



Centre for Innovation, Incubation and Entrepreneurship Development (CIED)

Monthly Activity Report - December 2023

I. Programmes Organized

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	07-12-2023 & 08-12-2023	<p>A Two-days “Entrepreneurship Awareness Camp” (EAC) was organized for the 1st year undergraduate students of KCW.</p> <p>Internal resource persons:</p> <p>Dr N Priyadarshini, IIC Convenor & Assistant Professor, Department of Physics; Dr L Nithya, ED Cell Coordinator and Assistant Professor, Department of Commerce; Dr S Jone Kirubavathy, CIED Think Tank Coordinator & Assistant Professor, Department of Chemistry; Dr D Vijayalakshmi, StartUp Coordinator and Assistant Professor, Department of Commerce; and Dr S Lara Priyadharshini, Assistant Professor, Department of BBA IB and RM, KCW.</p> <p>External resource persons:</p> <p>Dr Radhika Meenakshi Shankar, Founder, Wise Owl Consulting Services, Mr B Bala Senthilkumar, Founder and Managing Director, Ze Bancairo IAS Study Circle and School of Banking; and Ms Kesica Jayapalan, Founder of Vajra Foundations.</p> <p>(Organized by ED Cell, KCW)</p>	Around 1200 I Year UG Students
2.	09-12-2023	Second round of startup and student entrepreneurs’ presentation was conducted	12 Student Teams
3.	18-12-2023	A Workshop on “Design Thinking for	80 students

		Innovation” was chaired by Mr Santhosh Kumar Selvaraj, AI/ML Specialist, Bosch Global Software Technologies, Coimbatore. (Organized by IIC, KCW)	and 3 faculty
4.	20-12-2023	A One-Day “Entrepreneurship Awareness Camp” (EAC) was organized for the 1 st year undergraduate students of KCW. Ms Sowmiya, Founder, Happy Go and the Alumni of KCW, served as the external resource person. Internal resource persons were - Dr L Nithya, ED Cell Coordinator and Assistant Professor, Department of Commerce; and Dr S Jone Kirubavathy, CIIED Think Tank Coordinator and Assistant Professor, Department of Chemistry (Organized by ED Cell, KCW)	150 1 st Year UG Students
5.	27-12-2023	An E-Talk on “Next-Gen Entrepreneurship: Insights and Innovations from Young Entrepreneurs” was handled by Mr Raman and Mr Lakshmanan, Founders and Directors, Backyard Creators Private Limited. (Organized by ED Cell, GRGSMS)	200 students of GRGSMS

II. RWTP initiatives

S No	Date	Programmes Organized	Participants/ Beneficiaries
1.	05-12-2023	Orientation on the “Benefits of DSIR-Skill Satellite Centre”	36 Rural Women
2.	18-12-2023 & 19-12-2023	Embroidery training	18 Rural Women
3.	21-12-2023	Orientation on the “DSIR-Skill Satellite Centre”	32 Farmers
4.	22-12-2023	MoU signed with Dr SNS Rajalakshmi College of Arts and Science, Coimbatore	----

5.	27-12-2023	Orientation on “Skill Training”	15 Rural Women
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III. Faculty / Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

