



Centre for Innovation, Incubation and Entrepreneurship Development (CIED)
Monthly Activity Report - August 2023

I. Programmes Organized

S. No.	Date	Programmes Organized	Participants/ Beneficiaries
1.	03.08.2023	<p>A Panel Discussion on the theme 'Innovation and Startup Ecosystem Enablers: A Regional Perspective' was organized.</p> <p>The panelists for the discussion were Mr Sriram Sankaran, Chairman and Managing Director, Synchron; Mr R Ranjith Kumar, Co-founder, Viyen Biotech LLP; Ms R Subathra, Founder, PVR Foods; and Mr R Saran Raj, Founder, Recompose Recycling Pvt Ltd.</p> <p>The session was presided over by Dr Savitha Nair, Director, CIED,, and Moderated by Dr N Priyadharsini, Associate Professor, Dept of Physics & Convener - IIC, KCW.</p> <p>(Organized by IIC, KCW)</p>	300 students of ED Cell and 10 Faculty
2.	07.08.2023-08.08.2023	<p>An Innovation Expo was organized to exhibit the innovative, ideas, products and prototypes faculty, students of KCW, EYUVA, students of CPS, and alumnae.</p> <p>The entries exhibited were evaluated by a Jury comprising eminent entrepreneurs and mentors namely, Dr D Surendran, Founder and Director, SKS Skill Fasteners Private Limited; Dr R Ranjith Kumar, Chief Scientific Officer, Viyen Biotech LLP; Mr S Prabhunarain, Director, IPR Division, Gagnant Financial & Legal Consultant LP, Gagnant Groups; and Ms S Siva Raghavi, Founder, Startup Grid India & Director, Agile Business Incubation Centre.</p> <p>The top exhibitors in several categories were identified and announced.</p> <p>(Organized by IIC, KCW)</p>	51 student teams representing KCW, Chandrakanti Public School; faculty and alumna
3.	07.08.2023	<p>The students of B.Voc Department delivered a presentation outlining their plans to establish a campus company to sell Organic Hair Oil and Face Mask.</p>	15 students and seven faculty

		(Organized by Campus Company Wing)	
4.	08.08.2023	Progress review meetings for the existing Campus Companies Vogue and Style and Magical Shades were conducted. (Organized by Campus Company Wing)	12 students and seven faculty
5.	09.08.2023	Mr S Shameer, Founder- IT Projects Media & Cogniquo & Co-Founder, By the Startups, handled a workshop titled 'Idea to Startup'. The winners of Innovation Expo were presented with certificates on the day. (Organized by IIC, KCW)	80 students and 10 faculty
6.	09.08.2023	An E-Talk by Mr Rajesh Keerthi, Founder and CEO, Kaapi Ready, was held on the topic 'Opportunities in the Retail and Food Industry' (Organized by ED Cell, GRGSMS)	160 students and two faculty
7.	16.08.2023	A Session by Mr Sathya Prashanth, Entrepreneur, and Human Resource Manager, Zorg Crop, Coimbatore, was held on the topic 'How to Match your Value Proposition with the Market Need?' (Organized by IIC, KCW)	150 students and four faculty
8.	21.08.2023	A Session by Mr Baskar Perumal, Founder and Director, Lexhive Corporate Services, was held on the topic 'Business Model Canvas' (Organized by IIC, KCW)	210 students and four faculty
9.	21.08.2023	An E Talk by Mr C Prasanth, Director, Recompose Recycling Pvt Ltd, Coimbatore, was held on the topic 'Entrepreneurial Solutions to Plastic Pollution' (Organized by ED Cell, KCW)	150 students and 10 faculty
10.	24.08.2023	A Session by CA K Jalapathi, Partner, M/S Anbarasu & Jalapathi, Past Chairman, SIRC of ICAI; and CA Sasikanth, Partner, M/S Anbarasu & Jalapathi, was held on the topic 'Venture Capital and Angel Investment Funding Opportunities for Early- Stage Entrepreneurs' (Organized by IIC, KCW)	270 students and 10 faculty
11.	30.08.2023	Magical Shades, the Campus Company was reopened for the academic year 2023-24 with new partners (Organized by Campus Company Wing)	Seven student entrepreneurs of GRGSMS

II. RWTP Initiatives

S. No	Date	Programmes Organized	Participants/Beneficiaries
1.	08.08.2023	Orientation on Solar Dehydration	30 rural people

