

PSGR Krishnammal College for Women



B.Com. (Financial Services)

Inception - 2013

Duration - 3 Years



Unique Features of the Programme

The program is an excellent choice for students who wish to partake in the avenues of financial services like Capital Market, Security Analysis, Derivatives Market, Financial Management, and other service related sectors. The program will help students progress at higher levels as professionals and consultants in Finance, Banking and Insurance.

Highlights about the Curriculum

The course incorporates specialized subjects that deal with Finance, Banking, and Investment avenues. The curriculum is designed to provide a deep understanding of the financial services industry and diversified career paths in financial market, investment analysis, risk management, banking operations, and financial planning.

Expertise of the Faculty Members

The faculty members have an excellent foundation in Finance, Accounting, Economics and related disciplines with an understanding of financial markets and analysis, investment strategies and risk management. They have a deep insight into industrial trends and regulations to provide students with relevant knowledge.

Infrastructure – Libraries, Labs and Classrooms

The campus has good infrastructure including well-equipped classrooms with wi-fi facilities and projectors, libraries and computer labs. Students have access to a diverse range of materials that cater to various disciplines, fostering a conducive environment for research and study.





Key Benefits

The program provides a strong foundation in Business and Commerce with prime focus on Accounting, Finance, Marketing and Management. It equips students with the necessary knowledge and skills to succeed in financial services.

Student Life

Extracurricular activities aligned with the curriculum will enhance the academic performance and aptitude of the students for problem-solving and analysis.

Our Prominent Alumnae



Sudhnthira G.R (2015-2018) Transaction Process Analyst Accenture Solutions Pvt Ltd - Chennai.



Shahanas Sharfudeen (2015-2018) Senior Associate, BNP Paribas Global Securities Operations Pvt Ltd, Chennai.



Akalya M (2016-2019) Akalya Sarees Entrepreneur Coimbatore.



Porkodiyal M (2013-2016)
Senior Customer Support
Executive Enterprise Level CSS
Corp, Chennai.

Study Abroad Opportunities

Students have opportunities to engage in short-term global immersion programs to foster international exposure and cross-cultural experiences.

Global Certification

The global certification program offered each year is designed to meet international standards and to enhance career prospects across the global business landscape.

Job Oriented Course

Our Job oriented course in Basics of Banking Insurance & Investment is offered through BFSI Sector Skill Council of India. The course focuses on equipping students with practical and updated skills for additional career opportunities.

Mentoring

Our alumnae mentors, who are placed in top companies, invest their valuable time in building strong rapport with our students, through sharing their work experience and providing career guidance.

