



**Action Plan for Entrepreneurship Development Cell
for the Academic Year 2020-21**

Action Plan (Month wise):

S No	Month	Activity	Conducted by GRGSMS	Conducted by PSGRKCW	Expected outcome
1	August 2020	Entrepreneurship Survey	Yes		Identification of aspiring entrepreneurs from among the current batch of students
2		E Talk (29-08-2020)	Yes		Role model intervention leading to entrepreneurship inclination and motivation among students
3		AICTE sponsored STTP on 'Entrepreneurship Development' (3 batches)- Aug 03-24, 2020)	Yes		Knowledge dissemination and training to faculty from various institutions all over India on entrepreneurship
4	September 2020	International Online course on 'Social Entrepreneurship' (Sep 1-5, 2020)	Yes		Participants from UMP, PSGRKCW, GRGSMS being trained on social entrepreneurship
5		Entrepreneurship Survey		Yes	Identification of aspiring entrepreneurs from among the current batch of students
6	October 2020	E Talk (2)	Yes	Yes	Role model intervention

7		Awareness camp (1-2 days)	Yes	Yes	Build awareness on various aspects of entrepreneurship
8	November 2020	E Talk	Yes		Role model intervention
9		Idea Hackathon	Jointly		Identify potential startup ideas and students for further action
10	December 2020	E Talk		Yes	Role model intervention
11		Bootcamp (2 days)	Jointly		Intensive training to chosen students
12	January 2021	E Talk	Yes		Role model intervention
13		Rs 50 Venture activity	Jointly		Gain entrepreneurial experience with minimal investment
14	February 2021	Feb Fiesta	Yes		Annual flagship event promoting the spirit of entrepreneurship
15		Entrepreneurship Fest		Yes	To promote the spirit of entrepreneurship
16	March 2021	FDP on Entrepreneurship Development		Yes	To sensitize participants on various aspects of entrepreneurship development
17		E Talk	Yes		Role model intervention
18	April 2021	E Talk		Yes	Role model intervention
19		MoUs with various support agencies	Jointly		Utilize opportunities for entrepreneurship promotion through networking and collaborations
20		B Plan contest	Jointly		Identify potential startup ideas and offer of mentoring support to convert ideas into ventures