



BACHELOR OF SCIENCE IN COSTUME DESIGN AND FASHION

PROGRAMME CODE: CF

CHOICE BASED CREDIT SYSTEM (CBCS) &

LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK (LOCF)

SCHEME OF EXAMINATION & SYLLABUS

(w.e.f 2026 – 27 onwards)

REGULATIONS 2026

UNDERGRADUATE PROGRAMMES

(a) Qualification Descriptors

Aligned with NHEQF Level 6 (Bachelor's Degree Level).

A Bachelor's Degree signifies that a learner has completed a structured programme of study that develops disciplinary knowledge, professional competence, transferable skills and ethical values.

Graduates are expected to demonstrate:

- A systematic understanding of the discipline and its linkages with related fields
- Procedural and professional knowledge relevant to employment, higher education and public service
- Ability to identify problems, collect and analyze data, and develop evidence-based solutions
- Effective communication of academic and professional work
- Capacity for self-directed learning and adaptation to new contexts
- Ability to apply disciplinary knowledge and transferable skills in real-world contexts
- Development of employability skills relevant to professional careers

(b) Graduate Attributes (GAs)

GA Code	Graduate Attributes
GA1	Disciplinary Knowledge
GA2	Communication Skills
GA3	Critical Thinking
GA4	Problem Solving
GA5	Analytical Reasoning
GA6	Research-related Skills
GA7	Cooperation/Teamwork
GA8	Scientific Reasoning
GA9	Reflective Thinking
GA10	Information/Digital Literacy
GA11	Self-Directed Learning
GA12	Multicultural Competence
GA13	Moral and Ethical Awareness/Reasoning

GA14	Leadership Readiness
GA15	Lifelong Learning

(c) GAs – Written Measured

These GAs are directly measurable through written examinations, assignments, or structured theory evaluation.

GA	Attribute	Measure	Assessment Method
GA1	Disciplinary Knowledge	Strongly	Theory examinations, concept-based questions, structured problem solving
GA3	Critical Thinking	Strongly	Case analysis, reasoning questions
GA4	Problem Solving	Strongly	Application-oriented problems, scenario-based questions
GA5	Analytical Reasoning	Strongly	Data interpretation, logical analysis, numerical exercises
GA6	Research-related Skills	Partially	Research oriented questions, data interpretation, literature review writing
GA8	Scientific Reasoning	Partially	Evidence-based explanations, logical justification questions
GA9	Reflective Thinking	Limited	Short reflective writing responses
GA10	Information/Digital Literacy	Limited	Application of digital tools and information ethics

(d) GAs – Performance based

These require observation of behaviour, participation, skill demonstration, or real-time engagement.

GA	Attribute	Measure	Assessment Method
GA2	Communication Skills	Strongly	Presentations, seminars, viva voce, group discussions
GA7	Cooperation/Teamwork	Strongly	Group projects, peer evaluation, collaborative assignments
GA11	Self-Directed Learning	Limited	Independent assignment / Project work / Online learning task

GA12	Multicultural Competence	Partially	Group activities with diverse teams / Fieldwork / Community engagement, Participation in cultural activities,
GA13	Moral and Ethical Awareness/Reasoning	Partially	Behavioural observation methods, Reflective reports
GA14	Leadership Readiness	Limited	Team leadership in project, Event coordination
GA15	Lifelong Learning	Limited	Participation in value added courses, certification

Department of Costume Design and Fashion

Vision

- To empower aspiring students in Costume Design and Fashion, Fashion and Apparel Design through value-based quality education, fostering creativity, technical competence, confidence and ethical values, enabling them to become innovative professionals who provide meaningful contributions to the fashion industry and society.

Mission

- To provide quality education through learner-centric and innovative teaching methods in the field of fashion and apparel design.
- To develop creative thinking, technical skills, digital competencies and professional readiness using contemporary tools and techniques.
- To encourage critical thinking, research orientation, analytical prowess and entrepreneurial skills among students.
- To promote leadership qualities, ethical values and lifelong learning, enabling students to contribute meaningfully to the society.

Bachelor of Science in Costume Design and Fashion

Programme Objectives, Outcomes and Mapping

Programme Educational Objectives (PEOs)

(Expected career and professional achievements of graduates within three to five years of completing the programme)

PEO1: Graduates will establish successful careers in the fashion and apparel industry by applying creative design skills, technical knowledge and professional practices in costume design, garment construction, fashion illustration, and related fields.

PEO2: Graduates will undertake advanced studies, specialized training or professional certification programs in apparel innovation, garment design, fabric technology and fashion retail management along with related interdisciplinary fields to strengthen their expertise and broaden career prospects.

PEO3: Graduates will demonstrate entrepreneurial abilities by initiating fashion ventures, freelance design practices or contributing effectively to fashion enterprises while adapting to evolving industry trends and technologies.

PEO4: Graduates will practice ethical values and social responsibility by promoting sustainable fashion practices, responsible resource utilization and environmentally conscious design solutions.

PEO5 : Graduates will exhibit leadership, teamwork and effective communication skills while engaging in lifelong learning to adapt to technological advancements and emerging global trends in the fashion and costume design industry.

Programme Learning Outcomes (PLOs)

(Specific abilities, knowledge, and skills that graduates are expected to demonstrate upon Graduation)

PLO1: Apply foundational knowledge of design principles, visual representation techniques and fabric science along with garment construction to develop creative fashion products

PLO2: Analyze fashion trends, fabrics and design elements to develop aesthetically appealing and functional costume designs.

PLO3: Design innovative garments and costumes by integrating creativity, technical skills, and contemporary fashion concepts.

PLO4: Evaluate fashion products, materials, and production techniques to ensure quality, sustainability, and industry relevance.

PLO5: Conduct basic research on fashion trends, consumer behaviour and sustainable materials to guide effective design decisions.

PLO6: Employ digital tools and fashion design software for pattern creation, creative rendering and fashion presentation.

PLO7: Communicate fashion ideas effectively through visual presentation, design portfolio reports and professional discussions.

PLO8: Work collaboratively in teams during fashion projects, events, and industry-based activities.

PLO9: Demonstrate ethical practices, professional responsibility and sensitivity to cultural diversity in apparel and textile design.

PLO10: Develop entrepreneurial and leadership skills for managing fashion ventures, freelance design practices, or fashion enterprises.

PLOs with Bloom's Levels, Assessment Methods, and Graduate Attribute Mapping

PLO No	Programme Learning Outcome	Bloom's Level	Assessment Methods	Mapped GAs
PLO1	Apply foundational knowledge of design principles, visual representation techniques and fabric science along with garment construction to develop creative fashion products	K3 – Apply	CIA, ESE, Practical, Portfolio	GA1, GA3,GA4
PLO2	Analyze fashion trends, fabrics and design elements to develop aesthetically appealing and functional costume designs.	K4 – Analyze	CIA, Case Study, Practical, Project	GA1, GA3, GA5
PLO3	Design innovative garments and costumes by integrating creativity, technical skills, and contemporary fashion concepts.	K6 – Create	Practical, Project, Portfolio, Viva	GA3, GA6,GA11
PLO4	Evaluate fashion products, materials, and production techniques to ensure quality, sustainability and industry relevance.	K5 – Evaluate	Project, Case Study, Viva	GA4,GA11,GA14
PLO5	Conduct basic research on fashion trends, consumer behaviour and sustainable materials to guide effective design decisions.	K4 – Analyze	Seminar, Research Project, Field Work	GA5, GA6, GA8
PLO6	Employ digital tools and fashion design software for pattern creation, creative rendering and fashion presentation.	K3 – Apply	Practical, Project, Portfolio	GA10
PLO7	Communicate fashion ideas effectively through visual presentation, design portfolio reports and professional discussions.	K3 – Apply	Seminar, Viva, Portfolio	GA2, GA7
PLO8	Work collaboratively in teams during fashion projects, events, and industry-based activities.	K3 – Apply	Project, Internship, Field Work	GA7, GA9
PLO9	Demonstrate ethical practices, professional responsibility and sensitivity to cultural diversity in apparel and textile design	K3 – Apply	Case Study, Viva, Project	GA11, GA12,GA13
PLO10	Develop entrepreneurial and leadership skills for managing fashion ventures, freelance design practices, or fashion enterprises	K5 – Evaluate	Internship, Project, Viva	GA14, GA15

Programme Specific Outcomes (PSOs)

(Expected knowledge, skills, and competencies that graduates will acquire by the end of the programme)

PSO1: Develop apparel products using product development techniques

PSO2: Apply textile science knowledge to select, process, and evaluate fabrics for functional and end-use applications.

