

PSGR Krishnammal College for Women



DEPARTMENT OF ECONOMICS (AIDED)

CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOME BASED FRAMEWORK (LOCF) SYLLABUS

BACHELOR IN ECONOMICS

2021 - 2022 Batch



PSGR Krishnammal College for Women



PROGRAMME LEARNING OUTCOMES: (PLOs)

On completion of the programme students will be able to

PLO1: Acquire in-depth knowledge of the concepts, theories, principles and models to develop basic skills used in the subject of Economics.

PLO2: Understand the various financial and economic sectors of the economy.

PLO3: Acquire managerial, entrepreneurial and computer skills for enhancing their employability.

PLO4: Understand the impact of economic activities in the societal and environmental context and demonstrate the need for sustainable development.

PLO5: Equip with moral values, ethical principles social responsibilities and commitment to the needs of business and society.

PROGRAMME SPECIFIC OUTCOMES (PSOs):

PS01:Graduates with intellectual and analytical skills to understand, analyze and evaluate the economic issues and challenges of day to day life.

PS02:Graduates with higher education in areas closely related to Economics focused towards individual and social development.

PS03:Graduates with evaluative and creative abilities to enable them to take up variety of careers in the field of Academic, Corporate, Administration and Entrepreneurship.



PSGR Krishnammal College for Women



DEPARTMENT OF ECONOMICS CHOICE BASED CREDIT SYSTEM & LEARNING OUTCOME BASED CURRICULAR FRAMEWORK (LOCF) SYLLABUS & SCHEME OF EXAMINATION

	SYLLABUS & SCHEME OF EXAMINATION											
					L.				Exa	mina	ati	
_		de			n eel	n m	_	on on	on I	Mark	KS	_
Semester	Part	Subject Code	Title of the Paper		Instruction Hours / Week	Instruction Hours / Sem	Tutorial	Duration of Examination	CIA	ESE	Total	Credits
I	I	TAM2101/ HIN2101/ FRE2101/ MAL2101	Language Paper I Tamil/Hindi/French	Langua ge	6	86	4	3	50	50	100	3
I	II	ENG2101	English Paper I	English	6	86	4	3	50	50	100	3
I	III	ES21C01 ES21C02	Core Micro Economics I Indian Economy	CC CC	5 5	71 71	4 4	3 3	50 50	50 50	100 100	4 4
I	III	EG21A01/ HI21A01/ TH21A01/ ES21A01/ ES21A02	Allied (Optional papers) English through classics I Principles of Modern Government/ Mathematical Statistics with R– I/ Indian Economic Development/ International Marketing	GE	6	86	4	3	50	50	100	5
I	IV	NME19B1/ NME19A1	Basic Tamil I/ Advanced Tamil I/	AEC	2	28	2	2	50	50	100	2
		NME21ES	Introduction to Entrepreneurship	AEC	2	26	4	2	100		100	
II		TAM2102/ HIN2102/ FRE2102/ MAL2102	Language Tamil/Hindi/French Paper II	Langua ge	6	86	4	3	50	50	100	3
II	II	ENG2102	English Paper II	English	5	71	4	3	50	50	100	3
II	III	ES21C03 ES21C04	Core Micro Economics II Statistics for Economics	CC CC	5 5	71 71	4 4	3 3	50 50	50 50	100 100	4 5

		Т	I	_~-			1 -	-		T = -	40-	1 - 1
II	III	L	Allied (Optional	GE	6	86	4	3	50	50	100	5
		EG21A02	papers)									
		HI21A02	English Through									
		TH21A05	Classics/									
		ES21A03	Indian Constitution/									
		ES21A04	Mathematical Statistics									
		ES21A05	- II/									
		L5217105	Economic Analysis/									
			Basics of									
			Econometrics/									
	TX 7	NIME 10DO/	Money and Banking	AFC								
II	IV	NME19B2/ NME19A2	**Basic Tamil II/ Advance Tamil II	AEC								-
II	IV	21PEAS1	Professional English	AEC	3	45	4	2	50	50	100	2
			for Humanities	LEC					50	30	100	
II	13.7	OPS1808	Onan agunga	AEC	Self							
11	1 V	OPS1808	Open course	AEC								
					Study							
				~	online				400		400	~
II	VI	NM12GAW	General Awareness	AEC	Self			Online	100		100	Gr
					Study			Exam				•
III	I		Language	Lang	6	86	4	3	50	5	100	3
		TAM21	III							0		
		03/	Tamil									
		HIN210	III/									
		3	Hindi									
		FRE210	III/									
		3	French									
			III/									
			Malayal									
			am III									
	II	ENG21	English Paper	English	5	71	4	3	50	5	100	3
	11	03	III	Liigiisii		/ 1	-	3	30	0	100	5
		03										
	III		Group A - Core	CC								
		ES21C	Mathematical		4	56	4	3	50	50	100	4
		05	Methods									
		ES21C06	History of Economic	CC	4	56	4	3	50	50	100	4
			Thought									
	III		Group B - Allied	GE	6	86	4	3	50	5	100	5
	111	EG21A	Paper II			30	+	3	50	$\begin{bmatrix} 3 \\ 0 \end{bmatrix}$	100	
		03								0		
			Cluster Writing for									
		BB21A	media									
		03	Income Tax									
		HI21A	Indian Geography									
		03	Demography									
		ES21A										
		06		CE ~								
III		777177	Skill Based	SEC				_	4.0	_	,	
		ES21SB	Subject		3	43	2	2	40	6	100	3
		CE/	Coursera/							0		
		ES21SB	Computational									
		P1	Analysis using Excel	1								
			Limit of doing DACCI									
		<u> </u>	1	1	1	<u> </u>	1	l		<u> </u>	l	1

	III		Foundation Course-II		2	28	2					
ı		M21EVS	(Environmental	AEC								
ı			(Environmental Studies) *									
1			Studies)									
	III	NM21UHR	Universal		2	26	4		100	-	100	2
ı			Human	AEC								
1			Values and	1220								
1			Human									
	T 7T	IOD1002	Rights			60						-
ı	VI	JOB1903	Job Oriented Course –			60	-					G
1			Foundation				_					r
1			Course for									
1			Civil Service									
1			Examination/Hi									
ı			gher Learning									
IV	I		Language	Lang	5	71	4	3	50	5	100	3
1		TAM21	IV							0		
1		04/	Tamil									
1		HIN210	IV/									
1		4/ FRE210	Hindi IV/									
1		4	French									
1		7	IV/									
ı			Malayal									
			am IV									
1	II	ENG21 04	English Paper IV	English	6	86	4	3	50	5	100	3
ı		04	l V							U		
	III		Group A - Core	CC								
ı		ES21C	Macro Economics I		4	56	4	3	50	50	100	4
		07 ES21C08	Public Finance	CC	1	56	4	3	50	50	100	4
		ESZICU8	rubiic rinance	CC	4	30	4	3	30	30	100	4
	III		Group B – Allied II	GE	6	86	4	3	50	5	100	5
1		EG21A04	ClusterEnglish for							0		
1			Competitive									
		HI21A	Examination									
		04	Indian Culture &									
		DD 21 A	Heritage Indirect Taxation									
		BB21A 04	Research									
		ES21A	Methodology									
		07										
			Skill Based		3	43	2	2	40	6	100	2
			Subject II							0		
		ES21SB	Computer	SEC								
		P2	Application in									
			Economics I using									
			SPSS Package									<u> </u>
IV		INST	Field Training (2			-	-	-	-	-	100	
			Weeks) – submission	i l	_	Ī	1	i	1	i	Ì	2

			of certificate									
	IV	NM21DTG	Design Thinking	Finishin g School Part A	2	26	4		100		1 0 0	2
	V	Extensi on Activit ies	NSS, NCC, YRC and Sports & Games, Eco Watch, YI Net, Rotaract, Yoga	TattA							1 0 0	
V	III	ES21C09 ES21C10	Core Macro Economics II International Economics	CC CC	7 7	103 103	2 2	3 3	50 50	50 50	100 100	5 5
	III	ES21E01/ ES21E02	Elective Tamil Nadu Economy/ Principles of Accounting	GE	7	103	2	3	50	50	100	3
	III	PROJ	Project with Viva – Voce	CC	4	60					100	4
	III		Online Comprehensive Examination							100		Gr
	III	ES16AC1 / ES16AC2	Advanced Learners Course (Self Study) Rural Economy / Labour Economics	AEC				3	25	75	100	5
		INST1	Field Work/ Institutional Training								100	2
			Community Services 30 Hours								(Co mpl eted or not)	-
	IV	NM21CS1	Cyber Security I	AEC	2	30	-	-	100	-	100	Gr
	III	ES20SBCE	Skill Based Subject Coursera – 1.Business Analytics Executive overview 2. Business Information Economics and data monetization	SEC	3	45	-	-	100	-	100	3

		Business					
	Inf	formation					
	ma	anagement and					
	me	easurement					

CC-Core Courses; AEC – Ability Enhancement Course; GE-Generic Elective; CA-Continuous Assessment; ESE- End semester Examination

COURSE NUMBER	COURSE NAME	Category	L	Т	P	Credit
ES21C01	Micro Economics I	С	71	4	-	4

PREAMBLE

To provide an understanding of the Nature and Scope of Economics, Basic Concepts, Principles and laws pertaining to the behavior of Consumer and Producer

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define Wealth, Welfare, Scarcity, Growth Deductive method, Inductive method, Cardinal utility, ordinal utility, marginal utility, total utility, indifference curve, Law of demand, Revenue, Indifference map, Income effect, Price effect	K1
CLO2.	Explain the nature of economic laws, Relationship between Marginal utility and Total Utility, factors affecting demand and supply, Factors of production, nature of cost curves	K2
CLO3.	Understand Economics and dynamics, exception of law of demand- factors affecting supply- scale of production- short run and long run production function - Marginal rate of technical substitution, short run and long run cost curves	K2
CLO4.	Examine law of diminishing marginal utility, law of equi marginal utility, law of supply, law of Variable Proportion, Returns to scale, Cobb-Douglas production function, Importance of Economics as science and art	K3
CLO5.	Analyse consumer surplus- Revealed preference theory- Elasticity of demand-Measurement- Production functionCES linear production function, Types of cost- Relationship between AR and MR	K3

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	M
CLO2.	S	S	S	M	M
CLO3.	S	S	M	M	M
CLO4.	S	S	S	S	M
CLO5.	S	S	M	M	M

SYLLABUS CORE PAPER I -MICRO ECONOMICS I ES21C01

Unit I- Introduction 14Hrs

Definition-Wealth, Welfare, Scarcity, Growth Definition. Methods- Nature of Economic Laws-Deductive method- Merits and Demerits-Inductive method-Merits and Demerits- Economics as a science-Economics as an arts-Nature of Economic laws-Positive and Normative approaches-Economics statics and Dynamics.

Unit II- Consumer Behavior: 15 hrs

Utility- Cardinal and ordinal utility analysis- Law of Diminishing Marginal Utility- Relationship between Marginal utility and Total Utility- Law of Equi-marginal utility-Indifference curve analysis- Indifference schedule-Indifference map- Properties-Consumer equilibrium-Income effect-Substitution effects and price effects- Revealed preference theory.

Unit III – Demand Analysis: 15 hrs

Meaning of demand-Demand function, Demand schedule-Law of demand-Exception of law of demand-factors affecting demand-movement and shift in demand- elasticity of demand-degrees-types-measurement of elasticity-factors determining elasticity of demand-consumer surplus-supply-law of supply-factors affecting supply.

Unit IV – Production: 14hrs

Meaning-Factors of production-Scale of production-Production function-Linear -Cobb-Douglas-CES Production function-short and long run production function -ISO quant's-Marginal Rate of Technical Substitution-Law of Variable Proportion-Returns to scale.