2.	10.08.2023	Industrial Visit and Solar Dehydration Training	25 students of CMS College
3.	12.08.2023	Solar Dehydration Training for Farmers	28 Agrarian communities
4.	17.08.2023	RWTP Field Visit	Students of MSW college
5.	17.08.2023	Orientation on Tailoring	20 rural people
6.	21.08.2023	Training on 'Turn your Trash into Treasure: Lets Recycle	26 rural women and 51 college students

III. Faculty / Students Participation / Achievements in Innovation/ Entrepreneurship/ Startups Programmes

S. No.	Date	Programme / Achievement	Participants / Winners
1.	10.08.2023-12.08.2023	Participation in India Startup Festival 2023 held at Sathya Sai Grama, Muddenahalli, Bengaluru, organized by India Startup Foundation	Dr Savitha Nair, Director, CIIED, and Dr N Priyadharsini, Associate Professor of Physics & IIC-Convener, KCW, participated
2.	11.08.2023	Session on 'Entrepreneurial Entomology' at Padmavani College, Salem	Dr R Yamuna, Assistant Professor, Dept of Zoology, KCW, facilitated
3.	12.08.2023	Students of Biotechnology won Young Transformers Unicorn award and received a cash prize of Rs. 25,000 during the India Startup Festival 2023. Their idea was 'Bioinsecticides for Fall Army Worm'.	Ms M Asmitha, Ms J Shineaka and Ms J Vinitha of III BSc Biotechnology; and the Faculty Mentor Dr Nirmal Kumar, participated
4.	16.08.2023	Participation in 'Building an Investor - Worthy Pitch Deck' organised by TiE Coimbatore at Purna Vidya Foundation, Pooluvapatti	9 students of KCW and GRGSMS participated
5.	19.08.2023 - 20.08.2023	Participation in Tamil Nadu Startup Thiruvizha 2023 organized by TN Startup Mission at Codissia, Coimbatore. Organized two stalls in the event to showcase the innovative products of CIIED and EYUVA. Faculty and Student also attended the conference held as a part of the event	CIIED & EYUVA Teams, 3 EYUVA Fellows, 100 Students participated

6.	20.08.2023	Participation in Short film Competition hosted by Short Fundy, a prominent OTT Marketplace, as a part of TN Start-up Thiruvizha 2023 held at Codissia. The entry was shortlisted to the semi-finals of the competition.	Seven II MBA students participated
7.	30.08.2023	Participation in Pitch Competition Finale organized by TiE Women at Chamber Hall, Coimbatore	10 Students of KCW and GRGSMS participated
8.	31.08.2023	Participation in MSME Idea Hackathon 3.0	22 student teams and two faculty participated
9.	07.07.2023 (Inclusion for July 2023)	Mentoring session on 'Innovation and Entrepreneurship' for the higher secondary students of Chandrakanthi Public School.	Dr N Priyadharsini, Associate Professor of Physics, IIC-Convener, facilitated

IV. Other CIIED Initiatives

S. No.	Date	Initiatives
1.	05.08.2023	CIIED Think Tank (An Ideation Platform) was launched to encourage the students and faculty of KCW to develop innovative solutions to social, environmental, and industry problems. Two problem statements were released for the month of August 2023. 40 ideas were received and evaluated by a jury of experienced entrepreneurs. The best seven student and faculty entries were announced on 30.08.2023.
2.	09.08.2023	Establishment of Startup TN Campus Circle at KCW. 25 Office Bearers and Members were nominated
3.	23.08.2023	Proposals invited from both students and faculty for initiating Startups or Campus Companies.
4.	August 2023	IIT Madras Shaastra monthly Magazine annual subscription was done
5.	August 2023	KCW accepted to act as Mentor for a few IIC institutions for the academic year 2023-24

Photo Album

Panel Discussion - Innovation and start-up Ecosystem Enablers: A Regional Perspective (03.08.2023)



Students discussing 'AQUAPONICS Idea' with Startup Mentor Mr V Sriram (03.08.2023)



Innovation Expo-An exhibition of faculty, students & Alumnae Innovations with 51 innovative product prototypes and ideas (07.08.2023-08.08.2023)





Campus Company Progress Review Meeting (08.08.2023)





Idea to Startup Workshop (09.08.2023)



E-Talk on Opportunities in the Retail and Food Industry (09.08.2023)



Lecture on 'Entrepreneurial Entomology' at Padmavani College, Salem (11.08.2023)



Participation in 'India Startup Festival' 2023, Bangalore (10.08.2023-12.08.2023)



KCW students' team won Young Transformers Unicorn award and received a cash prize of Rs 25,000 (12.08.2023)



