

FACULTY PROFILE



Name : DEEPANA.P
Area of Specialisation : International Marketing
Education : M.Com (IB), NET, (Ph. D)

Professional Experience (in years)

Research : 3 Years
Industry : 3 years

Contact Details

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Professional Highlights

Publications – Articles

UGC : 2
SCOPUS-indexed : 1
Peer Reviewed : 5
Seminar Proceedings : 2

Publications – Books & Chapters

Chapters Published : 2

Journal

Reviewer/Member : 2

Membership in Academic or Professional Organisations

1. Member in Coimbatore Management Association

Resource Person/Professional Engagement

1. Workshop/FDP – 5
2. Seminar/Conference – 11