PSO3: Create innovative and sustainable designs using structural and functional enhancement methods.

PSO4: Utilize designing software tools to develop digital apparel presentation and professional portfolios.

PSO5: Evaluate apparel quality and apply merchandising strategies in fashion production and retail environments.

PSO6: Manage fashion business operations for entrepreneurship, apparel production and branding practices.

PSO Alignment with Core Courses and Skill Competencies

PSO No	Programme Specific Outcome	Supporting Core Courses	Skill Competency
PSO1	Develop apparel products using product development techniques	Apparel Component Development; Pattern Making and Grading; Apparel Design and Development Practical	Garment construction, pattern drafting, technical execution
PSO2	Apply textile science knowledge to select, process, and evaluate fabrics for functional and end-use applications.	Textile Science; Textile Processing; Textile Testing	Fabric analysis, textile processing, testing and evaluation
PSO3	Create innovative and sustainable designs using structural and functional enhancement methods.	Surface Ornamentation Practical; Draping Practical; Sustainable Textile Processing and Printing Practical	Creative design development, draping, surface design, sustainability practices
PSO4	Utilize designing software tools to develop digital apparel presentation and professional portfolios.	Computer Aided Apparel Designing Practical; Fashion Portfolio Project; Apparel Design and Development Practical II	CAD proficiency, digital illustration, portfolio development
PSO5	Evaluate apparel quality and apply merchandising strategies in fashion production and retail environments.	Apparel Quality Control; Visual Merchandising; Textile Testing	Quality assessment, merchandising, analytical decision-making
PSO6	Manage fashion business operations for entrepreneurship, apparel production and branding practices.	Luxury Brand Management; Boutique Management; Organization of Garment Unit	Entrepreneurship, business management, leadership skills

SCHEME OF EXAMINATION

Sem	Part	Course Code	Course Title	Course Type	Hours/ Week	Credits	Examination			
							Duration in Hours	Maximum Marks		
								CA	ESE	TOTAL
I	I	TAM2601A	Tamil Paper I	AEC	4	3	3	25	75	100
		HIN2601A	Hindi Paper I							
		FRE2601A	French Paper I							
	II	ENG2601A	English Paper I	AEC	4	3	3	25	75	100
	III	CF26C01	Core I : Concepts of Fashion and Design	DSC	5	3	3	25	75	100
		CF26CP1	Core Practical I : Surface Ornamentation Practical	DSC	8	4	3	25	75	100
		CF26AP1	Generic Elective Practical I : Fashion Illustration Practical I	MDC	7	3	3	25	75	100
	IV	NME26B1	Basic Tamil I	AEC	2	2	-	100*		100
		NME26A1	Advanced Tamil I							
		NME26ES	Introduction to Entrepreneurship	VAC						
I - II	VI	NM26GAW	General Awareness	VAC	SS	-	-	-	-	-
I - II		COM26SER	Community Services 30 Hours	VAC	-	-	-	-	-	-
I - V		26BONL1 26BONL2 26BONL3	Online Course I Online Course II Online Course III	ACC	-	-	-	-	-	-
Semester I Total					30	18				600
II	I	TAM2602A	Tamil Paper II	AEC	4	3	3	25	75	100
		HIN2602A	Hindi Paper II							
		FRE2602A	French Paper II							
	II	ENG2602A	English Paper II	AEC	4	3	3	25	75	100
	III	CF26C02	Core II : Apparel Component Development	DSC	4	4	3	25	75	100
		CF26CP2	Core Practical II : Apparel Component Development Practical	DSC	8	5	3	25	75	100
		CF26AP2	Generic Elective Practical II : Fashion Illustration Practical II	MDC	8	5	3	25	75	100

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	IV	NME26B2	Basic Tamil II	AEC	2 [€]	Gr.		100*	-	100 [£]
		NME26A2	Advanced Tamil II							
				NM26UHR	Universal Human Values and Human Rights	VAC	2	2	-	100*
I - II	VI	NM26GAW	General Awareness	VAC	SS	Gr.	-	100*		100 [£]
I - II		COM26SER	Community Services 30 Hours	VAC	-	St.	-	-	-	-
I - V		26BONL1 26BONL2 26BONL3	Online Course I Online Course II Online Course III	ACC	-	-	-	-	-	-
Semester II Total					30	22				600
III	I	TAM2603A	Tamil Paper III	AEC	4	3	3	25	75	100
		HIN2603A	Hindi Paper III							
		FRE2603A	French Paper III							
	II	ENG2603A	English Paper III	AEC	4	3	3	25	75	100
	III	CF26C03	Core III : Pattern Making and Grading	DSC	5	3	3	25	75	100
		CF26CP3	Core Practical III : Apparel Design and Development Practical I	DSC	8	4	3	25	75	100
		CF26AP3	Generic Elective Practical III : Draping Practical	MDC	6	3	3	25	75	100
	IV	NM26DRM	Disaster Risk Reduction and Management	SEC	3	3	-	100*	-	100
		NM26HAW	Health and Wellness	VAC	SS	1	-	100*	-	100
			CF26INST1	Field work/ Institutional Training (21 Days)	ACC	-	2^	-	-	-
I - V	VI	26BONL1 26BONL2 26BONL3	Online Course I Online Course II Online Course III	ACC	-	-	-	-	-	-
Semester III Total					30	20				700
IV	I	TAM2604A	Tamil Paper IV	AEC	4	3	3	25	75	100
		HIN2604A	Hindi Paper IV							
		FRE2604A	French Paper IV							
	II	ENG2604A	English Paper IV	AEC	4	3	3	25	75	100
	III	CF26C04	Core IV : Textile Science	DSC	4	4	3	25	75	100
		CF26CP4	Core Practical IV : Apparel Design and Development Practical II	DSC	7	5	3	25	75	100

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		CF26AP4	Generic Elective Practical IV : Design Research Practical	MDC	6	5	3	25	75	100
	IV	CF26SECE	Fashion Reality	SEC	3	3	-	100*	-	100
		NM26EII	Entrepreneurship and Innovation (IgniteX)	VAC	2	2	-	100*	-	100
		NM26EVS	Environmental Studies	VAC	SS	Gr.	-	100*	-	100 [£]
	V	26COACT	Co-Curricular Activities	VAC	-	1	-	100*	-	100
I - V	VI	26BONL1 26BONL2 26BONL3	Online Course I Online Course II Online Course III	ACC	-	-	-	-	-	-
Semester IV Total					30	26				800
V	III	CF26C05	Core V: Textile Processing	DSC	4	4	3	25	75	100
		CF26CP5	Core Practical V : Sustainable Textile Processing and Printing Practical V	DSC	5	5	3	25	75	100
		CF26CP6	Core Practical VI : Computer Aided Apparel Designing Practical	DSC	6	5	3	25	75	100
		CF26E01	Elective I: Fabric Formation Techniques (OR)	DSE	4	4	3	25	75	100
		CF26E02	Elective I : Technical Textiles							
		CF26PROJ	Fashion Portfolio - Project and Viva-voce	DSE	6	6	-	25	75	100
		CF26AC1	Advance Learner Course I : Visual Merchandising (OR)	ACC	SS	5 [^]	3	25	75	100 [^]
		CF26AC2	Advance Learner Course I : Fashion Photography							
	IV	CF26SE01	Apparel Quality Control	SEC	3	3	-	100*	-	100
		NM26CS1	Cyber Security I	VAC	2	Gr.	-	100*	-	100 [£]
		CF26INST2	Field work/ Institutional Training (21 Days)	VAC	-	2	-	100*	-	100
	VI	CF26COM	Comprehensive Examination	DSC	-	Gr.	-	100*	-	100 [£]
I - V	VI	26BONL1 26BONL2 26BONL3	Online Course I Online Course II Online Course III	ACC	-	Cr. [^] / St.	-	-	-	-
Semester V Total					30	29				700
VI	III	CF26C06	Core VI : Textile Testing	DSC	6	5	3	25	75	100