S No	Date	Programme	Participants
1.	04-12-2023	IIC Regional Meet - 2023 held at Nehru Institute of Technology, Coimbatore. Dr N Priyadharsini, IIC Convener, presented the Annual performance and activity report of KCW. Eight teams of YUKTI Innovation Challenge presented their ideas	Dr D Vijayalakshmi, Assistant Professor; Dr Jone Kirubavathy, Assistant Professor; Ms S Mohanapriya, Assistant Professor; Dr S Sreeja, Assistant Professor; Dr K Sunitha kumari, Assistant Professor, Dr A Akilandeswari, Assistant Professor; and Eight Student teams of KCW and Chandra Public School participated
2.	05-12-2023	Visit to RWTP for planning the upcoming Collaborative Programmes	Dr Savitha Nair, Dean; Dr R Prabusankar, Professor; Mr M Premkumar, Chair - TiE U; and Ms. Swati Agarwal, Executive Director, TiE Coimbatore, visited
3.	11-12-2023	MoE's Innovation Cell (MIC) Grand Launch of VIKSIT Bharat @ 2047 by Shri Narendra Modi, Honorable Prime Minister was broadcasted live	100 students attended
4.	12-12-2023 & 20-12-2023	Four design patents were granted 1. Environment Monitoring device for Industries 2. Solar power Bank cum Torch 3. Conveyor assembly with sensors to segregate fruits	1. Dr G Sophia Reena, Assistant Professor, and Students - Ms M Vasantha Rohini, Ms K Sree Keerthana 2. L S Deepika, Student,

		4. Toy ATM Machine	and Ms S Ponmalar, Assistant Professor 3. Ms E Radhai, Student, and Dr N Priyadharsini, Assistant Professor 4. Ms S Divya, Student, and Dr M Rajeswari, Assistant Professor, received the patents
5.	19-12-2023 & 20-12-2023	Grand Finale of Smart India Hackathon 2023 was conducted by MoE'S Innovation Cell, Government of India at Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur	Student Team - Ms K Deekshana, Ms S Mahalakshmi and Ms P A Jaiya Boomeca of III BCom PA; and Ms S Janani, Ms C Chandrika and Ms D Poovizhi of III BCA, mentored by Dr N Priyadarshini, Assistant Professor, Dept of Physics, participated accompanied by Ms A Deepika, Assistant Professor, Dept of BCA.
6.	21-12-2023	Startup Compliances Awareness Programme conducted by Startup TN, Coimbatore	Two Faculty Members - Dr D Vijayalakshmi, Assistant Professor, Dept of Commerce, and Dr G Archana, Assistant Professor, Dept of Biotechnology; along with two Students - Ms Pavithra of III BSc Chemistry, and Ms Shakeena Sharone, III BSc Maths, participated
7.	December 2023	National Entrepreneurship Challenge hosted by IIT Bombay to a team at Govt Engineering College, Gandhinagar, Gujarat.	Dr S Jone Kirubavathy served as the Mentor

IV. CIED Think Tank

S No	Date	Particulars
1.	December 2023	CIED Think Tank - The ideation Platform, rolled out the Problem Statement on the "Food Sharing Network" and "Crisis Response and Relief Platforms" for December 2023. 14 ideas were received and they were evaluated by a jury of experienced entrepreneurs. The top idea contributors are selected for the next stage of development and mentoring support.

