage of development.
4.	24-09-2023	26 II MBA students enrolled for 'Ignite' - the Entrepreneurship course offered by Wadhvani Foundation

Photo Album

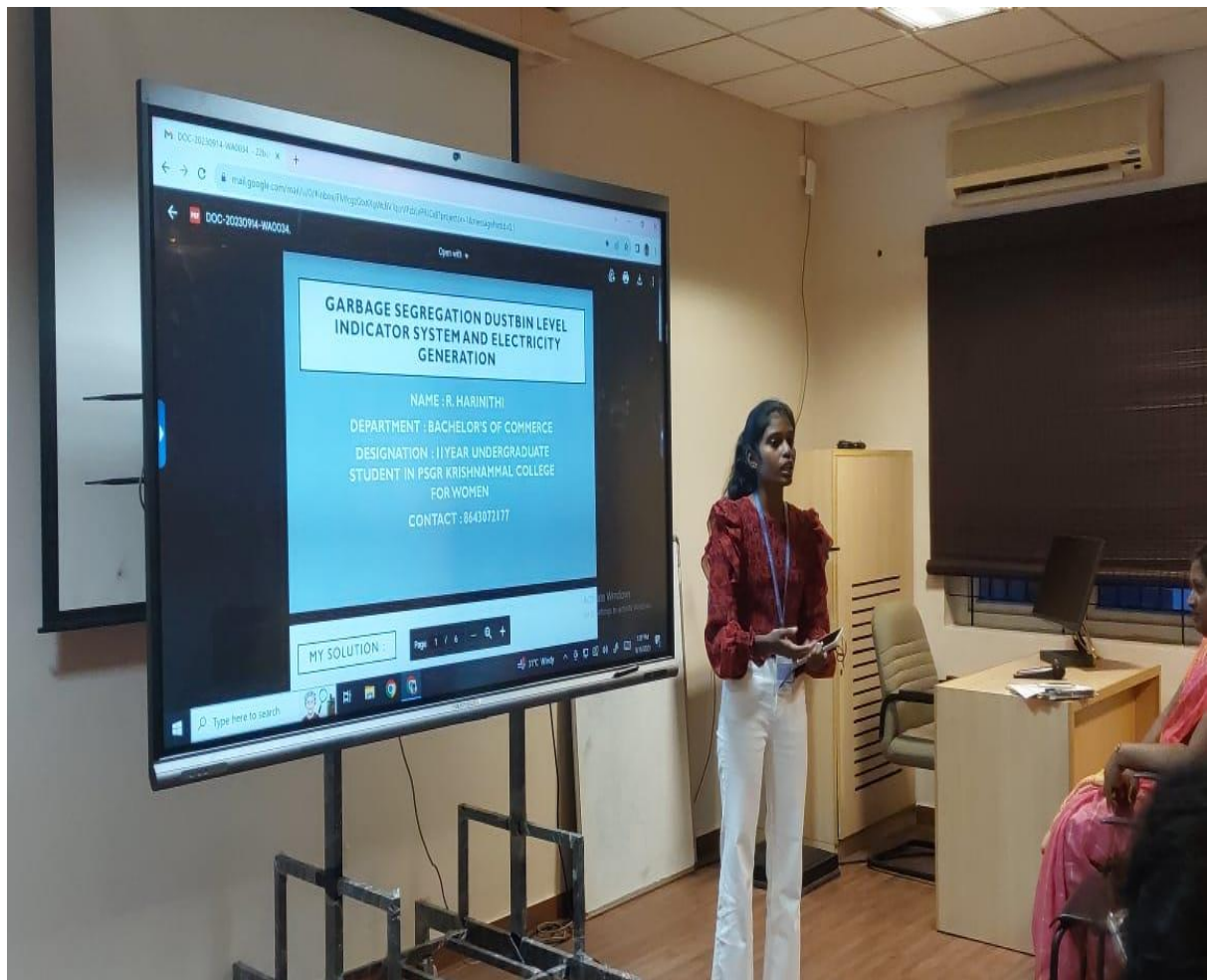
I. Programmes Organized

One-day Entrepreneurship Awareness Programme at GRGSMS (15-09-2023)





Idea Pitch by CIIED Think Tank Top idea contributors of August 2023 (15-09-2023)



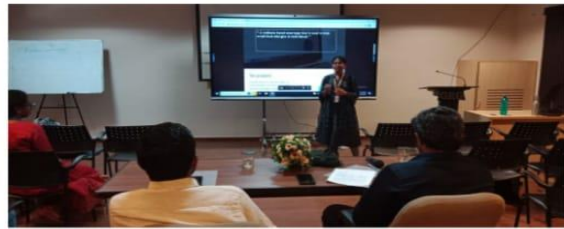


E-Talk on 'Trends in Play and Education' (19-09-2023)





Internal - Smart India Hackathon 2023: Preliminary Round (23-09-2023)



IIC 6.0- Council Meeting I (25-09-2023)



Internal - Smart India Hackathon 2023 (25-09-2023)



II. RWTP initiatives

Training on 'Solar Dehydration Technology' (07-09-2023)



Hands-on Training on 'Mehandi designs' (08-09-2023)



G -20 Exhibits and Maths Fun (09-09-2023)



Hands-on Training on 'Saree pre-pleating and Draping' (12-09-2023)



Awareness Programme on “Health and Hygiene” (21-09-2023)



Introduction to Key Government and Banking Schemes for Rural Women (22-09-2023)



III. Faculty / Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

Session on 'Intellectual Property Rights: An Overview and Implications in Applied Science' by Dr N Priyadharsini, Associate Professor, Dept of Physics, at Dr NGP Arts and Science College, Coimbatore (01-09-2023)



Participation in the 22nd edition of Connect Coimbatore 2023 organized by CII, Coimbatore, on the theme 'AI led Business Transformation: Vision to Reality' (07-09-2023)



Mentoring Session by Ms Lakshmi Narendran, Assistant Professor, Dept of BCom (PA), at Chandrakanthi Public School (10-09-2023)



Session on 'Organic Farming at the Rooftop or Kitchen Yard' by Dr A Akilandeswari, Co-ordinator, RWTP at Dr VLB Janakiammal College of Arts and Science, Coimbatore (14-09-2023)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
An Autonomous Institution, Affiliated to Bharathiar University
Approved by AICTE and Re-Accredited by NAAC with B++ Grade
KOVAIPOUR, COIMBATORE - 641 042

32 YEARS OF SERVICE EXCELLENCE

YI Young Indians
YUVA Yuva
Workshop on

ORGANIC FARMING AT THE ROOFTOP OR KITCHEN YARD

Organized by
Nammazhwar Club, EDC and Yi Climate Change Vertical

Resource Person
Dr. A. Akilandeswari
Assistant Professor
PSGR Krishnammal College For Women
Coimbatore.

14.09.2023 02.00 pm Seminar Hall



IV. Progress of CIIED Initiatives

CIIED Think Tank Top idea Contributors for the month of August 2023 received Appreciation from the Principal, KCW (15-09-2023)

