



**PSGR Krishnammal College for Women**



**DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS**

**CHOICE BASED CREDIT SYSTEM &  
OUTCOME BASED EDUCATION SYLLABUS**


**B.VOC BEAUTY THERAPY AND AESTHETICS**

**2022 – 2025 BATCH**



PSGR Krishnammal College for Women



College of Excellence,  2022-6<sup>th</sup> Rank

Autonomous and Affiliated to Bharathiar University

Reaccredited with A<sup>++</sup> grade by NAAC, An ISO 9001: 2015 Certified Institution

Peelamedu, Coimbatore-641004

#### PROGRAMME LEARNING OUTCOMES (PLO's)

After completion of the programme, the student will be able to

PLO1: Gain knowledge about skin types, skin problems and specializes to treat the skin by using electrical equipments.

PLO2: Gain necessary skill to become beauty therapist and senior beauty therapist.

PLO3: To become skilled Hair care trainer and salon manager and job roles mentioned by Beauty & Wellness sector skill council.

PLO4: To Work as a Professional Make up artist in a salon or as a Freelance Make up artist.



PSGR Krishnammal College for Women



### PROGRAMME SPECIFIC OUTCOME (PSO's)

The students at the time of graduation will

PSO1: Graduates will be placed as Assistant Beauty Therapist, Senior Beauty Therapist, Hair Care Trainer & Salon Head with their Sector Skill Certification level – 4, 5, 6, & 7

PSO2: Graduates are updated with current salon techniques with 5 internship trainings during their 6 semester study period and they will be placed as Pedicurist, Salon Manager, Skin Therapist, Hair Therapist and Makeup artist.

PSO3: Graduates can become entrepreneurs by setting up their own Beauty and Makeup studios

PSO4: Graduates can run training centers for Beauty Services, Professional Make up and Salon Management.

**DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS**

**CHOICE BASED CREDIT SYSTEM & OUTCOME BASED EDUCATION**

**SCHEME OF EXAMINATION 2022-25 BATCH**

Sem	Part	Subject Code	Title of the paper	Ins Hrs/ Week	Contact hrs	Tutorial hrs	Duration of Exam	Exam Marks			Credits
								CA	ESE	Total	
I	I	VTM2201/ VHN2201/ VFR2201	Language Paper I (Tamil ,Hindi ,French)	3	41	4	3	50	50	100	3(G)*
	II	VEN2101	Communication and Language Skills-I	3	41	4	3	50	50	100	3(G)*
	III	VB 22A01	Anatomy and Physiology (Allied)	4	56	4	3	50	50	100	4(G)*
	III	VB 22C01	Aesthetic Treatment Level- I	4	56	4	3	50	50	100	4(S)**
	III	VB 21 P01	Basic beauty treatment  Practical I	7	105	-	3	50	50	100	6(S)**
	III	VB 21 P02	Basic Hair services–practical II	7	105	-	3	50	50	100	6(S)**
	IV	NME18ES NME22B1 NME22A1	Foundation course (Introduction to Entrepreneurship/ Basic Tamil- I/ Advance Tamil-I)	2	26	4	3	50	50	100	2 (G)*
	III	VBINSTI	Internship***				(60 Hrs)			100	2(S)

CC – Core Courses

CA – Continuous Assessment

GE – Generic Elective

ESE - End Semester Examination

AEC – Ability Enhancing Course

## QUESTION PAPER PATTERN

### **CIA Question Paper Pattern: 2 x 25 = 50 Marks**

One question from each unit with each question comprising of

- Two questions with a weightage of 2 marks (no choice)
- Two questions with a weightage of 6 marks (no choice)
- One question with weightage of 9 marks (Internal Choice at the same CLO level)

### **ESE Question Paper Pattern: 5 x 20 = 100 Marks**

One question from each unit with each question comprising of

- One question with a weightage of 2 marks (no choice)
- One question with a weightage of 6 marks (Internal Choice at the same CLO level)
- One question with weightage of 12 marks (Internal Choice at the same CLO level)

## **CORE & ALLIED PAPERS - PRACTICALS**

### **Continuous Internal Assessment: 50 Marks**

<b>INTERNAL COMPONENT</b>	<b>50 : 50 = 100 Marks</b>
<b>PRATICAL</b>	
Lab Performance (Practical + Interaction)(12+12)	24
Regularity in record submission	8
Model Examination	15
Attendance	3
Total	50 Marks

### **End Semester Examination: 100 Marks**

<b>SECTION</b>	<b>MARKS</b>	<b>TOTAL</b>
Record	10	100
Experiments	90	

## **INTRODUCTION TO ENTREPRENEURSHIP**

### **Internal Pattern**



<b>Core / Allied</b>	7	7	10	4	5	4	5	5	3	50
----------------------	---	---	----	---	---	---	---	---	---	----

### PRACTICAL

	<b>Lab Performance (Practical + Interaction) (12+12)</b>	<b>Regularity in record submission</b>	<b>Model Examination</b>	<b>Attendance</b>	<b>Maximum Marks</b>
<b>Core / Allied</b>	24	8	15	3	50

### RUBRICS

#### Assignment/ Seminar

**Maximum - 20 Marks (converted to 4 marks)**

<b>Criteria</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>
<b>Focus Purpose</b>	Clear	Shows awareness	Shows little awareness	No awareness
<b>Main idea</b>	Clearly presents a main idea.	Main idea supported throughout	Vague sense	No main idea
<b>Organization: Overall</b>	Well planned	Good overall organization	There is a sense of organization	No sense of organization
<b>Content</b>	Exceptionally well presented	Well presented	Content is sound	Not good
<b>Style: Details and Examples</b>	Large amounts of specific examples and detailed description	Some use of examples and detailed descriptions	Little use of specific examples and details	No use of examples

