



Annual Report 2019-2020

I take great pride in presenting the Annual Report of the College for the academic year 2019-2020. PSGR Krishnammal College for Women was founded in 1963, by the visionaries Shri. G. R. Govindarajalu and Smt. Chandrakanthi Govindarajalu. It has now blossomed into a reputed and renowned institution of Higher Education. The rich heritage is carried forward under the leadership of our Managing Trustee Shri. G. Rangaswamy and Chairperson Smt. R. Nandini. Now, the College strives forward with the strategic concept of “Educate to Empower” by fostering learning to bring about equity in the society.

Marching forward to its 57th year, the College has been recognized as a pioneer institution and has been conferred with ‘College of Excellence’ status by the UGC which is ranked 10th in the National Institutional Ranking Framework 2020, Ministry of HRD, Government of India. The College has ISO 9001:2015 Certification since 2018. Five Science Departments received DBT STAR-STATUS from DBT in April 2017 and three computer science departments received STAR-STATUS in 2019. The College also offers B. Voc. and Community college programmes in two disciplines.

The College functions in two shifts offering 28 UG, 12 PG, 1 PG Diploma and 11 research programmes with the strength of 7500 students. In 2019, B.Sc. Psychology and Diploma in Beauty Therapy and Aesthetics were introduced. The Add-on, Job oriented courses, Online learning, Study Abroad programmes, DELF A1 level examination for French, German & BEC courses ensure that our students have global employment opportunities.

The overall pass percentage of 99.28% in UG and 99.75% in PG, in the September 2020 End semester Examinations has proven the academic strength of our programmes.

The College has hosted 2 International conferences and 36 National Seminars, 220 Guest Lectures, 27 workshops and 30 Video conferences. Various departments of our institution have organised 69 faculty development programs cum workshops in the areas of Leadership, Information Technology including hand on training on softwares, Research, Outcome Based Education, Annual Awareness Meeting to Employees on Prevention of

Sexual Harassment of Women at Work place, Application of GIS in Chemistry, Web of Science and various effective methodologies to publish the Research Paper out of which nine were organised by IQAC. One exclusive program namely Faculty Training program on Google Classroom for entire faculty members of the college found to be very useful for the pandemic period. Non-teaching members were also provided with five training programs in communicative english, Hands on training on MS Office and training to operate instruments. There were 235 faculty who had attended workshops outside the college and have published 74 articles in Scopus indexed Journals. Many faculty have attended online programs such as UGC sponsored orientation programs, refresher courses, online conferences and workshops. In addition, online courses in NPTEL and Coursera were also been actively attended and completed.

Research is an integral aspect of the College's academic pursuit to promote innovative & inter/multidisciplinary research areas at National & International level. The Indo-Russia (International Cooperation-Bilateral project) by DST and STRIDE (Scheme for Trans-disciplinary Research for India's Developing Economy) by UGC are the most distinguishable achievements which were possible due to the creation of vibrant research ambience among the faculty, staff and researchers.

Eight funded projects were undertaken with a funding of Rs. 138.31 lakhs and this stands as a testimony for the research strength of the faculty. The College has received grants and funds amounting to Rs. 1.03 crores from UGC, DST, ICSSR, NISD, TNSCST, DBT and MHRD etc. The Management and the Alumni Association have jointly funded 28 research projects at an outlay of Rs. 26.26 lakhs. Students have received Government scholarships amounting to Rs. 6.19 lakhs. Two Ph.D. scholars have received scholarship amount of Rs. 72,000 from the Directorate of Collegiate Education.

Outcome Based curriculum, International Peer Review of curriculum, Use of Adjunct and Visiting faculty, Faculty Internships in industry are some of the unique features in the Academic sphere of our College.

The IQAC of our college has been organizing quality improvement programmes for faculty and students every year in various dimensions like curriculum design, teaching and learning, assessment and evaluation, training in emerging topics, research and publications, training in ICT applications and personality development programmes. This year around

15 programmes were organized which includes eight faculty development programmes, one workshops, one national conference, one mentoring and leadership training for heads of departments and senior faculty members, two student orientation programmes and two research oriented programme. Faculty development programme on 'A new framework of NAAC Accreditation' was conducted for the senior faculty members.

IQAC newsletter, Annual Newsletters of Cluster departments, DBT Newsletters of Science and Computer Science departments were brought out.