Unit V – Cost and Revenue 13 hrs

Meaning of cost: Types-Money cost and Real cost- Implicit and Explicit cost-Historical and Replacement cost-Increment and Sunk cost-Opportunity cost- short run and long run cost curves-Total Cost, Fixed Cost, Average Cost, Marginal Cost, nature of cost curves-Revenue curve-Total Revenue, average Revenue, Marginal Revenue- Relationship between AR and MR curve

	,		Train to the term of the term of the term	
TEXT BOOK	1.P.N.Chopra	Advanced	Kalyani Publishers	2011
		Economic theory		
		Micro and Macro		
	2. Sankaran	Micro Economics	Margham Publications,	2014
	.S		Chennai	
REFERENCE	1. Kaveri R.	Micro Economic	S.Chand and Company Ltd,	2010
	and others	Theory	New Delhi.	
	2. Ahuja H.L.	Principles of	S.Chand and Company Ltd,	2014
		Economics	New Delhi.	
	3.Jhingan	Micro Economics	Vrinda Publications(P)Ltd,	2015
	M.L.		Delhi	

Pedagogy: Chalk and Talk, PPT, Group Discussion, Debate and Seminar Course Designers:

1.Dr. K.RenukaAssociate Prof, Department of Economics

2. Dr.C.Athena Assistant Professor, Department of Economics

COURSE NUMBER	COURSE NAME	Category	L	T	P	Credit
ES21C02	INDIAN ECONOMY	С	71	4	-	4

PREAMBLE

To introduce the students the fundamental topics in development & planning and to provide a comprehensive approach towards issues related to development & planning.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define basic concepts in Economic Growth and Development,	
	Determinants of growth, industrial policy, unemployment-	ν
	Agricultural Marketing, Green Revolution, Agricultural Finance-	\mathbf{K}_1
	NABARD	
CLO2.	Understand the features of developed nations- defects of agricultural	
	marketing, Indian Agriculture, Causes for Low Productivity-	K_2
	Agricultural Finance-Need for credit	
CLO3.	Explain the difference between growth and development-Role of agriculture- Sources of NABARD - Role and Problems of MSMEs Large Scale Industries -Causes and measures to improve capital Formation in India- Achievements	K_2
CLO4.	Discuss the features of Indian Economy, Agricultural marketing measures – Industrial policies - Population in India, Poverty – causes and measures - employment generation schemes Introduction to Industry 4.0 and 5.0	K ₃
CLO5.	Analyse the non-institutional sources cooperative society-commercial Banks-need for Planning and objectives, five year plans, Liberalisation, Privatisation and Globalisation, Impact of Industry 4.0 on Society, Business, Government and People	K3

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	M	S	S
CLO3	S	S	S	S	S
CLO4	S	S	S	S	S
CLO5	S	M	S	S	S

SYLLABUS CORE PAPER II – INDIAN ECONOMY ES21C02

UNIT I: 14 hrs

Meaning of Economic Growth and Development – Difference- Determinants of Growth - Features of Developing Countries – Features of Indian Economy – Features of Developed Countries- major issues of Development

UNIT II: 14 hrs

Meaning of Indian Agriculture – Role – features- Causes for Low Productivity – Measures to improve Agricultural productivity- Green Revolution – Agricultural Marketing – Regulated & Unregulated market – Meaning- Defects – Measures - Agricultural Finance- Need for credit-Non-Institutional sources- Institutional sources- Cooperative credit society- Commercial Banks-NABARD

UNIT III: 18hrs

Concept of Industrialization –Industrial Policy Resolution 1948, 1956 and New Industrial Policy 1991 –Role and Problems of MSMEs- Large Scale Industries –Introduction to Industry 4.0 - Need for Adopting Industry 4.0 - skills required- Impact of Industry 4.0 on Society, Business, Government and People - Introduction to 5.0 - Capital Formation – Meaning – Process.

UNIT IV: 13hrs

Population in India – Size and Growth - Density of Population – Highlights of current Census - National Population Policy 2000 – Poverty in India – Causes – Measures - Unemployment – Types – Measures Causes of Brain Drain

UNIT V: 12hrs

Planning –Five Year Plans- Objectives -Achievements– Liberalisation, Privatisation and Globalisation – Meaning, Merits and demerits – NITI Aayog.

TEXT BOOK	1.Sankaran.S	Indian Economy	Margham	2013
		(Problems, Policies and	Publications,	
		Development	Chennai.	
	2.Dutt &Ruddar	Indian Economy	S.Chand Publishers,	2012
			New Delhi.	
REFERENCE	1. Agarwal. A.N	Indian Economy	WishwaPrakashan	2012
			New Delhi	
	2.Dhingra.IC	Indian Economy	Sultan Chand and	2014
			Sons, New Delhi	
	3. Misra&Puri	Indian Economy	Himalaya Publishing	2019
			Houses, Mumbai	

Related Online Contents :1.Introduction to Industry 4.0 and Industrial Internet of Things by Prof.SudipMishra,IITKharagpur.

2. A Complete Guide to Industry 4.0-Udemy

Pedagogy: Chalk and Talk, PPT, Group Discussion, Debate

- 1.Dr.Mrs. C.Athena, Associate Prof. Dept. of Economics.
- 2.Dr.Mrs. S.PadmaAnnakamu, Asst. Prof., Dept. of Economics.

Course Number	Course Name	Category	L	Т	P	Credit
ES21A01	INDIAN ECONOMIC DEVELOPMENT	A	86	04		5

To impart the students with the knowledge on Indian economic development process, Budget and planning

Course Outcomes

On the successful completion of the course, students will be able to

CLO	CO Statement	Knowledge
Number		Level
CLO1.	Understand the meaning of growth and development, green revolution, , new economic policy-liberalisation, globalization, privatization- Small scale industry poverty, unemployment, agricultural marketing, budget, Planning, National Income	K1
CLO2.	Explain the growth and development- role of NABARD-importance of industrialization - role of agriculture-causes for low productivity-features-causes for population and poverty	K2
CLO3.	Illustrate major issues of development-Agricultural marketing – defects-Large scale industries-Government programmes to reduce unemployment- uses of National Income - measures, Role and problems of MSMEs	K2
CLO4.	Discuss the Industrial policies 1948, 1956, New industrial policy, effects, Large scale industries-causes and measures to alleviate poverty and unemployment, population, need for planning- Five year Plans	K3
CLO5.	Elaborate the Demographic features of Indian Economy, developed economy -procedure for preparing the budget Measurement of national income- Difficulties in calculation - types of budget, Five year plans - current budget	К3

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	S	M	S	S
CLO3.	S	S	S	S	S
CLO4.	S	S	S	S	S
CLO5.	S	M	S	S	S

SEMESTER I - ALLIED PAPER I – INDIAN ECONOMIC DEVELOPMENT ES21A01

UNIT I: 17 hrs.

Meaning of Economic Growth and Development – Difference- Determinants of Growth - Features of Under Developed Countries – Features of Indian Economy – Features of Developed Countries- major issues of Development

UNIT II: 18 hrs.

Indian Agriculture – Role – Causes for Low Productivity –Measures to improve Agricultural Productivity- Green Revolution – Agricultural Marketing – Defects –Measures – Role of NABARD.

UNIT III: 16 hrs.

Concept of Industrialization –Industrial Policy 1948, 1956 and New Industrial Policy –Role and Problems of MSMEs- Large Scale Industries

UNIT IV: 19 hrs.

Population – Causes – Measures - Poverty – Causes – Measures - Unemployment – Causes – Measures - Government Programmes to reduce unemployment and Poverty

UNIT V: 16 hrs.

Planning – Meaning – Need – Five Year Plans – National Income – Measurement – Uses – Difficulties- Budget – Meaning – Preparation of Budget – Current Budget

TEXT BOOK

1.Sankaran.S	Indian Economy (Problems,	Margham Publications,	2013
	Policies and Development	Chennai.	
2.Dutt &Ruddar	Indian Economy	S.Chand Publishers, New	2012
		Delhi	
3. S.S.Acharya	Agricultural Marketing	Oxford & IBH Publishing	2019

REFERENCE BOOKS

REFERENCE	1. Agarwal.A.N	Indian Economy	WishwaPrakashan	2012
			New Delhi	
				2011
	2.Dhingra.IC	Indian Economy	Sultan Chand and	2014
			Sons,New Delhi	
	3. Misra&Puri	Indian Economy-Its	Himalaya Publishing	2019
		development-	Houses, Mumbai	
		experience		

Pedagogy: Lecture (Chalk & talk), group discussion, OHP, debate, Quiz.

- 1.Dr.Mrs. K. Renuka, Associate Prof. Dept. of Economics
- 2.Dr.Mrs.S.PadmaAnnakamu, Asst. Prof., Dept. of Economics.

Course Number	Course Name	Category	L	Т	P	Credit
ES21A02	INTERNATIONAL MARKETING	A	86	04		5

To impart knowledge on concepts of International marketing, regional economic co-operation polices and market research techniques.

Course Outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define the concepts of International marketing, trading blocks, economic development, internet, ASEAN, NAFTA, SAFTA, COMECON, MNCs, Marketing Research, Regional Co-operation	K1
CLO2.	Understand Production Possibility Curve, Principle of Absolute Advantage, Principle of Relative Advantage, Factor Endowment theory, Porter's diamond model, the stages of economic development with features in order to know required markets and making business decision	K2
CLO3.	Discuss Need for marketing research, Sources of Information, Primary research, Secondary research, Sampling, Basic methods of data collection, International Market Selection, Segmentation, Market Selection Process, Strategies, International Marketing	К3
CLO4.	Examine Economic Co-operation Agreements, Trading blocks, Multinational Market Regions and Market Groups.	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO ₂	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	S	S	S	M
CLO3.	S	S	S	S	S
CLO4.	S	M	S	S	S

SEMESTER I -ALLIED PAPER II - INTERNATIONAL MARKETING ES21A02 Unit I: 18 hrs.

Basic concepts of International Marketing: Meaning of International marketing – Definition – Domestic Marketing Vs International Marketing- Characteristics of Firms operating in International Markets -Benefits of International Marketing and Barriers - Foreign Market Entry Modes – Multinational Corporations and Global Corporations

Unit II: 17 hrs

Foreign Trade: Production Possibility Curve – Principle of Absolute Advantage – Principle of Relative Advantage – Factor Endowment theory – Porter's diamond model- Limitations of Trade Theories- Evaluation of Trade Theories

Unit III: 17 hrs.

Market research and Information systems: Need for marketing research, Sources of Information, Primary research, Secondary research, Sampling, Basic methods of data collection, Marketing Information systems

Unit IV: 17 hrs

Economic Market Groups: Economic Co-operation Agreements – Trading blocks EEC - EFTA, COMECON - NAFTA - LAFTA - CEFTA - ASEAN - Multinational Market Regions and Market Groups.

Unit V: 17 hrs

Potential Market Assessment: International Market Selection – Segmentation – Data mining and market segmentation – Market Selection Process – Strategies – International Marketing: Planning and Control.

TEXT BOOK

1.Philip R. Cateora, John L.	International Marketing	Mc-Graw Hill,	2019
Graham, R.Bruce Money, Mary C.Gilly		New Delhi.	
2. Natarajan L	International Marketing	Margam Publishers, Chennai	2015

REFERENCE BOOKS

1. Francis	International Marketing	Himalaya Publishing House, Mumbai	2016
Cherunilam			
2.Srinivasan.R	International Marketing	Prentice Hall of India, New Delhi	2016
3. Varshney RL	International Marketing	Sultan Chand Publishers, New Delhi.	2012
B.Bhattacharyya	Management		

Pedagogy: Lecture (Chalk & talk), group discussion, visualisation, concept simulation, debate.

