

Faculty Profile

Name: Ms. M. Josephin Remitha

Designation: Assistant Professor, Department of Business Administration

Qualification: MBA., M.Phil., (PhD).,

Experience: 07 years (Teaching)

Area of Specialization: Human Resource & Marketing

Academic Background

- **Ph.D.** in Business Administration – [Bharathiar University], [Ongoing 2026]
 - **M.Sc.** in Applied Psychology – [Bharathiar School of Distance Education], [2022]
 - **M.Phil.** in Business Administration – [Avinashilingam University], [2017]
 - **MBA** in Business Administration – [Coimbatore Anna University], [2010]
 - **BBM** in Business Administration – [Bharathiar University], [2008]
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Research Interests

- Human Resource Management
 - Marketing
 - Data Analytics
 - Knowledge Management Practices
 - Innovation Performance
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Publications

- Published 2 research papers in peer-reviewed international journals.
 - Presented 44 papers in national and international conferences.
 - Contributed chapters to 3 edited books.
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Academic Contributions

- Acting as an Internal Member for the Audit Member
 - Department Association In-charge
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Awards & Recognitions

- Qualified as Wipro Certified Faculty in the year 2025
 - 2 Best Paper Awards from PSG IM in the year 2023
 - 1 Best Paper Award from HCAS in the year 2020
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Workshops / FDPs Attended

- Attended 20+ Workshops
 - Participated in 50+ Faculty Development Program
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Contact Details

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- **LinkedIn (Optional):** <https://www.linkedin.com/in/josephinremitha>