DEPARTMENT OF COSTUME AND APPAREL DESIGN PROGRAMME: B.Sc COSTUME DESIGN AND FASHION

CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOMES- BASED CURRICULAR FRAMEWORK (LOCF)
(I & II SEMESTER)

COSTUME DESIGN AND FASHION 2023 – 2026 BATCH

PROGRAMME LEARNING OUTCOMES (PLO's)

- **PLO 1**: To attain knowledge on fashion concepts and theories.
- **PLO 2**: To gain hands on training on illustration of garment design manually and through computer application.
- **PLO 3**: To gain skill on both manual and computerized pattern making.
- **PLO 4**: To achieve skill on construction of children's, men's and women's.
- PLO 5: To gain knowledge on Entrepreneur's skills on create value added garment.
- **PLO 6:** To compile creating innovative garment collection with portfolio.
- PLO 7: To gain knowledge on process sequence of textile and garment manufacturing.

PROGRAMME SPECIFIC OUTCOME (PSO's)

The students at the time of graduation will

- **PSO1:** Graduates will be able to work as a fashion designer, stylist, and accessory designer in film industries and celebrities
- **PSO2**: Graduates are able to develop the fashion illustration techniques which help them to succeed as a unique professional in the Fashion industry
- **PSO3:** Graduates of costume design students will be able to work as merchandiser, pattern maker, Fashion buyer, CAD Designer in Apparel Industries
- **PSO4:** Graduates will be employed as assistant fashion designer, fashion designers with their NSDC certification (sector skill) of level 4 and 5
- **PSO5:** Graduates can function independently with their innovative, creative skills and excel as entrepreneurs and fashion consultant
- PS06: Graduates will be able to conduct the fashion shows and outline the fashion show



PSGR Krishnammal College for Women



DEPARTMENT OF COSTUME AND APPAREL DESIGN BACHELOR OF COSTUME DESIGN AND FASHION

]	Programme	and B	ranch	B.Sc	- CDF				
				Schei	me of I	Exami	nation					
ter	Examination tion of the control of t								Examination marks			
Semester	E Subject Code	Title of the Paper		Instruction hrs/ week	Instruction hrs/ sem	Tutorialhrs /sem	Duration of Examination in hrs	V O	ESE	Total	Credits	
	I	TAM2301A/ HIN2301A/ FRE2301A	Language — Tamil / Hindi / French — Paper I	Language	4	58	2	3	25	75	100	3
	II	ENG2301A	English Paper I	English	4	58	2	3	25	75	100	3
I	II I A		Group A – Core									
		CF23C01	Concepts of Fashion and Design paper - I	CC	6	88	2	3	25	75	100	3
		CF23P01	Surface Ornamentation lab (Practical - I)	CC	7	105	ı	3	25	75	100	5
			Group B – Allied - I									
		CF23AP1	Allied Practical - I Fashion Illustrations lab-I	GE	7	105	-	3	25	75	100	5

	IV	NME23B1/	Basic Tamil I /	AEC	2	30	-	3		100	-	100	2
		NME23A1/	Advanced Tamil I										
		NME23ES	Introduction to Entrepreneursh ip / Women Studies	AEC	2	30	-	3		100	-	100	
		NM23GAW	General Awareness									100	-
	ı					_							_
	I	TAM2302A/ HIN2302A/ FRE2302A	Language – Tamil /Hindi /French – Paper II	Language	4	58	2	3	25	7	5	100	3
	П	ENG2302A	English Paper II	English	4	58	2	3	25	7	5	100	3
	II I		Group A - Core										
		CF23C02	Apparel component development	CC	4	58	2	3	25	7	5	100	4
II		CF23P02	Apparel component development lab - Practical –II	CC	8	120	-	3	25	7	5	100	4
			Group B Allied— II										
		CF23AP2	Allied Practical – II Fashion Illustration lab-II	GE	8	120	-	3	25	7	5	100	4
	IV	NME23B2	Basic Tamil II	AEC									
		NME23A2	Advanced Tamil II	AEC	-	-	-	-	-	-	-	-	-
		OPS1210	Online course	-	-	-	-	-	-	-	-	-	Comple tion certifica tes
		CF23INST1	Internship – Garment Manufacturing Unit				60 Hours	s /15 Da	ays			100	2
	V	23PELS1	Professional English for life science	AEC	2	28	2	2	100	_		100	2
		NM23GAW	General Awareness	-	-	-	-	-	-	-		100	-