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		CF26C07	Core VII : Luxury Brand Management	DSC	7	6	6	25	75	100
		CF26CP7	Core Practical VII : Textile Testing Practical	DSC	8	6	3	25	75	100
		CF26E03	Elective II : Organization of Garment Unit (OR)	DSE	6	5	3	25	75	100
		CF26E04	Elective II : Home Furnishing							
	IV	CF26SE02	Boutique Management	SEC	3	3	-	100*	-	100
		CF26INST3	Field work/ Institutional Training (21 Days)	ACC	-	2 ^	-	-	-	-
	III	CF26AC3	Advance Learner Course II : Traditional Costumes and Textiles of India (OR)	ACC	SS	5^	3	25	75	100^
		CF26AC4	Advance Learner Course II : Logistics and supply chain management							
	Semester VI Total					30	25			
I - VI	Total					140 + Add itional Cre dits				3900 + Marks for Addition al Credit Courses

Hours of Instructions is inclusive of lectures, seminars, presentations, case-studies, etc

Symbols and Notations

Symbols	Notations
*	Course assessed through Internal Assessment (CIA) only
Gr.	Grade awarded based on CBCS grading system
St.	Course Status (Completed/Not Completed)
^	Advanced Learner Course, Online Courses – Additional Credit Courses
@	Course assessed through End Semester Examination (ESE) only
#	Open Book Examination
\$	Evaluation Pattern converted from 25:75:100 to 20:55:75 (CIA:ESE:Total) structure
\$\$	Evaluation Pattern converted from 25:75:100 to 15:35:50 (CIA:ESE:Total) structure
€	Hours per Week Outside Class Hours
£	Not included for total mark

Abbreviation	Course Type
DSC	Discipline Specific Core Courses
DSE	Discipline Specific Elective Courses
MDC	Multidisciplinary Courses
AEC	Ability Enhancement Course
SEC	Skill Enhancement Course
VAC	Value Added Courses
ACC	Additional Credits Courses

Assessment and Evaluation Framework

Continuous Internal Assessment (CIA) – 25%

Component	Activities Included
Internal Tests	Periodic written tests
Assignments / Case Studies	• Written assignments • Case analysis reports • Article reviews • Literature review tasks • Data interpretation exercises • Policy analysis (Arts & Humanities) • Business case studies (Commerce & Management) • Lab-based analytical reports (Science)
Seminars / Presentations	• PowerPoint presentations • Poster presentations • Panel discussions • Group seminars • Viva voce • Digital presentations using multimedia tools • Peer evaluation rubrics
ICT-based Tasks	• Spreadsheet analysis • Accounting software / statistical software • Online quizzes • Simulation tools • E-content creation • Coding platforms (for relevant disciplines)
Projects / Field Reports	• Field surveys • Industry visits • Internship reports • Mini-projects • Laboratory experiments • Community-based research • Data collection & statistical analysis • Reflective journals

End Semester Examination (ESE) – 75%

Component	Description
Written Examination	3-hour written examination covering all CLOs
Cognitive Levels	Questions aligned with multiple Bloom's Taxonomy (K-levels)
Professional Conduct	Ethical and professional conduct during examination
Academic Compliance	Timely submission and participation as per regulations

Assessment Components Aligned with Blooms Levels

EXAMINATION SYSTEM

Semester system will be followed. A semester consists of a minimum of 90 working days excluding the days of conduct of ESE. There will be Continuous Internal Assessment (CA) to evaluate the performance of students in each course and the End Semester Examination will be held at the end of every semester. Marks for ESE and CA with reference to the maximum marks for the courses will be as follows:

Max. Marks	CA	ESE
100	25	75
75	20	55
50	15	35

A. Bloom's levels are followed in question papers and aligned with CLOs and CA components.

Remember	-	K1
Understand	-	K2
Apply	-	K3
Analyze	-	K4
Evaluate	-	K5
Create	-	K6

B. Continuous Internal Assessment CA

The weightage assigned to various components of the CA is as follows

Undergraduate Programmes

a. Theory

AEC (Language, English), DSC (Core, Elective) & MDC (GE-Allied)

CA Components	Marks	K level
CIA Test	5 Marks (Conducted for 45 marks after 50 days – 3 units)	K1 to K6 as per QP Pattern
Model Exam	7 Marks (Conducted for 75 marks after 85 days - Each Unit 15 Marks)	
Seminar	4 Marks	K6
Assignment	4 Marks	K5

ICT (Quiz)	2 Marks	K2
Attendance	3 Marks (Attendance 75% - 80% - 1 Mark, 81% - 90% - 2 Marks, 91% - 100% - 3 Marks)	
Total	25 Marks	

For Science allied courses with theory as 75 marks, the split-up is 20 marks as internal and 55 as external. Internal conducted for 25 and converted to 20 marks and external conducted for 75 and converted to 55 marks.

b. Practical

CA Components	Marks	K level
Lab Performance	7 Marks	K4
Internal Viva Voce	5 Marks	K4
Model Exam	10 Marks	K5
Attendance	3 Marks	
Total	25 Marks	

For practical courses with 50 marks as ESE, the split-up is 15 marks as internal and 35 as external. Internal conducted for 25 and converted to 15 marks and external conducted for 75 and converted to 35 marks.

c. Skill Enhancement Courses

Theory courses

CA Components	Marks	K level
Test I	30 Marks (Conducted for 45 marks and converted to 30 Marks – 3 Units)	K2 to K6 as per QP Pattern
Test II	50 Marks (Conducted for 75 marks after 85 days - Each Unit 15 Marks)	
Assignment	10 Marks	K5

Seminar	10 Marks	K6
Total	100 Marks	

Practical Courses

CA Components	Marks	K level
Practical exam	80 Marks (Practical Execution: 65 Marks, Record : 15 Marks)	K5
Lab Performance	10 Marks	K4
Internal Viva Voce	10 Marks	K4
Total	100 Marks	

Theory and Practical

CA Components	Marks	K level
Test I (Theory)	30 Marks (Conducted for 45 Marks and converted to 30 Marks)	K2 – K6
Test II (Practical)	50 Marks (Practical Execution: 40 Marks, Record : 10 Marks)	K5
Lab Performance	10 Marks	K4
Internal Viva Voce	10 Marks	K4
Total	100 Marks	

Theory and Project

CA Components	Marks	K level
Test I (Theory)	30 Marks (Conducted for 45 Marks and converted to 30 Marks)	K2 – K6
Project Examination	30 Marks	K5
Internal Viva Voce	40 Marks	K4
Total	100 Marks	

d. Project: Individual / Group Project

Components	Marks	K level
Continuous Internal Assessment (CA)	25 Marks	K3, K4, K6

End Semester Examination	75 Marks	K5, K6
Total	100 Marks	

Continuous Internal Assessment (CA)

