



PSGR KRISHNAMMAL COLLEGE FOR WOMEN

College of Excellence

(An Autonomous Institution, Affiliated to Bharathiar University)
(Reaccredited with 'A' Grade by NAAC, An ISO 9001:2008 Certified Institution)

Peelamedu, Coimbatore-641004



Annual Report 2017 - 2018

Honorable Chief Guest of the day Colonel A. Sridharan, Respected Founder Trustee, Secretary, Director, Deans, Faculty & dear students- a warm greeting to one and all present here. It gives me immense pleasure to present the annual report of the College for the academic year 2017-18.

PSGR Krishnammal College for Women was started in 1963, by the founders Shri. G. R. Govindarajalu and Mrs. Chandrakanthi Govindarajalu the icons of this stupendous monument of learning. Their legacy is nurtured and sustained under the continuing and benevolent guidance of our Managing Trustee Sri. G. Rangaswamy and the Chair person Smt. R. Nandini who strive tirelessly to elevate the status of women with the motto 'Educate to empower'.

The institution, in its 55th year, has been adorned with several awards and accolades down the decades, the most important being - conferred with 'College of Excellence' status on 3rd August 2016 by the UGC and ranked the 14th in the National Institutional Ranking Framework. The UGC has extended the Autonomous status and the NAAC accreditation upto 2022. The College functions in two shifts offering 25 UG, 11 PG, and 11 research programmes with a student strength of 6500. This year a Postgraduate degree in Data Analytics course has been introduced. The College also offers UGC sponsored B. Voc. Programmes and Community College imparting skill training and empowering women to become entrepreneurs, Five departments: Physics, Chemistry, Botany, Zoology and Mathematics are recognized with Star Status by the Department of Biotechnology, Government of India which supports the growth and development of the institution with an allocation of Rs. 1 crore as grant. The add on and job oriented courses, Online Courses, Spoken Tutorials and College Abroad programmes, French A1 level exams, German & BEC ensure that students are globally viable.

A good intake for all the programmes in June 2017 led on to students securing a pass percentage of 93% in UG and 90 in PG, for the November Examinations. A two-day International Conference on Advanced Materials for Technological Applications (ICAM 2018) was organized by the Departments of Physics and Chemistry. Professors from Oxford University, and from Singapore were the eminent resource persons of the Conference. The College has hosted 15 National seminars. The faculty have to their credit 42 publications in Scopus Indexed Journals, 5 Books been published, 120 Guest Lectures, 25 Workshops and 17 Video Conferences. Various faculty development programs, refresher courses, orientation programs etc., organised by UGC and other prominent institutions are attended by our faculty enthusiastically. The Department of Commerce (Aided & Professional Accounting) had organized the Professional Conclave in February 2018.

A total of 7 Minor projects have been undertaken which stands as a testimony for the research strength of the faculty. The College had received grants and funds amounting to Rs. 3.52 crores from UGC, DST FIST, ICSSR, NISD, TNSCST etc., The Management and the Alumni Association have jointly funded 13 projects at an outlay of Rs. 15.57 lakhs. There were 11 Faculty Development Programmes organized this year and new MOUs and Industrial tie ups have been signed and existing ones renewed. The students have received Government scholarship amounting to Rs. 5,20,000. Two Ph.D. scholars received Doctoral fellowship of Rs. 3,12,000 from ICSSR Research Grant.

Two Ph.D. scholars have received a scholarship amount of Rs. 36,000 each from the Directorate of Collegiate Education. The CSR Private Scholarship amounts to Rs. 1,62,000 benefitting 10 students. The Founder's Day Scholarship was awarded to 69 students amounting to a total of Rs. 3.5 lakhs.

Outcome Based Education curriculum is followed and will be introduced for the third years in June 2018. Few courses in the syllabi of every programme have been internationally validated. The college has subjected itself to Academic Audit and ICT Audit.

The College Magazine, a chronicle of the important happenings at College and the creative endeavours of staff and students bagged the Tamil Nadu Best College Magazine Award. Annual Newsletters are also brought out by the Cluster departments every year.

The institution has organised 32 faculty development programs cum workshops in the areas of Leadership, Information Technology including hands on training on softwares, Research, Outcome Based Education, Frameworks of NAAC, Indian IFRS Standards, DTH Swayam Prabha, Clouding Computing out of which seven were organised by IQAC. Non-teaching members were also provided with four training programs in Communicative English, Basics of Internet and training to operate instruments.