The college has been selected by UGC under the Paramarsh scheme as a mentor institution and has sanctioned Rs. 30 lakhs to mentor 5 institutions in Tamil Nadu to become NAAC accredited.

The Founder's day celebration was held on 19th Jan. 2020 with Mr. Bhasker Bhat, Director Tata Group, Former Managing Director, Titan Company, Bangalore as the Chief Guest, who was awarded with the GRG Life time Achievement Award. The Keynote Address was delivered by the Guest of Honour Mr. A.V. Varadharajan, Chairman, AV Group of Companies, Coimbatore. Five distinguished Alumni were recognized as GRG Brand Ambassadors. The Founders' Day Management Awards and Alumni Merit Scholarships were distributed to deserving students.

As a part of internationalization, MoUs have been signed with Nottingham Trent University, UK, Swinburne University of Technology, Australia, and University of Dar Es Salaam, Tanzania. Four Study abroad programmes were organised with University Malaysia Pahang, CETYS University, Mexico; Swinburne University of Technology, Melbourne; and Sunway College Malaysia, in which 84 students and 10 staff had participated. There was 10 staff who had engaged in Joint Research and Publication work with their foreign counterpart.

The Department of Commerce, inaugurated the Golden Jubilee celebrations on 4th December 2019, launched by Mrs. Vanitha Mohan, the alumni of the first batch of 1970 and Chairperson, Pricol Ltd. & Founder, Siruthuli, Coimbatore. A total of 50 inspiring and successful alumni entrepreneurs of the department were felicitated and a Professional conclave with Alumni Professionals was also organized.

The college has been ranked 5th among government/government aided institutions in ARIIA - Atal Ranking of Institutions on Innovation Achievements, an initiative of MHRD, Govt. of India, in September 2020. We proudly place on record that our institution is the only Arts and Science College in the country that was ranked among the Top 5 in this category. The college also received 4.5 golden stars for the excellent accomplishments of calendar and self- driven activities in MHRD Institute Innovation Council (IIC) 2.0. It also won the "Academic Partner Excellence Award" from ICT Academy. Our Institution has bagged the Best CSI Student Chapter Award from the Computer Society of India, Coimbatore Chapter. This year 227 students cleared Professional examinations like CA Foundation, CA Inter, ICWA, ACS, ACCA, NET/SET and BEC Vantage.

UGC sponsored Centre for Women's Studies (CWS) observed "International Day of Zero Tolerance for Female Genital Mutilation". CWS has organized a National Commission for Women sponsored Legal Awareness program in which 225 students from various colleges participated and a national seminar was organized Jointly with the Department of Sports. In collaboration with *MahalirThittam*, Coimbatore CWS has organized the College Bazaar on 9.02.2020. During this event, stalls were put up by 35 SHG groups and totally 70 SHG women participated.

The Rural Women Technology Park, an outreach programme of the College at Annur trained 1028 rural women this year. Training was rendered in preparation of confectionery, areca leaf plate, banana fiber products, solar dehydration and sanitary napkins.

Our College is one of the few non-technical institutions selected to work for the development of villages using technological innovations under Unnat Bharat Abhiyan (UBA) scheme, an initiative of MHRD to enable higher educational institutions to work for the development of rural India. A Two-day webinar conducted on Dissemination of information on the title, "NATIONAL EDUCATION POLICY-2020" was conducted on 9th and 10th October 2020. The YouTube video of this programme has crossed more than 2300 views.

Karishma 2020, the intercollegiate cultural bonanza was organized on 22nd February 2020, where 400 students from 60 colleges in and around Coimbatore city had participated. Prizes worth Rs. 65,000/- were awarded to the winners. The department of B.Voc. Garment designing had organized an Intercollegiate Attire Show titled as Evanza 2020 was conducted on 27th Feb. in which 12 colleges had participated. An exhibition of clothes,

ornaments and accessories was designed by the B.Voc. Garment Design, B.Sc. Costume Design and Fashion had been organized for the public on 4th March 2020.

Our Sports Students won 6 International Gold Medals, 5 International Silver Medals and 1 Bronze Medal in 13 International Competitions held at various countries and won 15 Gold Medals, 6 Silver Medals and 7 Bronze Medals in 31 National Level Competitions. There were 43 Gold Medals, 20 Silver Medals and 21 Bronze Medals bagged in 93 State Level Competitions. A total of 31 Gold Medals, 14 Silver Medals and 10 Bronze Medals were secured in 63 District Level Competitions.