CA Components	Marks	K level
I Review - Project Proposal Presentation	5 Marks	K3
II Review - Periodic Review-Progress Evaluation	10 Marks	K4
III Review - Project Report Draft Submission	10 Marks	K6
Total	25 Marks	

End semester examination

Components	Marks	K level
Evaluation of the Project Report	25 Marks	K6
Viva Voce	50 Marks	K5
Total	75 Marks	

e. Introduction to Entrepreneurship / Women Studies / Universal Human Values and Human Rights / Environmental Studies / Cyber Security I

CA Components	Marks	K level
ICT (Quiz)	50 Marks	K2
Assignment	25 Marks	K5
Project / Case study / Poster	25 Marks	K6
Total	100 Marks	

f. Entrepreneurship and Innovation (IgniteX)

CA Components	Marks	K level
ICT (Quiz)	50 Marks (3 Quizzes each quiz 25 marks, 75 marks converted to 50 marks)	K2
ICT (Pitch Deck Presentation)	20Marks	K6
Assignment	30 marks (30 Venture Activities)	K5
Total	100 Marks	

g. Advanced Tamil & Basic Tamil

Components	Marks	K level
CIA	25 Marks (conducted for 45 marks after 50 days)	K1 to K6 as per QP Pattern
Model	50 marks (conducted for 75 marks after 85 days)	
ICT (Quiz)	15Marks	K2
Assignment	10 Marks	K5
Total	100 Marks	

h. General Awareness / Comprehensive Examination / Co-Curricular Activities / Community Services

Course Title	Marks	K level
General Awareness	100	K3
Comprehensive Examination	100	K3
Co-Curricular Activities	100	K6
Community Services	St.	K6

i. Field Work / Institutional Training:

CA Components	Marks	K level
Work diary	15 Marks	K3
Report	50 Marks	K6
Viva Voce	25 Marks	K5
Attendance	10 Marks	
Total	100 Marks	

j. Advance learner Course:

CA Components	Marks	K level
Test 1	10 Marks (conducted for 45 marks after 50 days – 3 units)	K1 to K6 as per QP Pattern
Model Exam	15 Marks (Conducted for 75 marks after 85 days (Each Unit 15 Marks)	
Total	25 Marks	

C. Schedule for CA Tests

One test for Continuous Assessment (3 Units) will be conducted on pre-determined date i.e., commencing on the 50th day from the date of reopening. The model exam (5 units) will be conducted after completing 85th working day.

D. Question Paper Pattern and Distribution of Marks for CA – UG

UG : Language, English, Core, Elective, Allied, ALC, Basic Tamil and Advanced Tamil - (First 3 Units)

Description	Marks	Number of questions in K level					
Questions from each unit comprising of		K1	K2	K3	K4	K5	K6
One question with a weightage of 2 Marks	3 X 2 = 6	1	2				
One question with a weightage of 5 Marks (Internal Choice at the same CLO level)	3 X 5 = 15			1	1	1	
One question with a weightage of 8 Marks (Internal Choice at the same CLO level)	3 X 8 = 24			1	1		1
Total	45 Marks						

Skill Enhancement Courses - UG

Description	Marks	Number of questions in K level					
Questions from each unit comprising of		K1	K2	K3	K4	K5	K6
One question with a weightage of 5 Marks (Internal Choice at the same CLO level)	3 x 5 =15		1	1	1	1	1
One question with a weightage of 10 Marks (Internal Choice at the same CLO level)	3 x 10 = 30			2	1	1	1
Total	45 Marks						

E. Model /End Semester Examination – Question Paper Pattern and Distribution of Marks

UG : Language, English, Core, Elective, Allied, ALC, Basic Tamil & Advanced Tamil

Description	Marks	Number of questions in K level					
Questions from each unit comprising of		K1	K2	K3	K4	K5	K6
One question with a weightage of 2 Marks	5 x 2 = 10	2	3				
One question with a weightage of 5 Marks (Internal Choice at the same CLO level)	5 x 5 =25			2	2	1	
One question with a weightage of 8 Marks (Internal Choice at the same CLO level)	5 x 8 =40			2	1	1	1
Total	75 Marks						

ESE Practical Pattern (UG)

The End Semester Examination will be conducted for a maximum of 75 marks with a maximum 15 marks for the record and other submissions if any.

Practical Components	Marks	K level
Practical Execution	60 Marks	K5
Record	15 Marks	K2
Total	75 Marks	

Submission of Record note books for Practical Examinations

Submission of bonafide record note books is mandatory to appear for the practical examination. If a candidate is unable to submit the record note book on valid grounds, she may be permitted to appear for the practical examinations, provided the head of the department certifies that the candidate has performed the experiments prescribed for the course and she will be awarded zero (0) marks for record note book.

Rubrics for Assessment

Standard 4-Level Performance Scale

Level	Descriptor	Score Range (Illustrative)
Level 4	Excellent	80–100% of component marks
Level 3	Good	60–79%
Level 2	Satisfactory	40–59%
Level 1	Needs Improvement	Below 40%

1. Theory

End Semester Examination (ESE)

Section	K-Level	Criteria	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
SEC A (Theory / Knowledge)	K1–K2	Knowledge recall & understanding	Thorough understanding across all required cognitive levels	Good understanding, minor gaps	Basic understanding, limited depth	Inadequate or incorrect understanding
SEC B (Application & Analysis)	K3–K5	Problem-solving, application of concepts, analytical reasoning	Accurately applies concepts, strong logical reasoning, handles problems independently	Mostly correct application, minor errors, reasonable reasoning	Partial application, procedural errors, limited reasoning	Unable to apply concepts, incorrect, poor reasoning
SEC C (Comprehensive / Higher-Order Tasks)	K3–K6	Analytical reasoning, creation, problem-solving, innovation	Clear logical reasoning, structured solutions, innovative or optimized solutions	Reasonable logic with minor gaps, mostly correct solutions	Limited reasoning, basic attempt at solution	Poor or no reasoning, incorrect or missing solutions

Continuous Internal Assessment (CIA)

Section	K-Level	Criteria	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
SEC A (Theory / Knowledge)	K1–K2	Knowledge recall & understanding	Thorough understanding across all required cognitive levels	Good understanding, minor gaps	Basic understanding, limited depth	Inadequate or incorrect understanding
SEC B (Application & Analysis)	K3–K5	Problem-solving, application of concepts, analytical reasoning	Accurately applies concepts, strong logical reasoning, handles problems independently	Mostly correct application, minor errors, reasonable reasoning	Partial application, procedural errors, limited reasoning	Unable to apply concepts, incorrect, poor reasoning
SEC C (Comprehensive / Higher-Order Tasks)	K3, K4, K6	Analytical reasoning, creation, problem-solving, innovation	Clear logical reasoning, structured solutions, innovative or optimized solutions	Reasonable logic with minor gaps, mostly correct solutions	Limited reasoning, basic attempt at solution	Poor or no reasoning, incorrect or missing solutions

2. Internal Components – Other Activities

Component	K-Level	Criteria	Level 4	Level 3	Level 2	Level 1
Assignment	K5	Application & Problem Solving	Strong solutions, accurate	Mostly correct	Partial	Incorrect / missing
Seminar / Presentation	K6	Creation, Communication & Analysis	Insightful, professional, confident	Good, minor gaps	Basic	Poor / incomplete
ICT Quiz	K2	Knowledge & Application	Accurate & confident	Mostly correct	Basic	Incorrect
Attendance	—	Participation & Punctuality	Full attendance, punctual	Mostly present	Occasional	Poor / frequently absent

3. Practical

Continuous Internal Assessment (CIA)

