



# PSGR KRISHNAMMAL COLLEGE FOR WOMEN

## College of Excellence

(An Autonomous Institution, Affiliated to Bharathiar University)  
(Reaccredited with 'A' Grade by NAAC, An ISO 9001:2015 Certified Institution)  
Peelamedu, Coimbatore-641004



## Annual Report 2018-2019

Honorable Chief Guest of the day Dr. Thavamani D. Palaniswamy, Respected Founder Trustee, Secretary, Director, all Deans, Faculty and dear students - a warm greeting to all. I take great pride in presenting the Annual Report of the College for the academic year 2018-19.

PSGR Krishnammal College for Women founded in 1963, by the visionaries Shri. G. R. Govindarajalu and Smt. Chandrakanthi Govindarajalu, has now blossomed into a reputed and renowned institution of Higher education. The rich heritage is carried forward under the leadership of our Managing Trustee Shri. G. Rangaswamy and Chairperson Smt. R. Nandini and the College strive forward with the strategic concept of educate to empower by fostering learning to bring about equity in the society.

Marching forward to its 56<sup>th</sup> year, the College has been recognized as a pioneer institution and has been conferred with 'College of Excellence' status by the UGC and is ranked 16<sup>th</sup> in the National Institutional Ranking Framework 2018, Ministry of HRD, Government of India. The College has ISO 9001: 2015 Certification since 2018. Five Science Departments received DBT STAR-STATUS from DBT in April 2017 and three computer science departments included in the STAR College scheme of DBT. The College also offers B.Voc. and Community college programmes in two disciplines.

The College functions in two shifts offering 31 UG, 13 PG and 13 research programmes with student strength of 7500. In 2018, a Postgraduate degree Programme in Zoology and an innovative UG programme - B.Sc. Food Processing Technology & Management was introduced. The Add-on, Job oriented courses, Online learning, Study Abroad programmes, DELF A1 level examination for French, German & BEC courses ensure that our students have global employment opportunities.

The overall pass percentage of 88.88 in UG and 89.23 in PG, in the November 2018 End semester Examinations proves the academic strength of our programmes.

The College hosted 6 International conferences and 30 National Seminars, 105 Guest Lectures and 12 Video conferences. There were 221 faculty who had attended workshops outside the college and have published 52 articles in Scopus indexed Journals. In addition, faculty have attended various seminars, conferences, training programs, refresher and orientation programs organized both within and outside the college.

There were 7 Minor, 2 Major and 3 DBT projects that had been undertaken with a funding of Rs. 14.17 lakhs and this stands testimony for the research strength of the faculty. The College received grants and funds amounting to Rs. 1.65 crores from UGC, DST, ICSSR, NISD, TNSCST, DBT and MHRD etc., The College has also been selected for a grant of Rs. 5 crores by MHRD under RUSA scheme in the category "Enhancement of Quality and Excellence in Select Autonomous Colleges". The Management and the Alumni Association have jointly funded 18 research projects at an outlay of Rs. 21.4 lakhs. Students have received Government scholarship of Rs 6.19 lakhs. Two Ph.D. scholars received scholarship amount of Rs. 72,000 from the Directorate of Collegiate Education.

The CSR Private Scholarship amounting to Rs. 1.04 lakh benefitted 10 students. The Founders' Day Management Awards amounting to a total of Rs. 2.10 lakhs were distributed to 42 meritorious students.

Outcome Based curriculum, International Peer Review of curriculum, Use of Adjunct and Visiting faculty, Faculty Internships in industry are some of the unique features in the Academic sphere of our College.

"She Scape" the college magazine won the Tamil Nadu Best College Magazine Award from Divyodaya - Inter Religious Centre on August 4, 2018. Annual Newsletters are also brought out by the Cluster departments every year.

The college has organised 43 Faculty Development Programmes cum workshops in the areas of Leadership, Information Technology including hands on training on software, Research, Outcome Based Education, Frameworks of NAAC, Public Financial Management System, National Digital Library of India (NDLI) Virtual Repository of Learning Resource out of which seven were organised by IQAC. Non-teaching staff were also provided with five training programs in Communicative English, GST training at Coimbatore management association and training to operate instruments.

