

Name : Dr.R.ESWARI
Designation : Assistant Professor
Department : B Com CA
Qualification : M Com .,M.Phil.,Ph.D
Experience : Teaching -15 Years
Area of Specialization(s) : Marketing
Email : eswari@psgrkcw.ac.in



Academic Qualifications :

Degree	Branch	Institution/UniversityName	Year of Graduation
B.Com	Commerce	Sri Ramalinga Sowdambigai College of arts and science	April 2005
M.Com	Commerce	Government College of arts and science Coimbatore	April 2007
M.Phil [Commerce]	Commerce	Avinashilingam Deemed University for Women, Coimbatore	July 2008
PGDCA	Commerce	Bharathiar University	May 2015
Ph.D	Commerce	Thavathiru Santhalinga Adigalar college	December 2021

Book Published : 01

Book Chapter Published : 03

Paper Presentations in Conference

International : 20

National : 20

Presentations in Seminar : 20

Participation in Conference : 10

Participation in Seminars : 10

Participation in Workshop : 10

Participation in Faculty Development Programme : 40

Participation in Webinar : 05

Awards/Honors

Awards/Honors	Agency/Institute	Year of Award
Supportive faculty award	Rotaract District 3201	2025
Best Professor of Year	Aadhavaa Educational and Social Welfare Trust	2025

Contribution

- Acting as a Club Coordinator for Rotaract club