- 1.Dr.C.Athena, Associate Prof. Dept. of Economics
- 2.Mrs. N.V.Kavitha, Asst. Prof., Dept. of Economics.

SEMESTER – I - FOUNDATION COURSE

Course Number	Course Name	Category	L	Т	P	Credit
NME21ES	Introduction to Entrepreneurship		26	4		2

Unit 1:(5 hrs)

Nature of Entrepreneurship: (3 hrs)

Meaning -Need for Entrepreneurship -Qualities of Successful Entrepreneurs - Myths of

Entrepreneurship

Activity: Assignment, Discussion (2 hrs)

Unit 2: (6 hrs)

Role of Entrepreneurs (4 hrs)

Significance of Entrepreneurship to the nation –Environmental Factors influencing Entrepreneurship

- Entrepreneurial Process and Functions- Challenges faced by Entrepreneurs

Activity: Quiz / Role Play (2 hrs)

Unit 3: (6 hrs)

Formulation of Business Idea: (4 hrs)

Business Idea Generation - Entrepreneurial Imagination and Creativity - Role of Innovation -

Opportunity Evaluation

Activity: Business Idea Pitch (2 hrs)

Unit 4: (6 hrs)

Business Planning: (4 hrs)

Need for Market Study - Securing Finance from various Sources - Significance of Business plan -

Components of Business plan

Activity: Schemes available for Entrepreneurs (2 hrs)

Unit 5: (7 hrs) (7 hrs)

Project:

Interface with Successful Entrepreneurs – 4 hrs

Business Plan Presentation – 3 hrs

Reference Books

1. D.F.	Entrepreneurship	Cengage	2016
Kuratko	- South Asian	Learning	
and T.V.	Perspective	India Pvt.	
Rao	_	Ltd. Delhi	
2. Arya	Entrepreneurship:	Pearson	2012
Kumar	Creating and	Education	
	Leading an	India	
	Entrepreneurial		
	Organization		

Internal Pattern

CIA I and II -50 Marks(2 hrs)Each- 100 marks -

Converted into 60 Marks

Activity(Quiz-5,Assignment-5, Schemes for Entrepreneurs - 5, Idea Pitch -5) - 20 Marks

Project (Business Plan Presentation) - 20 Marks

Total - 100 Marks

Question paper pattern for CIASection-

A(Paragraph answers-4 out of 6)4x5=20marks

Section-B(Essay type-2 out of 3) 2x15=30marks

Total =50 marks

COURSE NUMBER	COURSE NAME	Category	L	Т	P	Credit
ES21C03	MICRO ECONOMICS II	С	71	4	-	4

PREAMBLE

To impart an understanding about the behavior of the producer in different type of markets and pricing of factors of production

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO	CO Statement	Knowledge	
Number	CO Statement	Level	
CLO1.	Define Market, Perfect Competition, Monopoly, Monopolistic		
	Competition, Oligopoly ,Product Pricing, Factor Pricing ,Rent	K1	
	Wages, Interest and Profit, Modern theory of rent, Transfer earnings,	K1	
	Wages		
CLO2.	Distinguish between different type of market, market price and		
	nominal price, nominal and real wages, Gross interest and net	K2	
	interest, gross profit and net profit		
CLO3.	Explain factors influencing markets, role of Time Element in Value		
	Analysis, types of price discrimination, Reason for price rigidity	K2	
	classification of oligopoly.		
CLO4.	Analyse equilibrium and price determination in different type of		
	markets both in product market and factor market and equilibrium	K3	
	under monopolistic competition, Kinked demand curve and Cournot		
	model.		
CLO5.	Examine the defects of Monopolistic Market, Ricardian theory of		
	rent, theory of wages, subsistence theory, wage fund theory,	K3	
	marginal productivity theory of wages, classical theory of interest,	K3	
	liquidity preference theory of interest.		

Mapping with Programme Outcomes

CLOs	PO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	M
CLO2.	S	S	M	S	M
CLO3.	S	S	M	M	M
CLO4.	S	S	S	M	M
CLO5.	S	S	S	S	S

Syllabus CORE PAPER III -MICRO ECONOMICS II ES21C03

UNIT I: 13 Hrs

Market-Meaning-Features of market-Classification of markets-Firm and Industry- Meaning- Perfect Competition-Equilibrium of firm and Industry-Short run and long run- Pricing under perfect competition-Effects of changes in demand and supply-importance of time element in price theory.

UNIT II: 14 Hrs

Monopoly- Definition-characteristics-Types-Causes of monopoly-price and output determination in short run and long run-measurement of monopoly power-Regulation of monopoly-price discrimination-forms-degrees-effects of price discrimination-dumping.

UNIT III: 14 Hrs

Monopolistic competition- definition- features-equilibrium under monopolistic competition-individual and group equilibrium in short run and long run – excess capacity-chamberlains view of excess capacity-selling cost-difference between production cost and selling cost- wastages of monopolistic competition.

UNIT IV: 15 Hrs

Oligopoly-Meaning-Features-Classification-Price leadership-Types-Kinked demand curve- Reason for price rigidity-Duopoly- Edgeworth, Chamberlin - Cournot model.

UNIT V: 15 Hrs

Theory of factor pricing-marginal productivity-theory of factor pricing-rent-Ricardian theory of rent-Quasi rent- Modern theory of rent-Transfer earnings-Wages- Nominal and real wages- theory of wages-subsistence theory- wage fund theory-marginal productivity theory of wages-interest-gross and net interest- classical theory of interest- liquidity preference theory of interest-profit- gross profit-net profit-uncertainty theory of profit and innovation theory of profit.

TEXT BOOK	1.Sankaran S	Micro Economics	Margham Publications – Chennai	2014
	2.Jhingan M.L.	Micro Economics	Vrinda Publications(P)Ltd, Delhi	2015.
REFERENCE	1. Kaveri R. and others	Micro Economic Theory	S.Chand and Company Ltd , New Delhi.	2010
	2. Ahuja H.L.	Principles of Economics	S.Chand and Company Ltd , New Delhi.	2014
	3. Amitkumar Upadhyay	Principles of Economics	Vikas Publishing	2014

Pedagogy: Chalk and Talk, PPT, Group Discussion, Debate and Seminar

- 1. Dr. K.Renuka Associate Prof. Department of Economics
- 2. Dr.C.Athena Assistant Professor Department of Economics

COURSE NUMBER	COURSE NAME	Category	L	T	P	Credit
ES21C04	STATISTICS FOR ECONOMICS	C	71	04		5

PREAMBLE

To impart the students with the knowledge of gathering, analyzing and interpretation of data to draw conclusions.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define the concepts of Statistics, ,Statistics as Science or Art, Collection of Data, and Classification and tabulation of Data Average - Dispersion Inter Quartile – Mean Deviation – Standard Deviation – Co-efficient of Variation	K1
CLO2.	Explain features of statistics – Importance-Functions- Mean – Median – Interquartile- coefficient of variation – methods of Dispersion- Role of Poisson distribution-Importance and properties of normal distribution	K2
CLO3.	Understand the difference between Regression and Correlation, Methods - Graphic Method- Algebraic method- Experiments and events – Properties of binomial distribution	K2
CLO4.	Discuss the Karl Pearson's Co- efficient of Correlation-Spearman's Rank Co-efficient of Correlation Discuss on Binomial Distribution- Importance- Applications of binomial distribution- Poisson Distribution and Normal Distribution	K3
CLO5.	Analyse measures of Central Tendencies –Probability- Theorems of Probability- Addition Theorem- Multiplication Theorem- Conditional Probability- Bayes theorem- Mathematical expectation- Properties – conditions for normality	K3

Mapping with Programme Outcomes

CLOs	PO1	PLO2	PLO3	PLO4	PLO5
CO1.	S	S	S	S	S
CO2.	S	S	S	S	M
CO3.	S	S	S	S	S
CO4.	S	M	S	S	S
CO5.	S	S	S	S	S

SYLLABUS

CORE PAPER V – STATISTICS FOR ECONOMICS ES21C04

UNIT I: 13 hrs

Statistics – Meaning, Definition, Characteristics, Statistics Science or Art, Importance, Functions, Limitations - Collection of Data, Meaning, Classification and tabulation of Data, Diagrammatic presentation, Meaning Types.

UNIT II: 14 hrs

Measures of Central Tendencies –Average - Arithmetic Mean, Median and Mode-Dispersion, Meaning, Methods , Range – Inter Quartile – Mean Deviation – Standard Deviation – Co-efficient of Variation.

UNIT III: 15hrs

Correlation- Definition- significance- Types- Methods of studying correlation- Graphic Method- Mathematical method-Karl Pearson's Co- efficient of Correlation-Spearman's Rank Co-efficient of Correlation- Regression- Definition- Graphic method- Algebric Method.

UNIT IV: 14hrs

Probability- Definition-Importance of concept of probability- Experiments and Events- Theorems of Probability- Addition Theorem- Multiplication Theorem- Conditional Probability- Bayes theorem-Mathematical expectation.

UNIT V: 15hrs

Theoretical Distribution- Binomial Distribution- Meaning- Properties- Importance-Applications of binomial distribution (simple problems)- Poisson Distribution- Meaning-Role of Poisson Distribution- Application(simple problems) Normal Distribution-Meaning- Importance- Properties- Conditions for normality- Area under normal curve.

TEXT BOOK	1.R.S.N.Pillai&	Statistics	S Chand & Co. Ltd.,	2010
	Bhagavathi		New Delhi	
	2.Gupta S.P	Statistical	S.S.Chand Co Ltd.,	2016
		methods	New Delhi	
REFERENCE	1. B.L.Agarwal	Basic Statistics	New age International	2013
BOOK			private Ltd.	
	2. N.G.Das, J.K.Das	Business	MCGraw Hill	2017
		Mathematics and	Education	
		Statistics		
	3.S.P.Gupta	Business Statistics	Sultan chand&sons,	2014
	&M.P.Gupta		New Delhi.	

25 percent of the Question Paper should contain Theory Questions

- 1. Dr.MrsK.Renuka Associate Professor, Department of Economics
- 2. Dr.Mrs. C. Athena, Assistant Professor, Department of Economics

Course Number	Course Name	Category	L	Т	P	Credit
ES21A03	ECONOMIC ANALYSIS	A	86	04		5

To enable the students to understand the nature and scope of Economics and to impart knowledge on consumer behaviour, producer behaviour and factor pricing.

Course Outcomes

On the successful completion of the course, students will be able to

CLO	CO STATEMENT	KNOWLEDGE		
NUMBER		LEVEL		
CLO1.	Define and list out various Economic concepts like wants,			
	utility demand, supply, elasticity, cost, production, factors of production, perfect competition, monopoly, Price	K1		
	discrimination, monopolistic competition and Oligopoly.			
CLO2.	Understand the producer goods and consumer goods,			
	perishable goods and durable goods, autonomous demand and	K2		
	induced demand – Price discrimination types- monopolistic	112		
	competition and oligopoly			
CLO3.	Explain the law of demand, supply, types of elasticity			
	indifference curves, indifference map, Isoquant, Wages –	K2		
	Theories – Economies and diseconomies of scale – Liquidity	112		
	Trap			
CLO4.	Describe theories on distribution of wealth, Marginal			
	Productivity theory, Ricardo's Rent theory, Schumpeters	K3		
	Profit theory, Dynamic Theory, Keynes Liquidity Preference	KJ		
	theory.			
CLO5.	Discuss the principles relevant to supply of goods and			
	producer behaviour under various market structures, Law of			
	Variable Proportions, Laws of Returns, Returns to Scale,	K3		
	theory of Interest – Keynes Liquidity preference, Least Cost			
	Combination, Producer's equilibrium			

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	M	S	S	S
CLO3.	S	S	S	S	S
CLO4.	S	S	S	S	S
CLO5.	S	S	S	M	S

Syllabus

SEMESTER II -ALLIED PAPER- III- ECONOMIC ANALYSISES21A03

UNIT I: 16 hrs.