Participation in session on ‘Building an Investor - Worthy Pitch Deck’(16.8.2023)



Session on ‘How to match your Value Proposition with the Market Need?’ (16.08.2023)



Participation in Tamil Nadu Startup Thiruvizha 2023 (19.08.2023 - 20.08.2023)

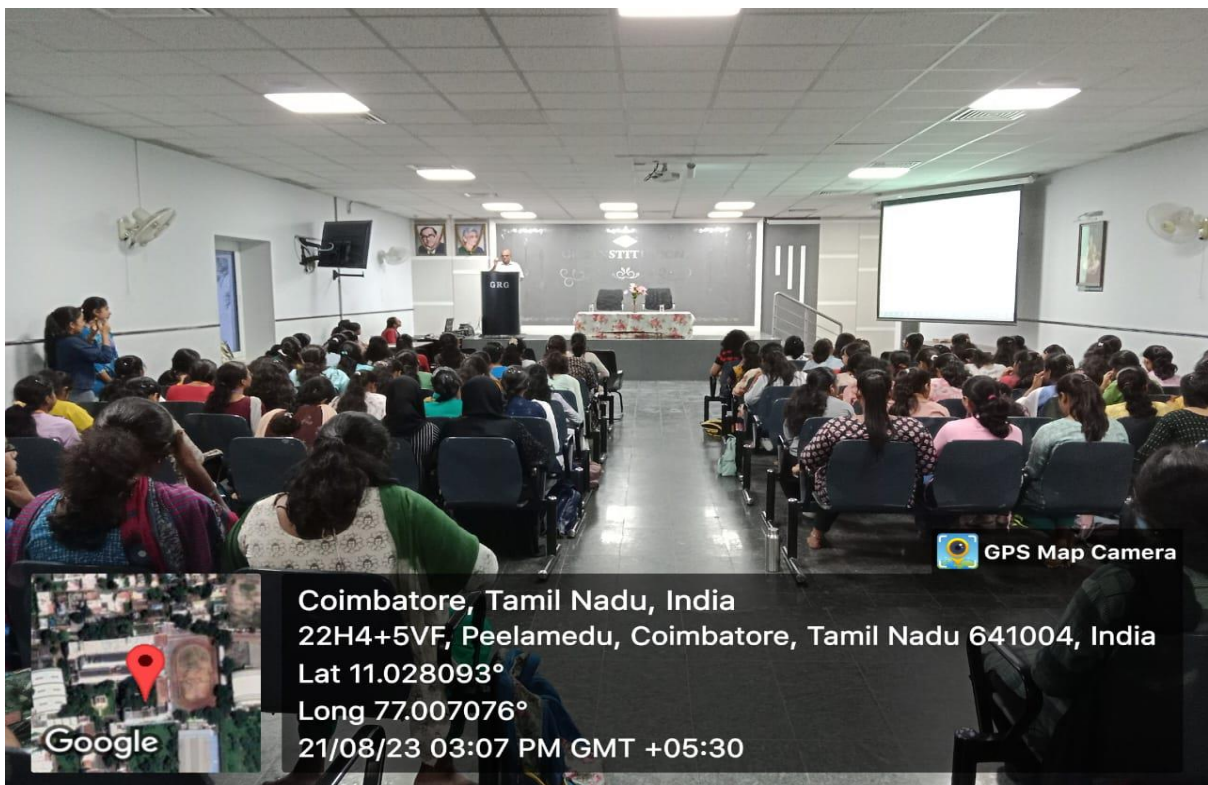




Launch of Startup Campus Circle as a part of Tamil Nadu Startup Thiruvizha 2023 (19.08.2023-20.08.2023)



Session on Business Model Canvas (21.8.2023)



E Talk on 'Entrepreneurial Solutions to Plastic Pollution' (21.8.2023)



Session on 'Venture Capital and Angel Investment Funding Opportunities for Early-Stage Entrepreneurs' (24.8.2023)



Reopening of Magical Shades (30.08.2023)



Mentoring session on 'Innovation and Entrepreneurship' for the Higher Secondary students of Chandrakanthi Public School (07.07.2023)



RWTP:

Industrial Visit and Solar Dehydration Training at RWTP (10.08.2023)



Solar Dehydration Training for Farmers at RWTP (12.08.2023)



RWTP Field Visit (17.08.2023)



Orientation on Tailoring at RWTP (17.08.2023)



Training on 'Turn your Trash Into Treasure: Lets Recycle' (21.08.2023)

