

Entrepreneurship Development Cell Report

Academic Year: 2018-19

S No	Date	Details of the Programme
1	21-08-2018	Mr Vishnu Prasath Devarajan, CEO, Bright Bridge Infotech Pvt Ltd, Coimbatore, delivered an E - Talk on the topic 'My journey as an Internet Entrepreneur'.
2	03-09-2018	As a part of ED Cell activities, 4 student entrepreneurs shared their experiences with the students of ED Cell. 67 students interested in pursuing careers in entrepreneurship were identified through two surveys. They were selected through self-nomination followed by interview.
3	24-09-2018	Ms Sanuja John, Managing Director, Sanu'z Group of Salons, Coimbatore, delivered an E - Talk on the topic 'Risk and Entrepreneurship'.
4	12-10-2018	Mr S K Arun Viswanathan, CEO and Chocolatier, Ganache for Da Chocoholics, Coimbatore, delivered an E - Talk on the topic 'The story of a Chocopreneur from Coimbatore'.
5	12-10-2018	Dr. Savitha Nair, Associate Professor, handled a session on 'Business Model and Business Plan Preparation' during the Faculty Development Programme on Entrepreneurship organized by IEDC, PSGRKCW.
6	15-11-2018 &16-11-2018	A two-day Entrepreneurship Awareness Programme was organized by GRGSMS. The resource person was Dr A S Vasudev Rao, former Senior Professor & Dean (Admin), TAPMI, Manipal. The programme was attended by 46 students belonging to the

		Entrepreneurship Development (ED) Cell.
7	16-11-2018	Mrs Vijayalakshmi Nachiar, Co-founder, Ethics Textiles, delivered an E - Talk on the topic 'Farm-to-Fashion: Journey of Ethics Textiles'.
8	07-12-2018 &08-12-2018	Dr Savitha Nair, Associate Professor, attended the Women Entrepreneurs' Empowerment Expo organised by CII IWN.
9	24-12-2018	Mr Anmol Vij, Founder, Keys Lab Software India (P) Ltd and Talk Factory, delivered an E - Talk on the topic 'How to start a business?'.
10	24-12-2018	Ms S Kiruthika, I MBA student, was the second runner-up in the Global Student Entrepreneur Award (GSEA) Regional Finals organized by the Entrepreneurs' Association.
11	12-01-2019	Ms S Kiruthika of I MBA attended an Entrepreneurship Boot Camp at Indore, sponsored by Entrepreneurs Association, as a part of Global Student Entrepreneur Award (GSEA) Competition and participated in the South Asia Regional Finals of GSEA.
12	24-01-2019	Mr A P Prabhu, Assistant Director, MSME Development Institute, Coimbatore, delivered an E - Talk on the topic 'Financial Assistance for Entrepreneurs from GOI'.
13	20-02-2019	The annual flagship event of GRGSMS "Feb Fiesta" was conducted on the theme 'Nurture Nature'. A total of 22 teams participated by putting up 20 stalls. The best three teams were awarded on the day, based on the criteria such as highest profits, best creativity and best theme. The winning teams received cash prizes worth Rs. 5000 from the sponsors- Dosa Hub, Yazhini Hostels and Green Trends Salons. A total turnover of Rs.2,90,995 was achieved on the day.
14	21-03-2019	Mrs Ranjana Singhal, Founder and Partner, The Terra Co. (That's Y Food and On the Go) and Café Totaram, delivered an E - Talk on the topic 'Food Business: An Attractive Opportunity for

		Entrepreneurs’.
15	23-03-2019	Ms K Vinitha, Ms K Madhu Niveytha, Ms B Gayathri Devi, Ms N M Krishna Priyaa participated and Ms M Annie Sobiya, Ms M Pavadharanichitra and Ms F X Rufina Marine won second prize in the ‘Business Plan Competition’ organized by PSG Institute of Management.