PSGR Krishnammal College for Women



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Institution's Innovation Council Report

Academic Year: 2019-20

S No	Date	Details of the Programme
1	7.6.2019	A workshop on 'Cognitive Skills, Design Thinking and Critical
		Thinking' by Dr R Venkatesh, Manager El Trainer-Diksha IT
		Edge for the students of Innovation Cell. The session was
		attended by 350 students.
2	7.6.2019	Idea Competition was organized for the UG and PG students of
		PSGRKCW. 25 teams participated, out of which 5 teams were
		shortlisted for the final round.
3	22.08.2019	As a part of MHRD's India's first Leadership Talk series, Dr
		Ramesh Pokhriyal Nishank, Minister of Education, Government
		of India, delivered a session on the topic "Innovation for
		Resurgent India" for the students of Innovation Cell. The
		session was attended by 350 students of PSGRKCW.
4	27.08.2019	An E-Talk was delivered by Mrs Divya Vasudevan, Agro Green
		Biolife, Coimbatore, on the topic 'My Story- Entrepreneur's
		Life & Crossroad" for the students of Innovation Cell. The
		session was attended by 300 students.
5	4.10.2019	Innovasia, an Idea Competition was organized for the UG and
		PG students of PSGRKCW. 40 teams participated, out of which
		12 teams were shortlisted for the final round.
6	15.10.2019	Innovation Day Campaign was held towards the celebrations of Dr A P J Abdul Kalam's birthday. School students were invited for the campaign. Short video session related to various

		innovative activities were displayed. During the Programme, students displayed their innovative ideas and products in the open auditorium. School students visited the Robotics lab and various Innovative projects were shown and explained to them. The programme was attended by 150 school students and 350 Innovation Cell students.
7	15.10.2019	Mr Karthikeyan Jawahar, Director, Karma Innovations & Solutions Pvt Ltd, Coimbatore, delivered an E-Talk on the topic "My story - Innovator's Life & Crossroad" for the students of Innovation Cell. The session was attended by 250 students.
8	11.12.2019	A Design Thinking workshop was held and the speaker was Mr Ravi Swaminathan, Spearhead Leaders. The workshop created an awareness on Design Thinking in the budding student entrepreneurs. Around 250 students participated.
9	12.12.2019	A session on "Story telling about the Product Development Phases of own Innovation" by Innovator in the campus, Dr N Priyadharsini, Assistant Professor, Department of Physics, PSGRKCW. The session was attended by 150 students.
10	17.12.2019	A half-day Workshop on National Innovation and Start-up Policy was held and the speaker was Dr M RajaRajeswari, Assistant Professor of Commerce (Aided), PSGRKCW. The session was attended by around 300 students.
11	13.01.2020	Mrs Mayukha Selvaraj, CEO, Maylancer Technologies, delivered an E-Talk on the topic "'Hangout with Successful Start-ups" for the students of Innovation Cell. The session was attended by 250 students.
12	13.01.2020	An internal Hackathon was organized to bring out innovative solutions and ideas to the problem statements posted by various Ministries and Organizations in the SIH portal. Shortlisted teams' ideas were analyzed and mentored. 7 teams under software edition and 4 teams under hardware edition registered for the event from PSGRKCW.
13	23.01.2020	Mr Sivaprasad Velayudham, Real Works Studios, delivered an E-Talk on the topic "Entrepreneurial Skills and New Business Ideas" for the students of Innovation Cell. The session was

		attended by 125 students.
14	8.2.2020	Maker's Place Visit was organized through which 100 members of ED Cell visited Karma Innovations Lab at Vilankurichi to know about the incubation and technology transfer process.
15	19.02.2020	Mr Appu Sivamani, Founder of Vridhhi Ventures and CFO of Live-wire studios, delivered an E-Talk on the topic "Understanding Angel and Venture Capital Funding - What is there for Early Stage innovator Entrepreneurs" for the students of Innovation Cell. The session was attended by 250 students.
16	03.03.2020	A Valedictory E-talk was delivered by Mr Malaravan Palanisamy, Director, Karma Innovations and Solutions Pvt. Ltd., on the topic "Mentoring Session to Learn Start-up & Minimum Viable Product and Business" for the students of Innovation Cell. The session was attended by 200 students.
17	7.4.2020	Faculty and students attended the Leadership Talk by Mr Abhishek Suryawanshi, Director of Wikipedia, on Twitter - live session.
18	8.4.2020	Faculty and students attended the Leadership Talk by Dr K Vijayraghavan, Principal Scientific Advisor, Govt. of India on Twitter - live session.
19	9.4.2020	Faculty and students attended the Leadership Talk by Prof Anil Sahasrabudhe, Chairman of AICTE, on Twitter - live session.
20	10.4.2020	Faculty and students attended the Leadership Talk by Dr Partha Chakraborty, Ex-Director, IIT-Kharagpur and Head of National Digital Library initiative on Twitter - live session.
21	11.4.2020	Faculty and students attended the Leadership Talk by Mr Abhishek Singh, CEO of MyGov, India on Twitter - live session.
22	13.4.2020	Faculty and students attended the Leadership Talk by Padma Bhushan Dr V K Saraswat, Member NITI Aayog on Twitter - live session.