CC – Core Courses GE – Generic Elective AEC – Ability Enhancing Course

CA – Continuous Assessment ESE - End Semester Examination

Coursera Course: Fashion Marketing / CF23SBCE

S.No	Topics of the course	Link of the course	Duration of hours
1	Fashion retail transformation	https://www.coursera.org/learn/fashion- retail-transformation	10
2	Fundamentals of social media advertising	https://tinyurl.com/2cm9hen9	9
3	Pricing strategy	https://www.coursera.org/learn/pricing- strategy	14
4	Management of fashion and luxury companies	https://www.coursera.org/learn/mafash	12

QUESTION PAPER PATTERN 23 – 24 BATCH

CA Question Paper Pattern and distribution of marks UG

Language and English

Section A 5 x 1 (No choice) : 5 Marks

Section B 4 x 5 (4 out of 6) : 20 Marks (250 words)

Section C 2 x 10 (2 out of 3) : 20 Marks (500 words)

Total: 45 Marks

UG & PG- Core and Allied - (First 3 Units)

CA Question from each unit comprising of

One question with a weightage of 2 Marks $2 \times 3 = 6$

One question with a weightage of 5 Marks (Internal Choice at the same CLO level) : $5 \times 3 = 15$

One question with a weightage of 8 Marks (Internal Choice at the same CLO level) : $8 \times 3 = 24$

Total:45 Marks

End Semester Examination – Question Paper Pattern and Distribution of Marks

Language and English – UG

Section A 10 x 1 (10 out of 12) : 10 Marks

Section B 5 x 5 (5 out of 7) : 25 Marks (250 words)

Section A 4 x 10 (4 out of 6) : 40 Marks (600 - 700 words)

Total : 75 Marks

UG & PG - Core and Allied courses:

ESE Question Paper Pattern : $5 \times 15 = 75 \text{ Marks}$

Question from each unit comprising of

One question with a weightage of 2 Marks : 2 x 5=10

One question with a weightage of 5 Marks (Internal Choice at the same CLO level): $5 \times 5 = 25$

One question with a weightage of 8 Marks (Internal Choice at the same CLO level): 8 x 5 = 40

Language and English

Section A 5 x 1 (No choice) : 5 Marks

Section B 4 x 5 (4 out of 6) : 20 Marks (250 words)

Section C 2 x 10 (2 out of 3) : 20 Marks (500 words)

Total : 45 Marks

Continuous Internal Assessment: 25 Marks

THEORY

CIA Test : 5 marks (conducted for 45 marks after 50 days)

Model Exam : 7 marks(Conducted for 75 marks after 85 days (Each Unit 15 Marks))

Seminar/Assignment/Quiz : 5 marks

Class Participation : 5 marks

Attendance : 3 marks

Total : 25 Marks

PRACTICAL

Lab Performance : 7 marks

Regularity : 5 marks

Model Exam : 10 mark

Attendance : 3 marks

Total : 25 marks

End Semester Examination: 75 Marks

ESE Practical Pattern

The End Semester Examination will be conducted for a maximum of 75 marks respectively with a maximum 15 marks for the record and other submissions if any.

Part IV

Introduction to Entrepreneurship / Women Studies / Value education /Environmental Studies / Design Thinking

Quiz : 50marks

Assignment : 25marks

Project / Case study : 25marks

Total: 100 Marks

Professional English

The course offered in alignment with TANSCHE norms with 2 credits.

