Name **:** Mrs K Janci Jenitha

Designation **:** Assistant Professor

Department **:** B.com AM & FS

Qualification **:** M.Com., MBA.,

Experience **:** Teaching -8 Years

Research **:** NIL

Area of Specialization(s) **:** Management, Finance and Marketing

Email (Official ID) **:** jancijenitha@psgrkcw.ac.in

Academic Qualifications

Degree	Branch	Institution/University Name	Year of Graduation
MBA	Banking and Finance	Bharathiar University	2019
M.Com	Commerce	Sri Krishna Arts and Science College	2017
B.Com	Commerce	Sri Krishna Arts and Science College	2015

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution/University/Agency Name	Year
HDCA	Tally, C++, MS Office	CSC CENTRE	2015
Certification	Global Business Foundation Skills	INFOSYS	2023

Research Guidance

Programme	No.of Scholars	
	Completed	Pursuing
NIL		

Research Publications (Indexed)

- An UGC Care publication on title "A Study on consumer awareness and priority towards life insurance in Coimbatore city" in journal of foundation research – Vol : XXXI Iss No : 2 (J) july – dec 2023

- An UGC Care publication on title "A Study on consumer awareness in services of Gpay with special reference to Coimbatore city" in journal of foundation research – Vol : XXXI Iss No : 2 (J) july – dec 2023

- An UGC Care publication on title "A Study on consumer perception towards google pay with special reference to coimbatore city" in journal of foundation research – Vol : XXXI Iss No : 2 (J) july – dec 2023

- An UGC Care publication on title "A Study on factors which influence the insurance penetration in rural areas" in journal of foundation research – Vol : XXXI Iss No : 2 (J) july – dec 2023

- An UGC Care publication on title "A Study on role and performance of insurance industry in rural areas" in journal of foundation research – Vol : XXXI Iss No : 2 (J) july – dec 2023

- An UGC Care publication on title "An analysis of consumer perception towards life insurance in Coimbatore city" in journal of foundation research – Vol : XXXI Iss No : 2 (J) july – dec 2023

Participation in Faculty Development Programme

- Kamal institute of higher education and advance technology,new delhi sponsored on title " Innovative pedagogical techniques in management education" on 21/10/2024-25/10/2024.
- PES UNIVERSITY sponsored on title " Higher Education In An AI Centered World" on 17/09/2024
- Rajapalayam rajus college sponsored on title " Adapting to AI driven industry" on 09/09/2024-13/09/2024
- Michael job memorial college of education for women sponsored on title " Critical & creative thinking
  skills" on 05/08/2024 & 06/08/2024
- Star international foundation for research and education sponsored on title "Essential skills for professional development in higher education" on 01/07/2024-07/07/2024

- Mangalmay institute of management and Technology sponsored on title "Intellectual property rights in
  the age of AI, ML, cyber security and block chain" on 24/06/2024-28/06/2024
- Star international foundation for research and education sponsored on title "AI tools for teaching" on 22/06/2024
- St thomas college of arts and science sponsored on title "The emerging trends in
  research and teaching technology" on 26/02/2024-01/03/2024

Participation in Webinar

- Jayaraj Annapackiam College for Women (Autonomous),Periyakulam,Theni sponsored on title"Business Trends in 2024" on 18/09/2024

- RNB global university, Bikaner rajasthan sponsored on title "wealth creation through financial planning" on 01/03/2024

Conference/Seminar/WorkshopOrganized

- SEMS welfare foundation with HKBK degree college ,Bengaluru sponsored on title "Innovative ways to optimize your linkedin profile for better visibility, outreach and career prospects" on 27/03/2024

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
NIL		

Awards/Honors

Awards/Honors	Agency/Institute	Year of Award
Best Mentor	NIL	
Awarded	NIL	

Contribution

- Acting as a Class Incharge.

- Department Association In-charge