Economics – Definition – Nature – Scope - Objectives of Firm – Social responsibilities of firm – Utility Analysis – Law of Diminishing Marginal Utility – Law of Equi-Marginal Utility.

UNIT II: 16 hrs.

Demand – Meaning - Types- - Law of Demand-Exceptions -Indifference Curve Analysis – Properties- Elasticity of Demand – Types- Measurement

UNIT III: 18 hrs.

Production – Factors of production – Production Function – Laws of Returns – Law of Variable Proportions – Isoquants- Returns to Scale – Economies and Diseconomies of Scale – Law of Supply – Cost and Revenue concepts and curves.

UNIT IV:20 hrs.

Market-Meaning-Types – Equilibrium of the firm – Industry – Pricing under Perfect Competition –Monopoly – Price Discrimination – Pricing under Monopolistic Competition – Pricing under Oligopoly.

UNIT V: 16 hrs.

Distribution- Marginal Productivity Theory – Theories of Wages – subsistence theory- wage fund theory- Theories of Rent —Ricardian theory of rent-Quasi rent- Modern theory of rent-classical theory of interest- liquidity preference theory of interest-uncertainty theory of profit and innovation theory of profit.

TEXT BOOK

1.Sankaran.S	Economic	Margham Publications,	2012
	Analysis	Chennai	
2.Robert Pindyck	Micro Economics	Pearson Education	2017
Daniel Rubinfeld			

REFERENCE BOOKS

. Mas-Colell,	Micro Economic	Oxford Publisher	2012
Whinston, Jer-	Theory		
ryR.Green			
2. Varshini and	Managerial	Sultan Chand and Son's,	2012
Maheswari	Economics	New Delhi	
3.Dr. Vishwanath	Priniciples of	Chandra LokPrakshan,	2013
B.K	Economics	New Delhi	

Pedagogy: Lecture (Chalk & talk), group discussion, OHP, role play, Quiz.

- 1. Dr.Mrs.K.Renuka Associate Professor, Department of Economics
- 2. Mrs.N.V.Kavitha, Assistant Professor, Department of Economics

Course Number	Course Name	Category	L	Т	P	Credit
ES21A04	BASICS OF ECONOMETRICS	A	86	4		5

To make the students to understand the basic concepts in Econometrics and to empirically verify economic relationships.

Course Outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define the concepts like econometric research- Economicstatistics - data hypothesis forecasting –linear function - trend value hetroscedasticity autocorrelation multicollinearity dummy variable dummy variable trap	K1
CLO2.	Explain the properties of estimators properties of OLS estimators — Distinguish between simple and multiple regression model - auto Correlation - hetroscedasticity- multicollinearity-OLS principles - uses of dummy variables	K2
CLO3	Explain the methodology of econometric research – validation of OLS estimation of a simple regression model – Dummy variable Trap	K2
CLO4	Examine the exponential functions - the functional forms of regression model testing the hypothesis trend values Analysis of variance – Multicollinearity- causes- consequences	K3
CLO5.	Describe the significance of dummy variables, Autocorrelation, OLS Method, Heteroscedasticity	К3

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	M	S
CLO2.	S	S	S	S	S
CLO3.	S	M	S	S	S
CLO4.	S	S	S	S	S
CLO5.	S	S	S	M	S

Syllabus

SEMESTER -II - ALLIED PAPER IV - BASICS OF ECONOMETRICSES21A04

UNIT I: 18hrs.

Econometrics – Meaning – Scope – Basic concepts-Theoretical econometrics – Applied econometrics – Methodology of Econometric research.

UNIT II: 16 hrs.

Simple Linear Regression model – Assumptions – OLS principles –Properties of OLS estimators (without proof).

UNIT III: 18 hrs.

 \mbox{OLS} estimation of a multiple regression model – Significance of the estimated parameters – Error Term

UNIT IV: 18 hrs.

Violation of OLS Assumptions – Hetroscedasticity – Autocorrelation – Multicollinearity: Meaning – Causes – Consequences-Measures. [Theory only]

UNIT V : 16 hrs.

Dummy variable —meaning-uses- significance-Dummy variable model- Dummy variable Trap.

TEXT BOOK

1.Damodar .N. Gujarati	Essentials of	McGraw Hill Book Co, New Delhi	2012
	Econometric		
2. Christopher	Introduction to	Oxford University Press, New Delhi	
Dougherty	Econometrics		2011
			2011

REFERENCE BOOKS

1. Koutsoyoannis. A	Theory of	Macmillan, Great Britain.	2015
	Econometrics		
2. Maddala.G.S	Introduction to	John Wiley & Sons Ltd, New	2012
	Econometrics	York	
3.Navdeep kaur&Arul	Econometrics	Vishal publishing .co, New Delhi	2013
pragasams.shymala			

Pedagogy: Lecture (Chalk & talk), group discussion, OHP.

- 1.Dr.Mrs.C.Athena, Associate Prof. Dept of Economics
- 2. Dr.S.PadmaAnnakamu Assistant Professor, Dept of Economics

COURSE NUMBER	COURSE NAME	CATEGORY	L	Т	P	CREDIT
ES21A05	MONEY AND BANKING	A	86	04	-	5

PREAMBLE

To impart knowledge on banking functions, role of money in a modern economy and recent trends in banking sector reforms.

COURSE OUTCOME

On the successful completion of the course, students will be able to

CLO	CO Statement	Knowledge
Number		Level
CLO1.	Define Money value, supply, demand, Fiat money, Near money,	
	Credit money, Monetary standard, Inflation, Inflationary gap, Green	K1
	banking- Deflation, Stagflation, Trade cycle, Innovative Banking –	KI
	ATM – Teller System	
CLO2.	Explain the merits and demerits of Mono-metallism, Distinguish the	
	difference in theories of demand and supply of money, factors	K2
	influencing demand and supply of money, Cambridge equations and	KZ
	classical equations of money.	
CLO3.	Illustrate the types of inflation, analyse the causes, consequences of	
	inflation and deflation, reasons for Inflationary gap, the role of money	K2
	in a modern economy, Green banking Products	
CLO4.	Examine the role of money in a capitalistic society, importance of	
	money in a modern economy, principles and methods of note issue,	K3
	the role of phases of trade cycles, causes, consequences, remedial	KS
	measures	
CLO5.	Analyse the functions of money, Methods of Note-issue, Keynes	
	Income theory, methods of credit control and role of banks in	К3
	development process, Functions of central bank.	

Mapping with Programme Outcomes

Trupping with 110g					
CLOs	PO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	M	S	S	S
CLO3.	S	S	S	S	S
CLO4.	S	S	S	S	S
CLO5.	S	S	M	S	S

Syllabus

SEMESTER II -ALLIED PAPER-V - MONEY AND BANKINGES21A05

UNIT I: 16 hrs.

Money – definition - Evolution Money – Kinds - Functions –Significance - Drawbacks of Money – money in a Capitalist Economy and Socialist Economy – in a developing and mixed economycircular flow of money.

UNIT II: 16 hrs.

Monetary Standard—meaning — attributes of a good monetary standard - Types of Monetary standard —metallic standard - Monometalism — Bi-metalism — Gresham's Law - Paper currency standard —special features-Merits and Demerits- Principles and Methods of Note Issue - Cryptocurrency.

UNIT III: 18 hrs.

Value of Money – Supply of Money –Different view of money supply - Determinants of Money supply – supply function – Demand for Money – Fisher's Quantity Theory – Cambridge Equations – Keynes' Income Theory – Friedman's Restatement of Quantity Theory.

UNIT IV: 18 hrs.

Inflation – Meaning – Features – Causes – Impact - Types – Control monetary policy – Inflationary Gap – Deflation – Meaning - Causes – Control – Stagflation – Trade Cycle – Phases of Trade Cycle – Control.

UNIT V: 18 hrs.

History of Banking System - Commercial Banking - structure and functions - Role of Commercial Banks in Economic Development - Development Banking - features- structure of development banks in India - Central Banking - Functions of Central Bank -- Recent Trends in Banking - Green Banking-Products of Green Banking.

TEXT BOOK

1. Jhingan M.L	MonetaryEconomics	Vrinda Publications Pvt. Ltd., New Delhi	2010
2. Seth ML	Monetary Economics	Lakshmi Narayan, N.D.	2012

REFERENCE

1.R.R.Paul	Money Banking and	Kalyani Publisher	2018
	International Trade		
2.Kavery.K U.K	Monetary Economics	S.Chand and Company	2012
Sudha Nyaik and others		Ltd	
3.Dr.DD.Chaturvedi,	Money & Banking	Kitab Mahal Publisher	2018
VaibhavPuri			

Pedagogy: Lecture (Chalk & talk), group discussion, PPT, debate, role play.

- 1.Dr.Mrs.C.Athena, Asst. Prof. Dept of Economics
- 2.Mrs.N.V.Kavitha, Asst Prof. Dept of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21C05	MATHEMATICAL METHODS	С	56	04		4

To impart the students to understand the mathematical tools to be applied to economic models.

Course outcomes

On the successful completion of the course, students will be able to

CLO NUMBER	CO Statement	Knowledge level
CLO1	Define limit function, slope, differentiation, Marginal revenue, Average revenue, Marginal cost, matrix, Rank of Matrix, Inverse of a matrix, Determinants, Integration, consumer surplus, producer's surplus, total revenue, total cost, constraint optimization, crammer's rule	K1
CLO2	Distinguish between function and equation, relationship between Maxima and Minima, Average and Marginal Revenue and Cost, first order and second order Partial and Total Differentiation, producer's surplus, consumer surplus,	K2
CLO3	Understand the rules of Differentiation Addition, multiplication rule, Division rule, chain rule, Inverse rule – Elasticity of demand. Operation of Matrices – addition, subtraction, Inverse of a matrix rules of integration.	К3
CLO4	Analyze & examine the role of Mathematics in Economic theory, consumer's and producer's surplus, Derivation of utility maximisation, conditions for Maxima and Minima – Higher order derivatives, determinants, crammer's rule, Economic Application of total cost and total revenue	K4

Mapping with Programme Outcomes

CLOS	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	S	M	S
CLO3	S	S	S	S	S
CLO4	S	S	S	S	S

S-Strong; M- Medium; L –Low

SYLLABUS CORE PAPER VII - MATHEMATICAL METHODS – ES21C05

UNIT I:12hrs

Nature and Scope of Mathematical Economics – Role of Mathematics in Economic Theory – Functions – Meaning – Types – Slope - Limit – **Differentiation** – **Meaning - Rules of Differentiation** – Addition - Subtraction – Multiplication – Division – Chain Rule – Implicit Function Rule.

UNIT II:11hrs

Higher Order Derivatives – Introduction – Utility Function – Maxima and Minima of a Function – Conditions for one variable and two variables - **Revenue Maximization** – **Cost Minimization** – **Profit Maximization** – Market Equilibrium – Demand Analysis.

UNIT III: 11 hrs

Partial Differentiation – Meaning – **Direct Partial and Cross Partial Differentiation - First Order** – **Second Order partial derivatives -** Total Differentiation – Differentiation with Two Variable Model – Constrained Optimization – Maxima and Minima condition – Saddle Point – CD Production Function – Meaning – **Euler's Theorem (Simple Problems)**.

