



PSGR Krishnammal College for Women



Institution's Innovation Council - Calendar of Activities 2020-21

Quarter 1 OCTOBER TO DECEMBER 2020

Thrust Area: **Inspiration, Motivation and Ideation**

S. No.	Activity
1	IIC Council formation or upgradation (of existing council) at Institute level. Conduct first council meeting.
2	Workshop on "Entrepreneurship and Innovation as Career Opportunity"
3	My Story - Motivational Session by Successful Innovators
4	My Story - Motivational Session by Successful Entrepreneur/Startup founder.
5	Session on Problem Solving and Ideation Workshop
6	Exposure and field visit for problem identification
7	Pitching workshop & linkage of innovators with Innovation Ambassadors.
8	Panel Discussion on Atmanirbhar Bharat- Vocal for Local, Make in India for the world.
9	Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)

Quarter 2

Thrust Area: Validation and Concept Development

S. No.	Activity
1	IIC Council Meeting- Review of Q1 progress and Planning for Q2.
2	Session on Process of Innovation Development
3	Workshop on Design Thinking, Critical thinking and Innovation Design
4	Field/Exposure Visit to Fab lab, Makers Space, Design Centres, City clusters etc.
5	Workshop on Entrepreneurship Development Phases
6	Design Validation through various model of design validation (e.g. Double Diamond Approach)
7	Session on identifying Intellectual Property component at the early stage of Innovation
8	Idea/ PoC pitching & validation and Institute level PoC competition. Submission of Idea/PoC on IIC Portal
9	Orientation session for all students & faculties of Institute by Innovation Ambassador
10	Call for paper writing and research report on Innovation
11	Orientation Session on National Innovation and Start-up Policy (NISIP)
12	Semester Break : Internship at start-up

Quarter 3 JANUARY TO MARCH 2021

Thrust Area: **Prototype, Design, Process Development for Business Model/ Process/ Services**

Sr. No.	Activity
1	IIC Council Meeting- Review of Q2 progress and Planning for Q3
2	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre/ Co-working spaces
3	Workshop on Prototype/Process Design and Development - Prototyping
4	Session/ Workshop on Business Model Canvas (BMC)
5	Business Plan/Prototype Competition to Invite Innovative Business Models from Students
6	Session on “How to plan for Start-up and legal & Ethical Steps”
7	Interactive Session/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)
8	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
9	Mentorship Session for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors/Innovation Agent
10	Orientation session for all students & faculties of Institute by Innovation Ambassador(s)

Quarter 4 APRIL TO JUNE 2021

Thrust Area: Awareness about Start-up and related Ecosystem

Sr. No.	Activity
1	IIC Council Meeting- Review of Q3 progress and Planning for Q4
2	Session on Prototype Validation - Converting Prototype into a Startup
3	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
4	Organise Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or)Mentoring Session
5	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs
6	Session on Building an Innovation/ product fit for market
7	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
8	Orientation session for all students & faculties of Institute by Innovation Ambassador
9	Semester Break : Internship at start-up.