



Entrepreneurship Development Cell Report

Academic Year: 2022-23

S. No	Date	Details of the Programme
1	29.07.2022	The statement of Indent was entered by PSGRKCW with NEN - National Entrepreneurship Network, on 29.07.2022
2	13.08.2022	Mr Arun Raj Manickaraaj, Business Head, AIC Raise, Coimbatore, inaugurated the ED cell and spoke on "HOW START UP WORKS".
3	03.09.2022	'Startup Pitch Contest' was conducted to select Potential Entrepreneurs to ALPHA - first Virtual Incubation Programme
4	14.09.2022 & 22.09.2022	Entrepreneurship Awareness Programme was conducted to orient students on entrepreneurship. Dr N Priyadarshini, Assistant Professor, Department of Physics, handled the sessions.
5	11.11.2022	A Mentoring Session by Mr S Gowtham, Co-Founder and Managing Director of Green Delight Innovation Pvt Ltd, was held on the topic 'How to overcome challenges faced by entrepreneur'
6	25.01.2023	TNSI Awareness Programme was conducted. Ms Drisha, TNSI Awardee shared her experience and students submitted their ideas in TNSI portal.
7	25.01.2023	Startup TN Awareness Programme Was Held In Collaboration With Startup TN. Ms Suganya Selvaraj, Project Lead, Startup TN addressed the students about the schemes available under Government grants for starting small new ventures.
8	04.01.23 to 04.04.23	GRG Incubator & PSGR Krishnammal College for Women organised a premier Virtual Incubation Programme - ALFA in partnership with Wadhvani Foundation - NEN, with the aim to

	(3 MONTHS)	help founders to strengthen their ideation and proof of concepts into a sustainable business model with marketable strong product/service. ALFA is a 15 Weeks Virtual Incubation Programme targeting - Startups with MVPs, Students' Micro Ventures and Founders with Proof of Concepts.
--	------------	--