Quiz (5 x 20 Marks) : 100 Marks

Cyber Security I & II

Quiz : 60 Marks

Case Study : 20 Marks

Poster : 20 Marks

Course No	SEMESTER-I	Category	L	T	P	Credit
CF23C01	CONCEPTS OF FASHION AND DESIGN	Theory	43	2	1	3

Preamble

To understand the effect of various social and psychological factors on clothing. To study the psychological effect of clothing on the individual in social situations. To impart knowledge on fashion, fashion designers and world fashion centers.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLO Number	CLO Statement	Knowledge
		Level
CLO1	Define fashion, fashion terms and concepts.	K1
CLO2	Describe Fashion Cycle.	K2
CLO3	Construct Fashion Trends with Designers Idea	K3
CLO4	Analyse Fashion Forecasting	K4

Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO1	S	S	S	S	S	M	M
CLO2	S	S	S	S	M	S	M
CLO3	S	S	S	S	M	M	S
CL04	S	S	M	S	S	S	M

S- Strong; M-Medium; L-Low

Syllabus

UNIT-I 9 hrs

Definition of fashion concepts. Terms related to the fashion clothing - fashion, style, fad, classic, and collection, chic, custom made, mannequin-types of mannequin, vintage, capsule wardrobe, boho, elegant, vouge, brand, ready-to-wear, sillhoute, designerlable, mass fashion, knock off/high street, avantgrade, fashion show, trend, forecasting, high fashion, fashion cycle, haute couture. Consumer groups in fashion cycles – fashion leaders, fashion innovators, fashion motivation, fashion victim, fashion followers

UNIT II 9 hrs

Design – definition, Design types- natural, stylized, geometric, historic and abstract, garment design-structural, decorative and functional. Elements and principles of design. Color – Definition, Dimensions of colour- Hue, Value and Intensity, Colour categories And psychology - Warm and Cool colours, advancing

and receding colours, Colour theories – Prang colour system and Munsellcoloursystem - colour harmonies.

UNIT - III 9 hrs

Principles of fashion movement, fashion evolution, fashion cycle – length of fashion cycle, Adoption of fashion – trickle down, trickle up and trickle across theory, Reverse adoption. Factors influencing fashion changes –psychological needs of fashion, social psychology of fashion, technological, economical, political, legal and seasonal influence. Role of costume as a status symbol, personality and dress, clothes as sex appeal, cultural value fashion cycles, repetition of fashion. Fashion services, video services, news letter services, web sites, directories and references.

UNIT -IV 8 hrs

Understanding fashion designer - Indian and global fashion designers. Haute couture - Indian fashion designers - sabyasachimukherjii, rohitbal, manishmalhotra, taruntahiliani, masaba Gupta, abujani and Sandeepkhosla, neetalulla, ritukumar, rituberi, anitadongre . World fashion centers – France, Italy, America, Britain. Fareast- Contributions of well-known designers from France-Agnes, Sophie Albou Italy-Pierre Cardin, Roberto Cavalli America - Adams Adrian, Joseph Abboud. Britain -Basso & Brooke and Fareast Countries - Sandy Powell, Valentino Garavani.

UNIT -V 8 hrs

Fashion Forecasting – role of forecasting agencies, techniques and presentation of forecast. Design process – Innovation of practice, analyzing the brief, Research inspiration – Research direction, prototyping, planning a collection, designer boards, ethnographic research, trend forecasting and portfolio presentation. Organizing fashion show.

Pedagogy:

Lecture by chalk and talk, power point presentation, e-content, group discussion, assignment, quiz, peer learning, seminar, demonstration.