### CLASS PARTICIPATION

**Maximum -20 Marks (converted to 5 marks)**

<b>Criteria</b>	<b>5 Marks</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>	<b>Points scored</b>
<b>Level of</b>	Student	Student	Student	Student	Student	

<b>Engagement in Class</b>	proactively contributes to class by offering ideas and asks questions more than once per class.	proactively contributes to class by offering ideas and asks questions once per class	contributes to class and asks questions occasionally	rarely contributes to class by offering ideas and asking no questions	never contributes to class by offering ideas	
<b>Listening Skills</b>	Student listens when others talk, both in groups and in class. Student incorporates or builds off of the ideas of others.	Student listens when others talk, both in groups and in class.	Student listens when others talk in groups and in class occasionally	Student does not listen when others talk, both in groups and in class.	Student does not listen when others talk, both in groups and in class. Student often interrupts when others speak.	
<b>Behavior</b>	Student almost never displays disruptive behavior during class	Student rarely displays disruptive behavior during class	Student occasionally displays disruptive behavior during class	Student often displays disruptive behavior during class	Student almost always displays disruptive behavior during class	
<b>Preparation</b>	Student is almost always prepared for class with required class materials	Student is usually prepared for class with required class materials	Student is occasionally prepared for class with required class materials	Student is rarely prepared for class with required class materials	Student is almost never prepared for class.	
					<b>Total</b>	

### **APPLICATION OF KNOWLEDGE, INNOVATION AND CREATIVITY**

**Maximum -20 Marks (converted to 5 marks)**

Originality - 2 mark

Presentation - 2 mark

References or Library resources -1 mark



**MAPPING OF CLOs WITH PLOs**

COURSE	PROGRAMME LEARNING OUTCOMES				
	PLO1	PLO2	PLO3	PLO4	PLO5
<b>COURSE NO VB22C01</b>					
CLO1	S	S	M	S	S
CLO2	S	M	M	S	M
CLO3	S	M	M	M	S
CLO4	S	S	M	S	S
<b>COURSE NO VB22A01</b>					
CLO1	S	S	M	S	M
CLO2	S	S	M	S	M
CLO3	S	S	M	M	S
CLO4	S	S	M	M	S
<b>COURSE NO VB22P01</b>					
CLO1	S	L	L	M	S
CLO2	S	L	L	M	M
CLO3	S	L	L	S	S
CLO4	S	L	L	S	M
<b>COURSE NO VB22P02</b>					
CLO1	M	S	S	L	S
CLO2	M	M	M	L	M
CLO3	M	S	S	L	M
CLO4	M	S	S	L	M

VB 22 C01	SEMESTER -I AESTHETIC TREATMENT LEVEL I	Category	L	T	P	Credit
		Theory	56	4	-	4

#### Preamble

Explain the methods of cleaning, disinfecting, and sterilizing. Give thorough knowledge on, Hair removal methods, Skin bleaching, Manicure, Pedicure, Hair draping, Shampooing and conditioning and basic colouring, Introduction to Industry 4.0

#### Course Outcomes

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	List the types of Disinfectants, sanitizers and steps to use them properly.	K1
CLO2	Define standard safety precautions.	K2
CLO3	Explain professional responsibilities	K3
CLO4	Describe waxing, pedicure, manicure, hair wash methods Identify the basic requirements for scalp and skin care, Describe Introduction to Industry 4.0	K4

#### Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	P04	P05
CLO1	S	S	M	S	S
CLO2	S	M	M	S	M
CLO3	S	M	M	M	S
CLO4	S	S	M	S	S

S- Strong; M-Medium; L-Low

## Syllabus

### UNIT I

(14 hrs)

**Introduction to cosmetology**<sup>1</sup> – History – Prospects –Life skills – Steps for success – Personal health – Introduction to hygiene – **Hygiene in work place**<sup>2</sup> – Infection control – Immunity – Prevention and control. Contamination – Decontamination – Cleaning- Disinfection – Sanitation, Sterilization. **Disinfecting non electrical tools and implements**<sup>3</sup>- Electrical tools and equipments – Work area maintenance- Storage of equipments – Health and safety. Hair removal methods- Temporary and permanent – Eyebrow hair removal – Eyebrow shaping equipment – **Eyebrow shapes**<sup>4</sup> – Contra indication, Contra actions –**Eyebrow measurement**<sup>5</sup> – Correcting shapes

### UNIT II

(11 hrs)

**Waxing types – Waxing method**<sup>6,7</sup>- Contra indication, Contra actions – Wax ingredients – **Safety precautions**<sup>8</sup>- side effects of waxing- –Re growth- In growing hair. **Bleaching**<sup>9</sup>- Types of bleaches –Patch test – Method- **Side effect**<sup>10</sup> – Homemade bleaches – Contra indication – Contra action

### UNIT III

(10 hrs)

**Nail structures- The functions of the skin**<sup>11</sup>- **The formation of the nail**<sup>12</sup> – Nail growth –The composition of the nail plate-**The foot and lower leg**<sup>13</sup>- **The hand and lower arm**<sup>14</sup>- **Nail disorder and diseases**<sup>15</sup>. Introduction to Manicure and Pedicure, Manicure Equipments – Implements – Materials – preliminaries - Nail shape and length- Varnishing- Additional treatments- Hands and Arms massage