UNIT IV:10hrs

Matrix – Meaning – Order of matrix – Types - Addition – Subtraction – Multiplication – Trace and Transpose of a matrix – Inverse - Determinants – Solution of Simultaneous Equations using **Cramer's Rule**.

UNIT V: 12hrs

Integration – Meaning - Rules of Integration – Addition – Subtraction - Definite Integral; Economic application - Total cost - Total Revenue, **Consumers Surplus, Producers Surplus**– **Simple Problems.** Set theory – Meaning – Finite sets – Infinite sets – Null set – Subset (Theoy)

TEXT BOOK	1.Metha&Madnani	Mathematical Methods	Sultan Chand and Sons, NewDelhi	2007
	2Agarwal .S	Mathematical Methods	Sultan Chand and sons New Delhi	2010
REFERENCE	1.Allen R.G.D	Introduction to Mathematical Analysis for Economics	Prentice Hall of India, NewDelhi	2002
	2.Bose.D	Mathematical Methods	Vrinda Publications, New Delhi	2004
	3Chandhury .S.K	Mathematical Methods	Sumit enterprises New Delhi	2009

Pedagogy: Lecture (Chalk & talk)25 percent of the Question Paper should contain Theory Questions

Course Designers: 1.Dr.Mrs. K. Renuka, Associate Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21C06	HISTORY OF ECONOMIC THOUGHT	C	56	4	-	4

To enable the students to understand the evolution of economic ideas from time to time and contribution of eminent thinkers to economic thought.

Course outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Recall the concepts of Mercantilism, Physiocracy, Laissez Faire, Division of Labour, invisible hand, class struggle, Dialectical materialism, Quasi-Rent, leisure class, Bread Labour, social optimum, BrainDrain.	K1
CLO2.	Understand the essential ideas of mercantilist, characteristics of Physiocrats, ideas of Adam smith, Marxian ideas, Principles of Austrian School, thoughts of Ranade.	K2
CLO3.	Explain the approaches of History of Economic thought, factors gave rise to Physiocracy, Mercantilism, cannons of taxation, Features of Trusteeship doctrine, Distinguish between Mercantilism and Physiocracy, Marxism and Classicism, institutional school and Historical school.	К3
CLO4.	Analyse the economic ideas of classical school, Marginal School, Marx theory of surplus value, relevance and limitations of Keynes theory, contribution of Welfare economics, relevance of Gandhiji's Economic ideas to modern India, Economic ideas of AmartyaSen	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	M
CLO2.	S	S	S	M	M
CLO3.	S	S	M	M	M
CLO4.	S	S	S	S	M

CORE PAPER – HISTORY OFECONOMICTHOUGHT ES21C06

UNIT I: 12 hrs

Ancient Economic Thought -Nature, significance and approaches of the History of Economic Thought – Ancient - Greek & Roman – **Mercantilism** - Factors that gave rise to Mercantilism - Neo-mercantilism Physiocrates - Factors that gave rise to Physiocracy.

UNIT II: 11 hrs

Classical school - Economic Concepts of Adam Smith – **David Ricardo**, T.R.Malthus, J.S.Mill- Essential ideas of Historical School.

UNIT III: 11 hrs

Main ideas of Marginal School - Principles of the Austrian School - Carl Menger - Frederich Von Wieser-Bohn Bawerk - **Karl Marx** - Theory of surplus value.

UNIT IV: 11 hrs

Institutionalism— Essential ideas — ThorsteinBinde Veblen -J.R. Hicks-**J.M.Keynes** - Welfare Economics — A.C. Pigou — **Paretian**- New Welfare Economics.

UNIT V: 11 hrs

Indian Economic Thought – Arthashastra - Economic ideas of Thiruvalluvar - D.Naoroji – Ranade – **M.K.Gandhi**– **Ambedkar** - V.K.R.V.Rao - Amartya Sen.

TEXT BOOK	1.S.K.Srinivasan	History of Economic	S Chand & Co. Ltd.,	2009
		Thought	New Delhi	
	2. VLoganathan	Economic Thought	S.Chand Co. Ltd., New	2015
			Delhi	
REFERENCE	1.S.Sankaran	Economic Thought	Margham Publication,	2015
			Chennai	
	2.H.LBhatia	A History of Economic	Vikas Publishing	2009.
		Thought	House pvt ltd, Chennai	
	3.T.N.Hajela	History of Economic	Ane Books pvt.Ltd,	2008
Pedagogy: Le	cture (Chalk & tall)Throughtdiscussion, con-	cept wide that ion,	

debate, seminar

- 1. Dr. K. Renuka, Associate Professor, Department of Economics
- 2. Dr.S.PadmaAnnakamu, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	T	P	Credit
ES21A06	DEMOGRAPHY	A	86	04	-	5

Tocreateawarenessabout the demographic features of India, causes for population explosion, problems and measures.

Course outcome

On the successful completion of the course, students will be able to

CLO	CO Statement	Knowledge
	COStatement	U
NUMBER		level
CLO1	Define Population, Census, Vital Events, Theories of	K1
	Population, Fertility, Mortality, Migration, Infant	
	mortality, Family Planning, National Population Policy,	
	Demographic Research, Demographic Forecasting	
CLO2	Distinguish between Demography and population, sources of Demography Data, Malthusian theory and Optimum theory, population policy and family planning	K2
CLO3	Understand the importance of demography, limitation, causes for rapid population growth, factors affecting death rate, causes of infant mortality, , factors determining Fertility	К3
CLO4	Analyze and Examine the Fertility Rate, Mortality Rate, effects of migration on the Economy, causes and consequences of high population growth, governmental measures, National Population Policy and Demographic issues	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	M	S	S
CLO3	S	S	S	M	S
CLO4	S	S	S	S	S

ALLIEDPAPER-I DEMOGRAPHY ES21A06

UNIT I: 16 hrs

Introduction to Demography: – Definition - Scope and importance of Demography - Relation of demographic data with over social science - **Sources of demographic data** - **Features and process of census** – Uses – Process – Registration Method – Sample Surveys – **Working of NSSO** – **Uses of Vital Statistics**

UNIT II: 16 hrs

Theories of population: - **Malthusian Theory - Optimum Theory**— Biological theories - Thomas doubleDay's Diet theory - Jouse De castro's protein consumption theory - Michael Thomas Sadler's Biological theory - **Herbert spencer's biological theory**- Sociological and Economical theories — Dumont's theory of Social Capillarity - Karl Marx's theory of surplus population Leibenstein's Motivational theory of population - **The theory of demographic transition.**

UNIT III: 20 hrs

Determinants of Population Growth: Meaning of Fertility and Mortality – **Measurement and Determinants**– Economic, Social and biological factors -**Causes of Infant Mortality**- Migration-Meaning – Types – Factors - Theories of Migration – Everett Lee's Theory – Duncan Theory – Lewis Model - Effects of Migration – **Brain Drain – Causes and Remedies**.

UNIT IV: 16 hrs

Population in India: Size — Growth Rate — **Sex Ratio — Density - Trends in India's Population — Demographic Dividend — Meaning -**Causes for rapid Population Growth — **Effects of high Population Growth — National Population Policy - Objectives — Targets**- Family planning in India — Need — Achievement of family planning programme in India — Suggestions to improve.

UNIT V: 18 hrs

Demographic Research: **Areas of Demographic Research**-Types of Demographic Research-Problems of Demography —Population Projections — Methods — Mathematical Method — Growth component and Economic Method — Time Series — Components — **Methods of measuring Trend — Graphical Method — Semi Average — Moving Average — Method of Least Square**— Limitations of Population Projections.

TEXT BOOK	1. Asha. A Bhende&TaraKan ikar	Principles of Population Studies	Himalya Publishing House, New Delhi .	2005
	2.Ragavender	Migration	Abhijeet publication new Delhi	2011
REFERENCE	1.Agarwal.S.N	India's Population Problem	Tata McGraw-Hill, Delhi	2000
	2. Srivatsava.S	Demography	Sultanchand sons private Ltd.NewDelhi	2001
	3 B.N. Ghosh	Population Economics	Meenalashi publication	2000

Pedagogy: Lecture (Chalk & talk), group discussion, debate

- 1. Dr.C.Athena, Assistant Professor, Department of Economics
- 2. Dr.G.D.JasmineDeporal, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21SBP1	Computational Analysis using Excel	С	43	2		3

To enable the students acquire practical knowledge on using excel and entering data in data sheet and finding result for descriptive analysis and coefficient of determination

Course outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	Recall the working of Excel in worksheet.	K1
CLO2	Explain the formulas and functions	K2
CLO3	Compute charts and graphs, pivot tables and finding out the output for the analysis.	К3
CLO4	Analyzing the importance of data validation and visualisation	K4

Mapping with Programme Outcomes

CLOs	PLO	PLO	PLO	PLO	PLO
	1	2	3	4	5
CLO1	S	S	S	S	M
CLO2	S	S	S	M	M
CLO3	S	S	M	M	M
CLO4	S	S	S	S	M

SYLLABUS

COMPUTATIONAL ANALYSIS USING EXCEL

Unit I: 8hrs

Introduction: Starting EXCEL- Create, open and save workbook, worksheets- Quick access tool bar – Customise Ribbon - Formatting a cell and worksheet

Unit II: 9 hrs

Formulas & Functions: Working with Mathematical and statistical Functions: sum, count, Average, Max, Min, Product, STDEV, FORECAST - Logical functions — AND, IF, OR, NOT, TRUE, FALSE — Lookup & Reference functions

Unit III: 8hrs

Data visualisation: Working with Charts and Graphs – visualising Data using

conditional Formatting – sorting and Filtering data

Unit IV: 9 hrs

Pivot Table: Understanding pivot Table – create Pivot table – Using slicer to filter pivot table reports - Understanding what-if Analysis – Understanding solver

Unit V: 9 hrs

Data Validation: Types of data validation — setting criteria for data validation — common types — Importing data — Consolidating a worksheet

Textbook:

1.Vikas Gupta	Business Accounting with MS Excel 2010	Dreamtech press	2010
2.Michael Price	Excel 2007	McGraw Hill	2010

Reference Books

1. Narayana.D, SharadRanjan and NupurTyagi	Basic computational Techniques for data analysis: An exploration in MS-Excel	Sage Publications	2021
	Microsoft Excel 2016 Bible: The comprehensive tutorial resource	John Wiley and sons Inc.	2016
3. Manish Nigam	Advance Excel 2019 Training Guide	BPB Publications	2019

Pedagogy: Lecture (Chalk & talk), PPT presentation

- 1. Dr.S.PadmaAnnakamu, Assistant Professor, Department of Economics
- 2. Dr.G.D.JasmineDeporal, Assistant Professor, Department of Economics

JOB ORIENTED COURSE- JOB1903

Foundation Course for Civil Service Examination

PAPER I

- History of India and Indian National Movement 12hours
- Indian and World Geography Physical, Social, Economic Geography of India andthe World **12hours**
- Indian Polity and Governance Constitution, Political System, Panchayati Raj, Public Policy, Rights Issues, etc. 14hours
- Economic and Social Development Sustainable Development, Poverty, Inclusion, Demographics, Social Sector initiatives, etc. **12hours**
- ullet General issues on Environmental Ecology, Bio-diversity and Climate Change that do not require subject specialization & General Science 10hours

oCurrent events of national and international importance*

*Currents affairs relating to the above topics will be covered in the respective subject classes. **Total no. of hours** -60

Reference Books

SUBJECTS	BOOKS
GEOGRAPHY	Certificate Physical & Human Geography –Leong
	Atlas - Oxford & Orient Longman
	Indian & World Geography- MajjidHussain
HISTORY	Ancient India (Old NCERT) - Rakesh Sharma
	MedievalIndia(OldCERT)SathishChandra/TamilNadu 11th History Text book
	Medieval India (Old NCERT)- Sathish Chandra/ Tamil Nadu 11th History Text book
	Indian Polity- M. Lakshmikanth
POLITY	Introduction to the Constitution of India - DD Basu
ECONOMICS	Indian Economy (Key Concepts) – Shankar Ganesh
	Indian Economy - Ramesh Singh
ENVIRONMENT	IGNOU Material for Environment – ErachBharucha

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21C07	MACRO ECONOMICS I	A	56	4	-	4

To impart knowledge on concepts of macro economics, nature, scope and economic policies which will influence the development of an economy.