Component	Bloom's Level	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
Model Practical (Converted to 10)	K5	Independent execution, accurate results, strong analysis, handles unexpected issues confidently	Minor errors, mostly accurate, guided problem-solving	Performs with guidance, partial understanding, limited analysis	Unable to perform, inaccurate results, no reasoning
Internal Viva	K4	Strong conceptual knowledge, clear reasoning, confident troubleshooting	Good understanding, minor gaps, can handle problems with guidance	Basic understanding, limited problem-solving	Weak knowledge, unable to respond or reason
Lab Performance	K4	Active participation, consistent improvement, skillfully applies concepts	Mostly regular participation, moderate improvement	Irregular, minimal improvement	Rarely participates, no skill growth
Attendance	—	Full attendance, punctual	Mostly present	Occasionally absent	Frequently absent

End Semester Practical Examination (ESE)

Component	Bloom's Level	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
Practical Execution	K5	Accurate execution, proper procedure, precise results, handles unexpected issues confidently	Minor errors, mostly correct, can handle problems with help	Multiple errors, partial results, limited troubleshooting	Incorrect procedure, unable to execute, fails completely
Record Verification	K2	Complete experiments, accurate results, correct interpretation, neat & structured	Minor omissions, minor errors, mostly clear	Incomplete, errors present, basic clarity	Very incomplete, incorrect, untidy
External Viva	K4	Strong theoretical knowledge, clear understanding & application, confident reasoning	Good understanding, minor gaps, partial application	Basic knowledge, limited linkage to experiment	Weak knowledge, unable to explain or apply concepts

4. Projects

Continuous Internal Assessment (CIA)

Component	Bloom's Level	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
Project Proposal Presentation	K3	Clear, focused problem definition; well-defined objectives; feasible plan; confident presentation	Minor gaps in clarity or planning; mostly clear	Broad or partially defined problem; basic objectives; basic presentation	Vague/unclear problem; objectives missing; poor presentation
Periodic Review / Progress Evaluation	K4	Consistent, timely progress; correct application; identifies & resolves issues independently; systematic documentation; proactive	Minor delays, minor guidance needed, mostly updated documentation; moderately proactive	Irregular progress, partial application, needs support, basic documentation	Very limited progress, incorrect application, passive, poor documentation
Project Report Draft Submission	K6	Well-structured report; accurate understanding; adequate data; logical analysis; proper referencing & presentation	Minor structural or conceptual gaps; minor data issues; reasonable analysis; minor formatting issues	Basic structure; partial understanding; limited data; basic analysis; basic formatting	Poorly organized; incorrect understanding; insufficient data; no analysis; poor presentation

End Semester Examination (ESE)

Component	Bloom's Level	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
Final Project Report Evaluation (External)	K6	Topic relevant & meaningful; accurate application of concepts; adequate & relevant data; logical analysis; effective problem-solving; professional formatting	Mostly relevant; minor conceptual errors; minor gaps in data; mostly logical; reasonable solutions; minor formatting issues	Moderately relevant; basic application; limited data; basic analysis; basic problem-solving; basic formatting	Poor relevance; incorrect application; insufficient data; weak analysis; no solution; poor formatting
External Viva Voce	K5	Thorough understanding; strong linkage to project; logical reasoning; confident & accurate responses; professional communication	Minor gaps in understanding or reasoning; mostly correct answers; acceptable communication	Basic understanding; limited linkage; basic reasoning; limited answers; basic communication	Weak understanding; no linkage; no reasoning; unable to respond; poor communication

SYLLABUS

FIRST SEMESTER

Course Code	Course Title	Hours			Credits
		Total	Lecture	Examination	
CF26C01	Core I : Concepts of Fashion and Design	75	70	5	3

Preamble

- This course introduces students to the fundamental concepts and terminology used in the fashion industry.
- It provides an understanding of fashion categories, design elements and principles that guide the creation of garments and fashion products.
- The course also explores fashion evolution, fashion cycles and factors influencing fashion changes in society. Students gain knowledge about the contributions of prominent Indian and international fashion designers and global fashion centers.
- In addition, the course familiarizes learners with fashion forecasting, design processes and fashion promotion techniques, thereby establishing a conceptual foundation for advanced studies in costume design and fashion

Prerequisite

Basic interest in fashion, creativity, and visual aesthetics. No prior technical knowledge is required as the course introduces the fundamental principles of fashion and design.

Course Learning Outcomes (CLOs)

On the successful completion of the course, students will be able to,

CLO No	Course Learning Outcome	Bloom's Level
CLO1	Recall fundamental fashion terminology, design concepts, fashion systems, designer contributions and forecasting.	K1
CLO2	Explain principles of design, colour theories, fashion evolution, influencing factors and design development processes	K2
CLO3	Apply design elements, fashion theories and forecasting methods in understanding fashion trends and product development	K3
CLO4	Analyze design relationships, fashion behaviour, cultural influences, designer roles and trend forecasting approaches	K4

CLO5	Evaluate fashion practices, design processes, global contributions and forecasting techniques based on relevant criteria	K5
CLO6	Develop creative outputs integrating design principles, fashion analysis, forecasting insights and presentation techniques	K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create		

Unit-wise CLO Mapping

Unit	Coverage	Mapped CLOs
Unit I	Fashion terminology, fashion concepts, fashion categories, style identities, mannequins and consumer groups	CLO1,CLO2,CLO3, CLO4, CLO5
Unit II	Design concepts, types of design, elements and principles of design, colour dimensions and colour theories	CLO1,CLO2,CLO3, CLO4, CLO5,CLO6
Unit III	Fashion movement, fashion evolution, fashion cycle, fashion adoption theories and factors influencing fashion	CLO1,CLO2,CLO3, CLO4, CLO5,CLO6
Unit IV	Indian, international fashion designers and global fashion centers	CLO1,CLO2,CLO3, CLO4, CLO5
Unit V	Fashion forecasting, design process, research inspiration, portfolio presentation and fashion promotion	CLO1,CLO2,CLO3, CLO4, CLO5,CLO6

Alignment of CLO with PLO

3 = High, 2 = Medium, 1 = Low

CLO \ PLO	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9	PLO10
CLO1	3	2	1	1	1	1	1	1	1	1
CLO2	2	3	1	1	1	1	1	1	1	1
CLO3	1	3	2	1	1	1	1	1	1	1
CLO4	1	2	1	3	1	1	1	1	2	1
CLO5	1	1	1	3	2	1	1	1	1	1
CLO6	1	1	3	1	2	1	2	1	1	1

CORE I: CONCEPTS OF FASHION AND DESIGN (CF26C01) (70 Hrs)

UNIT-I (14 hrs)

Fashion terminology – Fashion concepts - fashion, style, trend, fad, classic and vogue. Fashion categories - collection, ready-to-wear, haute couture, high fashion, mass fashion, knock off/high street. Design development – silhouette, custom made, designer label, chic, elegant, avant garde. Style identities – boho, vintage, capsule wardrobe. Display – mannequin, types of mannequin. Fashion consumer groups – fashion innovators, fashion leaders, fashion followers, fashion victim and fashion motivators.

UNIT II (13 hrs)

Design concepts – definition, design types- natural, stylized, geometric, historic and abstract. Garment design- structural, decorative and functional. Elements of design - line, shape, colour, texture, pattern, form and space. Principles of design - harmony, rhythm, proportion and scale, balance and emphasis. Colour – definition, dimensions of colour- hue, value and intensity. Colour theories – prang colour system and munsell colour system

UNIT – III (15 hrs)

Principles of fashion movement, fashion evolution, fashion cycle – length of fashion cycle, adoption of fashion – trickle down, trickle up and trickle across theory, reverse adoption. Factors influencing fashion changes – psychological needs of fashion, social psychology of fashion, technological, economical, political, legal and seasonal influence. Role of costume as a status symbol, personality and dress, clothes as sex appeal, cultural value fashion cycles, repetition of fashion.