### UNIT IV

(11hrs)

**Pedicure**<sup>16</sup>- Preliminaries –**Foot problems**<sup>17</sup> – Feet and Lower leg massage- Professional nail product- – Consultation –**Importance of cuticle remover**<sup>18</sup>, Dead skin removal. Hair- Introduction, **structure of hair**<sup>19</sup>, composition, hair shapes, direction of growth, hair distribution, hair growth stages, effect of climatic condition and seasonal changes, normal hair shedding, life and density, natural replacement of hair , colour of hair, greying of hair, draping for wet hair services, **shampooing, selection of shampoo, conditioning-effect of conditioner**<sup>20</sup>.

### UNIT V

(10 hrs)

## **Introduction to Industry 4.0<sup>21</sup>- Need – Reasons for Adopting beauty Industry 4.0<sup>22</sup>-**

Definition – Goals and Design Principles - Technologies beauty of Industry 4.0- Skills required for Industry 4.0- Advancements in Industry 4.0- – Impact of Industry 4.0 on Society, Business, Government and People - Introduction to 5.0

Related Online Contents :

1.Introduction to Industry 4.0 and Industrial Internet of Things by Prof.Sudip Mishra,IIT Kharagpur.

2. A Complete Guide to Industry 4.0-Udemy

Pedagogy:

Lecture by chalk and talk, power point presentation, e-content, group discussion, assignment, quiz, peer learning, seminar.

### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	P. Kaliraj, T. Devi	Higher Education for Industry 4.0 and Transformation to Education 5.0		

1-<https://en.wikipedia.org/wiki/Cosmetology>

2-<https://employsure.com.au/blog/workplace-hygiene/>

3-<https://youtu.be/HorgGsAcy8k>

4 - <https://youtu.be/qXmHAKZrA3A>

5 - <https://youtu.be/XUSVNvXWUqQ>

6 - <https://youtu.be/jxoxwXrltfQ>

- 7 - [https://youtu.be/JMn9T\\_KKznM](https://youtu.be/JMn9T_KKznM)
- 8 - <https://youtu.be/MGOYNKWCzRM>
- 9 - <https://youtu.be/RPYesYhN3QE>
- 10 - <https://youtu.be/30CMXWKjAMo>
- 11- <https://youtu.be/8YrW8AjxytI>
- 12 - <https://youtu.be/MBHh8Lh6unY>
- 13- <https://youtu.be/tnsKC7ldKIs>
- 14- <https://youtu.be/XEYLDstpDnY>
- 15- <https://youtu.be/C94ithlbvT0>
- 16 - <https://youtu.be/95LxCX1UJzI>
- 17 - <https://youtu.be/eu6kvrheI3Y>
- 18- <https://youtu.be/oAM6HOMu4Ss>
- 19 - <https://youtu.be/y8hnUcxtwZE>
- 20 - <https://youtu.be/oKmJpakjAIQ>
- 21 - <https://youtu.be/b9mJrzdIfR8>
- 22 - [https://www.oqton.com/news/why-were-still-waiting-on-industry-4-0/?gclid=EAIaIQobChMI\\_rCSwp2--QIVChsrCh3m4ASBEAAYAiAAEgJ\\_kvD\\_BwE](https://www.oqton.com/news/why-were-still-waiting-on-industry-4-0/?gclid=EAIaIQobChMI_rCSwp2--QIVChsrCh3m4ASBEAAYAiAAEgJ_kvD_BwE)

Module No.	Topic	No. of periods	Content delivery methods	CLO'S
Unit I				
1	History of cosmetology,	1	T/Disc	CLO1,CLO2
2	Hygeine in Work place	1	T/Disc	CLO2, CLO3
3	Disinfection, Sanitation, Sterlization	2	T/Disc	CLO1,CLO3

Module No.	Topic	No. of periods	Content delivery methods	CLO'S
4	Health and Safety	2	T/Ppt	CLO1,CLO2
5	Hair removal methods	2	T/Ppt	CLO2,CLO3,CLO4
6	Eyebrow Hair removal	2	T/Disc	CLO1,CLO2
7	Contra indication and Contra actions	2	T/Ppt	CLO1,CLO2
8	eyebrow measurement	2	T/Disc	CLO1,CLO3
Unit II				
1	Waxing Method	2	T/ppt	CLO1,CLO2,CLO3
2	Safety precautions	2	T/Disc	CLO2, CLO3
3	Regrowth and Ingrowing hair	2	T/Mock	CLO1,CLO3
4	Bleaching, Side effect	2	T/ppt	CLO1,CLO2,CLO3
5	Homemade bleaches	2	T/ppt	CLO2,CLO3,CLO4
6	Contra indication and Contra action	1	T/Disc	CLO1,CLO2
Unit III				
1	Nail structure	2	T/ppt	CLO1,CLO2
2	Nail growth	2	T/Disc	CLO2, CLO3
3	Nail disorder and Diseases	2	T/Disc	CLO1,CLO3
4	Introduction to Manicure and Pedicure	2	T/Disc	CLO1,CLO2
5	Preliminaries to Manicure	2	T/Disc	CLO2,CLO3,CLO4
Unit IV				
1	Pedicure Preliminaries	1	T/Disc	CLO1,CLO2
2	Foot problems	2	T/ppt	CLO2, CLO3
3	Hair draping	2	T/Mock	CLO1,CLO3
4	Shampooing	1	T/ppt	CLO2,CLO3
5	pH balance	2	T/Disc	CLO2,CLO3,CLO4