Reference Books

	Author	Title of the Book	Publishers	Year of	
S.No.				publication	
1.	London College of	Fashion:Cultural History	London College of	16th May	
	Fashion	Psychology	Fashion,UAL	2016	
2	Kim.P.Johnson, Nancy Ann Rudd,SharronJ.	Social Psychology of dress	Bloomsbury	2017	
	Lennon				

	Margaux	Fashionand	Rosen central	1st Jan 2017
2	Baum,Margaret	clothing(Life in the		
	Scott	middle age)		
3	Carolyn mair	The Psychology of	Routledge London	March 2018
		Fashion		1 st edition
4	Mary Ellen	World Clothing and	routledge	28th march
	Snodgrass	Fashion		2019

Online reference link:

https://textilelearner.net/stages-of-fashion-cycle/

 $\underline{https://www.slideshare.net/Tamilselvan245/fashion-cycle-adaption-of-fashion}$

https://pahaldesign.com/10-best-fashion-designer-of-world/

https://www.cosmopolitan.com/style-beauty/fashion/g34647685/indian-fashion-designers/

https://shilpaahuja.com/20-top-fashion-designers-india/

https://pahaldesign.com/10-best-fashion-designer-of-world/

https://www.wgsn.com/en/products/fashion

Course Designer: Dr.R.Radhika

Course	GEL CEGETED A	Category	L	T	P	Credit
No CF23P01	SEMESTER-I SURFACE ORNAMENTATION LAB PRACTICAL-I	Practical	-	ı	75	5

Preamble

To familiarize thestudents with various embroidery stitches and surface ornamentation techniques.

CourseOutcome

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Explain suitable stitches for embroidery designs.	K2
CLO2	Apply different Hand and Machine Embroidery techniques on fabrics.	K3
CLO3	Develop samples by using Mirror, sequence work and Flower making.	K3
CLO4	Distinguish between manual work and machine for embellishments.	K4
CLO5	Design Development and Product development for any one Experiment	K4

Mapping with ProgrammeOutcomes

CLOs	PLO1	PLO2	PL03	PL04	PL05	PL06	PL07
CLO1	S	S	L	S	S	S	S
CLO2	S	S	L	S	S	S	M
CLO3	S	S	M	S	S	S	M
CLO4	S	S	S	S	M	S	M
CLO5	S	S	S	S	S	S	S

S- Strong; M-Medium; L-Low

Syllabus

1. Hand embroidery - 15 stitches and fancy embroideries – 5 (5samples with 20 stitches)8 hrs

2. Machine Embroidery- 9 stitches - 3 samples.

6 hrs

3. Applique- 3 types- hand, machine and iron applique

6hrs

4. Smocking -3types

6 hrs

5. Tatting and crochet 8 hrs 6. Bead Work, Sequins work and Aari work –each one sample 6hrs 7. Zardosi work -1 sample 5hrs 8. Patch work and Quilting 6 hrs 9. Traditional embroideries of India – Pulkari, Kasuti, kashida, chickenkari, kanta and kutch – each one sample. 12hrs 10. Design Development(any one Experiment)

6hrs

- Research
- Finalization of Theme
- Sourcing
- Finalization of Designs
- Colour board
- Moodboard
- Measurements

11. Product Development

6hrs

- Motif Development
- Construction of product
- **Photo shoot**
- Compose the above details as portfolio sheets

Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration.

Reference Books

S.	Author	Title of the	Publishers	Year of
No.		Book		publication
1	Shailaja D. Naik	Traditional Embroideries of India	APH Publishing	1996
	Rozella Florence Linden	Easy tatting	Courier corporation	2013
2	Anon	Tatting- a fascinating book of delicate lace designs	Read Books limited	2016
3	Lauren Espy	Crochet cafe Recipes for Amigurumi crochet patterns	Blue star press	2020

Online link

https://youtu.be/ck2SJvspBh4 https://youtu.be/u8dr2bjUKxo

https://youtu.be/BlpnAN6x394 https://youtu.be/6jOuF65d3zw https://youtu.be/TOTHI_3NtRk https://youtu.be/R8dTNfAOCtI https://youtu.be/Uo1ueLkl1vA