UNIT –IV (15 hrs)

Fashion Designers - Indian and global fashion designers. Indian fashion designers – Sabyasachi Mukherji, Rohit Bal, Manish Malhotra, Tarun Tahiliani, Masaba Gupta. World fashion centers – France, Italy, America, Britain and Far East countries. Contributions of well-known designers from France - Agnes, Sophie Albou, Italy- Pierre Cardin, Roberto Cavalli, America - Adams Adrian, Joseph Abboud, Britain - Basso and Brooke. Far East countries – China - Guo Pei, Ma Ke, Japan - Issey Miyake, Hanae Mori and Korea - André Kim, Juun.J

UNIT –V (13 hrs)

Fashion Forecasting – role of forecasting agencies, techniques and presentation of forecast. Design process – innovation of practice, analyzing the brief, research inspiration – research direction, planning a collection, designer boards, prototyping. Ethnographic research, trend forecasting and portfolio presentation. Organizing fashion show. Fashion promotion, video and newsletter services, web sites, directories and references.

*** Course Alignment with SDG: 12**

Text Books

S.No.	Authors	Title	Publisher	Year and Edition
1	Manmeet Sodhia	Dress Designing	Kalyani Publishers	2005, 1 Edn

2	Phyllis Tortora	Encyclopedia of Fashion Accessories	Om Books International	2003
3	Marykate Ashley	Style Secrets	Dualstar Publications	2005
4	Amit Kumar	Fashion Tourism	Sonali Publications	2005, 1 Edn
5	Nirupuma Pandir	Fashion Technology	Mittal Publications	2007, 1 Edn

S.No.	Authors	Title	Publisher	Year and Edition
1	Jenny Davis	A Complete Guide to Fashion Designing	Abhishek Publications	2006, 1 Edn
2	Anmol Roy	Fashion- Introduction, Lifestyle, Communication	Sonali Publications	2011, 1 Edn
3	Petre Mc Claud	Past and Present Trends in Fashion Technology	Abhishek Publications	2009
4	Anmol Roy	Fashion Designing and Technology	Sonali Publications	2011, 1 Edn
5	Sumathi GJ	Elements of Fashion and Apparel Design	New Age International Publishers	2002

Reference Books

Related Online References

- 1.<https://textilelearner.net/stages-of-fashion-cycle/>
- 2.<https://www.slideshare.net/Tamilselvan245/fashion-cycle-adaption-of-fashion>
- 3.<https://pahaldesign.com/10-best-fashion-designer-of-world/>
- 4.<https://www.cosmopolitan.com/style-beauty/fashion/g34647685/indian-fashion-designers/>
- 5.<https://shilpaahuja.com/20-top-fashion-designers-india/>

Pedagogy

The course will be delivered using a combination of traditional and learner-centred teaching methods, including:

- Lecture - Chalk and Talk
- PowerPoint presentations
- E-content and digital learning resources
- Numerical problem-solving exercises
- Group discussions

- Assignments
- Quizzes
- Peer learning activities
- Student seminars

Contents and Presentation Schedule

Module No.	Topic	CLO Level	K Level	No. of Hrs	Content delivery Methods	Learning Methods
UNIT I		14 Hrs				
1	Fashion terminology – Fashion concepts - fashion, style, trend, fad, classic and vogue. Fashion categories - collection, ready-to-wear, haute couture, high fashion, mass fashion, knock off/high street.	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	4	Lecture – Chalk and Talk, PPT	Participatory Learning
2	Design development – silhouette, custom made, designer label, chic, elegant, avant garde.	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	4	Lecture – Chalk and Talk, PPT	Participatory Learning
3	Style identities – boho, vintage, capsule wardrobe..Display – mannequin, types of mannequin.	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture – Chalk and Talk, PPT	Participatory Learning
4	Fashion consumer groups – fashion innovators, fashion leaders, fashion followers, fashion victim and fashion motivators	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture – Chalk and Talk, PPT	Experimental Learning
Module No.	Topic	CLO Level	K Level	No. of Hrs	Content delivery Methods	Learning Methods
UNIT II		13 Hrs				
5	Design concepts – definition, design types- natural, stylized, geometric, historic and abstract.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture, Seminar PPT	Participatory Learning
6	Garment design- structural, decorative and functional. Elements of design - line, shape, colour, texture , pattern , form and space. Principles of design - harmony, rhythm, proportion and scale, balance and emphasis.	CLO1, CLO2, CLO3, CLO4,	K1, K2, K3, K4,	4	Lecture – Chalk and Talk, PPT	Problem Based Learning

		CLO5, CLO6	K5, K6			
7	Colour – definition, dimensions of colour- hue, value and intensity.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture – Chalk and Talk, PPT	Participatory Learning
8	Colour theories – prang colour system and munsell colour system	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture – Chalk and Talk, PPT	Participatory Learning
Module No.	Topic	CLO Level	K Level	No. of Hrs	Content delivery Methods	Learning Methods
UNIT III						15 Hrs
9	Principles of fashion movement, fashion evolution, fashion cycle – length of fashion cycle, adoption of fashion – trickle down, trickle up and trickle across theory, reverse adoption.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	4	Lecture – Chalk and Talk, PPT	Participatory Learning
10	Factors influencing fashion changes – psychological needs of fashion, social psychology of fashion,	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	4	Lecture – Chalk and Talk, PPT	Experimental Learning
11	Technological, economical, political, legal and seasonal influence	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture – Chalk and Talk, PPT	Experimental Learning
12	Role of costume as a status symbol, personality and dress, clothes as sex appeal, cultural value fashion cycles, repetition of fashion.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	4	Lecture – Chalk and Talk, PPT	Experimental Learning

Module No.	Topic	CLO Level	K Level	No. of Hrs	Content delivery Methods	Learning Methods
UNIT IV						15 Hrs
13	Fashion Designers - Indian and global fashion designers.	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture /Seminar, PPT	Participatory Learning
14	Indian fashion designers – Sabyasachi Mukherjee, Rohit Bal, Manish Malhotra, Tarun Tahiliani, Masaba Gupta.	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture /Seminar, PPT	Experimental Learning
15	World fashion centers – France, Italy, America, Britain and Far East countries	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture – Chalk and Talk, PPT	Participatory Learning
16	Contributions of well-known designers from France - Agnes, Sophie Albou, Italy- Pierre Cardin, Roberto Cavalli America - Adams Adrian, Joseph Abboud, Britain - Basso and Brooke.	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture	Problem Based Learning
17	Far East countries – China - Guo Pei, Ma Ke, Japan - Issey Miyake, Hanae Mori and Korea - André Kim, Juun.J	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	3	Lecture, PPT	Participatory Learning
Module No.	Topic	CLO Level	K Level	No. of Hrs	Content delivery Methods	Learning Methods
UNIT V						13 Hrs
18	Fashion Forecasting – role of forecasting agencies, techniques and presentation of forecast.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture – Chalk and Talk, PPT	Participatory Learning
19	Design process – innovation of practice, analyzing the brief, research inspiration – research direction, planning a collection, designer boards, prototyping.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	4	Lecture , PPT	Experimental Learning

20	Ethnographic research, trend forecasting and portfolio presentation. Organizing fashion show.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture /Seminar	Problem Based Learning
21	Fashion promotion, video and newsletter services, web sites, directories and references.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	3	Lecture /Seminar	Participatory Learning

Course Designers & Teaching–Learning Strategies

Course Code & Title	CF26C01, Core I: Concepts of Fashion and Design
Course Designers	Dr R Divya, Ms K J Manjusha
Teaching–Learning Strategies	Participatory Learning : 57 %
	Experiential Learning : 29 %
	Problem-based Learning : 14 %

Course Code	Course Title	Hours			Credits
		Total	Practical	Examination	
CF26CP1	Core Practical I : Surface Ornamentation Practical	120	117	3	4

Preamble

- This practical course is designed to develop foundational and applied skills in surface embellishment techniques used in fashion and textile design.
- It provides extensive hands-on training in various decorative methods such as embroidery, appliqué, smocking, and embellishment techniques.
- The course explores traditional Indian embroidery styles and their relevance in contemporary design.
- Emphasis is given to design development processes including theme selection, motif creation and product realization.
- The course enables students to integrate creativity with technical expertise for developing aesthetically appealing textile products.

