



Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)

Monthly Activity Report - June & July 2023

S No	Date	Programmes Organized	Participants/ Beneficiaries
1	26/6/2023	A session on 'Entrepreneurship and CIIED Awareness' was conducted for all I year UG students, as a part of their Induction Programme	First year students of all Departments
2	11/7/2023	A meeting was held to discuss 'CIIED initiatives'. The meeting was presided by Dr N Yesodha Devi, Secretary; Dr P Meena, Principal; Dr P Sadhasivam, Director, GRGSMS; and Dr Savitha Nair, Dean, GRGSMS	All HoDs and Faculty Coordinators of various CIIED wings
3	22/07/2023	E Talk on 'My Entrepreneurial Journey' by Mr Prabhu Gandikumar, Founder & Director, TABP Snacks and Beverages, Coimbatore (Organized by ED Cell, GRGSMS)	Students: 310; Faculty: 5
4	26/7/2023	ED Cell and IIC Student Coordinators and Volunteers created awareness on 'Entrepreneurship and CIIED's Role' to the students of KCW (Organized by ED Cell & IIC, KCW)	All Aided and Self-finance UG and PG classes
5	27/7/2023	A meeting was held to discuss 'CIIED Initiatives' with department-level CIIED Coordinators and CIIED Core Team	CIIED Coordinators of KCW (40 Faculty)
6	27/7/2023	KCW ED Cell was inaugurated by Dr Savitha Nair, Dean, GRGSMS; followed by an E Talk on the topic 'Empowering Women in Entrepreneurship' by Ms Anitha Rajalakshmi, Ecopreneur, Founder - Kadaipai (Organized by ED Cell, KCW)	Students: 310; Faculty: 8
7	27/7/2023	A session on 'Launching a Startup: Legal and Ethical Steps' by Ms S Siva Raghavi, Founder, Startup Grind India; and Director, Agile Business Incubation Centre (Organized by IIC, KCW)	Students 310; Faculty: 8

RWTP Initiatives

S No	Date	Programmes Organized	Participants/ Beneficiaries
1	05/07/2023	Tailoring Training - Certificate Ceremony	38 Rural Women
2	10/07/2023	Industrial visit and Bakery Training	50 Students of KPR College and 2 Faculty
3	19/07/2023	Orientation on Tailoring	26 Rural Women
4	20/07/2023	30 days Tailoring Training	21 Rural Women
5	26/7/2023	Skill Training on Scrunchies and Cushion Cover Making	63 Students of CDF Department, KCW, and 36 Rural Women
6	27/7/2023	Industrial visit and Bakery Training	57 Students of Akshaya College and 2 Faculty

Faculty/Students Participation in Innovation/ Entrepreneurship/ Startups Programmes

S. No.	Date	Programme	Participants
1	22/6/2023 to 26/6/2023	Idea Boot Camp, Chennai, organized by MIC	Ms C Vinowdini Devi, III B.Sc Maths (SF), and Ms V Pavithra, III B.Sc Chemistry
2	7/7/2023	Virtual session Master Class on 'Business Plan' organized by Tie-Global. Mr Mayur Zanwar, Co-Founder, Truscholar, was the Speaker	Dr R Prabusankar, Professor, GRGMS
3	14/7/2023	MIC Driven Activity(Q4), ' NEP ki Samajh' - A short video competition.	Four students of II MBA
4	19/7/2023	'Startup Demo Day' organized by PSG STEP at PSG ITech	Dr R Prabusankar, Professor, GRGMS; Dr P Charumathi, Asst Professor, Dept of Zoology; and Dr D Vijayalakshmi, Asst Professor, Dept of Commerce
5	22/7/2023	Startup TN Virtual Session on 'Tamil Nadu Life Sciences Promotion Policy 2023' by Ms Srirama, Associate VP - Policy, Guidance TN	Dr P Charumathi, Asst Professor, Dept of Zoology
6	28/7/2023	KCW registered under Startup TN Campus Circle	Faculty SPOC - Dr D Vijayalakshmi, Asst Professor, Dept of Commerce
7	29/7/2023	Start-up Thiruvizha 2023 - Stakeholders Meeting addressed by Thiru Sivarajah Ramanathan, Director & CEO, TN Startup Mission	Dr Savitha Nair, Dean, and Dr R Prabusankar, Professor, GRGMS
8	29/7/2023	Startup TN Mentor virtual session on 'Design Thinking for	Dr P Charumathi, Asst Professor, Dept of Zoology

		Entrepreneurs' by Ms Kavitha Thyagarajan, Director of Product Design, Profit.Co	
9	30/7/2023	Global Youth Innovation Challenge 2023	<p>5 teams registered, out of which two teams were shortlisted for the final round.</p> <p>Mentor: Dr Nirmal Kumar, Asst Professor & Head, Dept of Biotechnology</p> <p>1) Idea : Bioinsecticides for Fall Army Worm Team Members: Ms M Asmitha, Ms J Shineaka and Ms J Vinitha - III B.Sc Biotechnology</p> <p>2) Idea : Self Cleaning Fabric from Lotus Wax Team Members: Ms S Nithya Thangam, Ms S Prathika, and Ms M Asmitha - III B.Sc Biotechnology</p>