The IQAC of our college organizes quality improvement programmes every year for faculty and students in various dimensions like curriculum design, teaching and learning, assessment and evaluation, trainings in emerging topics, research and publications, training in ICT applications, personality development programmes. This year around 10 programmes were organized which includes three faculty development programmes, one workshop for faculty, two research oriented programmes, two student orientation programmes and two mentoring and leadership training programmes. One week refresher course on "Lead to Win" was organized by Born to Win training services, Chennai, for Senior Leaders, Heads of Departments and senior faculty members.

The Birth Centenary Celebrations of our Founder Shri. G. R. Govindarajulu was held on 19<sup>th</sup> Jan. 2019. The Chief Guest Mr. T.V. Mohandas Pai, Chairman, Manipal Global Education Services inaugurated GRG Food Quality Testing Laboratory and released the GRG Brand Identity Manual. The Keynote Address was delivered by the Guest of Honour Mr. G. Soundararajan, Vice Chairman of CRI Pumps. Five distinguished Alumni were recognized as GRG Brand Ambassadors. GRG Lifetime Achievement Award was given to Thiru. C. K. Ranganathan, Chairman and Managing Director of Cavin Kare. The Scholarship and Awards were given to 109 students of various institutions of GRG Trust.

There were 6 Study abroad programmes that had been organised with San Diego State University and Oregon State University, USA, Nottingham Trent University, UK, University Malaysia Pahang, CETYS University, Mexico and HELP University, Malaysia during the year in which 120 students and 20 staff members participated. A team of 10 staff have engaged in Joint Research and Publication work with their foreign counterpart. The College received the "*Best Institute – Women Skill Development Award*" consecutively for two years from 'Skilling India' organized by ASSOCHAM and the "*Best College Award for Academic Excellence*" from Nature Science Foundation. It also won the "*Academic Partner Excellence Award*" from ICT Academy. Our Institution has bagged the Best CSI Student Chapter Award from the Computer Society of India, Coimbatore Chapter. This year 218 students had cleared Professional examinations like CA Foundation, CA Inter, ICWA, ACS, NET / SET and BEC Vantage.

The Alumni Mega Meet "Purples Day Out" was held on 8<sup>th</sup> Dec. 2018, with 1500 participants. There were 15 outstanding alumni who had been felicitated. An Alumni Merit Scholarship of Rs. 4,00,000/- was also collected and distributed to deserving students.

Centre for Women's Studies conducted a competition for generating awareness about the legal rights of women funded by National Commission for Women, New Delhi and 300 students participated. Students of the Gender Champion Club participated and volunteered in the national

conference on Ecological Festival of Western Ghats organized by Save Western Ghats Movement. In order to provide skill training for women on various trades the college was registered as skill Training provider under Pradhan Mandhri Kaushal Vikas Yojana.

Rural Women Technology Park of our College has signed MoU's with three Colleges to provide skill training to faculty and students. It also provided Skill Training on various trades benefitting 1000 rural women and has generated 152 entrepreneurs.

Our College is one of the few non-technical institutions selected to work for the development of villages using technological innovations under Unnat Bharat Abhiyan (UBA) scheme, an initiative of MHRD to enable higher educational institutions to work for the development of rural India. Two proposals submitted by the college - One in Lake Restoration and the other in Bio conversion of fish waste to Bio fertilizer have been approved for implementation in five villages of Thondamuthur constituency under the scheme.

Karishma 2019, the intercollegiate cultural bonanza was organized on 22<sup>nd</sup> February 2019. There were 600 students from 94 colleges in and around Coimbatore city participated. Prizes worth Rs. 65,000/- were given to the winners. The B.Voc. Garment designing department organized an Intercollegiate Attire Show- Evanza 19 on Feb 2<sup>nd</sup> in which 12 colleges participated. An exhibition of clothes, ornaments and accessories was designed by the B.Voc. Garment Design, B.Sc. Costume Design and Fashion had been organized for the public on 1<sup>st</sup> March 2019.