CourseDesigners:

Course No CF23AP1

SEMESTER-I ALLIED PRACTICAL - I FASHION ILLUSTRATIONS LAB-I

Category	L	Т	P	Credit
Practical	-	-	75	5

Preamble

To give training on illustrating fashion concept and theories.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowldge Level
CLO1	Illustrate the motif of the embellishment.	K2
CLO2	Illustrate elements and principles of design, colour theories and harmonies.	К3
CLO3	Develop the garment components and accessories.	K3
CLO4	Determine the details of fullness	K4

Mapping with ProgrammeLearningOutcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5	PL06	PLO7
CLO1	M	S	S	M	L	M	M
CLO2	S	S	S	M	L	S	S
CLO3	S	S	S	M	L	S	S
CLO4	S	S	L	M	M	S	S

S- Strong; M-Medium; L-Low

Syllabus

- Elements of Lines (Straight, Wavy, Radiating related to Textile stripes), dots, checks, curves and Points, Form, Shape, Size, Texture. Dawing Techniques- Shading, Smudging,hatching techniques(Cross hatching, Scribbling, Doodling)
 8hrs
- Fabric Rendering learning to simulate textures of various fabrics 8 hrs
 Velvet, Silk, Fur, Denim, Printed cotton, Lace, Net, Embroidery, Leather, Satin, Sequins. (Each-1)
 Design a dress using any one Fabric Rendering.
- 3. Types of Motifs (any-1) -(Natural/ Geometric/Abstract/Stylized/Conventional motifs)Enlarging and Reducing Motifs- Grid techniques of drawing

 8hrs
- 4. Application of Elements of Design in Garments-line, Colour, Texture, Shape and Size.

7hrs

5. Application of Principles of Design in Garments- Harmony, Rhythm, Proportion, Balance (Symmetrical and Asymmetrical balance) and Emphasis

6. Preparation of colour charts –Prang Color Chart, Value chart and Intensity charts.

7 hrs 7hrs

- 7. Application of Colour Harmony in garment design Monochromatic colour Harmony, Analogous colour harmony, Complementary colour harmony, Double Complementary colour harmony, Split complementary Colourharmony, Triad and Tetradiccolour harmony
- 8. Illustrating details of Fullness-pleats, ruffles, shirring and smocking.(Each 2)
- 9. Illustrating Features and Garments -pockets, Collars, sleeves, yokes, skirts, trousers, tops.(Each 2)
- 10. Illustrating Ornaments and Accessories Necklace, Bracelet, Earring,
 Rings, Head Piece, hat, handbags, Shoes, gloves, coolers and masks. Anklet. (Each 5)

Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration.

Reference link

Ex no:1 https://youtu.be/UwbjsrY2ps8
Ex no:2 https://youtu.be/phO4E2A4KKg
Ex no:3 https://youtu.be/QOW39iKaEmQ
Ex no:5 https://youtu.be/bDDyDvUYJoI
Ex no:8 https://youtu.be/fGVdntklOMg

Course Designer:

Course No CF23C02	SEMESTER-II	Category	L	Т	P	Credit
	APPAREL COMPONENT DEVELOPMENT	Theory	58	2	-	4

Preamble

To impart knowledge through, the parts and function of the sewing machine and the basic garment parts construction techniques.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Understand the body measurements and the tools used.	K1
CLO2	Describe darts, neck finishes, plackets, fasteners	K2
CLO3	Analyse the construction of sleeves, collars, yokes, mask	К3
CLO4	Application of trims and decoration in apparel.	K4

Mapping with ProgrammeLearning Outcomes

CLOS	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6
CLO1	S	S	S	S	S	S
CLO2	S	S	S	S	S	S
CLO3	S	S	S	S	S	S
CLO4	S	S	S	S	S	S

S

- Strong; M-Medium; L-Low

Syllabus

Unit I 11 hrs

Introduction to body measurement. Tools for measuring, marking, cutting and pressing. Selection of thread and needle for various types of fabric. Seams, seam finishes and hems. Sewing techniques- Basic hand stitches- basting, running, tacking, hand overcast. Hemming stitches- plain and blind hemming, slip

stitch, tailors tack. Domestic and industrial sewing machines, special attachments.