Photo Album

I. Programmes Organized

Two-day Entrepreneurship Awareness Camp (EAC) dated 7-12-2023 & 8-12-2023

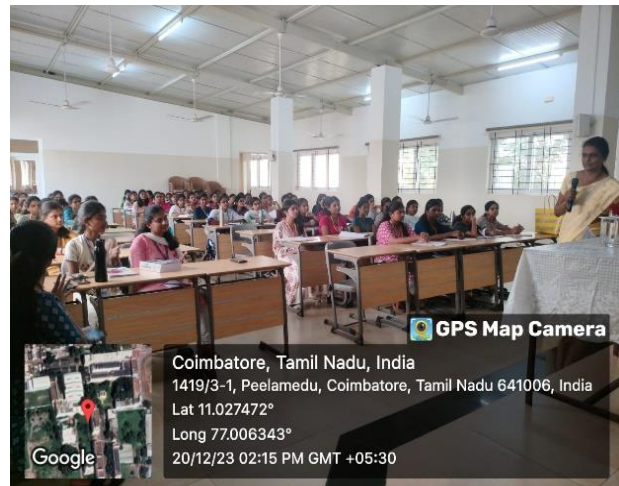
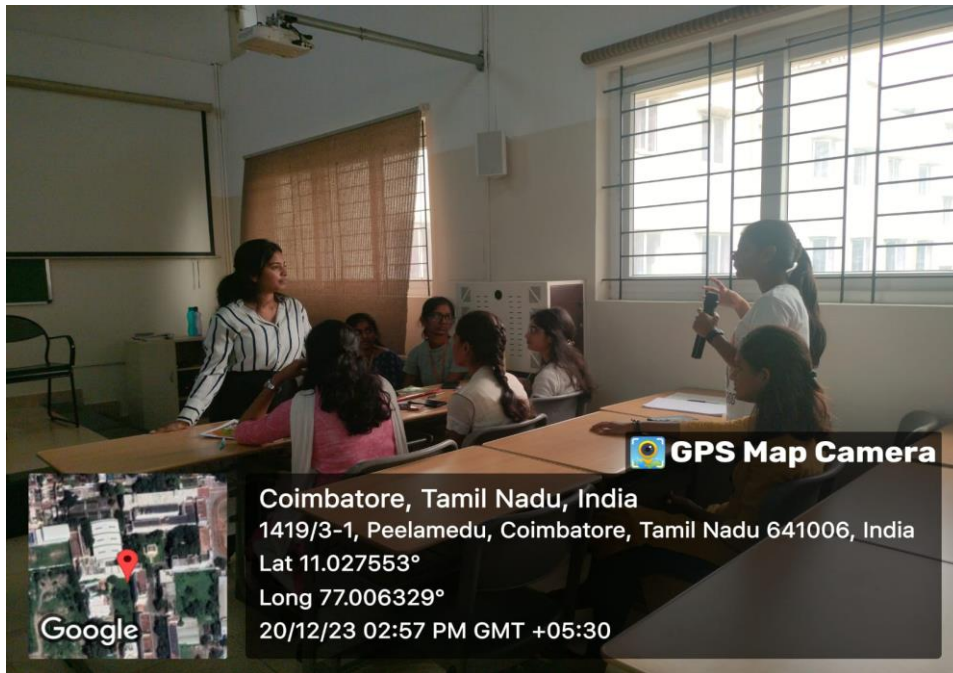




Workshop on “Design Thinking for Innovation” dated 18-12-2023



Entrepreneurship Awareness Camp (EAC) dated 20-12-2023



E-Talk on “Next-Gen Entrepreneurship: Insights and Innovations from Young Entrepreneurs” dated 27-12-2023





II. RWTP initiatives

Orientation on the “Benefits of DSIR-Skill Satellite Centre by our college at Annur” dated 05-12-2023



Embroidery training dated 18-12-2023 and 19-12-2023



Signed an MoU with Dr SNS Rajalakshmi College of Arts and Science, Coimbatore dated 22-12-2023



III. Faculty /Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

IIC Regional Meet - 2023, Nehru Institute of Technology, Coimbatore dated 04-12-2023