Module No.	Topic	No. of periods	Content delivery methods	CLO'S
6	Types of Shampoo	1	T/ppt	CLO1,CLO2
Unit V				
1	Introduction to Industry 4.0 <sup>21</sup>	2	T/Mock	LO1,CLO2
2	Technologies beauty of Industry 4.0	2	T/ppt	CLO2, CLO3
3	Advancements in Industry 4.0	2	T/Disc	CLO1,CLO3
4	Impact of Industry 4.0 on Society, Business, Government and People	2	T/Disc	CLO1,CLO2
5	Introduction to 5.0	2	T/Disc	CLO1,CLO2

<b>VB 22 A01</b>	<b>SEMESTER- I ANATOMY AND PHYSIOLOGY</b>	<b>Category</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credit</b>
		<b>Allied</b>	<b>56</b>	<b>4</b>	<b>-</b>	<b>4</b>

#### Preamble

The Course aims at helping the students to understand the anatomy and physiology of the human body with relevance to beauty therapy. It also enables the students to apply the beauty treatments confidently to improve the particular functioning systems of the body.

#### Course Outcomes

On the successful completion of the course, students will be able to

CLOsNumber	CLO Statement	Knowledge Level
CLO1	Use the appropriate scientific terms in the subject to explain and interact with the client on the importance of a particular treatment.	K1 & K2
CLO2	Gain a fairly good knowledge on the general health condition of the client.	K1 & K2
CLO3	Assess and select the type of beauty treatment that is best suited for the client.	K3
CLO4	Apply the knowledge obtained from the subject to improvise the existing therapy methodology.	K3

#### Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	P05
CLO1	S	S	M	S	M
CLO2	S	S	M	S	M
CLO3	S	S	M	M	S



CLO4	S	S	M	M	S
------	---	---	---	---	---

S- Strong; M-Medium; L-Low

## Syllabus

Unit-I 13 hrs

**The Skin - Functions of Skin**<sup>1,2</sup>-Protection, Heat regulation, Excretion, Warning, Sensitivity, Nutrition, Moisture control. The Structure of Skin- The epidermis, Langerhan cells, Melanocyte cells, Stratum granulosum, Stratum lucidum, stratum corneum, The dermis

Unit-II 10 hrs

The hair - **Structure and Functions of Hair and the surrounding Tissues**<sup>3</sup>, The three types of hair, **Hair growth**<sup>4</sup>, factor affecting the growth rate and quantity of hair.

Unit-III 10 hrs

**The nails - The structure and functions of nails**<sup>5</sup> nail plate, free edge, the matrix, nail bed, the lunula, the Hyponychium the nail grooves, the perionychium, the nail walls, the eponychium, the cuticle nail growth

Unit IV 10 hrs

**The bones- Bones of the hand and the forearm**<sup>6</sup>, the foot and the lower leg. the muscular system- **Facial muscles, muscles of facial expression**<sup>7</sup>. **Lymphatic system -parts of lymphatic system -Functions of the lymphatic system**<sup>8</sup>–Conditions that affect the lymphatic system

Unit-V 13 hrs

**Skin Diseases and Disorders**<sup>9</sup>- -bacterial infections, viral infections, fungal diseases , sebaceous gland disorders, pigmentation disorder, skin allergies.

### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level three	Habia cengage, UK	2012

Pedagogy:. Teaching – Lecturing, discussions, seminar and power point presentations

1. <https://youtu.be/63YdIH2S2ls>
2. <https://youtu.be/45gBxpll6-0>
3. <https://youtu.be/qS-WNKKyivo>
4. <https://youtu.be/gvY8-DGhmtk>
5. <https://youtu.be/LjxBczs34Eg>
6. [https://youtu.be/4amn0a\\_mGU0](https://youtu.be/4amn0a_mGU0)
7. <https://youtu.be/Xmz3oLrnzBw>
8. <https://youtu.be/J16x57fdhMU>
9. <https://youtu.be/TjvhlgakLC4>

Module No.	Topic	No. Of periods	Content delivery methods	
Unit I	The Skin			
1	Skin –definition	1	T & group discussion	CLO1,CLO2
2	Functions of Skin (Protection, Heat regulation, Excretion, Warning, Sensitivity, Nutrition, Moisture control)	3	T & PPT	CLO2, CLO3
3	The Structure of Skin - epidermis, Langerhan cells, Melanocyte cells	4	T & PPT	CLO1,CLO3
4	The Structure of Skin - Stratum granulosum, Stratum lucidum, stratum corneum	3	T & PPT	CLO1,CLO2
5	The dermis	2	T & PPT & quiz	CLO2,CLO3,CLO4
Unit II	The hair			
1	Structure and Functions of Hair and the surrounding Tissues	4	T & PPT	CLO1,CLO3
2	The three types of hair, Hair growth	3	T & PPT	CLO2,CLO3
3	Factor affecting the growth rate and quantity of hair	3	Quiz and group	CLO2,CLO3,CLO4