The IQAC of our College had organized various programmes every year to ensure the benchmark of quality. This year around 15 programmes were organized which includes five faculty development programmes, one workshop, one mentoring and leadership training programme, five science academies lecture workshops and three student orientation programmes. A team of four faculty members had attended e-Yantra project and received Task Based Training in IIT Bombay. An interface meeting on Skill Programme and DTH Swayam Prabha was conducted with the National Co-ordinator for the NPTEL project, Dr. Mangala Sunder Krishnan, IIT Chennai and all the outgoing students have been given hands-on training to access the Swayam Prabha Portal. A Student Seminar on Role of students in “Technology enabled learning: Challenges and Prospects” has been conducted.

Every year the Founders day is a red letter day and especially this year when the celebrations of the Birth Centenary of Shri. G. R. Govindarajulu was inaugurated. The release of the GRG Birth Centenary Volume, GRG Legacy Video show, and display of artefacts were the highlights of the event. Sri K. P. Ramasamy Founder Chairman of KPR Group of Industries, opened the GRG Centenary Sports Arena, a state of the art stadium which also houses the GRG Purple Hues Fitness Studio.

At the International arena Dr. S. Poornima presented a paper and also chaired 3 sessions in the Multi-Disciplinary Conference organized by International Journal of Arts and Science at Harvard University, Boston, USA, availing UGC Travel Grant to the tune of Rs. 1,70,000. Ms. M. Maheshwari, Assistant Professor, Department of B. Com. (E. Com.) along with 27 students of II B. Com. had participated and presented papers in the International Conference on “Interdisciplinary Research Innovations in Science & Humanities” held at Bangkok, Thailand during November 2017. As part of an International visit, students visited American University of Dubai.

Under the study abroad programme, 19 students with 1 faculty had visited San Diego University, USA, where they completed a certificate course on Entrepreneurship & Multi-cultural communication and received credits for the same. Two M. Com. students, took a 3 month Post-Graduate Diploma course in Amity University, Singapore. There are 29 students who will be doing a course on Cross Cultural Learning on Gender Society and Justice in June 2018 at Oregon State University, USA.

Dr. Muthulakshmi Andal was the Recipient of “**Outstanding Faculty in Science**” by Venus International Foundation, and the “**Best Research Supervisor Award**” by Innovative Research Developers and Publishers. Dr. K. Nithya Kala-Asst Professor, Dept. of BBA won the Young Educator and Researcher Award from the National Foundation for Entrepreneurship Development-2017. Six faculty of the Tamil Department have won the “Barathi Tamil Selvar Viruthu”.

Ms. G. Gnana Sri Bhavani of III B.Sc. Physics was awarded the I prize, a cash award of Rs. 10,000/- by the Government of Tamil Nadu for Tamil poem composition in the birth centenary celebrations of our former Chief Minister M. G. Ramachandran. There were 17 students who had cleared their CA foundation and intermediate levels, 5 have cleared Group I, 2 students have received District level ranks in CA - IPCC – Group I & II. Eight faculty and 5 students have cleared SET and two faculty and 3 students have cleared NET this year.

The Alumni Mega Meet “Purples Day Out” was held in the month of December 2017 with 1500 participants. There were 15 outstanding alumnae who had been felicitated. An Alumni Merit Scholarship of Rs. 4,80,000/- was collected and awarded to 83 deserving students.

Centre for Women’s Studies with the support of NABARD organized a national conference on “Approach towards Sustainable Conservation through Social and Environmental Entrepreneurship”. In keeping with the national initiative of Swatch Bharath an awareness program on waste management and water conservation and a campaign on health and dengue were organized. A joint venture with Mahalir Thittam, Coimbatore Collectorate on value added products was organized at Rural Women Technology Park and Centre for Skilling. The Centre also organized college bazaar to promote the products made by Self Help Group Women of Tamil Nadu in which 30 stalls were put up by the women and the students patronized it.

DST, sponsored Rural Women Technology Park, Annur organized skill training programs on various trades like Areca plate making, Value added products, Banana Fibre extraction and 195 women were trained and 35 of them have turned to income generators. Rural Women Technology Park will undertake Tamil Nadu State Science and Technology Councils funded research project on Exploitation of Banana Fibre as an Alternative for Cotton and Value added Products Development in the Rural Community with the Budget outlay of Rs. 18.44 lakhs.