Our NCC cadets Sgt. A. M. Varnika was selected to participate in All India Republic Day Camp at New Delhi; Sgt. G. Panmozhi was selected to participate in Prime Ministers Rally at New Delhi; Sgt. P. Abirami was selected to participate in All India ThalSainik Camp at New Delhi, and F/Cdt. T. MathiNesiga was selected to participate in All India Vayu Sainik Camp at Jodhpur.

Four units of NSS have actively organized and participated in more than 50 programmes this year. Ms. S. Sruthi of 2nd BBA International Business participated as a Speaker in the BRICS International Conference held at Russia – Ulyanovsk (online mode). Five-day workshop was also conducted to inculcate knowledge about Ancient Indian Lifestyle and also to create awareness programme about the COVID-19. Ms. R. S. Dharshini of 1st BA History had participated in the National Youth Parliament.

Rotaract, Eco Watch Club, Youth Red Cross, Yi Net, Quiz Club, Yoga Club, Consumer Club and e-cell conducted several programmes and camps. The Rotaract Club conducted a “UravukkuUyirKoduppom”, pre-marital guidance on 4th July 2019 and a one-day motivational programme ‘RYLA’, on 29th February 2020 for school students in which several motivational speakers addressed the students.

The YUVA team was awarded by CII and YI (Young Indians) Coimbatore Chapter for consistent performance and active participation for 2019-2020. IEDC organized a two-week Faculty Development Programme on Entrepreneurship, from 16th September to 28th September 2019 sponsored by the National Science & Technology Entrepreneurship Development Board (NSTEDB). The Eco watch club won Best Volunteering Team, from Nature Conservation Society.

GRG School of Management Studies, PSGR Krishnammal College for Women, was conferred the ACBSP Accreditation for the Baccalaureate/Graduate Programme for 10 years during the ACBSP Annual Conference 2019 held at Houston, Texas in June 2019.

Dr. Savitha Nair, handled the course 'Strategic Management' during the International Summer Programme organized by CETYS University, Mexico. Dr. P. Sadhasivam, Director was invited to address the students of Nottingham Business School, Nottingham Trent University, UK, during the Global responsibility week. He was also nominated to take charge of the Digital Committee of ACBSP, representing Region 10.

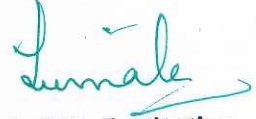
An Online Course on 'Social Entrepreneurship' was conducted to the students and the faculty of Universiti Malaysia Pahang, Malaysia during 1st-5th September 2020. An online programme on 'Social Entrepreneurship' to the students was conducted to the students of Swinburne University of Technology, Australia, on 25th November 2020; and to the students of CETYS University, Mexico, and San Diego State University, USA, on 1st December 2020.

A sum of Rs. 15,58,601 was received from AICTE for conducting 2 FDPs and 2 short term training programmes. ICSSR has sanctioned a sum of Rs. 3 lakhs to Dr. Vandana Madhav Kumar for conducting a Minor Research Project and Rs. 5.2 lakhs under the Doctoral Fellowship Scheme to Ms. M. Reshma, Research Scholar.

The annual Industry Day 2019, was conducted on 30th November 2019 on the theme 'Gig Economy: The Future of Work'. Urjith, the annual mega Management Meet of GRGSMS was held on 31st January 2020. There were 723 students from 50 prestigious institutions all over Tamil Nadu who had participated in the Meet. Feb Fiesta, the annual flagship event of GRGSMS was held on 26th February 2020 on the theme 'NetruIndruNalai'. A total turnover of Rs. 3,00,247 /- was achieved on the day.

I place on record my reverence to our visionary Founders who have paved the way for the empowerment of women. I am ever thankful to our Managing Trustee Shri. G. Rangaswamy, Chairperson Smt. R. Nandini, Secretary Dr. N. Yesodha Devi, Director Prof. Balasubramanian, the COE, all Deans and the entire faculty for their sustained support and motivation. The Administrative Staff require special mention for their untiring support in all the activities of the institution. The Students are the ones who make us proud, with their

success and commitment to the betterment of our society. They are the fruits of all our labour. I congratulate all the prize winners and wish the outgoing students a very bright and a promising future. We promise to strive ahead in our march to excellence and keep the banner of our College flying high.



Head of the Institution

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