			discussion	
Unit III	The nail			
1	The structure and function of the nail, nail plate, free edge, matrix, nail bed	3	T & PPT	CLO2, CLO3
2	Nail- the nail disorder	3	T & PPT	CLO1,CLO3
3	The nail wall, the cuticle , nail growth	4	Quiz and group discussion	CLO1,CLO2
Unit IV	The bones			
1	The bones of the hand and arms	2	T & PPT	CLO2, CLO3
2	The bones of the lower leg and foot	3	T & PPT	CLO1,CLO3
	The muscles			CLO1,CLO2
3	Facial muscles	1	Quiz and group discussion	CLO2, CLO3
4	Muscles of facial expression	4	T & PPT	CLO1,CLO3
Unit V	Skin Diseases and Disorders			
1	Bacterial infection, viral infection	3	T & PPT	CLO2,CLO3
2	Fungal disease – nail, skin	2	T & PPT	CLO2, CLO3
3	Sebaceous gland disorder	3	T & PPT	CLO1,CLO3
4	Pigmentation disorder	2	T & PPT	CLO2,CLO3
5	Skin allergies	3	Quiz and group discussion	CLO2,CLO3,CLO4

<b>VB 21 P01</b>		<b>BASIC BEAUTY TREATMENT PRACTICAL</b>		
------------------	--	---	--	--

Category	L	T	P	Credit
Practical	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on threading, waxing, manicure, pedicure and skin bleaching. It also enables the students to perform various skin services to different type of clients.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify and describe the methods of temporary hair removal	K1
CO2	Name and describe the three part procedure used in the performance of the basic manicure	K1
CO3	Identify materials used in performing skin care service	K2
CO4	Summarize the importance of cleaning, disinfecting, sanitation, and sterilization.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	P05
CO1	S	L	L	M	S
CO2	S	L	L	M	M

CO3	S	L	L	S	S
CO4	S	L	L	S	M

S- Strong; M-Medium; L-Low

## Syllabus

### 1. Threading

(20 Hrs)

- Forehead, Chin, Upper lip
- Full face
- Eyebrows

### 2. Waxing

(20Hrs)

- Full arms
- Under arms
- Full legs

### 3. Manicure

(15 Hrs)

- Product and Material
- Procedure

### 4. Pedicure

(20 Hrs)

- Product and Material
- Procedure

### 5. Bleaching

(15 Hrs)

- Herbal Bleach
- Cream Bleach

## Reference Books

	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
1.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010

Module No.	Topic	No. of periods	Content delivery methods	
<b>UNIT I</b>				
1	sanitation/ stérilisation	2	Demo	CLO2, CLO3
2	Fingering technique	4	Demo/Prac	CLO1,CLO3
3	Forehead, Chin, Face sides	4	Demo/Prac	CLO1,CLO2
4	Full face	2	Prac	CLO2, CLO3
5	Eyebrow extras	4	Demo/ppt	CLO1,CLO3
6	Eyebrow shapes	4	Ppt/prac	CLO2, CLO3
<b>Unit II</b>				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	3	Demo/ppt	CLO2, CLO3
2	Wax preparation	1	T/ppt	CLO1,CLO3
3	Waxing full arms	6	Demo/prac	CLO1,CLO2
4	Under arms	4	Demo/prac	CLO2,

Module No.	Topic	No. of periods	Content delivery methods	
				CLO3
5	Full legs	6	Demo/prac	CLO1,CLO3
Unit III				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO2, CLO3
2	Cut and file	1	Demo/prac	CLO1,CLO3
3	Cuticle work	2	Demo/prac	CLO1,CLO2
4	Exfoliating service	2	Demo/ prac	CLO2, CLO3
5	Hand and Fore arm massage	2	Demo/Prac	CLO1,CLO3
6	Mask service	4	Demo/Prac	CLO2, CLO3
7	Nail polish application	2	Demo/ppt	CLO1,CLO3
Unit IV				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO2, CLO3
2	Cut and file	1	Demo/prac	CLO1,CLO3
3	Cuticle work	3	Demo/prac	CLO1,CLO2
4	Exfoliating service	2	Demo/ prac	CLO2, CLO3
5	Hard skin removal	4	Demo/Prac	CLO1,CLO3
6	Mask service	2	Demo/Prac	CLO2, CLO3
7	Foot and Lower leg massage	4	Demo/Prac	CLO1,CLO3
8	Nail polish application	2	Demo/ppt	CLO1,CLO2
UnitV				

Module No.	Topic	No. of periods	Content delivery methods	
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO2, CLO3
2	Mixing	3	Demo/prac	CLO1,CLO3
3	Patch test	3	Demo/prac	CLO1,CLO2
4	Application and removal Methods	4	Demo/ prac	CLO2, CLO3
5	Herbal and cream bleach mixing	3	Demo/Prac	CLO1,CLO3

VB 21PO2		BASIC HAIR SERVICES PRACTICAL		
Category	L	T	P	Credit
Practical	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on Shampooing and conditioning, Head massage, Basic hair colouring and cutting and Nail art, Mehandhi .It also enables the students to perform various skin services to various clients.