Unit II 12 hrs

Fullness - definition, Types of fullness - Darts, Tucks, Pleats, flares, godets, gathers, shires and frills. Calculating the amount of materials for these type, fullness and hemming. Neck Finishes -Definition, Bias- definition, joining bias and uses. Bias facing and bias binding.

Unit III 12 hrs

Plackets- Definition, characteristics of a good placket, classification – continuous bound, bound and faced, fly opening, zipper, tailored and centre front / shirt placket. Fasteners and button hole - Buttons and steps in attaching buttons, other types of fasteners. Button and button hole position and length of the button hole, types of button hole-Button loops-thread loops, fabric loop, corded loop, corded frogs buttons and its types.

Unit IV 12 hrs

Sleeves- Classification of sleeves, types of sleeves and drafting - plain, puff at top, bottom, bell, bishop, circular, leg-o-mutton, sleeveless styles, kimono and raglan. Collars – definition, parts of collar, factors to be considered in designing collar, classification and drafting of collar - peter pan, cape, scallop, puritan, sailors, Chinese collar and shirt collar. Face masks – types of masks, fabric used, finishes applied, applications in various field and cost calculation.

Unit V 11 hrs

Pockets- Definition, classification, selection of pocket and creating variety in pockets. Yokes - Definition, selection of yoke design, creating variety in yoke. Drafting patterns for yoke without fullness yoke with fullness within the yoke and yoke supporting or releasing fullness. Trimmings and Decoration - Definition, types -Bias trimming, Ricrac, ruffles, embroidery, smocking, faggoting, Applique, lace, lace motifs, Scalloped edging, decorative fastening – belts and bows.

Pedagogy:

Lecture by chalk and talk, power point presentation, e-content, group discussion, assignment, quiz, peer learning, seminar, demonstration.

Reference Books

S.No.	Author	Title of the Book	Publishers	Year of
				publication
1	Mary Mathews	Practical Clothing	Drafting and tailoring	1991
		Construction Part-II.	Bhattarams	
		Designing	Reprographics (P) Ltd	
2	ZarapkarK.R	System of Cutting	Navneet Publications	2005
			India	
3	Hilary Campbell	Designing Patterns	Om Book Services, New	2003
			Delhi	
4	Helen Joseph	Pattern Making for	Armstrong Pearson	2000
	_	Fashion Design	Education, Delhi	

Course Designer

Course No	SEMESTER-II APPAREL COMPONENT	Category	L	Т	P	Credit
CF23P02	DEVELOPMENT LAB- (PRACTICAL - II)	Practical	ı	1	120	4

Preamble

To impart skills on basic garment parts construction techniques.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Select and maintain the sewing machines.	K2
CLO2	Develop the samples with seams and fullness.	K3
CLO3	Produce the suitable Facing and Binding samples.	К3
CLO4	Prepare the miniature samples - plackets, sleeves, yokes, collars, pockets and mask. Application of fasteners	К3

Mapping with ProgrammeLearning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5	PL06
CLO1	S	S	S	S	S	S
CLO2	S	S	S	S	S	S
CLO3	S	S	M	S	S	S
CLO4	S	S	S	M	S	S

S- Strong; M-Medium; L-Low

Syllabus

Preparation of samples for seam – plain, top stitched, flat fell, piped,
 mantua maker seam.

