

## PSGR KRISHNAMMAL COLLEGE FOR WOMEN



**College with Potential for Excellence**  
(An Autonomous Institution, Affiliated to Bharathiar University)  
(Reaccredited with 'A' Grade by NAAC, An ISO 9001:2008 Certified Institution)  
Peelamedu, Coimbatore-641004



### Annual Report 2015 - 2016

Honourable Chief Guest of the day, Dr. A. K. Rawat, our respected Secretary Smt. R. Nandini, Faculty & dear students - warm greetings to one and all present here. It gives me great pleasure to present the annual report of the College.

Instituted in June 1963, PSGR Krishnammal College for Women has over the span of five decades, established itself as a pioneering institution in women's education.

The College was conferred the Autonomous status in the year 2004 and as a 'College with Potential for Excellence' by the UGC in 2011. The institution enjoys DST-FIST recognition and has been included in the star College Scheme of DBT from the year 2011 and 2012 respectively, and has been re-accredited with 'A' Grade in 2013 by NAAC. In the post golden jubilee year, the institution has entered into new ventures with the UGC by starting courses such as B. Voc. Beauty Therapy, Aesthetics and Garment Designing; and a Community College in the current academic year. The college has the strength of 5500 young women graduates, 250 teaching and 100 non-teaching staff with excellent infrastructure in a clean sylvan campus.

The College offers 25 UG & 13 PG Courses and 11 M.Phil. & Ph.D. Programmes. The College also offers 8 Add-on, 8 Job-Oriented and 18 Open Courses. Certificate Programmes in German, Hindi, French and Business English are also offered. The academic year 2014-15 had a very good start with all the seats being filled and with the students who have proved their worth securing the pass percentage of 95% in PG & 93% in the UG Examinations. 122 M.Phil and 22 Ph.D. scholars were admitted this year where the college also provides the rich research ambience, with state of the art infrastructure.

One International and Eight National Seminars, 20 Workshops, 140 Guest Lectures, and 9 Video conferencing ensure Global standards in learning within the campus. Various departments of our institution have organised 23 faculty development programs cum workshops in the areas of

Leadership, Information technology, Research, e-Content Creation and Outcome Based Education out of which nine were organised by IQAC. An exclusive programme on Outcome based Education was organised for all the faculty of the college. Non-teaching members were also provided with five training programs in Communicative English, First Aid & Fire Safety and training to operate instruments.

102 papers were presented by the faculty and 346 papers by students in various seminars with 125 papers and 79 papers published in various conferences by faculty and students respectively. Faculty have attended orientation programs, refresher courses and research based programs organised by IQAC and other departments to enrich their knowledge and skills. Outcome based Education program has initiated a new outlook among the teaching faculty in our march towards student centric learning.

The IQAC of our college organizes quality improvement programmes every year for faculty and students in various dimensions such as curriculum design, teaching and learning, assessment and evaluation, training in emerging topics, research and publications, training in ICT applications, and personality development programmes. This year, around 15 programmes were organized which includes: four faculty development programmes, four workshops, three science academies lecture workshops, three student orientation programmes and one leadership training programme. The College also received the Trophy for the presentation of the Best Practices of the College at the IQAC National Seminar in MOP Vaishnav College, Chennai.

One Major and 11 minor Projects have been sanctioned this year. Our Institution has published the sixth volume of the Research Journal "Advances in Applied Research" and has ventured into online publication of the same. There were 613 Students who have received scholarships of Rs. 26 lakhs from the Government with the Management offering free education to 29 students, also supporting the needy students with scholarships' worth Rs. 25 lakhs.

Many National and State level awards and achievements won by the students and faculty add laurels to the institution. In the EMC Academic Award function at Chennai, our Institution received Best Academic Award. Our College is a Centre for Professional Coaching in Chartered Accountancy, ACS and ICWA. There were 80 students who had registered for the various courses offered where 50% of the students had cleared the examination at the foundation level.

Arutchelvar Dr. N. Mahalingam Memorial Lecture was delivered by Shri. T. Kannan, Chairman, Thiagarajar College of Engineering, Madurai.

The Founder's day is celebrated on 19 January 2015, which was felicitated by inspiring lectures delivered by our Chief Guest Shri. K. Shankar I. P. S., Inspector General of Police, West Zone, Coimbatore and the Guest of Honour Dr. Jayaraman Dean, Tata Institute of social Sciences, Mumbai. Five prominent alumni were honoured with Outstanding Alumni awards for 2015.

**IEDC Cell** organized five Entrepreneurship Awareness camps & one Faculty Development Programme.

The **Placement Cell** conducted various training programmes on personality development and career enhancement to ensure corporate readiness. Two mega on campus placement events were organised. Out of 456 students who registered, 341 have been placed with an average salary of Rs. 1,50,000 per annum.

Our College is the Regional Centre for **Geriatric Care** recognized and funded by the NISD, New Delhi. There were five two month courses in Geriatric care which were conducted for the benefit of 200 care givers.

#### **UGC SPONSORED CENTRES:**

The **Gandhian Studies** centre conducted a symposium on Anti-Dowry in Collaboration with District Social Welfare office and two endowment lectures on Capacity building for Panchayat Raj members. The Human Rights Day programme, Short-term course on Dr. Ambedkar's ideology and a Two-day UGC sponsored National Level Seminar on "Ideals of Dr. Ambedkar for Nation Building and Social Transformation" was organised by the **Ambedkar Studies** centre.