### Course Outcomes

On the successful completion of the course, students will be able to



CO Number	CO Statement	Knowledge Level
CO1	Identify the two most basic requirements for scalp care	K1
CO2	Demonstrate scalp massage	K2
CO3	List and describe the procedure for a virgin single process colour service.	K2
CO4	Perform and practice four basic haircuts.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	P05
CO1	M	S	S	L	S
CO2	M	M	M	L	M
CO3	M	S	S	L	M
CO4	M	S	S	L	M

S- Strong; M-Medium; L-Low

### Syllabus

- 1. Hair Treatment-Level-I (15 hrs)**
  - Shampooing and conditioning
  - Deep Conditioning
- 2. Indian Head Massage (15 hrs)**
- 3. Hair Coloring- Level-I (25 hrs)**
  - Touch up
  - Global Color
- 4. Basic Hair Cuts Level-I (22 Hrs)**
  - Straight Cut
  - U cut
  - Forward Graduations

## 5. Nail Art- Level-I

(13 hrs)

- Basic Nail Polishing
- French polish
- Basic Nail Art
- Mehandhi Application


### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010

**Pedagogy:** Teaching, discussions, hands on practice, and videos.

Module No.	Topic	No. of periods	Content delivery methods	
Unit I				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO2, CLO3
2	Shampooing and Conditioning	5	Demo/prac	CLO1,CLO3
3	Hair draping	2	Demo/prac	CLO1,CLO2
4	Towel dry	1	Demo/prac	CLO2, CLO3
5	Finger dry	2	Demo/prac	CLO1,CLO3

Module No.	Topic	No. of periods	Content delivery methods	
6	Paddle dry	3	Demo/ppt	CLO2, CLO3
Unit II				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO2, CLO3
2	Head massage steps	4	Demo/prac	CLO1,CLO3
3	Massage manipulation	6	Demo/prac	CLO1,CLO2
4	Hair wash	3	Demo/prac	CLO2, CLO3
Unit III				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO1,CLO3
2	Hair draping	1	Demo/prac	CLO2, CLO3
3	Mixing	5	Demo/prac	CLO1,CLO3
4	Root touch up application method	8	Demo/prac	CLO1,CLO2
5	Global coverage application method	9	Demo/prac	CLO2, CLO3
Unit IV				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO1,CLO3
2	Parting, Sectioning	3	Demo/prac	CLO1,CLO2
3	Straight cut	5	Demo/prac	CLO2, CLO3
4	U cut	5	Demo/prac	CLO1,CLO2
5	Forward graduation	7	Demo/prac	CLO2,CLO3

Module No	Topic	No. of periods	Content delivery methods	
Unit V				
1	Sanitation/ Sterlization, Trolley setting, cleaning method	2	Demo/ppt	CLO2,CLO3
2	Basic Nail polish application	2	Demo/prac	CLO1,CLO2
3	French Polish	2	Demo/prac	CLO2, CLO3
4	Basic Nail art	2	Demo/prac	CLO1,CLO2
5	Mehandhi Cone preparation	2	Demo/prac	CLO2,CLO3
6	Mehandi Application	3	Demo/prac	CLO1,CLO2



PSGR Krishnammal College for Women



DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS

CHOICE BASED CREDIT SYSTEM &  
OUTCOME BASED EDUCATION SYLLABUS

B.VOC BEAUTY THERAPY AND AESTHETICS

2021 – 2024 BATCH

**DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS**  
**CHOICE BASED CREDIT SYSTEM & OUTCOME BASED EDUCATION**  
**SYLLABUS & SCHEME OF EXAMINATION 2021-24**

SEM	Part	Subject Code	Title of the Paper		n	hours/week	Contact hours	Tutorial	of	Examination	Examination Marks			Credits
											CA	ESE	TOTAL	
III	IIIA	VB21C03	Nutrition and Fitness	CC	3	41	4	3		50	50	100	3(G)*	
	IIIA	VB21C04	Hair shaping Theory	CC	4	56	4	3		50	50	100	4(G)*	
	IIIA	VB21C05	Texture hair services Theory	CC	4	56	4	3		50	50	100	4(S)**	
	IIIA	VB21P05	Hair shaping Practical	CC	7	105	-	3		50	50	100	6(S)**	
	IIIA	VB21P06	Texture hair services Practical	CC	7	105	-	5		50	50	100	6(S)**	
	IIIA	VB21A03	Introduction to accountancy	GE	3	41	4	3		50	50	100	3(G)*	
	III B	NM21EVS	Foundation Course-II (Environmental Studies)*	AEC	-	-	-	-		100	-	100	Grade	
	III B	NM22UHR	Foundation Course-III (Universal Human Values and	AEC	2	26	4	-		100	-	100	2	
	III A	VBINST3	Internship								60 hrs	100	2 (S)	

CC- Core Courses

CA- Continuous Assessment

GE- Generic Elective

ESE – End Semester Examination

AEC- Ability Enhancing Course

### QUESTION PAPER PATTERN

**CIA Question Paper Pattern: 2 x 25 = 50 Marks**

One question from each unit with each question comprising of

- Two questions with a weightage of 2 marks (no choice)
- Two questions with a weightage of 6 marks (no choice)

- One question with weightage of 9 marks (Internal Choice at the same CLO level)

**ESE Question Paper Pattern: 5 x 20 = 100 Marks**

One question from each unit with each question comprising of

- One question with a weightage of 2 marks (no choice)
- One question with a weightage of 6 marks (Internal Choice at the same CLO level)
- One question with weightage of 12 marks (Internal Choice at the same CLO level)

**CORE & ALLIED PAPERS - PRACTICALS**

**Continuous Internal Assessment: 50 Marks**

<b>INTERNAL COMPONENT</b>	<b>50 : 50 = 100 Marks</b>
<b>PRATICAL</b>	
Lab Performance (Practical + Interaction)(12+12)	24
Regularity in record submission	8
Model Examination	15
Attendance	3
Total	50 Marks