Photo Albums:

Date: 05/07/2023

Certificate Ceremony: Tailoring training





Date: 10/07/2023
Industrial Visit and Bakery Training

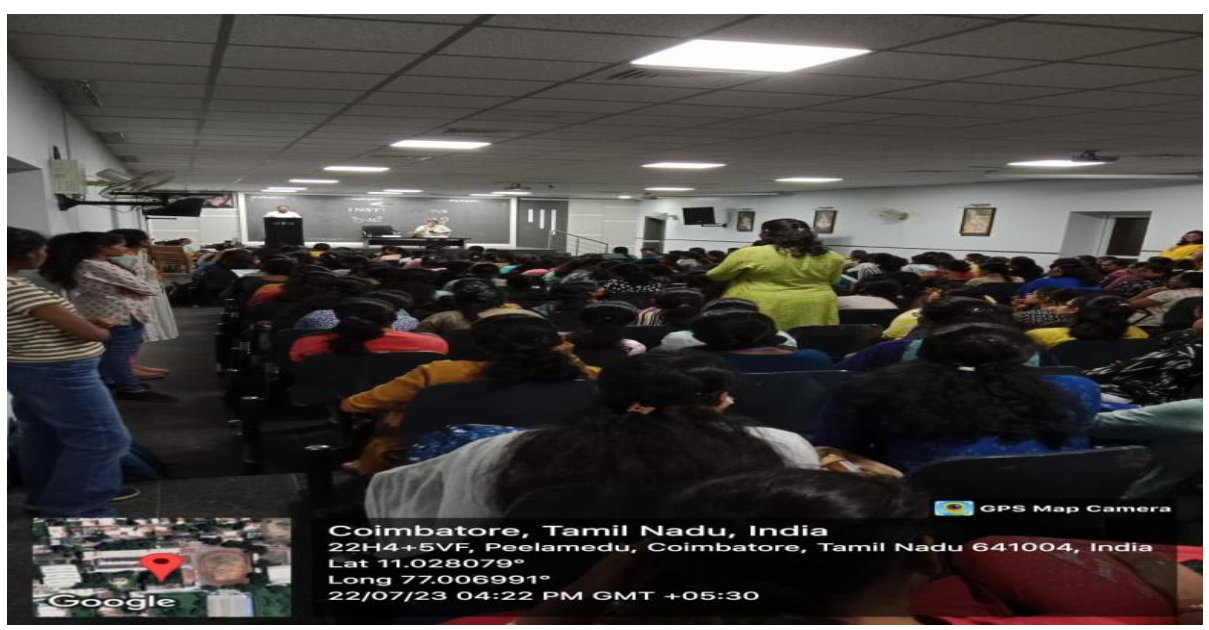


Date: 11/7/2023
Meeting on CIIED Initiatives





Date: 22/7/2023
E Talk on 'My Entrepreneurial Journey'



Date: 26/7/2023

Skill Training on Scrunchies and Cushion Cover Making



Date: 26/7/2023

Awareness on 'Entrepreneurship and CIIED's Role' by the student coordinators of ED Cell and IIC



Date: 27/7/2023
Industrial Visit and Bakery Training



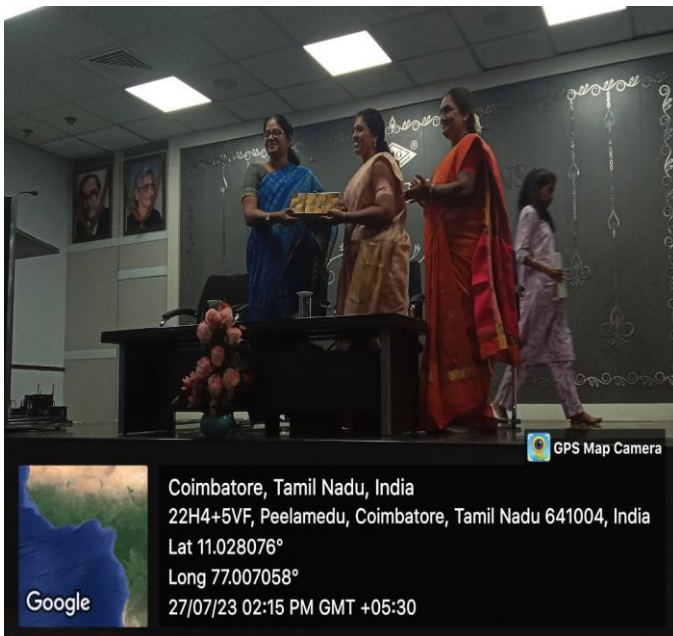
Date: 27/7/2023
Meeting on CIED Initiatives with CIED Dept Coordinators





Date: 27/7/2023

ED Cell Inauguration and E Talk on 'Empowering Women in Entrepreneurship'





Date: 27/7/2023

Session on 'Launching a Startup: Legal and Ethical Steps'

