



## Entrepreneurship Development Cell Report

### Academic Year 2021-22

S. No	Date	Details of the Programme
1	13.08.2021	Ms Srudhi, Proprietor, Lomahair Care, inaugurated the ED Cell and delivered a session on the topic “Building Budding Entrepreneurs”. Dr A Vimala, EDII, Tamil Nadu Hub Coordinator, spoke on also addressed the students.
2	28.09.2021	An FDP on “Introduction to Entrepreneurship” was conducted for the faculty of PSGRKCW. Dr Savitha Nair, Associate Professor, GRG School of Management Studies, handled the session.
3	03.12.2021	Entrepreneurship Awareness Camp was conducted. Dr N Priyadharsini, Assistant Professor, Department of Physics, addressed the students and highlighted on the objectives of Entrepreneurship Awareness Camp.
4	16.12.2021	The Entrepreneurship Development and Innovation Institution (EDII), Government of Tamil Nadu, along with EDII TN HUB of Bharathiar University, Coimbatore, conducted “TNSI 2021 Programme” for the Fifth consecutive year in the Coimbatore Region. An awareness Programme on this was organized. Nearly 150 students attended the Programme and submitted their ideas in the portal.
5	18.03.2022	National Level Awareness Programme (e-NLAP) on Entrepreneurship was conducted jointly with MSME, Govt of India. Shri M Palanivel, Joint Director, MSME, and Ms B Kayalvizhi, Assistant Director, MSME Development Institute, Coimbatore, addressed the students about the MSME policies.

6	05.04.2022	One team (Drisha S K, III BSc Maths (SF) and team) participated in the Boot Camp at Bharathiar University. The students were appreciated by the Vice Chancellor, Bharathiar University.
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