**End Semester Examination: 100 Marks**

<b>SECTION</b>	<b>MARKS</b>	<b>TOTAL</b>
Record	10	100
Experiments	90	

**INTRODUCTION TO ENTREPRENEURSHIP**

**Internal Pattern**

CIA I and II –50 Marks (2 hrs) Each - 100 marks – Converted into 60 Marks  
 Activity (Quiz-5, Assignment-5, Schemes for Entrepreneurs - 5, Idea Pitch -5) - 20 Marks  
 Project (Business Plan Presentation) - 20  
 Marks \_\_\_\_\_  
 Total - 100 Marks

**Question paper pattern for CIA**

Section-A (Paragraph answers-4 out of 6)      4x5=20marks  
 Section-B (Essay type-2 out of 3)            2x15=30marks  
 Total = 50 marks

## **INTERNSHIP**

The students have the option to select any organization – Government / private industries like Spinning, Weaving, Printing and Dyeing, Finishing, Construction, etc., in consultation with the staff co-ordinator & HoD. The students have to undergo training for a period of 60 hours at the end of I to IV semester and 120 hours at the end of semester V during their vacation. The students must maintain attendance, work diary and prepare report of the training undergone and submit the same to the department. On a stipulated date, there will be a viva-voce with internal examiners at the beginning of the semester.

<b>MODE OF EVALUATION</b>	<b>MARKS</b>	<b>TOTAL</b>
Attendance	10	100
Work Diary	15	
Report	50	
Viva-voce	25	

## **WEIGHTAGE ASSIGNED TO VARIOUS COMPONENTS OF CONTINUOUS INTERNAL ASSESSMENT**

### **THEORY**

	<b>CI A I</b>	<b>CI A II</b>	<b>Mod el Exa m</b>	<b>Assignme nt/ Class Notes</b>	<b>Semin ar</b>	<b>Qui z</b>	<b>Class Participati on</b>	<b>Applicati on of Knowled ge, Innovatio n and Creativit y</b>	<b>Attendan ce</b>	<b>Max. Mar ks</b>
<b>Core/ Allied</b>	7	7	10	4	5	4	5	5	3	50

### **PRACTICAL**

	<b>Lab Performance (Practical +</b>	<b>Regularity in record</b>	<b>Model Examination</b>	<b>Attendance</b>	<b>Maximum Marks</b>
--	---	---------------------------------	------------------------------	-------------------	--------------------------



	<b>Interaction) (12+12)</b>	<b>submission</b>			
<b>Core / Allied</b>	24	8	15	3	50

**RUBRICS**

**Assignment/ Seminar**

**Maximum - 20 Marks (converted to 4 marks)**

<b>Criteria</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>
<b>Focus Purpose</b>	Clear	Shows awareness	Shows little awareness	No awareness
<b>Main idea</b>	Clearly presents a main idea.	Main idea supported throughout	Vague sense	No main idea
<b>Organization: Overall</b>	Well planned	Good overall organization	There is a sense of organization	No sense of organization
<b>Content</b>	Exceptionally well presented	Well presented	Content is sound	Not good
<b>Style: Details and Examples</b>	Large amounts of specific examples and detailed description	Some use of examples and detailed descriptions	Little use of specific examples and details	No use of examples

**CLASS PARTICIPATION**

**Maximum -20 Marks (converted to 5 marks)**

<b>Criteria</b>	<b>5 Marks</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>	<b>Points scored</b>
<b>Level of Engagement in Class</b>	Student proactively contributes to class by offering ideas and asks questions more than once per class.	Student proactively contributes to class by offering ideas and asks questions once per class	Student contributes to class and asks questions occasionally	Student rarely contributes to class by offering ideas and asking no questions	Student never contributes to class by offering ideas	
<b>Listening</b>	Student	Student	Student	Student	Student	

<b>Skills</b>	listens when others talk, both in groups and in class. Student incorporates or builds off of the ideas of others.	listens when others talk, both in groups and in class.	listens when others talk in groups and in class occasionally	does not listen when others talk, both in groups and in class.	does not listen when others talk, both in groups and in class. Student often interrupts when others speak.	
<b>Behavior</b>	Student almost never displays disruptive behavior during class	Student rarely displays disruptive behavior during class	Student occasionally displays disruptive behavior during class	Student often displays disruptive behavior during class	Student almost always displays disruptive behavior during class	
<b>Preparation</b>	Student is almost always prepared for class with required class materials	Student is usually prepared for class with required class materials	Student is occasionally prepared for class with required class materials	Student is rarely prepared for class with required class materials	Student is almost never prepared for class.	
					<b>Total</b>	

### APPLICATION OF KNOWLEDGE, INNOVATION AND CREATIVITY

Maximum -20 Marks (converted to 5 marks)

