



Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)

Monthly Activity Report - October 2023

I. Programmes Organized

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	06-10-2023	A Motivational Session was held on the topic “My Entrepreneurial Story” by Dr Rajakumari Jeevagan, Founder and Managing Partner - Waalai Foods & Chairman - WE, Tamil Nadu Chamber of Commerce, Madurai (Organized by IIC, KCW)	35 students and five faculty
2.	11-10-2023	An E Talk was held on the topic “My Journey towards Innovation” by Ms Ramya Santhosh, Founder and CEO, Sharas Venture LLP (Organized by ED Cell, KCW)	240 students and three faculty
3.	11-10-2023 & 12-10-2023	Two-day Entrepreneurship Bootcamp on the theme “Venture Forward: Entrepreneurship as a Career Choice” was held. Mr Rakesh Nair, Founder - Svojas Farms, Mindset Mentor, and Health and Wellness author was the resource person. (Organized by IIC, KCW)	Day 1: 100 students Day 2: 55 shortlisted students of day 1
4.	11-10-2023	Presentations by the students and faculty on the Startup and Campus Company proposals submitted by them (Organized by Startup and Campus Company Wings, KCW)	11 teams (6 startup and 5 campus company teams)

5.	13-10-2023	<p>CIIED Advisory Board Meeting was held in the hybrid mode. The members who attended the meeting included: Dr N Yesodha Devi, Secretary, KCW (President); Dr Savitha Nair, Director, CIIED (Secretary); External Members - Mr S Dinesh Kumar, Associate Vice President, Startup TN, Chennai; Mr Pradeep Yuvaraj Global Lead - Outreach & PR, TiE University & Managing Director, Prezantim Creative Services India Pvt Ltd, Coimbatore; Dr Radhika Meenakshi Sankar, Founder, Wise Owl Consulting; Ms Rama Rajasekaran, President, FICCI FLO, Coimbatore; Ms Sangeetha Chetan, CEO, Zaveri Bros, Coimbatore; Dr Suresh Kumar, Executive Director, PSG STEP, Coimbatore; and Internal Members - Prof S Balasubramanian, Director, GRGCAS; Dr P Meena, Principal, KCW; Dr P Sadhasivam, Director, GRGSMS; and Dr N Priyadharsini, IIC Convener, KCW</p> <p>(Organized by CIIED, KCW)</p>	12 CIIED Advisory Board members
6.	13-10-2023	<p>A Session titled “Developing Mobile Applications: A Problem-Solving Workshop” was delivered by Mr Nallaperumal Thanthondri, Senior Software Architect, Cantier Systems, Coimbatore</p> <p>(Organized by IIC, KCW)</p>	40 Students and three faculty
7.	14-10-2023 & 15-10-2023	<p>On the occasion of National Innovation Day, KCW celebrated students and faculty Innovations through the filing of 12 design patents.</p> <p>(Organized by IIC, KCW)</p>	12 teams and 30 faculty
8.	25-10-2023	<p>An E Talk was held on the topic “How to develop a compelling pitch deck?” by Ms. Divya Shetty, COO & Co-Founder, Infinite Cercle Pvt Ltd</p> <p>(Organized by ED Cell, GRGSMS)</p>	300 students

9.	27-10-2023	Students of KCW and faculty Dr N Priyadharsini, Dr S Ramesh, Dean - Research, and Dr Nirmal Kumar, HOD, Dept of Biotechnology, presented their innovative ideas and interacted with the industry experts and angel investors - Mr Sriram Sankaran, Executive Chairman, Terracarb Private Ltd; Mr Ananthaseshan Narayanan, Independent Consultant; and Mr R Balakrishnan, Chairman, Excelencia. (Organized by IIC, KCW)	Nine students and three faculty (6 ideas)
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II. RWTP Initiatives

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	05-10-2023	30 days of hands-on training on "Tailoring"	26 rural people
2.	10-10-2023	Session on "Digital Awareness" by the B.Com students of KCW	38 college students and 23 rural people
3.	12-10-2023	Awareness on "Quality Education & Gender Equality" by the students of KCW	31 college students and 39 rural people
4.	13-10-2023	Session on "Insurance Policies & Schemes" by the B.Com students of KCW	42 college students and 59 rural people
5.	19-10-2023	Special camp on "Bank Services and Finance" chaired by Mr Manikandan, Manager, Grama Bank	32 rural people
6.	30-10-2023	A session on "Agribusiness: Value-added Products from Solar Dehydration for the Farmers" was held. The event was chaired by Mr R Shanmugasundaram, FPO, Vellanapatti, Coimbatore; and by Ms S Kavitha, Chairman, SS Kulam, Coimbatore	34 rural people

