

Department of COMMERCE

Inception: B Com (Aided)–Since 1970

Duration: 3 Years



Unique Features of the Programme

The programme provides academic excellence with commitment, offering quality education, and is recognized as a Centre of Excellence in Commerce Education. The programme helps students exhibit intellectual, personal, interpersonal, and societal skills with a focus on relevant professional careers to maximise professional growth.

It creates an ambience for conducive high-quality, affordable, innovative, value-based, and research-oriented commerce education with an experiential learning process for overall personality development and leadership qualities, aiming to achieve a 'NICHE' status in the competitive world.

Highlights about the Curriculum

The B Com programme provides a strong foundation in the functioning of business organisations and imparts specialised skill sets in the areas of accounting, finance, taxation, and marketing by offering a comprehensive curriculum that promotes the growth of students' professional careers and entrepreneurship.



Expertise of the Faculty Members

Faculty members possess profound expertise in the areas of Finance, Banking, Law, Marketing, Human Resource Management and Entrepreneurship, ensuring a comprehensive and dynamic learning experience for students.



Infrastructure – Classrooms, Labs, and Libraries

- Well-equipped classrooms with audio-visual aids
- Specialised computer labs with advanced software
- Department library with sufficient resources

Key Benefits

The programme equips students for numerous positions across various domains, including:

- **Certified Professionals:** Equipped with Professional skills to embark on diversified certifications such as CA,CMA,ACCA,CS, etc.
- **Financial Services:** Banking, Insurance, Security Analysis, Portfolio Management, Financial Analysis, Research Analysis in Investment Companies
- **Accounting:** Roles in Accounting within manufacturing and service companies
- **Human Resource Management:** Equips students with human behavioural skills
- **Marketing :**Develops strategic thinking, creativity and analytical skills
- **Entrepreneurship:** Fosters the development of entrepreneurial skills
- **Global opportunities:** The programme prepares students for working in a globalized economy, opening doors to international careers

Student Life

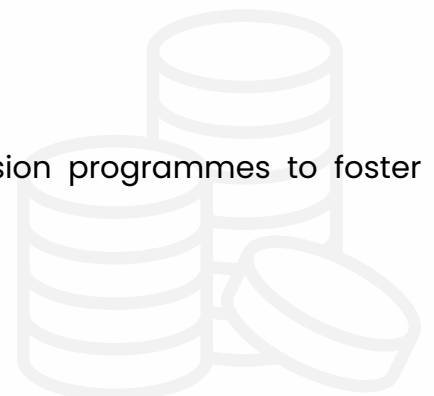
- Programmes organised in the department will enable students to gain industrial exposure
- The students are motivated to take up internship programmes and study abroad programmes to strengthen their networking with industries and global educational institutions
- The Department Conducts Professional Conclave, Industry Connect, and Entrepreneurship programmes to foster collaboration between academia and industry

Professional Coaching

The department offers coaching classes to pursue professional courses such as Chartered Accountancy, Cost and Management Accountancy, Company Secretary, Association of Chartered Certified Accountants and competitive exams.

International Study Abroad Opportunities

Opportunities for students to engage in short-term global immersion programmes to foster international exposure and cross-cultural experiences.



Our Prominent Alumni



Ms. Vanitha Mohan 1970-73
Chairperson Pricol Limited & Managing
Trustee Siruthuli, Coimbatore



CA Suguna Ravichandran 1975-78
NRD Associates, Chartered Accountant
Coimbatore



Sree Priya Kowshik 1991-1994
Managing Director, Pinaka Innovation Private
Limited, Coimbatore



Ms. Lavanya Sankar 1995-98
Founder, Abhyasa Academy of Classical
Dance, Coimbatore



Ms. D. Alarmelmangai 1997-2000
IAS – Secretary, Labour Department
Chhattishgarh



Ms R. Sughasini 1998-2001
Deputy Commissioner for Headquarters and
Traffic, Coimbatore

Professional Certification

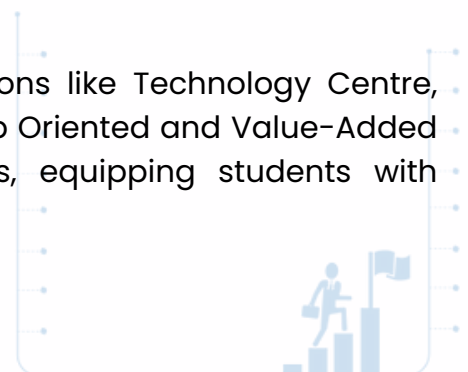
The professional/global certificate programmes in Industrial Accounting and Office Automation Software is offered to enhance career prospects across the global business landscape.

Industry-offered Internship

Internship opportunities with stipend are extended to students by prestigious entities like Deloitte, Jump Accounting, Ernst & Young (EY), KPMG and JP Morgan Chase & Co.

Value-Added Courses / JOC

The Memorandum of Understanding (MOU) with reputed institutions like Technology Centre, Ministry of Entrepreneurship, TIAC and Bajaj Finserv to facilitate Job Oriented and Value-Added Courses to align educational expertise with industry standards, equipping students with practical skills.



Reach Us at:

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