



Action Plan for Incubator & Start-Up; Campus Companies for the Academic Year 2020-21

Action Plan (Month wise):

S No	Month	Activity	Conducted by GRGSMS	Conducted by PSGRKCW	Expected Outputs/ Outcome
1	August 2020	Identification of aspiring student entrepreneurs (based on ED Cell survey)	Yes		Spotting the right set of students seriously interested in entrepreneurship
2	September 2020	Creation of web-portal for CEED		Yes	CEED related activities, Institutional startup policy, mentoring team details, etc can be made visible to everyone
3	October 2020	Identification of aspiring student entrepreneurs (based on ED Cell survey)		Yes	Spotting the right set of students seriously interested in entrepreneurship
4		Selection of the different possible technology theme and societal problems for start-ups		Yes	Creating the platform for the students for the government funding and nodal agencies
5		Identification of mentors (entrepreneurs/ experts/ angels/ alumnae entrepreneurs/ faculty etc)	Yes	Yes	A Board of Experts being created for handholding / supporting potential entrepreneurs
6		Identification of faculty innovators for the technology transfer or start-up initiative		Yes	Faculty based start-ups can be created

7		Follow up and mentoring support	Yes	Yes	Students being equipped with necessary skills, knowledge and competencies
8	November 2020	Idea Hackathon (inter and intra-collegiate)	Yes	Yes	Identifying potential startup ideas and students for further action
9		Call for campus company ideas from students- B Plan Contest	Yes	Yes	Enable the establishment of new campus companies by student entrepreneurs- enabling entrepreneurial experience
10	December 2020	Follow up and Mentoring Support	Yes	Yes	Students being equipped with necessary skills, knowledge and competencies
11		Identifying interested alumni and nearby public for the establishment of start-ups		Yes	A team can be formed to proceed the campus company without any discontinuity
12		Pre-incubation of selected startup ideas	Yes	Yes	Students being equipped with intensive training and mentoring of chosen startups
13		The technology viable ideas can be created as prototypes and transferring the technology to industry		Yes	The students can get more royalty through the technology transfer with continuation of their education
14	January - February 2021	Pre-incubation of selected startup ideas	Yes	Yes	POC, MVP, GTM support/ intensive mentoring
15		Establishment of Campus Companies	Yes	Yes	Students being equipped with intensive training and mentoring;
16	March - May 2021	Incubation of selected startup ideas	Yes	Yes	Support extended on a case-to-case basis
17	Throughout the Year	Networking / Seeking Support from Nodal Agencies	Yes	Yes	Utilize opportunities for entrepreneurship promotion through networking/ collaborations/ financial support

