

DEPARTMENT OF COMMERCE

Programme: M.Com (2 years)

Highlights of the Programme

The unique focus of the M.Com program is to blend academic excellence with practical applicability, fostering a comprehensive understanding of commerce. It aims to equip students with the theoretical knowledge and practical skills necessary for success in the dynamic field of commerce. Additionally, the M.Com program prioritizes research and innovation, encouraging students to explore new ideas and contribute to advancing knowledge in commerce and related fields. By providing a vibrant learning environment, the program aims to nurture holistic development, preparing students to become accomplished individuals capable of making meaningful contributions to their communities and the world.

Curriculum design



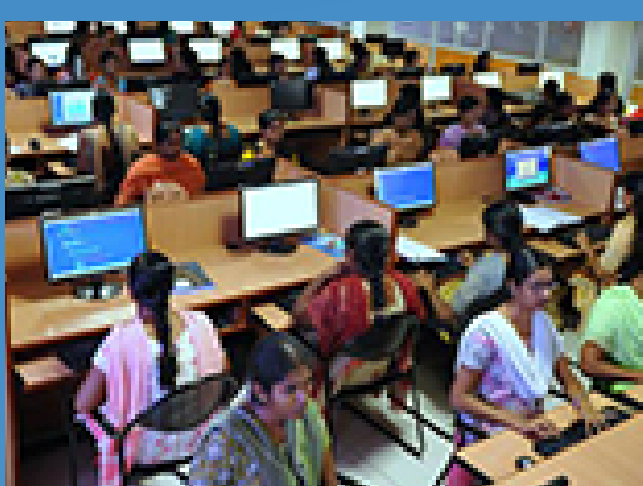
The course centers on an advanced curriculum covering a wide range of specialized subjects in the fields of Accounting, Marketing, Financial Management, Human Resource Management, Taxation, and computer applications at par with current trends that lever career opportunities.

Faculty Proficiency

Faculty with profound expertise in the areas of commerce to articulate knowledge with a commitment to imbibe the modernized business principles and Technological advancement that ensures inclusive and vibrant learning experiences for students.



Infrastructure



Modernized structure classrooms with audio-visual aids for effectual learning and well-equipped computer labs for our students with advanced software's such as Statistical Package and Business Application suites (Python IDLE, Industry Accounting System with Inventory and Payroll Management and Advanced Excel), etc. interconnected with highspeed Processors.

Key Benefits of the programme

- Marketing
- Financial Analyst
- Academician and Research opportunities
- Entrepreneurship
- Certified Professionals
- Services in public sectors

Research Opportunities

- Finance
- Human Resource Management
- Marketing
- Entrepreneurship
- Banking



Career Benefits

At the pinnacle of this academic journey, an advanced exploration that elevates with comprehension of financial strategies, honing analytical prowess, cultivating leadership acumen, and refining business intellect ready to navigate the complex terrains of the business world.

International Opportunities

Opportunities for students to engage in short-term global immersion programs to foster international exposure and cross-cultural experiences. The global certification programs in the allied areas for enriching their business operational skills are introduced to meet the international requirements and to enhance career prospects across the global business landscape.

Industry-Offered Internship

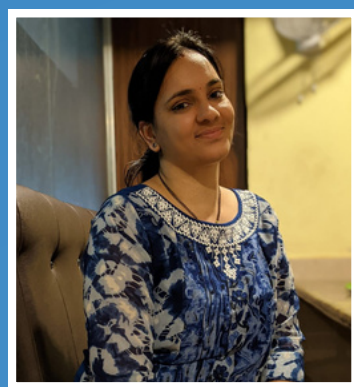
Internship opportunities with stipends are extended to students which is offered by reputed organizations like Deloitte and GKM Global Service Private Limited.

Alumni Success



Ms. Nithyambigai. C

Founder, Green Entrepreneur
Kayal Naturals, Chennai



Ms. Supriya Sharma

Team Leader
US Accounting Team, Integra
Global Solutions, Coimbatore



Ms. Revathi. M

Senior Process Associate
Robert Bosch, Coimbatore



Ms. Sowndharyaa. J

Entrepreneur
Freelancer, Coimbatore

Reach Us at:

PSGR Krishnammal College for Women

Peelamedu, Coimbatore-641 004. Tami Nadu, India

Phone: +91 422 429 5860/429 5959

Email: principal@psgrkcw.ac.in | www.psgkcw.ac.in