Course outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define the concepts of macro economics, Circular flow of income, National income, social income accounting, consumption function, meaning of capital and investment Employment, Effective demand, Absolute income hypothesis, relative income hypothesis, permanent income hypothesis, life cycle hypothesis, Marginal efficiency of investment	K1
CLO2.	Distinguish micro and macro economics, explain the importance of National income and, Social Accounting and their uses, explain the properties of consumption function Understand the evolution of macro economics, explain the Keynesian, theories, Classical theories, Say's law of market, theories of consumption function	K2
CLO3.	Examine various concepts of National Income, measuring methods, problems involved in measuring national income, importance of social accounting	К3
CLO4.	Analyse the circular flow of income in various sectors, computation of national income, calculate Marginal propensity to consume and Average propensity to consume	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	S	M	S	S
CLO3.	S	S	S	S	S
CLO4.	S	M	S	S	S

S - Strong; M-Medium; L-low

SYLLABUS

CORE PAPER -MACRO ECONOMICS I ES21C07

UNIT:1 10 hrs

Nature and Scope of Macro Economics—Origin and growth of Macro Economics Importance - Limitations — Difference between Micro Economics and Macro Economics - Circular Flow of Income in various sector.

UNIT:2 11 hrs

National Income: Meaning **-Definition**-Concepts and their interrelationship-**methods of measuring National Income**- Difficulties in the computation of National Income-**Importance of National Income**. **Social Accounting** – Importance and difficulties of Social Accounting.

UNIT:3 12 hrs

Employment: Classical theory of employment-Keynesian Theory of Employment-Say's Law of market -Effective demand-Determinants of effective demand

UNIT:4 12hrs

Consumption function: Meaning -Properties -Keynes Psychological law of Consumption Determinants of the consumption function - Theories of the consumption function: The Absolute Income Hypothesis - Relative Income Hypothesis - The Permanent Income hypothesis - Life Cycle Hypothesis.

UNIT:5 11 hrs

Meaning of Capital and Investment: **Types**-Determinants of the Investment-Marginal Efficiency of Capital –Marginal efficiency of investment- Meaning of saving function – Determinants of Savings -Average Propensity to Save and Marginal Propensity to Save.

TEXT BOOK

1.M.L.Jhingan	Macro Economic Theory	Vrinda Publication Pvt Ltd, New Delhi.	1997
2.Kaveri& others	Macro Economics	Chand and chand publishers, New Delhi	2008

REFERENCE BOOKS

1.E Shapiro	Macro Economics	Galgotia Publications Pvt Ltd, New Delhi.	2000
2.M.C.Vaish	Macro Economics Theory	WishwaPrakasham, New Delhi.	2000
3.S. Sankaran	Macro Economics	Margham Publications, Chennai.	2000

Pedagogy: Lecture (Chalk & talk), group discussion, visualisation, role play, concept simulation, debate.

- 1. Dr.K.Renuka, Associate Professor, Department of Economics
- 2. Dr.C.Athena, Assistant Professor, Department of Economics

COURSE NUMBER	COURSE NAME	CATEGORY	L	Т	P	CREDIT
ES21C08	PUBLIC FINANCE	С	56	4	-	4

Preamble

To acquire basic knowledge on various sources of public revenue, public expenditure, public debt and its management.

Course outcome

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	Define the concepts of Public and Private Finance—Principle of Maximum Social Advantage, Public Goods - Private goods -Mixed Goods, Public revenue, taxation, impact, public expenditure, public debt, budget, fiscal policy, finance Commission	K1
CLO2	Distinguish private and public finance – tax and non-tax revenue and expenditure, direct tax and indirect tax, Factors determining incidence of tax, cannon of taxation, tax on commodities, GST	
CLO3	Analyse the effects of public expenditure, public revenue, causes and Growth of Public Debt types of revenue, Sources of Borrowing – Classification of Public Debt – Meaning – types, discuss the Redemption of Public Debt.	N.3
CLO4	Examine Principle of Maximum Social Advantage, control of public expenditure, procedure for preparing Budget, Fiscal policy instruments, principles of federal finance, current finance commission	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	M	S	S	S
CLO3.	S	S	S	S	S
CLO4.	S	S	S	S	S

S - Strong; M-Medium; L-low

Core Paper VIII- PUBLIC FINANCE - ES21C08

UNIT I: 12hrs

Public Finance – Meaning - Nature – Scope - Importance of Fiscal Economics – Public and Private Finance – **Principle of Maximum Social Advantage** - Public Goods - Private goods - Mixed Goods – Concepts only.

UNIT II: 11hrs

Public Revenue – Meaning – Significance – Sources – Canons of Taxation – **Impact, Incidence and Shifting of Tax Burden - Tax and Non-tax Revenue**: Direct and Indirect taxes - Tax on commodities – Classification – Effects — GST.

UNIT III: 11hrs

UNIT IV: 12hrs

Public Debt – **Meaning** – Sources of Borrowing – **Classification of Public Debt** – Causes and Growth of Public Debt – Redemption of Public Debt. Budget - Meaning –**Preparation of a Budget in India** – Current Budget.

UNIT V: 10 hrs

Fiscal Policy – Meaning – Instruments - **Federal Finance – Principles** – Problems – Tax Reform proposals of **Kelkar Committee**-Finance Commission – Highlights of Current Finance Commission.

TEXT BOOK	Tyagi.B.P	Public Finance	Jaiprakash Nath and Company, Meerut	2008
REFERENCE 1	R. P.Musgrave P.B.Musgrave	Public Finance	Tata Macgrail	2008
2	Sankaran.S	Fiscal Economics	Margham Publications, Chennai	2007
3	Dr.M.Girija, Dr.U.K.SudhaNayak. R.Cauvery	Public Finance	S.Chand and Company, New Delhi.	2008

Pedagogy: Lecture (Chalk & talk), group discussion, visualization, concept simulation, brainstorming session, debate, ppt.

- 1.Dr.K.Renuka, Associate Professor & Head, Department of Economics
- 2.Dr.S.Padma Annakamu, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	CATEGORY	L	T	P	CREDIT
ES21A07	RESEARCH METHODOLOGY	A	86	4	-	5

Preamble

- 1. To make the students understand the basic skills of research and to provide an understanding about the nature and scope of researchmethodology.
- 2. To facilitate the students to apply the research skills in their researchwork.

Course outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
	List out the meaning of research, types and features of good research, interpretation, report writing, hypothesis, types of sampling design and the steps involved in it, find the type of hypothesis	
CLO2.	Explain the objectives of research, criteria for good research, characteristics of sampling, Differentiate Primary and secondary data, various methods of data collection, classification and sorting, Importance of report writing.	K2
CLO3.	Examine the research process, primary data, Observation method, Interview method, Questionnaire method, Schedules, Secondary data, research design, processing of data, levels of significance, layout of research report	K3
	Analyse the steps in Report writing, formulation of Hypothesis, need for report writing and interpretation, Layout of research report.	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1.	S	S	S	S	M
CLO2.	S	S	S	M	M
CLO3.	S	S	M	M	M
CLO4.	S	S	S	S	M

S - Strong; M-Medium; L-low

RESEARCHMETHODOLOGY ES21A07

Unit I-18 hours

Research Methodology- An Introduction: Meaning of Research – Objectives – Motivations – Types of research – Significance – **Research Process** – Criteria for Good Research.

Unit II-18 hours

Research Design: Meaning – **Need** – Features – Concepts – **Exploratory – Descriptive** – Sampling – Need – Concepts –Determination of sample size - Sampling Design – Meaning – Characteristics – Steps in Sampling Design – Types of Sampling Design

Unit III-14 hours

Measurement and data Collection: Scales – **Meaning – Types – Data collection** – Methods of data collection – Observation method – Interview method – Questionnaire method – Schedules – Secondary data – Other methods

Unit IV-18 hours

Processing and Analysis of Data: **Processing Operations – Editing and Coding** – Classification and Tabulation – Hypothesis Formulation – Meaning – Characteristics – Basic concepts in Hypothesis – Null Hypothesis – Alternative Hypothesis – Levels of significance.

Unit V-18 hours

Interpretation and Report Writing-Meaning – Need of Interpretation – Precautions in Interpretation – Importance of Report writing – **Steps in Report writing** – Layout of research Report

TEXT BOOK	Kothari C R	Research Methodology – Methods and Techniques	New Age International Publishers, New Delhi	2008
	R Meenakshi, M Girija, R Cauvery And U K SudhaNayak	Research Methodology	S. Chand, New Delhi	2003
REFERENC E	Tripathi PC	A Textbook of Research Methodology	Sultan Chand & Sons	2014
	Pannerselvam.R	Research Methodology	PHI Learning Pvt Ltd, Delhi	2013
	Kenneth S.Bordens, Bruce B. Abbot	Research Design and Methods -A Process Approach	Tata McGraw, Hill Publishing	2007

Pedagogy: Lecture (Chalk & talk), group discussion, debate

- 1.Dr.Mrs. C. Athena, Assistant Professor, Department of Economics
- 2.Dr.Mrs. S. Padma Annakamu, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	CATEGORY	L	Т	P	CREDIT
ES21SBP2	COMPUTER APPLICATIONS IN ECONOMICS I Using SPSS	С	43	2		3

Preamble

To enable the student understand and apply statistical tools in spss for solving economic problems and in the research work

Course outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Defines SPSS, input, output, data view, variable view, coding	K1
CLO2.	Understanding the concepts and Creating a working file, Entering Data, Saving a data file, Opening a saved file- Tabulation	K1
CLO3.	Differentiate Scales of measurement and Creating basic Graphs and Chart using dialog boxes and Chart builders	K2
CLO4.	Analyse Mean, Median, Mode, Range, Standard Deviation, Variance, Correlation and Computation	К3
	&Interpretation.	

Mapping with Programme Outcomes

CLOs	PO1	PO2	PO3	PO4	PO5
CLO1	S	S	S	S	M
CLO2	S	S	S	M	M
CLO3	S	S	M	M	M
CLO4	S	S	S	S	M

S-Strong; M-Medium; L-Low

SEMESTER IV

COMPUTER APPLICATIONS IN ECONOMICS I USING SPSS

SUBJECT CODE: ES21SBP2 (45 Hrs)

Unit I (9Hrs)

Starting with SPSS: LaunchingSPSS – Data view – Variable view- Coding- Recoding – Creating a working file – Entering Data – Saving a data file – Opening a saved file- Tabulation.

Unit II (8Hrs)

Levels of Measurement: Scales – Nominal and Ordinal Scales – Creating basic Graphs and Chart using dialog boxes and Chart builders.

Unit III (9Hrs)

Measures of Central Tendency: Mean – Median – Mode- Computation & Interpretation. **Unit IV (9Hrs)**

Measures of Dispersion: Range – Standard Deviation – Variance – Skewness – Kurtosis - Computation & Interpretation.

