



Entrepreneurship Development Cell Report Academic Year: 2019-20

S No	Date	Details of the Programme
1	20-08-2019	Mr D Andrew Sam, Founder & CEO, SimpliCity, Coimbatore, delivered an E - Talk on the topic 'How to spot business opportunities during the digital era?'
2	29-08-2019	Eight students of II MBA along with Dr Savitha Nair, Associate Professor, attended the Women's Summit jointly organized by the TiE, Coimbatore and EDII held at Taj Vivanta, Coimbatore.
3	28-09-2019	Mr Irfan Alam, Social Entrepreneur, Founder and Chairman, Sammaan Foundation, delivered an E - Talk on the topic 'Entrepreneurship for the Bottom of the Pyramid' via Skype.
4	11-10-2019	Ms P W Reni Auxiliya, Co-Founder and Head - Operations, Momade Cuisines, Coimbatore, delivered an E - Talk on the topic 'The Frugal Way of Business for Startups'.
5	17-10-2019	The Entrepreneurship Development Cell of GRGSMS conducted Rs 50 Venture activity. A total of 34 students split into 7 teams participated in the activity. A total turnover of Rs. 14,115 was achieved on the day.
6	18-11-2019	Ms Megha Asher, Co-Founder, Juicy Chemistry, Coimbatore, delivered an E - Talk on the topic 'Nature over Chemicals: The Story of Juicy Chemistry'.

7	22-01-2020	Mr Prashant Goel, Managing Director, Hulikkal Electro India Pvt. Ltd, Coimbatore, delivered an E - Talk and shared his 'Entrepreneurial Journey' with the students.
8	22-01-2020	Entrepreneurship Awareness Programme was organized for the I year students of MBA and PGDMFS. Mr R Krishnan, Head-Amrita Centre for Entrepreneurship, Amrita Vishwa Vidyapeetam, Coimbatore, spoke on 'Entrepreneurial Mindset, Intentions and Competencies'. Dr Savitha Nair, Associate Professor, Dr B Sripirabaa, Associate Professor, and Dr R Initha Rina, Assistant Professor acted as the resource persons.
9	04-02-2020	Four students of ED Cell along with Dr Savitha Nair, Associate Professor, attended TiE session on 'Empowering Women in Business' as a part of 'TiE Global Pitch Competition - Curtain Raiser' held at Chamber Hall, Coimbatore.
10	08-02-2020	Six students of ED Cell along with Dr Savitha Nair, Associate Professor, attended The Entrepreneurs' Organization's National Summit at Hotel Radisson Blu, Coimbatore.
11	26-02-2020	The annual flagship event of GRGSMS "Feb Fiesta" was conducted on the theme 'Netru Indru Nalai'. A total of 24 teams participated by putting up 22 stalls. Prizes were given to the best team in each category. A total turnover of Rs 3,00,247 was achieved on the day.