

B.Com. (Computer Applications)

Duration: 3 years

Inception: 2000

SCOPE

A Bachelor of Commerce with a specialization in Computer Applications offers a versatile skill set combining business fundamentals with expertise in computer applications. Graduates can pursue careers in fields such as accounting, finance, information technology and business analytics with opportunities in both the corporate sector and IT industry.

B.Com. (Computer Applications)

Unique Features of the Programme

- The program integrates business fundamentals with in-depth computer skills, offering a blend of financial expertise and technical prowess.
- Its unique features include a combination of Programming, Database Management and Application Development tailored for the business landscape.

Comprehensive Curriculum

- The curriculum uniquely integrates Commerce and Computer Applications across a wide range of subjects covering basics like Accounting and Business Management and advanced topics like Programming and Technology.
- Students also acquire practical skills in Python, R programming, Database Management, HTML and Tally Prime guided by industry experts of these fields.

Expertise of the Faculty Members

Faculty are proficient in the areas of Accounting & Computer Programming and are committed to meeting industry standards to ensure a comprehensive and dynamic learning experience for the students.

Infrastructure - Libraries, Labs & Classrooms

- Well-equipped classrooms with audio-visual aids for effective learning.
- Specialized computer labs for our students with advanced software technology equipped with high-speed processors, ample memory and relevant software like Java, Python, SQL, Oracle, Statistical Analysis Tools (SPSS, R) and Business Application suites (Data Visualisation, Tally Prime) etc.

Industry offered Internship

Internship opportunities with stipends are extended to students by prestigious entities like

- Deloitte
- Price Water House Coopers (PWC)
- Ernst & Young (EY)
- KPMG
- JP Morgan Chase & Co.

Certificate Course - JOC

Our Job Oriented Course in Digital Marketing is designed to align educational expertise with industry standards to equip students with practical skills and recognized certifications in the dynamic realm of digital marketing.

Key Benefits

Students benefit from hands on experience in programming, software development and business applications that prepares them for diverse career opportunities in fields such as IT Consultation, Data Analysis and Financial Technology.

Student Life

The clubs and extracurricular activities are an integral part of the academic life and help significantly in developing the personality of students. The clubs not only provide recreation and relaxation but opportunities to learn from each other.

Study Abroad Opportunities

Students have opportunities to engage in short-term global immersion programs to foster international exposure and cross-cultural experiences.

Professional Certification

The professional certification program in Tally is designed to meet International standards and to enhance career prospects across the global business landscape.

Our Prominent Alumnae



P. Saranya (2001-2004)
Regional Operations Manager Support
IDBI Bank Ltd, TN II Regional Office
Coimbatore



Dr. Valarmathi Srinivasan (2005-2008)
Founder & Lifestyle Energy Coach
Protons Academy
Coimbatore



V. Saranya (2007-2010)
Financial Planner
VITAE International
Coimbatore



CA. Deepthi Chinnasamy (2010-2013)
Chartered Accountant
Partner in M/s M.Chinnasamy & Co.
Coimbatore



K.S. Harshitha (2011-2014)
Product Owner
JP Morgan & Chase
Bangalore



Gowri Sambhaji Sawant (2013-2016)
Consultant (Test Analyst)
Capgemini Technologies
Pune



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