Karishma, the Inter-College Cultural Fete showcasing brilliant display of youth talent was organized on 23rd February when more than five hundred students from 40 colleges participated. An Attire show designed exclusively by the students of B. Voc. Garment Designing of our college was the highlight of the event

The institution feels proud of the sports students who have achieved commendably at the National level. Ms. Pushpanjali (III B.Com. CA) won the gold medal in the All India Inter University Athletic Championship at Acharaya Nagarjuna University Andhra Pradesh. Ms. Amirtha Sri Siva (I B.Com.) won the silver medal in the Open National Tennis Championship at Delhi. The basket ball team won 2 gold medals & 2 silver medals in national level basket ball tournaments. The athletes won 2 gold, 2 silver & 1 bronze in the South Zone National Level Athletic Meet, Kerala. Ms. Abarna (II B.A. Eco.) won the bronze medal in the Junior National Boxing Championship held at Jharkand. Ms. S. R. Namritha (II B.Com.) won 1 gold, 2 silver & 1 bronze at the National Level Shooting Championship. The students participated in 105 various level tournaments and won 68 medals this year.

NCC Flight Cadet R. Arthy of II B.Sc. Physics participated in the Republic Day parade at New Delhi this year in Jan 2018. Three units of NSS function at College. Ms. K. Sangeetha received Swami Vivekanandhar Youth achiever Award. Ms. V. Kowsigaa attended the National Youth Festival 2018 at Noida. Ms. R. Tamizharasi is currently participating in National Integration camp at Karnataka.

Rotaract, Eco Watch Club, Youth Red Cross, Yi Net, Quiz Club, Yoga Club, Consumer Club and e-cell conducted several programmes and camps. IEDC organized two Entrepreneurship Awareness Camps. Disaster Management And First Aid Training Programme, Blood Donation Camp, Eye camp and Swachh Sarvekshan (School Campaign) was organized by the YRC.

YI Net Club organized awareness programmes on health and child rights to the children, and organ donation. The club won Swachh Survekshan Award - Presented by Coimbatore Corporation Commissioner Dr. Vijayakarthykeyan and Best Contribution award to Project Masoom by Young Indians-CII, Coimbatore Chapter.

Rotaract Club of our college has received Best President Award, Best Secretary, Best Staff Co-ordinator Award, and Outstanding Club Award for the year. Bench mark programmes like Uravukku Uyir Koduppom, Vidhyaadhan and Save a Life were also organized.

The **GRG School of Management Students** has been ranked A⁺ in the B School ranking by Business India in its December 2017 issue. As part of Study Abroad Programme, II MBA students committed themselves to global summer programmes at Singapore Management University, Singapore, San Diego State University, USA and CETYS University, Mexico during June – July, 2017. Dr. B. Sripirabaa, Associate Professor received a grant of Rs. 3.5 Lakhs from AICTE and conducted a Two-week Faculty Development Programme and 30 participants from various colleges participated in the programme. A DST Sponsored three day Entrepreneurship Awareness Programme was held in August, 2017. Eighth Edition of the Faculty Development Programme on “Skills Development for Business Research” was conducted in November, 2017. The Annual Faculty Retreat was at Colombo, Sri Lanka, during 20th-23rd July, 2017. Urjith, the annual mega management meet of GRGSMS was on 31st January 2018 and 408 students from 36 prestigious institutions all over Tamil Nadu proved their managerial skills.

Four Students of II MBA signed up an agreement as new partners in the “Campus Company - Magical Shades” on 1st September, 2017. Rohitha Sivakumar, II MBA, has been selected by amazon.com for the position of Team Manager with a package of Rs.12 Lakhs per annum. GRGSMS organised various E-Talks, CXO Talks, Alumni Talks, Guest Lectures during the year. GRGSMS has received the prestigious CMA Best Student Chapter Award during ‘CMA Management Day’ on 21st February, 2018.

Silver Jubilee Celebrations of GRGSMS was inaugurated on 28th February 2018. Shri K. Ramasamy, Chairman, Roots Group of Companies was the Chief Guest and a coffee table book ‘Outliers’ was released during the occasion.

Once again I place on record my salutations to our beloved Founders who have passed on their legacy of undaunted spirit for excellence. I am grateful to our Managing Trustee Sri. G.

Rangaswamy, Chairperson Smt. R. Nandini, Secretary Dr. N. Yesodha Devi, Director Prof. Balasubramanian, the Controller of Examinations, Deans and the teaching fraternity who have been constantly motivating and supporting all our academic endeavours so that the banner of PSGR Krishnammal College might flourish ahead of times. I also thank the Administrative Staff, whose enthusiasm sustains the efficiency of the administration. Students are the pillars of the institution upon whose achievement the growth of our nation is placed. I congratulate all the prize winners and wish the outgoing students a very bright and a promising future. Along with my Staff and students I assure that we would strive to place ourselves in global educational map.



Head of the Institution

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