Unit V (8Hrs)

Correlation : Meaning — Scatter diagram — Pearsons's Co-efficient of Correlation — Spearman's Rank Correlation — Partial Correlation.

TEXT BOOK	Dhanasekaran K	Computer Applications in Economics	VrindaPublications (P) Ltd, Delhi2010
	Rajathi A and Chandran P	"SPSS for you"	MJP Publishers, Chennai 2010
Reference	James B Cunningham and James O Aldrich Carver ,Nash	Using SPSS – An Interactive Hands On Approach' Data Analysis with SPSS VERSION 16	Sage Publications, Delhi, 2012 Cengage Learning India pvt Ltd, Newdelhi
	Kalyanaraman, Hareesh.N, Ramanathan. P.N., Harikumar	Statistical methods for research: A step by step approach using IBM SPSS	Atlantic Publishers, 2021

Pedagogy: Lecture (Chalk & talk), PPT presentation

Course Designers:

1.Dr.S.PadmaAnnakamu, Assistant Professor, Department of Economics

2.Dr.G.D.Jasminedeporal, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21C09	MACRO ECONOMICS II	A	103	2		5

To impart knowledge on concepts of macroeconomics, nature, scope, and economic policies which will influence the development of an economy.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define the concepts of monetary and fiscal policy, Product Market	
	Equilibrium, The Money Market Equilibrium Philips curve, inflation,	
	deflation, The Gurley Shaw View.	K1
CLO2.	Define Inflationary Gap, super multiplier, supply side economics, IS,	
	LM curves, Multiplier, Accelerator, Features of Business cycles –	K2
	Causes – Effect, interaction between multiplier and accelerator,	
CLO3.	Distinguish money sector and real sector, explain the Economic	
	Performance Indicators, Importance of acceleration, Kaldor's Model,	K3
	Hicks Model, Samuelson's Model, Examine the limitations of	
	Multiplier Principle, Acceleration Principle, shifts in IS and LM	
	functions.	
CLO4.	Explain the General Equilibrium of Real and Monetary sectors,	K4
	Compensatory Fiscal Policy, Leakages of multiplier, features of trade	
	cycle, Keynesian range, Intermediate range and Classical ranges,	
	Radclife Committee View, , impact of fiscal and monetary policies,	
	Analyse the backward and foeward functioning of Multiplier	

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4
CLO1.	S	S	S	S
CLO2.	S	S	S	S
CLO3.	S	S	S	S
CLO4.	S	S	S	S

S- Strong; M-Medium; L-Low

SYLLABUS CORE PAPER -MACRO ECONOMICS II

Unit – I: 21 hrs

Meaning – working of Multiplier – Definition, Objectives, instruments of Macroeconomic Policies dynamic multiplier – Assumptions – Leakages – Criticism – Importance – Acceleration – Principle of Acceleration – Assumption – Criticisms – theories of Acceleration: Kaldor's Model, Hicks Model, Samuelson's Model – The Super-Multiplier or the Multiplier-Accelerator Interaction – Use of Multiplier-Accelerator Interaction in Business cycle.

Unit – II: 21 hrs

Meaning – Commodity Market Equilibrium – The Product Market Equilibrium – The Money Market Equilibrium – General Equilibrium of Product and Money Market – Changes in General Equilibrium – Simultaneous Shifts in the IS and LM Functions.

Unit - III: 22 hrs

Meaning – Goals of Monetary Policy – **Instruments of Monetary Policy** – Effectiveness of monetary policy – Effectiveness of monetary policy – Keynesian and Modern Views on Monetary Policy – **The Liquidity Theory of Money** – the Radclife Committee View – Criticisms - **The Gurley Shaw** View – Criticisms.

Unit - IV: 21 hrs

Meaning — Objectives — Fiscal Policy in depression — **Instruments of Fiscal policy** — Compensatory Fiscal Policy — Limitations of Fiscal Policy — **Monetary-Fiscal Policy Mix** — Monetary-fiscal policy mix to control inflation — Monetary-fiscal policy mix to control unemployment — Monetary-fiscal policy mix for economic growth.

Unit - V: 18 hrs

Meaning – Features of **Business cycles** – Causes – Effect – Control of Business cycle – Theories of Trade Cycle: Non-Monetary Theories – Monetary theories of business cycle – **Schumpeter's Innovation Theory** — Keynesian theory of business cycle – Philips Curve – Trade-off and Non-Trade off.

Text Book

1.M.L.Jhingan	Macro-Economic Theory	Vrinda Publication Pvt Ltd, New Delhi.	1997
2.R.cauveri& others	Macro Economics	Chand and chand publishers, New Delhi	2008

Reference Books

1.E Shapiro	Macro Economics	Galgotia Publications Pvt Ltd, New Delhi.	2000
2.M.C.Vaish	Macro Economics Theory	WishwaPrakasham, New Delhi.	2000
3.S. Sankaran	Macro Economics	Margham Publications, Chennai.	2000

Pedagogy: Lecture (Chalk & talk), group discussion, visualisation, role play, concept simulation, debate.

- 1. Dr. K. Renuka, Associate Professor, Department of Economics
- 2. Dr.S.PadmaAnnakamu, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21C10	INTERNATIONALECONOMICS	С	103	2	-	5

- 1. Toimpartknowledgeontheimportanceofinternational trade.
- 2. Todevelop anunderstandingonfreetrade, protection, quotas, tariffs, balance of payments, exchange rate, exchange controla nd international financial institutions.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	DefineandunderstandwhatisInternationalEconomics,FreeTrade,Protection, Quotas, Tariff, Balance of Trade, Balance of Payments, Terms of Trade, Exchange rate, Fixed Exchange and Flexible Exchange Rate, Mint Parity and Purchasing Power Parity, Identify the Features of	KI
	International Trade, Free Trade Protection, Balance of payments ,Exchange Control	
CLO2	Differentiate Free Trade and Protection, Fixed Exchange Rate and Flexible Exchange Rate, Balance of Trade and Balance of Payments, WTO and GATT and List different types of quotas and tariffs, Explain factors influencing International Trade, Free trade, Types of Terms of Trade, Exchange Rate, Balance of Payments.	K2
CLO3	Outline the salient aspects of International Trade Agreements and Trade Organizations', Examine and illustrate the Theories of International Trade, BOP Theories, Exchange Rate Theories.	K3
CLO4	Analyse the need for protection, the advantages and disadvantages of free trade and Protection, impact of Quotas and tariffs, Components of BOP, various methods of Exchange control, International Financial institutions	K4

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	M
CLO2	S	S	M	S	M
CLO3	S	S	M	M	M
CLO4	S	S	S	M	M

S- Strong;M-Medium;L-Low

SYLLABUS

COREPAPERX – INTERNATIONAL ECONOMICS

UNITI:19 hrs

International Economics: — Definition — Importance — Scope — Basis — Features — Difference between International Trade and Internal Trade, **Free Trade and Protection, Quotas** — Meaning — Types— Effect of Quotas on imports. **Tariff:** — **Meaning**— Types-Effects of tariffs in Developed Countries and Developing Countries.

UNITII:17hrs

Theories of International Trade:- Basic concepts – Community Indifference curve – Production possibility Curve – Offer curve - Opportunity costs. **Absolute Cost Theory – Comparative CostTheory–OpportunityCostTheory-HeckscherandOhlinTheorem**–LeontiefParadox- Recent Theories.

UNITIII:24hrs

Balance of Payments: – **Meaning** – Importance - Balance of Trade and Balance of Payments – Current Account – Capital Account - Disequilibrium in Balance of Payments – Measures to set right Disequilibrium. Terms of Trade: – Types, Factors influencing Terms of Trade – Terms of Trade and Less Developed Countries—Income and Welfare aspects.

UNITIV: 22hrs

Exchange Rate: – Flexible and Fixed – Equilibrium Exchange Rate – Mint Parity Theory – Purchasing Power Parity Theory- Balance of Payment Theory Causes for Fluctuation in Exchange Rate. Exchange Control: – Meaning – Features – Objectives – Methods of Exchange Control.

UNITV: 19hrs

International Financial Institutions: working of IBRD –IDA–IFC–Asian Development Bank IMF–International Liquidity, International Trade Agreements: –UNCTAD–GATT–WTO.

TEXTBOOK	JhinganM.L	International	VrindaPublicationsPvt	2016
		Economics	Ltd,New Delhi	
REFERENCE	1.FrancisC	International	Tata McGraw	2017
	herunilam	Economics	HillEducation (P)	
			Ltd,NewDelhi,2010	
		International	VikasPublishingHouse,	2018
	2.Mannur	Economics	New Delhi	

 $\textbf{Pedagogy}: Chalk and Talk, PPT, Group Discussion, Debate and Seminar, \ Blended \ learning$

- 1. Dr.N.V.Kavitha, Assistant Professor, Department of Economics,
- 2. Dr.S.PadmaAnnakamu, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21E01	TAMIL NADU ECONOMY	С	103	2	-	5

To impart an understanding and knowledge about Tamil Nadu with regard to geographical features, Natural resources, Demographic aspects, agriculture, Industry and socio economic development.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO	CO Statement	Knowledge
Number	20 Statement	Level
CLO1.	Identify the Geographic Features, Natural Resources, Population Problems,	
	Birth Rate, Death Rate, Sex Ratio, Infant Mortality Rate, Industrial Estates,	K1
	Conventional and Non-Conventional Sources of Energy and Public Sector	
	Undertakings in Tamil Nadu, Cropping Pattern, Agricultural Productivity,	
	Poverty, Unemployment ,State Finance, Revenue Account and Capital	
	Account	
CLO2.	Understand the availability of Minerals, Production of food grains and non-food grains, importance of Large Scale Industries Public Distributive System, Role of NABARD, State aid to Industries, Major aspects of State Finance and Industrial Finance	K2
CLO3.	Analyse the Natural Resources, Demographic features, Agricultural Productivity, Agricultural Marketing, Rural Credit Facilities, Large scale Industries, their contributions and issues, Industrial Estates, SSI and its	К3
	importance in Tamil Nadu	
CLO4.	Examine the problems of agriculture, Industry, Power generation, sources of power generation and Constrains in the Energy Sector Enumerate poverty	K4
	and Unemployment Problems and evaluate the measures undertaken.	

Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	M	S	S
CLO2	S	S	M	S	M
CLO3	S	S	M	M	M
CLO4	M	S	S	M	M

S- Strong; M-Medium; L-Low

SYLLABUS

CORE PAPER TAMIL NADU ECONOMY

Unit I: 17 hrs

Tamil Nadu: - Geographical Features – Natural Resources - Land Resources – Forest Resources – Mineral Resources – water Resources and Fisheries. State Finance: - Revenue – Expenditure – Debt Position.

Unit II: 20 hrs

Human Resources in Tamil Nadu : Growth of population – Size – Sex Ratio – Birth rate – Death Rate – Expectation of life – Infant Mortality Rate – Fertility rate.

Unit III: 22 hrs

Agriculture: - Irrigation - Cropping pattern- Production and Yield of major agricultural crops-Agricultural Marketing- Constraints. Agricultural Credit: Role of Rural banks – NABARD.

Unit IV: 22hrs

Industry: - Importance – Major Issues - Large Scale Industries: - Textile Industry, Sugar Industry & Cement Industry, Automobile Industry, Leather Industry. Public Sector Undertakings in Tamil Nadu- Small Scale Industry in Tamil Nadu: - Hand Loom Industry, Khadi and Village Industry. State Aid to Industries: TIDCO, SIDCO, TANSI, SIPCOT and TIIC.