Prerequisite

Basic interest in textile crafts, creativity, and manual skills. No prior technical knowledge is required as the course introduces fundamental embroidery and surface decoration techniques.

Course Learning Outcomes (CLOs)

On the successful completion of the course, students will be able to,

CLO No	Course Learning Outcome	Bloom's Level
CLO1	Identify surface ornamentation techniques, materials, tools and processes used in decorative textile applications.	K1
CLO2	Explain various methods and applications of decorative techniques in fabric embellishment and design.	K2
CLO3	Apply different surface ornamentation techniques to create samples and decorative fabric compositions.	K3
CLO4	Analyze traditional and contemporary ornamentation styles for design adaptation and development.	K4
CLO5	Evaluate the aesthetic appeal and craftsmanship of surface ornamented samples and develop products.	K5

CLO6	Design and develop creative surface ornamented products based on selected themes and concepts.	K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create		

Unit-wise CLO Mapping

Experiment No.	Coverage	Mapped CLOs
1.	Hand embroidery stitches and fancy embroidery samples	CLO1, CLO2, CLO3, CLO4, CLO5
2.	Machine embroidery samples	CLO1, CLO2, CLO3, CLO4, CLO5
3.	Appliqué techniques (hand, machine, iron)	CLO1, CLO2, CLO3, CLO4, CLO5
4.	Smocking techniques	CLO1, CLO2, CLO3, CLO4, CLO5
5.	Tatting and crochet	CLO1, CLO2, CLO3, CLO4, CLO5
6.	Bead work, sequins work, Aari work	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6
7.	Zardosi work	CLO1, CLO2, CLO3, CLO4, CLO5
8.	Patch work	CLO1, CLO2, CLO3, CLO4, CLO5
9.	Quilting work	CLO1, CLO2, CLO3, CLO4, CLO5
10.	Traditional embroideries of India	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6
11.	Design development (theme, mood board, sourcing)	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6
12.	Motif and product development, composition sheets	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6

Alignment of CLO with PLO

3 = High, 2 = Medium, 1 = Low

CLO \ PLO	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9	PLO10
CLO1	3	2	1	1	1	1	1	1	2	1
CLO2	3	3	2	1	1	1	2	1	2	1
CLO3	3	2	3	2	1	1	2	2	2	1
CLO4	2	3	2	3	2	1	1	1	3	1
CLO5	2	2	2	3	2	1	2	1	2	1
CLO6	3	2	3	2	2	2	3	2	2	3

CORE PRACTICAL I: SURFACE ORNAMENTATION PRACTICAL (CF26CP1) (117 Hrs)

1. Hand embroidery - 15 stitches and fancy embroideries – 5 stitches (5 samples with 20 stitches) (12 hrs)
2. Machine Embroidery- 9 stitches - 3 samples (7 hrs)
3. Applique - 3 types – hand, machine and iron applique (9 hrs)
4. Smocking - 3 types (7 hrs)
5. Tatting and crochet (9 hrs)
6. Bead work, Sequins work and Aari work - each one sample (12 hrs)
7. Zardosi work -1 sample (8 hrs)
8. Patch work (8 hrs)
9. Quilting work (7 hrs)
10. Traditional embroideries of India – Pulkari of Punjab, Kasuti of Karnataka, Kashida of Kashmir, Chikankari of Lucknow, Kantha of Bangladesh and Kutch of Gujarat - each one sample (15 hrs)
11. Design Development (any one Experiment) (15 hrs)
 - Research and theme selection
 - Design development and Sourcing
 - Mood and Colour board
12. Product Development (8 hrs)
 - Motif and product Development
 - Composition to design sheets

*** Course Alignment with SDG : 9**

Text Books

S.No.	Authors	Title	Publisher	Year and Edition
1	Mc Kelvey	Fashion Source Book	Blackwell Publishing	2006, 1 Edn
2	Amrit Bajaj	Embroidery and Stitch Tools	Sonali Publications	2011
3	Bhushan Tayal	Embroidery Techniques	Random Publications	2014, 1 Edn

Reference Books

S.No.	Authors	Title	Publisher	Year and Edition
1	Asim Kumar	Modern Concepts of Color And Appearance	Oxford and Ibh Publishing	2000
2	Jill Finley	Home Sweet Quilt	Martingale Create with Confidence	2012, 1 Edn
3	Kough	Quilt Making for Beginners	The Quilt Digest Press	2000

Related Online References

1. <https://youtu.be/u8dr2bjUKxo>
2. <https://youtu.be/BlpnAN6x394>
3. <https://youtu.be/6jOuF65d3zw>

Pedagogy

The course will be delivered using a combination of traditional and learner-centered teaching methods, including:

- Demonstration Method
- Hands-on Practice
- Experiential Learning
- Lecture - Chalk and Talk
- Power Point presentations
- Group discussions
- Peer learning activities

Contents and Presentation Schedule:

Module No.	Topic	CLO Level	K Level	No.of Hrs	Content delivery Methods	Learning Methods
1.	Hand embroidery - 15 stitches and fancy embroideries – 5 stitches (3 samples with 20 stitches)	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	6	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
2	Hand embroidery - 15 stitches and fancy embroideries – 5 stitches (3 samples with 20 stitches)	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	6	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
3	Machine Embroidery- 9 stitches - 3 samples	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	7	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
4	Applique - 3 types – hand, machine and iron applique	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	9	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
5	Smocking - 3 types	CLO1, CLO2, CLO3,	K1, K2, K3,	7	Lecture chalk and talk, PPT, demonstration,	Experimental Learning

		CLO4, CLO5	K4, K5		Video	
6	Tatting and crochet	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	9	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
7	Bead work, Sequins work and Aari work - each one sample	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	12	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
8	Zardosi work -1 sample	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	8	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
9	Patch work	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	8	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
10	Quilting work	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	7	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
11	Traditional embroideries of India – Pulkari of Punjab, Kasuti of Karnataka, Kashida of Kashmir, Chikankari of Lucknow, Kantha of Bangladesh and Kutch of Gujarat - each one sample	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	15	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
12	Design Development (any one Experiment) - Research and theme selection - Design development and Sourcing Mood and Colour board	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	15	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
	Product Development Motif and product Development Composition to design sheets	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	8	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning

Course Designers & Teaching–Learning Strategies

Course Code & Title	CF26CP1, Core Practical I: Surface Ornamentation Practical
Course Designers	Ms P Praveena, Ms T Prathiusa
Teaching–Learning Strategies	Experiential Learning : 100 %

Course Code	Course Title	Hours			Credits
		Total	Practical	Examination	
CF26AP1	Generic Elective Practical I : Fashion Illustration Practical I	105	102	3	3

Preamble

- Fashion Illustration is a fundamental practical course that develops the visual communication skills required in fashion design.
- The course introduces students to basic drawing techniques, elements and principles of design, and colour applications used in fashion illustrations.
- Students learn to render different fabric textures, garment details, ornaments, and accessories through structured drawing exercises.
- The course also emphasizes the application of colour harmony and design concepts in garment sketches.
- Through theme-based illustration sheets, students develop creativity and the ability to present fashion ideas effectively.

Prerequisite

Basic interest in drawing, creativity, and fashion design. No prior technical drawing skills are required, as the course introduces fundamental illustration techniques and colour applications.

