

Centre for Innovation, Incubation and Entrepreneurship Development - CIIED

The CIIED has 5 sub divisions and each operates with specific objectives:

The Entrepreneurship Development Cell conducts Entrepreneurship Awareness Camps, Faculty Development Programmes, Industrial visits, Ideation Workshops and Boot Camps. Annually, 2500 students get exposure through ED activities. ED Cell students received TNSI Award.

MoE-Institution's Innovation Council (IIC) conducts Product Expos, Idea contests, hackathons, and business plan competitions for over 750 students to identify talent, mentor and train them to enable venture creation. Our institution was awarded with 3.5star status during 2021-22 for the successful conduct of activities. Our IIC is mentoring 5 mentee IIC institutions and 3 ATAL Tinkering Laboratories in schools.

Campus companies namely, Magical Shades and Vogue & Style operate within the campus, managed successfully by student entrepreneurs, and mentored by faculty.

Incubation and Start-up Centre facilitates the launch of start-ups by aspiring students and young women in the community. Two campus start-ups namely "Tesscentino" and "Extra Bite" were established in the academic year 2021-22.

Rural Women Technology Park (RWTP) aims to empower women in rural areas through technology transfer and entrepreneurship. Over 4500 rural women have benefited through this initiative.