III. Faculty /Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

S.No.	Date	Programme	Participants
1.	04-10-2023	Dr N Priyadharsini, IIC Convenor, gave an Innovation Ambassador talk on "IIC Illuminate: Objectives Unveiled" to the students of Nallamuthu Gounder Mahalingam College, Pollachi	100 students participated
2.	09-10-2023	Dr N Priyadharsini, IIC Convenor, delivered a national webinar on "Problem Solving and Ideation" organized by Smt Radhadevi Goenka College for Women, Akola	40 students participated
3.	31-10-2023	Smart India Hackathon - 2023 launched by MoE	44 student teams registered. Among them, 39 teams were selected and their ideas are submitted in the SIH portal.

IV. Other CIIED Initiatives

S No	Date	Particulars
1.	October 2023	CIIED Think Tank - The Ideation Platform rolled out two Problem Statements on "Reviving the traditional food of Tamil Nadu to imagine a sustainable and healthy future" and "Delivery of Essential Medicines in remote or hilly areas" in October 2023. 14 ideas were received and they were evaluated by a jury of experienced entrepreneurs. Six teams were selected as Top idea contributors for the month.

Photos

I. Programs Organized

“My Entrepreneurial Story - A Motivational Session” held on 06-10-2023



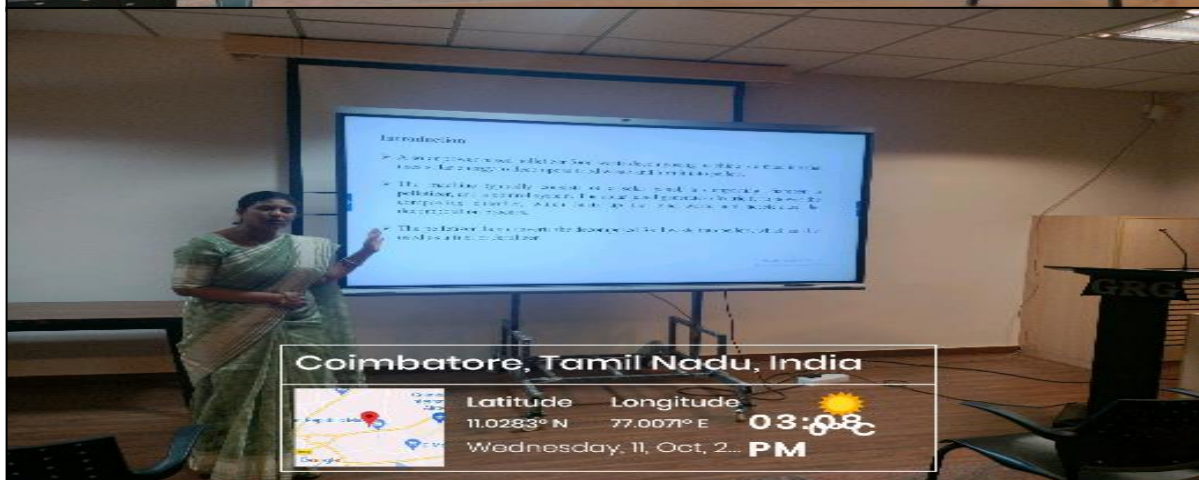
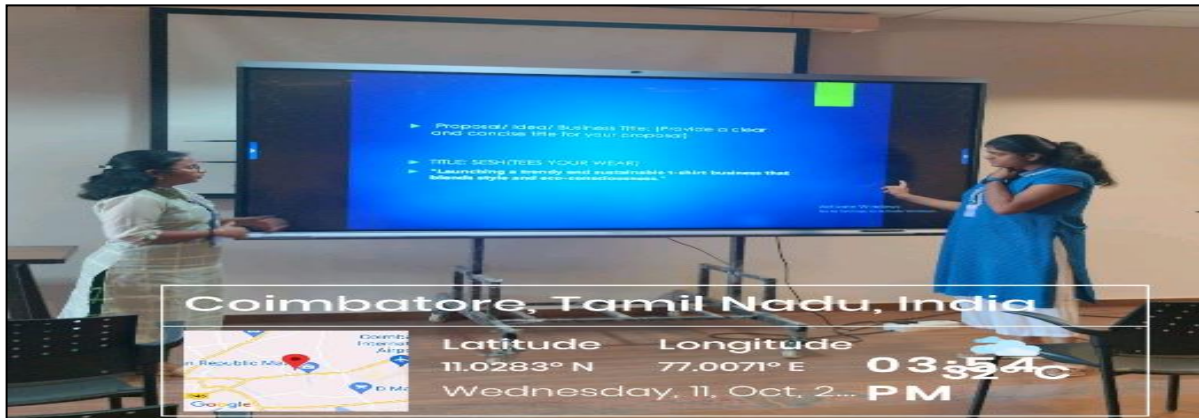
E-talk on “My Journey Towards Innovation” held on 11-10-2023



Two-days Entrepreneurship Bootcamp on “Venture Forward: Entrepreneurship as a Career Choice” held on 11-10-2023 and 12-10-2023



Presentation by students and faculty of their startups and campus company proposals dated 11-10-2023



2023





CIIED Advisory Board Meeting held on 13-10-2023





National Innovation Day of KCW celebrated Students and Faculty's Innovations through the filing of design patents dated 14-10-2023 & 15-10-2023





E Talk on “How to develop a compelling pitch deck?” dated 25-10-2023





Interaction with industry experts and angel investors dated 27-10-2023



III. RWTP

30 days hands-on training on “Tailoring” dated 05-10-2023



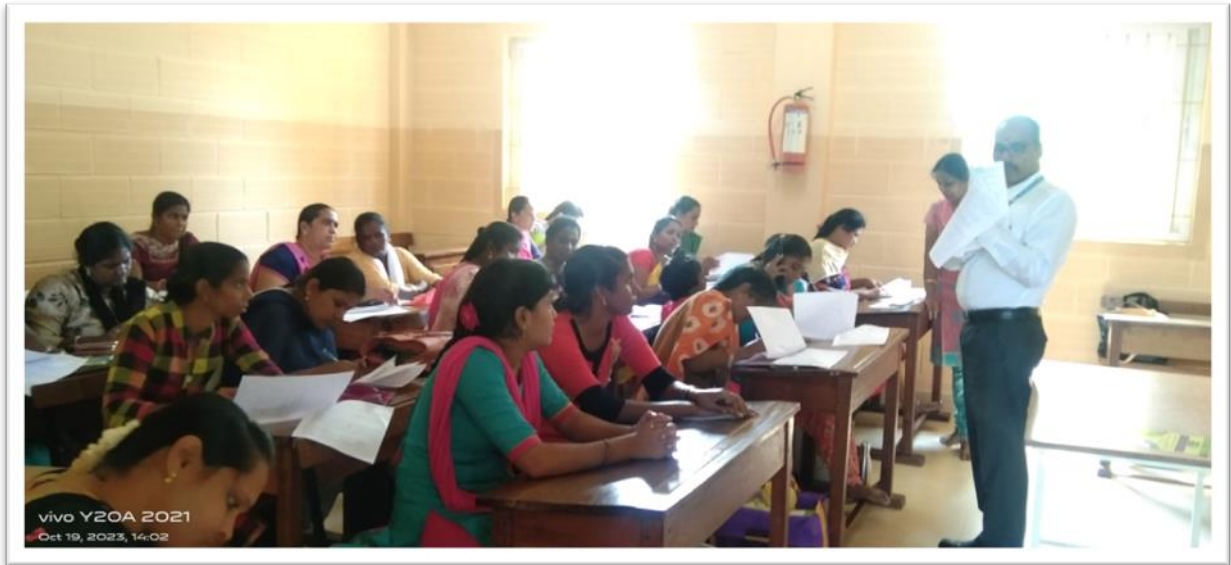
Session on “Digital Awareness” by the B.Com students of KCW dated 10-10-2023



Awareness on “Quality Education & Gender Equality” by the students of KCW dated 12-10-2023



Special camp on “Bank services and Finance” chaired by Mr Manikandan, Manager, Grama Bank dated 19-10-2023



Session on “Agribusiness: Value added Products from Solar dehydration for the Farmers” dated 30-10-2023

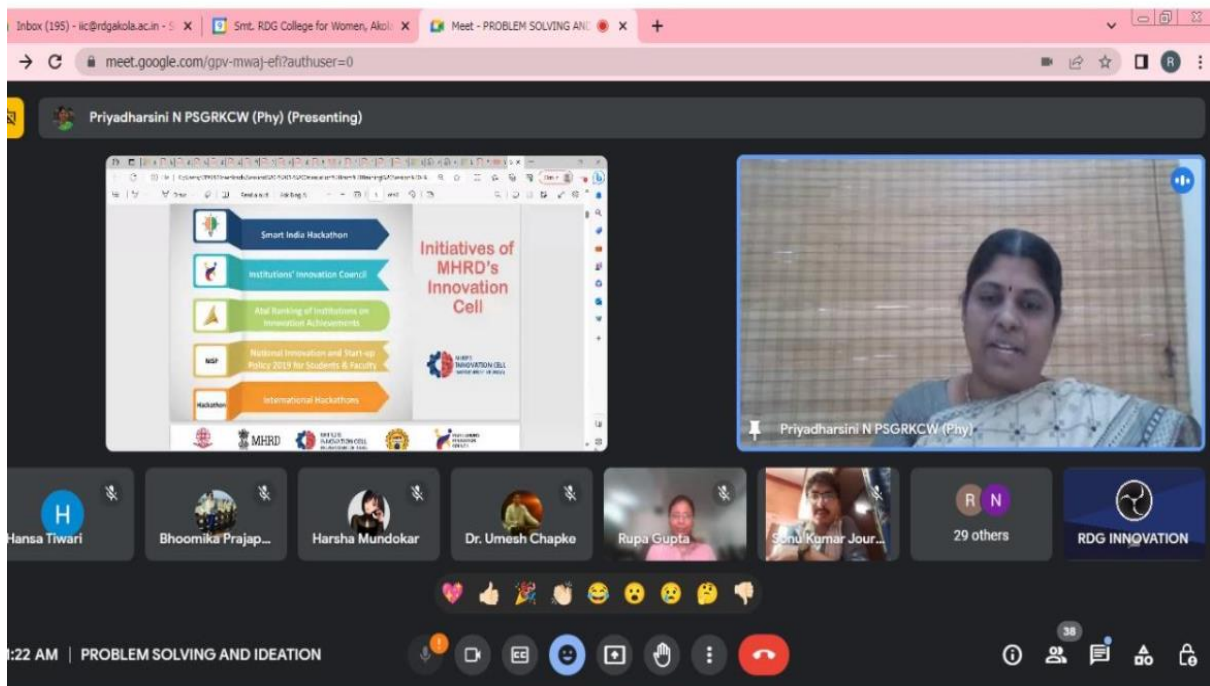


IV. Faculty /Students Participation

Dr N Priyadarsini, IIC Convenor, handled a session on “IIC Illuminate: Objectives Unveiled” to the students of Nallamuthu Gounder Mahalingam College, Pollachi dated 04-10-2023



Dr N Priyadharsini, IIC Convenor, delivered a national webinar on “Problem Solving and Ideation” dated 09-10-2023



V. CIED Think Tank

Top Ideas October 2023

STUDENTS' TOP IDEAS

PROBLEM STATEMENT 1 : REVIVING THE TRADITIONAL FOOD OF TAMIL NADU TO IMAGINE A SUSTAINABLE AND HEALTHY FUTURE.



Ms Anila Sudhir
III BSc Zoology
Tamizh Unavu Revival
Subscription Box and Cloud Kitchen



Ms K Renisha
Ms E Nivedhapriya
II BSc Mathematics
Infusing Tradition in Modern Cuisine



Ms Mirudhula Jagannathan
Ms M Harini
Ms N R Dharshani
I BSc Information Technology
Millet Delights: Reviving Heritage Recipes with a Modern Twist

PROBLEM STATEMENT 2 : DELIVERY OF ESSENTIAL MEDICINES IN REMOTE OR HILLY AREAS.



Ms N Logeshwari
II BSc Botany
Mobile Pharmacy



Ms N R Yuvasri
Ms P A Amirthavarshini
II BA History
Our Crew



Ms R Prithi
Ms S Kanishka
Ms R Dhanalakshmi
II MBA
Last Mile Delivery