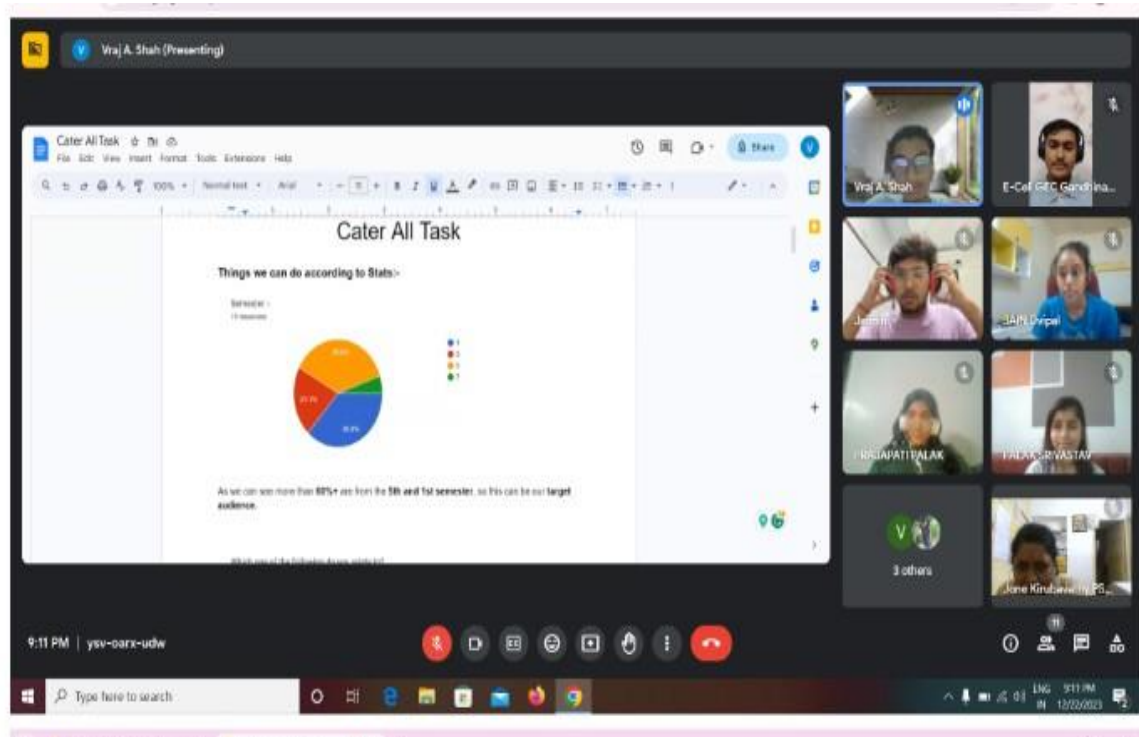
Visit to Rural Women Technology Park at Annur dated 05-12-2023



Students attended MoE's Innovation Cell (MIC) activity: Grand Launch of VIKSIT Bharat @ 2047 dated 11-12-2023



Dr S Jone Kirubavathy, Assistant Professor, served as Mentor in the National Entrepreneurship Challenge hosted by IIT Bombay to a team at Govt Engineering College, Gandhinagar, Gujarat.



Grand Finale of Smart India Hackathon 2023 dated 19-12-2023 and 20-12-2023



IV. CIED Think Tank

Top idea contributors for December 2023



The banner features a purple header with logos for GRC, PSGR Krishnammal College for Women (KCW), and a 60th anniversary emblem. Below the header, the text reads 'CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP DEVELOPMENT (CIED)'. The main title is 'CIED Think Tank - December 2023' with the problem statement 'FOOD SHARING NETWORK'. Two columns of contributors are shown: 'STUDENT TOP IDEA' featuring Ms K A Charumathi (II BCom, Helper Box) and 'FACULTY TOP IDEA' featuring Dr S Kavitha (Associate Professor, GRGSMS) and Dr R Initha Rina (Assistant Professor, GRGSMS). The faculty idea is titled 'FoodShare Connect: Bridging Hearts, Reducing Waste'. A concluding message at the bottom reads 'Hearty congratulations to the top Idea Contributors'.

PSGR Krishnammal College for Women KCW
CELEBRATING WOMEN SINCE 1963

60 YEARS
1963-2023
WOMEN
WALKING FORWARD

CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP DEVELOPMENT (CIED)

CIED Think Tank - December 2023
PROBLEM STATEMENT : FOOD SHARING NETWORK

STUDENT TOP IDEA


Ms K A Charumathi
II BCom
Helper Box

FACULTY TOP IDEA


Dr S Kavitha
Associate Professor
GRGSMS


Dr R Initha Rina
Assistant Professor
GRGSMS

FoodShare Connect: Bridging Hearts, Reducing Waste

Hearty congratulations to the top Idea Contributors