11 hrs

- 2. Preparation of samples for seam finishes- Edge stitched, double stitch, overcast,bound, hem and darning methods.11 hrs
- 3. Preparation of samples for fullness-Darts, tucks- pin tucks, cross tucks, Group tucking with scalloped effect. Pleats- knife pleat, box pleat,

12hrs kick pleat, fan pleat. 4. Preparation of samples for fullness-Gathering – Gathering by hand, machine, elastic.Ruffle- single, double, circular. Godets. 13 hrs 5. Preparation of samples for facing and binding- bias facing, shaped facing and binding. 12 hrs 6. Preparation of samples for Plackets- continuous bound, Two-piece placket, zipper and tailored placket. 11hrs 7. Preparation of samples for fasteners - button and buttonhole, hook and eye and Press button. 8hrs 8. Preparation of samples for sleeves- plain sleeve, puff sleeve, Raglan sleeve and cap sleeve. 10hrs 9. Preparation of samples with yoke- partial yoke, simple yoke and yoke supporting fullness. 10hrs 10. Preparation of samples for collar and Pocket- Peter Pan collar, shirt collar and shawl collar. Pocket - patch pocket, bound pocket and side pocket. 12hrs 11. Preparation of sample for mask – pleated mask and padded mask. 10hrs

Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration.

Reference link:

https://youtu.be/j434tTfoYME

Course Designer:

Course No
CF23AP2

SEMESTER-II ALLIED PRACTICAL –II FASHION ILLUSTRATION LAB-II

Category	L	Т	P	Credit
_	_	-	120	4

Preamble

To give a thorough knowledge on illustrating the boy, girl, women and men figures with three views, accessories, head theories, fashion figures. Designing boy, girl, women and men garments with seasons.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	
CLO1	Illustrate –front, back and side view and poses of boy, girl, women and men.	K2
CLO2.	Illustrate features of human body and Develop designs for different wears.	К3
CLO3	Illustrate garments for men, women and children with different seasons. Illustrate the photographic poses to fashion stylized figures.	К3
CLO4	Design development and product development for a Portfolio design	K4

Mapping with ProgrammeLearning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5	PL06
CLO1	S	S	S	S	S	S
CLO2	S	S	S	S	S	S
CLO3	S	S	S	S	S	S
CLO4	S	S	S	S	S	S

S- Strong; M-Medium; L-Low

Syllabus

Illustrating human figure in proportion using 8, 9 to 12 head theory –Stick figure, block figure and fleshy figure in standing poses and body figure, features and hair styling basics.
 10hrs

2. Illustrating detail -Eyes, Ears, Nose, Lips, Fingers, Feet, Hand and Legs. **10hrs**

3. Illustrating fashion figure – Front View, Back View, Side View. 10 hrs

4. Different postures of fashion figure- S, X, T pose.

5. Create Flat Sketches for Children - Casual Wears, Night Wear and Picnic Wear

with Back Ground.

6. Designing Flat Sketches for women - party wear and lingerie with back ground.

7. Designing Flat Sketches for Men - office wear and sportswear with back ground.

8. Design and illustrate traditional costume of any two states of India.

9. Create Fashion Illustration from Magazines/photography.

12hrs

10. Designing garment with croquis from selected theme/inspiration.

8hrs

11.Design Development (Children's / Women's /Men's)

Research

- Finalization of Theme
- Sourcing
- Fabric Board
- Colour board
- Finalization of Designs

Product Development

- Flat sketch to Final Sketch based on theme
- Preparation of Mood board
- Photo shoot
- Compose the above details as portfolio sheets

Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration.

Reference book:

S.No.	Author	Title of the Book	Publishers	Year of
				publication
1	Parragon	Fashion Handbook: Everything	Parragon Inc	(1 February
		You Need to Know About Style		2008)
2	Lisa Steinberg	Beginner's Guide to Sketching the	Fairchild Books	(2 April 2020)
		Fashion Figure: Croquis to		
		Design		
3	Lisa Steinberg	Beginner's Guide to Sketching the	Bloomsbury	Feb 20 2020
		Fashion Figure	Publishing	

Course Designer: