



**Centre for Innovation, Incubation and Entrepreneurship  
Development (CIIED)**

**Monthly Activity Report - November 2023**

**I. Programmes Organized**

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	03.11.2023	Mr S Prabhunarain, Director & Head - IP Division, Gagnant Groups, delivered a guest lecture on the topic “Legal Protection for Startups”, as a part of the course “Essentials of Entrepreneurship”  (Organised by ED Cell, GRGSMS)	26 II MBA Students and 5 Faculty
2.	09.11.2023	KCW - TiE Coimbatore Student Council was inaugurated. Dr Nandini Rangaswamy, Chairperson, GRG Institutions, inaugurated the programme; and Mr A Somasundaram, President, TiE Coimbatore, delivered a presidential address, A Memorandum of Understanding (MoU) was exchanged and duly signed by representatives of KCW and TiE Coimbatore  (Organised by ED Cell, GRGSMS)	200 students and 20 faculty
3.	15.11.2023	An E-Talk on "How to Write a Business Plan?" by Mr Prakadesh Subramanian, Founder & CEO, ZERO2BILLION, was held  (Organised by ED Cell, GRGSMS)	100 students and 2 faculty
4.	24.11.2023 & 25.11.2023	A “Two-Day Workshop for MSMEs”, a collaborative effort by GRGSMS, CIIED and TiE Coimbatore, was organized. Prof S Balasubramanian, Director, GRGCAS, inaugurated the programme. The resource persons for the programme included Mr Senthilkumar Rajappan,	31 Participants from MSMEs

		<p>Founder, Halcyon Ventures; Mr S Shameer, Founder, By the Startups; Mr Jalapathi CA, Partner, Anbarasu &amp; Jalapathi; Ms B Kayalvizhi, Assistant Director, MSME Development Institute; Mr Ravi, Founder, Kailash Builders; Dr Balaji Radhakrishnan, Associate Professor, TNAU; Mr Sakthivel Kalliappan, Project Lead, StartUp TN; Mr M Premkumar, TiE U Chair &amp; Charter Member; Mr S Udayabhanu, President, Sandfit Foundries Pvt. Ltd. The workshop concluded with the concluding remarks by Dr P Meena, Principal, KCW; and valedictory address by Mr M Premkumar, TiE U Chair. Dr R Prabusankar, Professor, GRGSMS and Dr S Jone Kirubavathy, Assistant Professor, Dept of Chemistry, KCW, coordinated the programme.</p> <p>(Organised by ED Cell, GRGSMS)</p>	
5.	30.11.2023	<p>The CIIED team, KCW, planned and hosted a One-day programme on “Promoting Innovation and Entrepreneurship in HEIs”, organized by the Association of Self-Financing Arts, Science &amp; Management Colleges of Tamil Nadu at KCW.</p> <p>The Chief Guest, Dr Durga Rajulu, Vice President, Tamil Nadu Skill Development Corporation gave the Inaugural Address. Prof Dr Ajeet Kumar Lal Mohan, President - ASFASMTN, &amp; Secretary, AJK Educational Institutions Coimbatore, delivered the presidential address. Dr N Yesodha Devi, Executive Committee Member - ASFASMTN, &amp; Secretary, KCW, welcomed the gathering. Shri T Sethupati, Secretary - ASFASMTN, &amp; Chairman, Sree Saraswathi Thyagaraja College, Pollachi, Felicitated. Dr Rashid Gazzali, Executive Committee Member - ASFASMTN, &amp; Secretary Nilgiri College of Arts and Science, delivered the vote of thanks.</p> <p>The Resource Persons were - Dr M J Shankar Raman, CEO, IIT - Madras Pravartak</p>	<p>Around 170 participants comprising Principals, Vice Principals, other Academic Heads and faculty from across HEIs in Tamil Nadu</p>

		Technologies Foundation; Dr K Suresh Kumar, Executive Director, PSG STEP; Mr M Premkumar, TiE U Chair, TiE Coimbatore; Mr B L Rajan, Associate Vice President, Startup TN; Mr Sriram Sankaran, Managing Director Synchron Group; and Dr Radhika Meenakshi Shankar, Founder, Wise Owl Consulting  (Organised by CIIED, KCW)	
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## II. RWTP initiatives

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	15.11.2023	Motivational Session on “How to Plan Startups?”	18 Rural Women at Annur
2.	24.11.2023	An awareness session on “Account Opening & Business Development Programme”	20 Rural Women at Annur
3.	25.11.2023	Orientation on the “Establishment and Benefits of DSIR-Skill Satellite Centre by KCW at Annur”	25 Rural Women at Annur
4.	27.11.2023	30-days training on tailoring	15 Rural Women at Annur

## III. Faculty /Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

S No	Date	Programme	Participants
1.	16.11.2023	The institution’s Innovation Council of KCW received a star rating of 3.5 out of 5 for its Annual Performance (2022-23) by the MoE	--
2.	18.11.2023	TechHive Roadshow @ Coimbatore held at Sri Krishna College of Engineering and Technology,	Dr N Priyadarsini, IIC Convenor, & Associate Professor, Dept of Physics, chaired a session
3.	30.11.2023	One-Day Program on “Promoting Innovation and Entrepreneurship in Higher Education Institutions	Dr N Priyadharshini, Associate Professor, Dept of Physics; Dr D

		(HEIs)” Organized by the Association of Self-Financing Arts, Science & Management Colleges of Tamil Nadu at KCW	Vijayalakshmi, Assistant Professor, Dept of Commerce; and Dr R Prabusankar, Professor, GRGSMS, attended. Dr R Dhivya, Assistant Professor, Dept of BBA; & Ms Lakshmi Narendran, Assistant Professor, Dept of BCom PA, coordinated the event.
4.	November 2023	National Entrepreneurship Challenge (NEC) powered by E-Cell, IIT Bombay.	10 KCW students participated.
5.	November 2023	Smart India Hackathon (SIH) 2023 in the field of the energy sector and hybrid vehicles, conducted by MoE	Dr N Priyadarsini, IIC Convenor, & Associate Professor, Dept of Physics, served as an evaluator and evaluated 250 ideas

#### IV. CIIED Think Tank

S No	Date	Particulars
1.	November 2023	CIIED Think Tank - The Ideation Platform rolled out Problem Statement on "Delivering Financial Literacy at Scale" for November 2023.

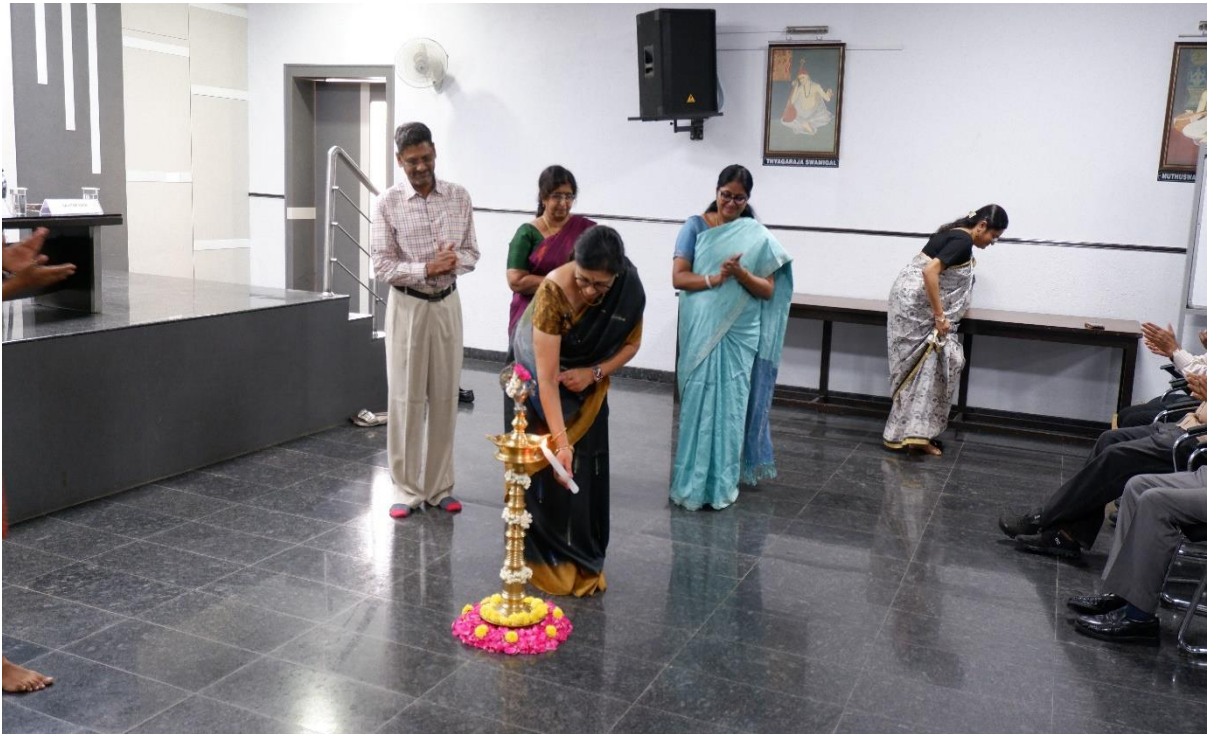
## Photo Album

### 1. Session on “Legal Protection for Startups” dated 03.11.2023





## 2. KCW TiE Coimbatore Student Council inauguration dated 09.11.2023









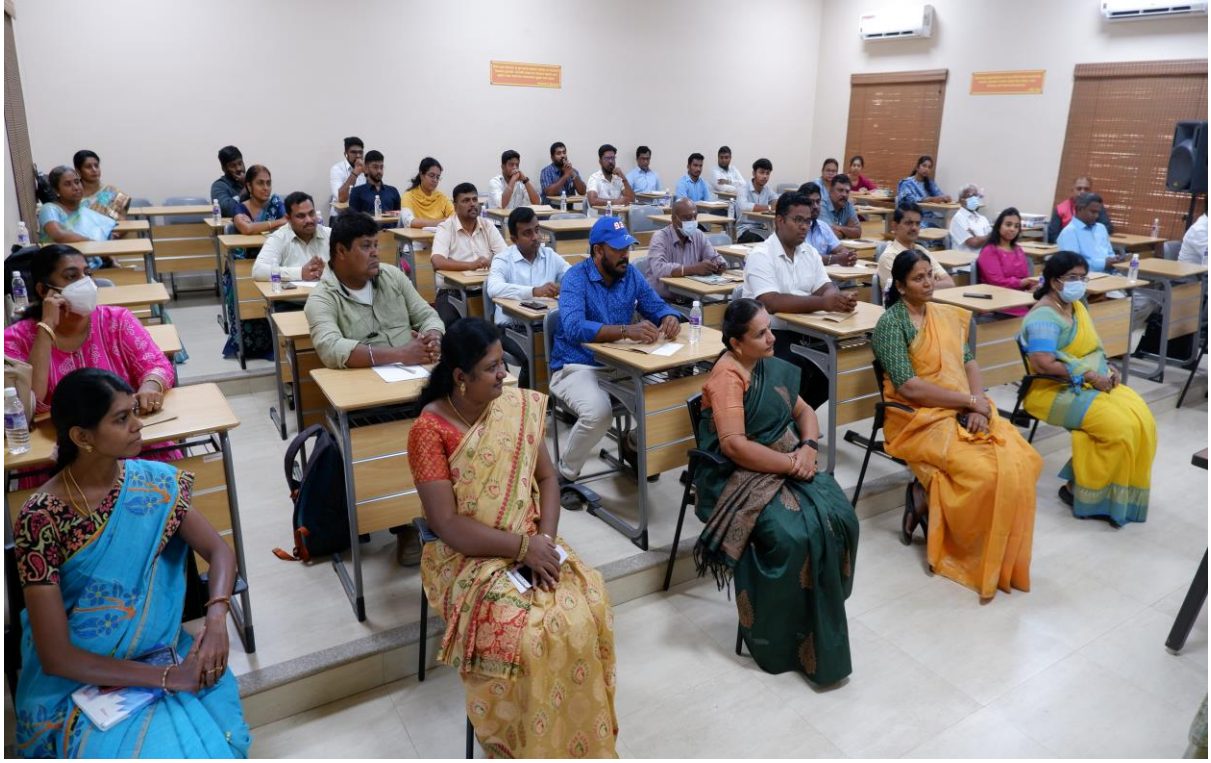
**3. E-Talk on "How to Write a Business Plan?" by Mr Prakadesh Subramanian, Founder & CEO, ZERO2BILLION dated 15.11.2023**



**4. "Two-Day Workshop for MSMEs" dated 24.11.2023 & 25.11.2023**









5. One-day programme on “Promoting Innovation and Entrepreneurship in HEIs” dated 30.11.2023









## RWTP initiatives

### 1. Motivational Session on “How to Plan Startups?” dated 15.11.23



### 2. Awareness session on “Account Opening & Business Development Programme” dated 24.11.2023



**3. Orientation on the “Establishment and Benefits of DSIR-Skill Satellite Centre by our college at Annur” dated 25.11.2023**



**4. Thirty-day training on tailoring dated 27.11.2023**





Faculty /Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

