

B.Sc. COSTUME DESIGN AND FASHION

INCEPTION YEAR 2016
DURATION 3 YEARS

UNIQUE FEATURES OF THE PROGRAMME



The Costume Design and Fashion is one of the job and skill-oriented programmes that brings out creativity and entrepreneur skills among students. To build a prosperous career in the expanding field of design. It includes textile and fashion -related subjects as well as the theoretical and practical applications of fashion design. The program integrates fashion and textile designing skills offering a blend of creativity and innovation skill with industrial knowledge. To focus on apparel and textile design, technology integration, portfolio development and industry relevant curriculum

HIGHLIGHTS ABOUT THE CURRICULUM:

Building a professional portfolio for show casing skills, creativity and experience.

The curriculum integrates technical based textile and apparel development, textile material studies, fabric formation, surface ornamentation and sustainability focus.

Partnership in GRG Campus Company – Vogue and Style - Fashion studio facilitates earn while learn

NSDC certification in 2 NSQF Level 4 and 5 with job role as Assistant Fashion Designer and Fashion Designer.



EXPERTISE OF THE FACULTY MEMBERS

Faculty members possess extensive knowledge , industrial experiences , research, innovative designing knowledge ,updated skill based techniques and crystal Growth ensure a dynamic learning experience for students

INFRASTRUCTURE

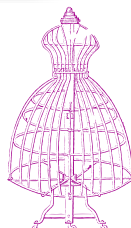
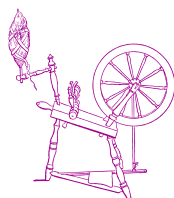
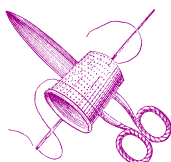
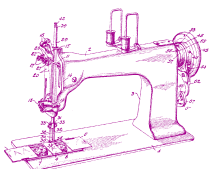
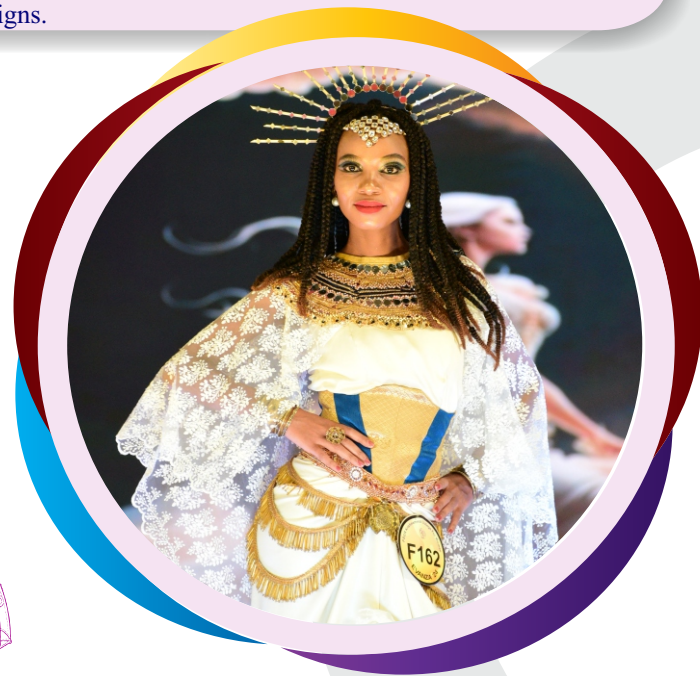
Well-equipped classrooms with audio-visual aids for effective learning. Specialized textile testing and processing labs, illustration and advanced construction lab with trail room, draping lab, resource center and library.

In-house ramp stage where students can showcase their designs.



KEY BENEFITS OF CHOOSING THE PROGRAM

Students benefit from hands-on training , professional opportunities, industry skills, cultural and historical understanding ,collaboration and team work, innovation and updating trends, portfolio development.





HIGHLIGHT CAREER OPPORTUNITIES

Higher studies -----Students assess their interests and career goals when considering higher studies. Individuals can carve out their fulfilling impactful careers in this dynamic field.

Placement ----- Unique skill allows them to excel their talent in industries that require a blend of computer-based design.

- * Costume Designer
- * Fashion Designer
- * Fashion Stylist
- * Fashion Illustrator
- * Pattern Maker
- * Textile Designer
- * Fashion Merchandiser
- * Fashion Photographer
- * Fashion Entrepreneur

INDUSTRY OFFERED INTERNSHIP

Internships in industries provide opportunities for career exploration development and enable them to equip with new skills.

EXTRACURRICULAR ACTIVITIES AND CLUBS

The clubs and extracurricular activities are an integral part of the academic life and help significantly in the personality development of the students. They provide not only recreation and relaxation but an opportunity to learn skills from various department.

CERTIFICATE COURSES/ ADD ON/ JOC

The department offers Event management and wedding planning as a job oriented course to equip students with practical skills and recognized certificate from **eeme**.

NOTABLE ALUMNI



PAVITHRA SARAVANAN
Eluz Fashion Studio
Nungambakkam,
Chennai, South India
movies costume designer
Costume stylist and
managing boutique



GAYATHIRI DEVI
Freelancer Fashion and
Interior designer
Crocheter and Macrame
Maker



SUVETHA ANAND
Founder and Creative Director
Suvetha Anand branded
Men and Women Apparels
Apparel Manufacturing Factory,
Tiruppur



VAISHNAVI .S
Costume designer /
costume stylist
Movies & advertisements

INDUSTRY LINKAGES



Reach us at:
PSGR Krishnammal college for women,
Peelamedu, Coimbatore - 641004.
Tamil nadu, India
Phone: +91 422 429 5860 / 429 5959
Email: Principal@psgrkcw.ac.in
www.psgrkcw.ac.in



APPAREL MADE-UPS & HOME FURNISHING
SECTOR SKILL COUNCIL



POPPYS TOWER
Member POPPYS KNITWEAR Group