23	14.4.2020	Faculty and students attended the Leadership Talk by Dr
		Anand Deshpande, Chairman, Persistent Systems on Twitter -
		live session.
24	15.4.2020	Faculty and students attended the Leadership Talk by Ms
		Shradha Sharma, Founder and Chief Editor, YourStory.com on
		Twitter - live session.
25	16.4.2020	Faculty and students attended the Leadership Talk by Dr Vinay
		Sahasrabuddhe, President of ICCR (Indian Council for Cultural
		Relationship) on Twitter - live session.
26	18.4.2020	Faculty and students attended the Leadership Talk by Prof K K
		Aggarwal, Chairman, National Board of Accreditation - NBA on
		Twitter - live session.
27	20.4.2020	Faculty and students attended the Leadership Talk by Mr
		Yashraj Bharadwaj, Co-founder, Zenith Vipers and Partner,
		Ensure Equity, on Twitter - live session.
28	21.4.2020	Faculty and students attended the Leadership Talk by Dr
		Gururaj Deshpande, Indian-American Venture Capitalist &
		Entrepreneur, on Twitter - live session.
29	22.4.2020	Faculty and students attended the Leadership Talk by Sir
		Vaidya Rajesh Kotecha (Padma Shri), Secretary, Ministry of
		Ayush, Government of India, on Twitter - live session.
30	23.4.2020	Faculty and students attended the Leadership Talk by Mr
		Gautam Bambawale, IFS, Indian Diplomat, on Twitter - live
		session.
31	27.4.2020	Faculty and students attended the Leadership Talk by Dr BVR
		Mohan Reddy, Chairman, Cyient; Chairman, IIT-Hyderabad and
		Ex- Chairman, NASSCOM, on Twitter - live session.
32	28.4.2020	Faculty and students attended the Leadership Talk by Ms Anu
		Acharya, Founder and CEO, Mapmy Genome on Twitter - live
		session.

38	05.05.2020	raculty and students attended MHRD's Online session on "Entrepreneurship, Business Idea and Business Model Canvas" by Dr Sunil Shukla, Director General, EDII, Ahmedabad; Dr Amit Dwivedi, Associate Senior Faculty, EDII, Ahmedabad; and
37	2.5.2020 05.05.2020	
36	01.05.2020	Faculty and students attended MHRD's Online session on "Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India" by Ms Geetika Dayal, Executive Director, TiE Delhi- NCR
35	30.04.2020	Faculty and students attended MHRD's Online session on "Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE" by Ms. Vandana Thakur, Female Innovator cum Entrepreneur, Canada India Acceleration Program 2020, L M College of Pharmacy, Ahmedabad; and Mr Amit Sanjay Lokhende, Innovator Cum Entrepreneur, India-South Korea Startup Exchange Program 2020, Institute of Chemical Technology, Mumbai
34	29.04.2020	Faculty and students attended MHRD's Online session on "Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage" by Mr Muthu Singaram, CEO, IIT Madras HTIC Incubator, MTI, Chennai / VibaZone.
33	28.04.2020	Faculty and students attended MHRD's Online session on 'National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation' by Mr Dipan Sahu, National Coordinator - NISP, IIC & ARIIA, MHRD's Innovation Cell, AICTE

		Development Corporation (NRDC)
41	08.05.2020	Faculty and students attended MHRD's Online session on "Understanding Angel and Venture Capital Funding - What is there for Early Stage innovator & Entrepreneurs" by Mr Sushanto Mitra CEO, Lead Angels Pvt. Ltd
42	9.5.2020	Faculty and students attended the Leadership Talk by Prof D P Singh, Chairman, UGC on Twitter - live session.
43	12.05.2020	Faculty and students attended MHRD's Online session on "Legal and Ethical Steps - Productive Entrepreneurship and Start-up" by Mr Harit Mohan Founder & CEO Signicent LLP (India) & Signicent LLC (USA)
44	13.05.2020	Faculty and students attended MHRD's Online session on "Innovating Self- Screen and Identify right opportunities" by Prof Sanjay Inamdar Entrepreneur and Founder of Flucon MIT, Harvard, and Carnegie Mellon alumni Chairman, AICTE Start-up Policy Implementation Committee
45	14.05.2020	Faculty and students attended MHRD's Online session on "Understanding Role and Application of Marketing Research at Idea to Start-up Stage - Foundation Level" by Dr Preet Deep Singh, AVP - Invest India.
46	15.05.2020	Faculty and students attended MHRD's Online session on "Innovation Risk Diagnostic — Product Innovation Rubric (PIR)" by Dr Lakshmi Meera, Program Director, Forge incubator
47	16.5.2020	Faculty and students attended the Leadership Talk by Dr Pramod Chaudhari, Founder & Chairman, Praj Industries Limited, on Twitter - live session.
48	19.05.2020	Faculty and students attended MHRD's Online session on "Idea, Business Model and Business Plan" by Dr Satya Ranjan Acharya, Associate Professor, EDII, Ahmedabad, Gujarat; and Amit Dwivedi, Associate Professor, EDII, Ahmedabad, Gujarat.
49	20.05.2020	Faculty and students attended MHRD's Online session on "Use of Market Data and Application of Marketing Research Tools and Methodology - Advance Level" by Dr Preet Deep Singh, AVP, Invest India
50	21.05.2020	Faculty and students attended MHRD's Online session on "Frugal Innovations and Social Entrepreneurship" by Dr Raman Gujaral, Professor, EDII, Ahmedabad, Gujarat

51	22.05.2020	Faculty and students attended MHRD's Online session on "Interaction with Student Innovators and Entrepreneurs from Smart India Hackathon (SIH)" by Mr Pulkit Jain, Team - Vidyut; Mr Lokesh Goswami, Team - SLICK; and Mr Arpit Nandi, Team Quarks & Leptons.
52	23.5.2020	Faculty and students attended the Leadership Talk by Mr Mahesh Babu, CEO of Mahindra Electric Mobility Ltd. on Twitter - live session.
53	30.5.2020	Faculty and students attended the Leadership Talk by Dr. Nilesh N Oak, Specialist, Indian Civilization & History by virtual twitter session.