

**Name** : Dr.R.ESWARI  
**Designation** : Assistant Professor  
**Department** : B Com CA  
**Qualification** : M Com .,M.Phil.,Ph.D  
**Experience** : Teaching -15 Years  
**Area of Specialization(s)** : Marketing  
**Email** : eswari@psgrkcw.ac.in



#### Academic Qualifications :

Degree	Branch	Institution/UniversityName	Year of Graduation
B.Com	Commerce	Sri Ramalinga Sowdambigai College of arts and science	April 2005
M.Com	Commerce	Government College of arts and science Coimbatore	April 2007
M.Phil [Commerce]	Commerce	Avinashilingam Deemed University for Women, Coimbatore	July 2008
PGDCA	Commerce	Bharathiar University	May 2015
Ph.D	Commerce	Thavathiru Santhalinga Adigalar college	December2021

#### Book Published : 01

#### Book Chapter Published : 03

#### Paper Presentations in Conference

International : 20

National : 20

**Presentations in Seminar : 20**

**Participation in Conference : 10**

**Participation in Seminars : 10**

**Participation in Workshop : 10**

**Participation in Faculty Development Programme : 40**

**Participation in Webinar : 05**

#### Awards/Honors

Awards/Honors	Agency/Institute	Year of Award
Supportive faculty award	Rotaract District 3201	2025
Best Professor of Year	Aadhavaa Educational and Social Welfare Trust	2025

#### Contribution

- Acting as a Club Coordinator for Rotaract club