#### **WOMEN STUDIES CENTRE:**

In the year 2014, Vocational Training Centre registered under Ministry of Labour and Employment was established in the college and the Centre for Women's Studies as part of its extension activities has empowered 60 women with vocational training. A College Bazaar was organized in February to promote products of women SHG and a sale of Rs. 1,72,000/- was achieved. A Walkathon was undertaken as a part of International Women's day celebration to sensitize the students on the need for Clean Environment. The Centre has completed the ICSSR

funded research projects on “Transgender Persons: Socio-Economic Status, Experience of Indifference and Government Support in Coimbatore District” with the budget outlay of Rs. 7,23,475/-. Another ongoing UGC research project is on Issues related to Preference of Single Child, Parental Care, Social Behaviour of Child and its Development among Working Women in Coimbatore District.

#### **CO-CURRICULAR ACTIVITIES:**

##### **SPORTS:**

Our college has to its repute an International level player Ms. P. Mala of I B.Com., represented our college at Singapore in Karate. Ms. S. Gayathri I B.Com CA has won 17 medals at the National Level has been selected to represent India at Junior World Championship at Czech Republic for Rifle Shooting. There were 7 students who had participated and won 4 silver and 2 bronze medals at the National Games held at Kerala. There were 27 National Level Players in Volleyball, Basketball, Handball, Kho-kho, Hockey and Athletics. Our College is represented by 18 Inter University players. Our Volleyball team has participated in more than 50 state level tournaments and 5 national level tournaments held at various district and has won 48 matches.

NSS Volunteers participated in First Aid training camps, workshops on Eye Donation & Eye care, Blood Donors and Drug Abuse day rallies. Ms. K. C. Ramya attended the National Youth Camp at Assam and she has also won the Indhira Gandhi National best NSS Volunteer Award for the year. Ms. Ekta K. Umaraniya received the honour in participating during the republic Day Parade.

NCC with its army and air wing has always been the pride of our College. Flt/Cdt. R. Anuprabha attended the Republic Day parade at New Delhi and the Prime Minister’s rally and 2 cadets participated in the NCC National games at Delhi. The **Rotaract Club** of PSGR Krishnammal College for Women conducted an awareness programme on Organ Donation. Pre-Marital guidance programme, “Uravukku Uyir Koddupom” was conducted for all outgoing students. The Club won the Outstanding Club Service and 8 other awards for the year. Under the aegis of Fine Arts Association, students showcased their talents in dance, singing, elocution, mime, and skit, debate, poetry writing etc., and have won 147 awards and cash prizes at National, State and Intercollegiate level. A south zone intercollegiate cultural fest **Karishma** 2015 was conducted on 5<sup>th</sup> February and 35 colleges had participated.

**Youth Red Cross** of our College conducted First Aid Training Programme in which 173 volunteers were trained. The Officer Appreciation Award for the current year was received by Dr. P. Vennila and Ms. R. Arthi, of III B.A. Economics received the Best YRC Volunteer award. There were 5 Volunteers who had received the Disaster Response Team Member Identity card. The Eco Watch Club organised Guest Lectures on Global Warming, Awareness on Solid Waste Management and planted 200 saplings. **Yoga** students have won 16 prizes at state, 8 at National and 3 prizes at International competitions. **YiNet** had organized Heritage Week celebrations, Joy of Giving Week to create awareness. The **PSGRKC Alumni Association** honours the Best Outgoing student each year with a gold medal.

An Indoor auditorium with a multi-tech gymnasium, an outdoor stadium and new hostel are being constructed. Sophisticated labs for Garment designing and Beauty Therapy enhance the practical knowledge of the students. A Rural Women Technology Park, Supported by DST, has been established at Annur to provide skill training and technology transfer. The College has signed MoU's with Infosys Bangalore, UTL technologies, Bangalore, Poppys Knitwear, Tirupur and Naturals, Chennai. The Indian Institute of Technology Bombay has recognized our College as a Super Resource Center, for Spoken Tutorial Project sponsored by MHRD, Govt of India. The College has been sanctioned a sum of Rs. 7 crores by UGC, DRDO, DBT, ICSSR and NISD, Further project proposals for Rs. 10 crores have been submitted to various agencies. The college also awaits the announcement of star College status by DBT for its 5 science departments. In the upcoming academic year, 4 new innovative courses are to be introduced including UG and PG Programmes in Business and Data Analytics.

#### **GRG SCHOOL OF MANAGEMENT STUDIES:**

GRGSMS has been ranked No.54 among the Top 100 B-Schools by career 360 magazines and A<sup>+</sup> by Business India in its December, 2014 issue. It was conferred the "Innovation in Building Academia and Industry" in its December, 2014 issue. It was also conferred with the "Innovation in Building Academia and Industry – Institute Interface Award" by DNA and Star of the Industry Group Award. Ms. Niktha Natarajan received the "RVS Padmavathi Best Student Award" and GRGSMS was awarded "Best Student Chapter" for the second consecutive year by CMA in Feb 2015. It has also received "IAB Blind Empowerment Champions 2015" in recognition of voluntary contributions for the empowerment of people with visual challenges.

Director, Prof. S. Balasubramanian has been nominated as a Member of the Task Force by the All-India Management Association and Dean Dr. P. Sadhasivam has been elected as the Vice

Chairman of the Tamil Nadu Chapter of Association of Indian management Schools. The Annual Mega Event – URJITH 2015 – was held in January when 370 students from 29 institutions all over Tamilnadu participated. The first edition of “Alumni Homecoming” was organized in Feb and 70 alumni members with 10 former faculty members participated in this programme.



**Head of the Institution**

**PRINCIPAL**  
**PSGR KRISHNAMMAL COLLEGE FOR WOMEN**  
**COIMBATORE - 641 004.**