

PSGR Krishnammal College for Women



Entrepreneurship Development Cell Report

Academic Year 2020-21

S. No	Date	Details of the Programme
1	15.10.2020	Ms Keerthana, Correspondent, Brainseed Preschool and Managing
		Partner, Vedham Edtech Solutions inaugurated the ED Cell and
		shared her Entrepreneurial Experience.
2	12.12.2020	Idea Hackathon Contest was conducted. 35 team's participated
		and 10 teams were shortlisted for final selection.
3	03.02.2021	Online workshop on 'Social Entrepreneurship' was jointly with
		Mahatma Gandhi National Council of Rural Marketing (MGNCRE).
		Mr B Sharath Chandra Naveen, Chief Programme Coordinator,
		SAP Action Plan 2020, MGNCRE, Dept of Higher Education, GOI,
		addressed the students on the topic 'Implementation of Social
		Enterprise Business'.
4	22.03.2021	Students participated in the SESREC Level Competition for
		Implemented Social Enterprise Initiatives - Cluster Level
		Competition for SESRECs