Unit V: 20 hrs

Social Inputs in Development:
— Education — Health- Nutrition — Housing — Poverty and Unemployment — Public Distribution System - Poverty Alleviation Programmes — Power Generation: — Types of Energy

TEXT BOOK		TamilNadu	MCMillan Publications –	
	1.A.G.Leonard	Economy	Chennai	2006
	2 Dr.N.Rajalakshmi	TamilNadu	Business Publications INC	2016.
		Economy		
REFERENCE	1.Dr.S.Perumalswamy.	TamilNadu	Vrinda Publications(P)Ltd,	2002.
		Eonomy	Delhi	
	2. Dr. Manickam.	Economic	S.Chand and Company Ltd	2007
		Development	, New Delhi.	
		of TamilNadu		
	3. Dr,M.Nagnathan	Tamilnadu	Vrinda Publications(P)Ltd,	2002
	_	Economy	Delhi	

Pedagogy: Chalk and Talk, PPT, Group Discussion, Debate and Seminar Course Designers:

- 1. Dr. K. Renuka, Associate Professor, Department of Economics
- 2. Dr.C.Athena, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES21E02	PRINCIPLES OF ACCOUNTING	AOS	103	2		5

To acquire knowledge on preparing income statement and showing the financial position of the business in a systematic manner.

COURSE OUTCOME

On the successful completion of the course, students will be able to

CLO NUMBER	CO Statement	Knowledge level
CLO1.	Understand the meaning and definition of Accounting, Book- keeping Journal, Subsidiary books, Cash book Account, Trading Account, Balance sheet, consignment, joint venture, liquidity ratio, capital gearing ratio, cost sheet, Budget, sales, production, materials, Cash budget	K1
CLO2	Distinguish between single entry and double entry system, cash and Trade discount, consignment and sale, Joint – venture and consignment, Trial balance, Balance sheet. Precautions of ratio analysis, Need for Budgeting classification of Accounts, cash accounts, fixed budget and flexible budget.	K2
CLO3	Analyse the concepts of accounting preparation of cash book, preparation of final accounts without adjustment, Joint-ventures problems preparation of cost sheet, flexible Budget, sales budget, cost of production Budget. objectives of Accounting, Limitation of ratio analysis Advantages of cost sheet, objectives of budgetary control, Features essential of budgetary control, advantage and disadvantages of budgetary control	К3
CLO4	Examine the significances of ratio analysis. Journal entries and posting the ledger, preparation of Trading account, profit and loss account balance sheet with the adjustment. Problems of consignment accounts preparation of profitability ratios cash budget.	K4

Mapping with Programme Outcomes

CLOS	PLO1	PLO2	PLO3	PLO 4	PLO5
CLO1.	S	S	S	S	S
CLO2.	S	M	S	S	S
CLO3.	S	S	S	S	S
CLO4.	S	S	M	S	S

S-Strong; M- Medium; L -Low

SEMESTER V AOS - PRINCIPLES OF ACCOUNTING

UNIT I : 21 hrs

Accounting – Definition – Concept – Methods of Book Keeping single Entry and double entry – Journal – Ledger – **Subsidiary books** – Trial balance

UNIT II: 18 hrs

Preparation of Final accounts – **Trading – Profit and Loss Account – Balance Sheet** – Adjusting and Closing Entries. With adjustment –without adjustments

UNIT III: 20 hrs

Consignment Accounts – Entries in the Books of Consignor and Consignee – **Joint Venture Accounts** – Simple Problems.

UNIT IV: 21 hrs

Accounting Ratios for Business Decisions – Meaning – **Importance** – Current Ratio – Quick Ratio – Liquidity Ratio – Operating Ratios – **Gross Profit and Net Profit Ratio** – Proprietary Ratio – Capital Gearing Ratio - Debt – Equity Ratio – Solvency Ratio – ACID Test Ratio - **Limitations of Ratio Analysis.**

UNIT V:23 hrs

Elements of Cost - Cost Sheet Preparation - Budget - Budgeting - Need for Budgeting - Importance of Budgeting - Sales Budget - Production Budget - Material Budget Simple Problems - Budget Control Measures.

TEXT BOOK	1 Vinayagam K	Principles of	Sultan Chand &	2006
		Accountancy	Sons, New Delhi	
	2R.K. Sharma	Management	Kalyani	2007
	and GUPTA	Accounting	Publishers	
			New Delhi	
REFERENCE	1. Grewal.T.S	Principles of	Sultand	2008
		Accounting	Chand	
		Principles of	Publicatio	
			ns	
	2S.N Maheswari	Management	Soitanchand	2004
		Accounting	Publication New	
			Delhi	
	3.Pillai R.S.N. and	Management	S.Chand and	2006
	Bhagavathi	Accounting	Company, New	
			Delhi, 2006.	

Theory 40 per cent and problems 60 per cent

- 1. Dr. K. Renuka, Associate Professor, Department of Economics, Associate Professor, Department of Economics
- 2. Dr.C.Athena, Assistant Professor, Department of Economics, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES16AC1	RURAL ECONOMY	A	-	-	-	5

To impart knowledge on concepts of rural economics, dimensions of rural development and understand the challenges in rural development, strategies for rural up liftment.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1.	Define the concepts of rural economy, barter system, non-monetised sector, farm and non-farm income, rural poverty, rural unemployment,	K1
	Self Help Groups, rural development, rural debt, rural credit,	
	money lenders, NABARD, Poverty line, commercial banks, regional banks	
CLO2.	Discuss the objective of rural development, Community Development Programme, Integrated Rural Development Programme- PURA Model. Understand the types and magnitude of rural unemployment, rural	K2
	poverty, the need forcredit, extentcreditfacilities, sources of rural credit, role of money lenders in rural areas.	
CLO3.	Describe the features rural economy, Analyse measures to remove rural unemployment, examine the causes and magnitude of rural debtin India, ingredients of the process of rural development	К3
CLO4.	Narrate the challenges in ruraldevelopment. Examine the role of commercial banks and NABARD for rural development. Evaluate the Poverty Alleviation Programmes like NREP; MGNREGA- Self Help Groups.	K4

Mapping with Programme Outcomes

CLOs	PO1	PO2	PO3	PO4	PO5
CLO1	S	S	S	S	S
CLO2	S	S	S	S	S
CLO3	S	S	S	S	S
CLO4	S	S	S	S	S

S-Strong; M-Medium; L-Low

SYLLABUS ALC – RURAL ECONOMY

Unit I: Significance of Rural Economy

Characteristics of Rural economy –Difference between Rural Economy and Urban Economy-Barter System, Non Monetized Sector –Agricultural Marketing –Farm and Non-Farm Income; Problems of Rural Economy; Rural Development in India.

Unit II: Rural Unemployment

Rural Unemployment – Types and Magnitude, Causes, Extent of Unemployment, Remedial measures.

Unit III: Rural Credit

Rural Debt –Causes and Magnitude –Need for Credit –Sources of Rural Credit – unorganised – Money lenders, Indigenous Bankers: organized – Co-operatives, Commercial banks - Regional Rural banks – NABARD.

Unit IV: Rural Poverty

Rural Poverty – Definition, Rural Poverty Line –causes for Rural Poverty - Alleviation Programmes- NREP- MGNREGA- Self Help Groups.

Unit V: Rural Development

Concept of Rural Development –Objectives of Rural Development –Challenges in Rural Development –Rural Development in India - Panchayat Raj- Rural Industrialization - Cooperative Societies – Rural Marketing - Community Development Programme, Integrated Rural Development Programme- PURA Model.

Text Book

1.Dhingral C	The Indian Economy	Sultan Chand Publishersl, New Delhi.	2010
2.Agarwal AN KundanLal	Rural Economy of India	Vikas Publishers, New Delhi	1990

Reference Books

1.Singh, Katar	Rural Development –	Sage Publications, New Delhi	2014
	Principles, Policies and		
	Management		
2. Sankaran,S.	Indian Economy	Margham Publishers, Chennai	2008
	(Problems, Policies and		
	Development).		
3.Choudrey,C.M.	Rural Economics.	. Sunshine Publications, Jaipur	2009

Pedagogy: Lecture (Chalk & talk), group discussion, visualisation, concept simulation, debate.

- 1. Dr. K. Renuka, Associate Professor, Department of Economics
- 2. Dr.C.Athena, Assistant Professor, Department of Economics

COURSE NUMBER	COURSENAME	Category	L	Т	P	Credit
ES16AC2	LABOUR ECONOMICS	A	-	-	-	5

To enrich the knowledge on various concepts of labour economics and understand the factors affecting labour productivity.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CLO	CO Statement			
Number		Level		
CLO1.	Define the meaning of Labour, Labour Productivity, Migration, Trade	K1		
	Union, Bargaining power, Real Wage, Nominal wage,			
	Collective bargaining, Social Security, Industrial Dispute, Labour			
	Welfare, characteristicsofMigratory labour ,nature of migration.			
CLO2.	Differentiate between Real wage and Money Wage, Agricultural Labour	K2		
	and Industrial Labour, Social Insurance and commercial Insurance	NΔ		
CLO3.	Understand the causes of migration, the Structure of Trade union, Factors	V2		
	determining labour supply and demand, Functions of Trade union, Effects	K3		
	of Industrialdispute,			
CLO4.	Analyse the Causes and effects of Migration of labour, Labour Policy,			
	Welfare Theories. Elaborate on Trade unions in India, Policies and	K4		
	Programmes to improve the conditions of Labour, problems of			
	agriculture and industrial labour, social security measures, labour			
	welfare -Theories.			

Mapping with Programme Outcomes

CLOs	PO1	PO2	PO3	PO4	PO5
CLO1	S	S	S	M	M
CLO2	M	S	S	S	S
CLO3	S	S	S	S	S
CLO4	S	S	S	S	S

S-Strong; M-Medium; L-Low

SYLLABUS LABOUR ECONOMICS

UNIT I

Meaning and concept of Labour – Characteristics - Labour Productivity – Migratory Characteristics of Labour – Causes of Migration – Nature of Migration – Effects of Migration – Recent Trend in Migration.

UNIT II

 $Wage\ Concept-Minimum\ Wage,\ Fair\ Wage\ and\ Living\ Wage-Classical\ and\ Neo\ Classical\ Theories-Bargaining\ Theories-State\ Regulation\ of\ Wages-National\ Wage\ Policy-Wage\ boards\ in\ India$

UNIT III

Trade Union – Meaning – Structure – Role and Functions of Trade Union – Trade Union Movement in India – Industrial disputes – Meaning – Causes – Effects – Prevention- Labour legislation in India.

UNIT IV

Characters and Problems of Agricultural and Industrial Labour – Policies and Programmes to improve the Conditions of Labour.

UNIT V

Social Security – Meaning - Need - Measures –Social Assistance – Characteristics- Social Insurance – Characteristics – Commercial Insurance -I.L.O and Social Security - Social security in the unorganized sector – Labour Welfare – Meaning –Theories.

TEXT BOOK	1.Tyagi.B	Labour	Akash Publishers,	2011
	2 Jagadish	Economics	Meerut.	2004
	Kumar	Labour	Deep and Deep	
		Economics	Publication,	
			NewDelhi	
REFERENCE	1.MittalA.	Labour	RBSA Publishers,	2002
BOOK	C(E.d)	Economics	Jaipur	
	Sharma.S	Labour,		
	2.Papola	Employment and	B.R Publishing	
	T.S,P.P.Ghosh	Industrial	Corporation, New	1995
	&A.N.Sharma	relations in India.	Delhi	
	3.Bhagoliwal T.N.	Economics of	Sahitya Bhavan, Agra	
	-	Labour and		2000
		Industrial		
		Relations.		

- 1. Dr.K.Renuka, Associate Professor, Department of Economics
- 2. Dr.C.Athena, Assistant Professor, Department of Economics