

# DEPARTMENT OF COMMERCE



## Inception: 1970

For more than 50 years of excellence, the B Com programme has been at the forefront of shaping future business leaders, providing a solid foundation in commerce, and preparing students for the dynamic challenges of the global business landscape.

## Scope

The B Com programme at KCW goes beyond textbooks, offering a holistic educational experience that paves the way for diverse career paths in finance, business management, and entrepreneurship.

## Programmes Offered

### Undergraduate

- **B Com (Aided) – Established in 1970**  
*Comprehensive traditional commerce education.*
- **B Com (Computer Application) – Introduced in 2000**  
*Integrating commerce with computer applications.*
- **B Com (e-Commerce) – Commenced in 2005**  
*Nurturing skills for the digital business landscape.*
- **B Com (Actuarial Management) – Initiated in 2006**  
*The first college in Tamil Nadu to offer B.Com (Actuarial Management)  
Focus on actuaries risk assessment and financial modeling.  
Special training for ACET and Insurance Institute of India exams*
- **B Com (Professional Accounting) – Launched in 2009**  
*Specialized training in professional accounting practices.  
curriculum based on the CA Foundation and CA Intermediate programme*

- **B Com (Accounting and Finance) – Inaugurated in 2012**  
*Bridging commerce with in-depth financial knowledge.  
Curriculum based on Professional Programme Integrated with ACCA*
- **B Com (Financial Services) – Introduced in 2013**  
*Specialized curriculum for the financial industry.*
- **B Com (Business Analytics) – Initiated in 2015**  
*Integrating commerce with data-driven decision-making.*
- **B Com (Self-Financing) – Started in 2015**  
*Comprehensive traditional commerce education – Additional*
- **B Com (FinTech) – New in 2024**  
*Cutting-edge in finance and technology integrated programme.*

### Postgraduate

- **M Com** – Established in 2003  
*Advanced studies in commerce and finance.*

## Unique Features of the Programme

### Comprehensive Curriculum

The curriculum is designed to cover all facets of commerce, such as financial accounting, fintech, digital marketing, business economics, investment banking and strategic management, ensuring that our graduates are well-equipped with the knowledge and skills required in today's competitive world.

### Expertise of the Faculty Members

Faculty members bring a wealth of industry experience and academic expertise, providing mentorship that goes beyond the classroom, ensuring a supportive and intellectually stimulating environment.

### Opportunities for Growth

Beyond academic excellence, commerce programmes provide a plethora of opportunities for personal and professional growth. From industry collaborations to extracurricular activities, students are exposed to a well-rounded education.

### State-of-the-Art Infrastructure

Immerse in a conducive learning environment with cutting-edge facilities, including modern libraries, well-equipped labs, and technologically advanced classrooms.

## Career Horizons

The programmes unlock a myriad of opportunities in Banking, Insurance, Security Analysis, and Portfolio Management

Explore roles as a Financial Analyst and Research Analyst in investment companies, Accountant in manufacturing and service concerns, and Tax Consultant in the national and global market.

Embark on career journey with renowned companies like HCL, Park Intelli Solution, TCS, Accenture, RND, Infosys, Jump Accounting, L&T BPM, HRHNEXT, and Omega Healthcare.

## Network Opportunities

Engage with industry professionals through exclusive events and workshops, fostering a strong professional network.

## Alumni Success

The accomplished alumni who have excelled in their respective fields, remain a testament to the track record of producing industry leaders.

### Centre of Excellence for Commerce Professionals

Established to empower, transform and elevate students as professionals to embark on diverged career options.

## Training for Professional Certifications

- Chartered Accountancy(CA) - Coaching by well experienced professionals.
- Cost Management Accounting course(CMA) in collaboration with ICAI
- Associate Company Secretary(ACS) - Coaching by well experienced Company Secretaries & Lawyers
- Association of Certified Chartered Accountants(ACCA) in collaboration with Global FTI
- Actuarial Common Entrance Test (ACET) - Institute of Actuaries of India (IAI)
- NISM (National Institute of Securities Market)
- US CMA (Certified Management Accountant) in collaboration with Miles Education

## Professional Certification

- Industrial Accounting System
- Dynamics 365

## Skill Development

Financial Modelling using Advanced Excel, Statistical Package for Analysis(SPSS), Python for Accounting

## Online Course

Extensive opportunities for students to choose online platforms such as Swayam, NPTEL and Coursera

## International study abroad opportunities

The students have prospects for twinning/semester-abroad/progression programmes with international collaborating institutions.

The students' mobility through summer global immersion programmes with globally reputed universities, namely Nottingham Trent University, UK; Binghamton University, USA; Swinburne University, Australia, etc.

## Skill Development

Enhance skills through practical experiences, projects, and workshops, ensuring a well-rounded skill set essential for a graduate.

## Research Opportunities

Contribute to the academic community with research opportunities that encourage critical thinking and innovation.

## Student Life

Discover a vibrant campus life enriched with extracurricular activities and clubs, providing a holistic and enjoyable experience.

## Our Graduates' Destinations



## Opportunities for Higher Studies

The students have the opportunity for higher studies in various reputed National and International institutions.



## Career Opportunities–Placement

This programme will create an excellent opportunity for gaining practical experience to embark on a journey of endless possibilities through placements for rewarding career opportunities across diverse industries.



“The B Com programme not only provides academic excellence but also facilitates international study abroad opportunities, professional courses, and professional certifications, making students compete with National and International standards.”



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