

**Name** : Dharani K

**Designation** : Assistant Professor

**Department** : B.Com (AM) and (FS)

**Qualification** : M.Com

**Experience** : Teaching -2 Years

**Research** : 2 Years

**Area of Specialization(s)**: Commerce(Finance and Marketing)

**Email(OfficialID)** : [dharanik@psgrkcw.ac.in](mailto:dharanik@psgrkcw.ac.in)



#### Academic Qualifications

Degree	Branch	Institution/University Name	Year of Graduation
M.Com	Commerce	PSGR Krishnammal College For Women	2021
B.Com	Commerce	PSGR Krishnammal College For Women	2023
Ph.D.	Commerce	PSGR Krishnammal College For Women	Pursuing

#### Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution/University/Agency Name	Year
<b>Certification</b>	Global marketing management	NPTEL - SWAYAM	2021
<b>Certification</b>	Tally ERP 9.1 and Tally Prime	Computer Software College	2021
<b>Certification</b>	Diploma in Computer Application.	Computer Software College	2021
<b>Certification</b>	Retail management	NPTEL - SWAYAM	2022
<b>Certification</b>	Market Research and Consumer Behavior	Course Era	2022
<b>Certification</b>	Advance Excel with Power BI	MSME-Technology Development Center, Chennai	2023
<b>Certification</b>	GST Practitioner course	MSME-Technology Development Center, Chennai	2023

### **Research Publications (Indexed)**

- Published 1 research paper in peer-reviewed international journals.
- Published 1 research paper in peer-reviewed national journals.

### **Other Publications: International/National**

- Published 6 research papers in peer-reviewed national journals.
- Published 3 research papers in peer-reviewed international journals.

### **Short Term Course**

Completed the short term course Diploma in Computer Application offered by Computer Software College

### **Paper Presentations in Conference**

Presented 5 papers in national and international conferences.

### **Presentations in Seminar**

Presented 4 papers in national and international seminars.

### **Participation in Workshop**

- ACT Academy Sponsored workshop on “Thesis & Dissertation writing for management and commerce discipline” 2024
- NIPAM Sponsored workshop on “National intellectualproperty awareness Mission”2024
- TCAT Sponsored workshop on Tally Commerce 2024

### **Participation in Faculty Development Programme**

- Suguna College of Arts & Science Sponsored FDP on “Art of Effective Teaching”, 2023.
- PSGRKCW Sponsored FDP on “Empowering Academicians : AI - Powered research foe excellence and stress management”, 2023
- PSGRKCW Sponsored FDP on “FDP on facilittive Teaching Methodology”, 2024.
- VLB Janakiammal College of Arts and Science Sponsored FDP on “Future Scope of AI in Higher Education”, 2024.
- Patrician College of Arts and Science Sponsored FDP on “Prototype Development” 2024.
- VLB Janakiammal College of Arts and Science Sponsored FDP on “Future Scope of AI in Higher Education” PSGRKCW Sponsored FDP on “Empowering Modern Educators with Tech Skills”2024.
- VLB Janakiammal College For Women Sponsored FDP on “Research Methodology” 2024
- GFTI Sponsored FDP on “Cognitive Teaching” 2025
- Kristu Jayanthi College,Bengaluru Sponsored FDP on “Innovative Pedagogical Strategies Using AI & Digital Platform 2024

- Vivekananda college for arts and science for women Salem Sponsored FDP on “AI powered shaping the future of Education”2025
- Hindustan College of Arts and Science Sponsored FDP on “Holistic Development and Innovations for Sustainable Success” 2025
- IMT College of Management Sponsored FDP on “Entrepreneurial Fund Management”2025
- PSGR Krishnammal College for Women Sponsored FDP on “Reviving Ancient Wisdom : Role of Indian Knowledge System in Academia”2025

### Participation in Webinar

ACT –Academy Sponsored webinar on Green Computing Sustainability Through Information Technology 2024

### Awards/Honors

Awards/Honors	Agency/Institute	Year of Award
Best Paper Award in International Conference	PSG College Of Arts and Science	2025