

# PSGR Krishnammal College for Women



# B.Com.(SF)

**Inception: Since 2015** 

**Duration: 3 Years** 



## **Unique Features of the Programme**

The programme provides academic excellence with commitment, offering quality education, and is recognized as a Centre of Excellence in Commerce Education. The programme helps students exhibit intellectual, personal, interpersonal, and societal skills with a focus on relevant professional careers to maximise professional growth. It creates an ambience for conducive high-quality, affordable, innovative, value-based, and research- oriented commerce education with an experiential learning process for overall personality development and leadership qualities, aiming to achieve a 'NICHE' status in the competitive world.

# Highlights about the Curriculum

The B Com programme provides a strong foundation in the functioning of business organisations and imparts specialised skill sets in the areas of accounting, finance, taxation, and marketing by offering a comprehensive curriculum that promotes the growth of students' professional careers and entrepreneurship.

## **Expertise of the Faculty Members**

Faculty members possess profound expertise in the areas of Finance, Banking, Law, Marketing, Human Resource Management and Entrepreneurship, ensuring a comprehensive and dynamic learning experience for students.



## Infrastructure – Classrooms, Labs, and Libraries 🤜

- Well-equipped classrooms with audio-visual aids
- Specialised computer labs with advanced software
- Department library with sufficient resources

## **Key Benefits**

The programme equips students for numerous positions across various domains, including:

- Certified Professionals: Equipped with Professional skills to embark on diversified certifications such as CA,CMA,ACCA,CS, etc.
- **Financial Services:** Banking, Insurance, Security Analysis, Portfolio Management, Financial Analysis, Research Analysis in Investment Companies
- Accounting: Roles in Accounting within manufacturing and service companies
- Human Resource Management: Equips students with human behavioural skills
- Marketing: Develops strategic thinking, creativity and analytical skills
- Entrepreneurship: Fosters the development of entrepreneurial skills
- Global opportunities: The programme prepares students for working in a globalized economy, opening doors to international careers

#### Student Life

- Programmes organised in the department will enable students to gain industrial exposure
- The students are motivated to take up internship programmes and study abroad programmes to strengthen their networking with industries and global educational institutions
- The Department Conducts Professional Conclave, Industry Connect, and Entrepreneurship programmes to foster collaboration between academia and industry

#### **Global Certification**

The professional/global certificate programmes in Industrial Accounting and Office Automation Software is offered to enhance career prospects across the global business landscape.

## **International Study Abroad Opportunities**

Opportunities for students to engage in short-term global immersion programmes to foster international exposure and cross-cultural experiences.

### **Professional Certification**

The professional/global certificate programmes in Industrial Accounting and Office Automation Software is offered to enhance career prospects across the global business landscape.

## Our Prominent Alumni







## Industry-offered Internship

Internship opportunities with stipend are extended to students by prestigious entities like Deloitte, Jump Accounting, Ernst & Young (EY), KPMG and JP Morgan Chase & Co.

# Value-Added Courses / JOC -

The Memorandum of Understanding (MOU) with reputed institutions like Technology Centre, Ministry of Entrepreneurship, TIAC and Bajaj Finserve to facilitate Job Oriented and Value-Added Courses to align educational expertise with industry standards, equipping students with practical skills.