1. Dr N Priyadarsini, IIC Convenor & Assistant Professor, Dept of Physics, chaired a session in TechHive Roadshow @ Coimbatore held at Sri Krishna College of Engineering and Technology, Coimbatore dated 18/11/2023



2. A team of 10 students participated in the National Entrepreneurship Challenge (NEC) Powered by E-Cell, IIT Bombay

A graphic titled "KCW INNOVATORS" featuring logos for PSGR Krishnammal College for Women (KCW), Institution's Innovation Council (IIC), and EDC. Below the logos are ten circular portraits of the team members, each with their name printed below. The team members are: Prathika R, Abinaya sri S, Poojaa V K, Navya C S, Akshaya C, Amrin Safoora, Samrithi Ramesh, Varshini perundevi K, Harsini V, and MiruthullaVaani R.

PSGR Krishnammal College for Women KCW

INSTITUTION'S INNOVATION COUNCIL (Initiative of IIT Bombay)

EDC

**KCW INNOVATORS**

Prathika R

Abinaya sri S Poojaa V K Navya C S Akshaya C

Amrin Safoora Samrithi Ramesh Varshini perundevi K

Harsini V MiruthullaVaani R



## 1. CIIED Think Tank - November 2023 Winners



PSGR  
Krishnammal College for Women



**CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP DEVELOPMENT (CIIED)**



**CIIED Think Tank - November 2023**

**PROBLEM STATEMENT : DELIVERING FINANCIAL LITERACY AT SCALE**

**STUDENT TOP IDEA**



**Ms K C LAKSHME PRIYAA**  
I MBA  
*FinEdu4Her : Gamified Mobile App in bridging the Financial Literacy Gap*

**FACULTY TOP IDEA**



**Ms P B Saranya**  
Assistant Professor  
GRGSMS  
*finIEarn - Wealth Empowerment*

**Ms R Sreeprabha**  
Assistant Professor  
GRGSMS

*Hearty congratulations to the top Idea Contributors*