Course Learning Outcomes (CLOs)

On the successful completion of the course, students will be able to,

CLO No	Course Learning Outcome	Bloom's Level
CLO1	Identify drawing techniques, elements, principles, colour concepts and illustration components used in fashion design.	K1
CLO2	Explain the application of design elements, principles, colour harmony and illustration methods in garment visualization.	K2
CLO3	Apply drawing techniques, colour applications, and rendering methods to create fashion illustrations and design components.	K3
CLO4	Analyze design elements, colour combinations, motifs, and garment features for effective visual representation.	K4
CLO5	Assess the aesthetic appeal and presentation of fashion illustrations and design compositions.	K5

CLO6	Design and develop creative fashion illustrations and themed design sheets integrating various illustration techniques.	K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create		

Unit-wise CLO Mapping

Experiment No.	Coverage	Mapped CLOs
1.	Drawing techniques – shading, smudging, hatching, cross-hatching, scribbling, doodling	CLO1, CLO2, CLO3, CLO4, CLO5
2.	Elements of design – line, shape, colour, texture, pattern, form and space	CLO1, CLO2, CLO3, CLO4, CLO5
3.	Types of motifs and grid technique for enlarging and reducing motifs	CLO1, CLO2, CLO3, CLO4, CLO5
4.	Preparation of colour charts – Prang colour chart, value chart, intensity chart	CLO1, CLO2, CLO3, CLO4, CLO5
5.	Application of colour harmony in garment design	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6
6.	Fabric rendering – velvet, silk, fur, denim, cotton, lace, net, embroidery, leather, satin, sequins	CLO1, CLO2, CLO3, CLO4, CLO5
7.	Application of elements of design in garments	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6
8.	Application of principles of design in garments	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6
9.	Illustration of garment features, fullness, ornaments and accessories	CLO1, CLO2, CLO3, CLO4, CLO5
10.	Theme-based illustration sheets	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6

Alignment of CLO with PLO

3 = High, 2 = Medium, 1 = Low

CLO \ PLO	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9	PLO10
CLO1	3	2	1	1	1	2	1	1	1	1
CLO2	3	3	2	1	1	2	2	1	1	1
CLO3	3	2	3	1	1	3	2	2	1	1
CLO4	2	3	2	2	2	2	2	1	2	1
CLO5	2	2	2	3	1	1	3	1	1	1
CLO6	3	2	3	2	2	3	3	2	2	2

GENERIC ELECTIVE PRACTICAL I: FASHION ILLUSTRATION PRACTICAL I
(CF26AP1) (102 Hrs)

1. Drawing techniques- shading, smudging, hatching techniques (cross hatching, scribbling), doodling (5 hrs)
2. Elements of design - Line, shape, colour, texture, pattern , form and space.- with its variations (5 hrs)
3. Types of Motifs (any-1) - (natural/ geometric/abstract/stylized/conventional motifs) enlarging and reducing motifs- grid techniques of drawing (9 hrs)
4. Preparation of colour charts – prang colour chart, value chart and intensity charts (9 hrs)
5. Application of colour harmony in garment design – monochromatic colour harmony, analogous colour harmony, complementary colour harmony, double complementary colour harmony, split complementary colour harmony, triad and tetradic colour harmony (9 hrs)
6. Fabric rendering – learning to simulate textures of various fabrics – velvet, silk, fur, denim, printed cotton, lace, net, embroidery, leather, satin, sequins. (each-1) Design a dress using any one fabric rendering (10 hrs)
7. Application of elements of design in garments- Line, shape, colour, texture, pattern , form and space. (9 hrs)
8. Application of principles of design in garments - harmony, rhythm, proportion and scale, balance and emphasis (10 hrs)
9. Illustrating details of
 - (i) Fullness - pleats, ruffles, shirring and smocking. (each 2) (8 hrs)
 - (ii) Features of garments -pockets, collars, sleeves, yokes, skirts, trousers, tops (each 2) (8 hrs)
 - (iii) Ornaments – necklace, bracelet, earring, rings, head piece, anklet (each 3) (7 hrs)
 - (iv) Accessories - hat, handbags, shoes, gloves, sunglasses and masks (each 3) (8 hrs)
10. Compose related illustration as design sheets for a given theme (5 hrs)

*** Course Alignment with SDG : 4**

Text Books

S.No.	Authors	Title	Publisher	Year and Edition
1	Mc Kelvey	Illustrating Fashion	Blackwell Publishing	2007
2	Naoki Watanabe	Contemporary Fashion Illustration Techniques	Rockport Publishers	2009, 1 Edn
3	Maite Lafuente	Fashion Illustration Flat Drawing	Paragon Publishing Book	2007

Reference Books

S.No.	Authors	Title	Publisher	Year and Edition
1	Ranjana Singhal	Fashion Rendering	Om Books International	2010, 1 Edn
2	Patrick	New Fashion Figure Templates	Batsford Fashion Books	2007
3	Baker	A Handbook of Costume Drawing	Elsevier Publications	2000

Related Online References

1. <https://youtu.be/UwbjsrY2ps8>
2. <https://youtu.be/phO4E2A4KKg>
3. <https://youtu.be/Q0W39iKaEmQ>

Pedagogy

The course will be delivered using a combination of traditional and learner-centered teaching methods, including:

- Demonstration Method
- Hands-on Practice
- Experiential Learning
- Lecture - Chalk and Talk
- PowerPoint presentations
- Group discussions
- Peer learning activities

Contents and Presentation Schedule

Module No.	Topic	CLO Level	K Level	No.of Hrs	Content delivery Methods	Learning Methods
1.	Drawing techniques- shading, smudging, hatching techniques (cross hatching, scribbling), doodling	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	5	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning

2.	Elements of design - Line, shape, colour, texture, pattern , form and space.- with its variations	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	5	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
3.	Types of Motifs (any-1) - (natural/ geometric/abstract/stylized/conventional motifs) enlarging and reducing motifs- grid techniques of drawing	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	9	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
4.	Preparation of colour charts – prang colour chart, value chart and intensity charts	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	10	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
5.	Application of colour harmony in garment design monochromatic colour harmony, analogous colour harmony, complementary colour harmony, double complementary colour harmony, split complementary colour harmony, triad and tetradic colour harmony	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	10	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
6.	Fabric rendering – learning to simulate textures of various fabrics – velvet, silk, fur, denim, printed cotton, lace, net, embroidery, leather, satin, sequins. (each-1) Design a dress using any one fabric rendering	CLO1, CLO2, CLO3, CLO4, CLO5	K1, K2, K3, K4, K5	11	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
7.	Application of elements of design in garments- Line, shape, colour, texture, pattern , form and space.	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	9	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
8.	Application of principles of design in garments - harmony, rhythm, proportion and scale, balance and emphasis	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	10	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
9.	Illustrating details of (i) Fullness - pleats, ruffles, shirring and smocking. (each 2)	CLO1, CLO2, CLO3, CLO4,	K1, K2, K3, K4,	8	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning

		CLO5, CLO6	K5, K6			
	(ii) Features of garments - pockets, collars, sleeves, yokes, skirts, trousers, tops (each 2)	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	8	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
	(iii) Ornaments – necklace, bracelet, earring, rings, head piece, anklet (each 3)	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	7	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
	(iv) Accessories - hat, handbags, shoes, gloves, sunglasses and masks (each 3)	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	8	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning
10.	Compose related illustration as design sheets for a given theme	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6	K1, K2, K3, K4, K5, K6	5	Lecture chalk and talk, PPT, demonstration, Video	Experimental Learning

Course Designers & Teaching–Learning Strategies

Course Code & Title	CF26AP1, Generic Elective Practical I : Fashion Illustration Practical I
Course Designers	Ms K J Manjusha , Ms R Haritha
Teaching–Learning Strategies	Experiential Learning : 100 %