The College organized the GRG Centenary Trophy 2018 "State Level Inter-Collegiate Basketball Tournament for Women" from 18<sup>th</sup>-20<sup>th</sup> July 2018 at GRG Centenary Sports Arena. At the finals of GRG Basketball Championship, team from MOP Vaishnav College, Chennai merged as winners. A cash prize of Rs. 25,000 along with the overall championship trophy was accorded to them. Our sports students won 63 Gold medals, 42 Silver Medals and 27 Bronze Medals in all levels including 16 medals at national level competitions. This year three Sports Fests were organized to promote Traditional Games.

Our NCC cadet F/Cdt. Arthy R. visited Bhutan as the cultural ambassador under Youth Exchange Programme and our NCC Programme Officer Captain N. V. Kavitha received DDG's Commendation Card and Commandants Gold Medal at Officers Training Academy, Gwalior.

Four units of NSS have actively organized and participated in more than 150 programmes this year. Ms. T. Tamil Kaviya, II B.A. Economics participated in Republic Day Parade 2019 in New Delhi, and Ms. B. G. Amritha III B.Com. E.Com. was part of India Youth Delegation to Foreign Countries, Bahrain. Mrs. K. Suguna NSS Programme Officer was the Tamil Nadu Contingent leader of South Zone Pre-RD Camp at Karnataka. Ms. V. Asvitha, of I MA Literature participated in the National Youth Parliament Festival 2019 at New Delhi.

Rotaract, Eco Watch Club, Youth Red Cross, Yi Net, Quiz Club, Yoga Club, Consumer Club and e-cell conducted several programmes and camps. The Rotaract Club conducted a "Self Defence Program" on 8<sup>th</sup> January when Mr. C. Antony Justin a Senior Instructor in Kyokush in Karate practically demonstrated the defense mechanisms.

YI Yuva Club organized AIDS awareness programme and the volunteers performed a mime on the theme SWACHH BHARATH at Fun Republic Mall as part of KovaiVizha 2019. IEDC organized a 2-week Faculty Development Programme on Entrepreneurship, from 3<sup>rd</sup> to 15<sup>th</sup> October 2018 sponsored by the National Science & Technology Entrepreneurship Development Board (NSTEDB) and supported by Entrepreneurship Development Institute of India, Ahmedabad. The Eco-watch club won Best Volunteering Team, from Nature Conservation Society.

The **GRG School of Management Studies** was selected as one among top 10 Management Institutions in India by Knowledge Business Review Magazine. GRGSMS signed an MoU with University Malaysia Pahang, Malaysia for Academic Collaboration. The Self Study Report was submitted to Accreditation Council for Business School and Programmes (ACBSP) in December 2018. A three-member team from ACBSP visited **GRG School of Management Studies** during 4<sup>th</sup> to 6<sup>th</sup> March 2019 for site visit as a part of International accreditation process.

Dr. S. Kavitha, Associate Professor and Dr. R. K. Sudhamathi, Associate Professor were sanctioned with a grant of Rs. 7 Lakhs each from AICTE to conducted a Two-week Faculty Development Programme. Students of GRG School of Management Studies won the National level Championship of the 'Student Management Games 2018' organized by All India Management Association.

Urjith, the annual mega management meet of GRGSMS was held on 31<sup>st</sup> January 2019 and 594 students from 47 various institutions all over Tamil Nadu proved their managerial skills. Feb

Feista 2019 with the theme 'Nurture Nature' was successfully conducted on 20<sup>th</sup> Feb 2019 with a turnover of around Rs. 3,00,000. GRGSMS organized various E-Talks, CXO Talks, Alumni Talks, Guest Lectures during the year.

I place on record my reverence to our visionary Founders who have paved the way for the empowerment of women. I am ever thankful to our Managing Trustee Shri. G. Rangaswamy, Chairperson Smt. R. Nandini, Secretary Dr. N. Yesodha Devi, Director Prof. Balasubramanian, the COE, all Deans and the entire faculty for their sustained support and motivation. The Administrative Staff require special mention for their untiring support in all the activities of the institution. The Students are the ones who make us proud, their success and commitment to the betterment of society and the environment are the fruits of all our labour. I congratulate all the prize winners and wish the outgoing students a very bright and a promising future. We promise to strive ahead in our march to excellence and keep the banner of our College flying high.



**Head of the Institution**

**PRINCIPAL**  
**PSGR KRISHNAMMAL COLLEGE FOR WOMEN**  
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