Originality - 2 mark

Presentation - 2 mark

References or Library resources -1 mark

### MAPPING OF CLOs WITH PLOs

COURSE	PROGRAMME LEARNING OUTCOMES				
	PLO1	PLO2	PLO3	PLO4	PLO5
COURSE NO VB21C03					
CLO1	M	S	S	L	M

<b>CLO2</b>	M	S	S	M	M
<b>CLO3</b>	S	M	M	M	S
<b>CLO4</b>	S	S	M	S	S
<b>COURSE NO VB 21C04</b>					
<b>CLO1</b>	L	S	S	L	S
<b>CLO2</b>	S	S	S	S	S
<b>CLO3</b>	S	S	S	L	M
<b>CLO4</b>	L	S	S	L	M
<b>COURSE NO VB 21C05</b>					
<b>CLO1</b>	L	S	S	L	M
<b>CLO2</b>	M	S	S	M	M
<b>CLO3</b>	L	S	S	L	M
<b>CLO4</b>	L	S	S	M	M
<b>COURSE NO VB 21P05</b>					
<b>CLO1</b>	M	S	S	L	M
<b>CLO2</b>	M	S	S	M	M
<b>CLO3</b>	L	S	S	L	M
<b>CLO4</b>	L	S	S	M	M
<b>COURSE NO VB 21P06</b>					
<b>CLO1</b>	L	S	S	S	L
<b>CLO2</b>	M	S	S	S	M
<b>CLO3</b>	L	S	S	M	L
<b>CLO4</b>	L	S	S	M	L

VB21C03	<b>COURSERA COURSE- NUTRITION AND FITNESS</b>	Category	L	T	P	Credit
		<b>SBS</b>	41	-	-	3

S.No	Topics of the Course	Link of the Course	Duration of Hours
1	Weight Management: Beyond Balancing Calories	<a href="https://www.coursera.org/learn/weight-management-beyond-balancing-calories">https://www.coursera.org/learn/weight-management-beyond-balancing-calories</a>	12

2	Hacking Exercise For Health. The surprising new science of fitness	<a href="https://www.coursera.org/learn/hacking-exercise-health">https://www.coursera.org/learn/hacking-exercise-health</a>	14
3	Understanding Obesity	<a href="https://www.coursera.org/learn/understanding-obesity">https://www.coursera.org/learn/understanding-obesity</a>	10

### Weight Management: Beyond Balancing Calories

- week 1: understanding obesity -3 hrs
- week 2: managing obesity: the role of Diet- 4 hrs
- week 3: Beyond diet: the role stress, exercise and sleep -3 hrs
- week 4: using habit and emotions to your advantage -3 hrs
- week 5: creating a weight loss plan : A step wise approach- 4 hrs

### Hacking Exercise For Health. The surprising new science of fitness

- week 1: Basic of Fitness -3 hrs
- week 2: Cardio respiratory fitness - 4 hrs
- week3: Musculoskeletal fitness -4hrs
- week 4: Combining Cardio and Strength fitness -3 hrs

### Understanding Obesity

- week 1: What we know, and how we know it- 2 hrs
- week 2: Physiology and Stress- 3 hrs
- week 3: Psychology and Behaviour-3 hrs
- week 4: Consolidation and Discussion-2 hrs

Module No.	Topic	No. Of periods	Content delivery methods	
1.	<b>Unit I</b>			
	Introduction of Food and nutrition	2	PPT	CLO1,CLO2,CLO3
	Relationship between food, nutrition and health	3	Lecture – Chalk and talk	CLO2, CLO3
	Food Pyramid, Groups	2	T/ group discussion	CLO1,CLO3
2.	<b>Unit II</b>			
	Diet -Concept of Balanced Diet	1	Lecture – Chalk and talk	CLO2,CLO3

	RDA-Definition	2	T/ group discussion	CLO2,CLO3,CLO4
	Affection of RDA	1	T/quiz	CLO1,CLO2
	Methods used for driving	1	T/ group discussion	CLO2,CLO3
	Energy values of foods	1	Lecture – Chalk and talk	CLO3,CLO4
3.	<b>Unit III</b>			
	Introduction –carbohtdrates,protein	4	T/quiz	CLO2, CLO3
	Compositions and stricture, functions	3	PPT	CLO1,CLO3
	deficiency diseases, and requirements	3	T/ group discussion	CLO1,CLO2
4.	<b>Unit IV</b>			
	Introduction –vitamins,lipids,menerals	3	Lecture – Chalk and talk	CLO2,CLO3
	Compositions and stricture, functions	2	T/Assessment	CLO2,CLO3,
	digestion and absorpction functions	3	T/ group discussion	CLO1,CLO2
	deficiency diseases, and requirements	2	PPT	CLO2,CLO3
5.	<b>Unit V</b>			
	Physical fitness and nutrition	3	Lecture – Chalk and talk	CLO2,CLO3,CLO4
	Prevent and management Weight control	2	T	CLO1,CLO2
	Obesity,diabetes mellitus	2	T/ group discussion	CLO2, CLO4
	<a href="#">Bone health</a>	1	T/ group discussion	CLO1,CLO2

VB 21C04	HAIR SHAPING THEORY	Category	L	T	P	Credit
		Theory	56	4	-	4

### Preamble

This course aims to help the student about the proper understanding of scalp and professional hair cutting methods. It also enables the student to conduct an effective haircutting technique.

### Course Outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	Identify the reference points on the head and understand their role in haircutting.	K1 & K2
CLO2	List the factors involved in a successful client consultation.	K2
CLO3	Discuss and explain three different texturizing techniques performed with shears.	K3
CLO4	Analyze face shape and suggest haircut according to that.	K3

### Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	L	S	S	L	S
CLO2	S	S	S	S	S
CLO3	S	S	S	L	M
CLO4	L	S	S	L	M

S- Strong; M-Medium; L-Low

### Syllabus

#### Unit-I (8 hrs)

**History of Hair cutting<sup>1</sup>** - Basic principles of hair cutting-Reference points-**Areas of the head<sup>2</sup>**-**Lines-Section-Angles<sup>3</sup>**-Elevation-Cutting line or Finger angles-**Guideline<sup>4</sup>**-Over direction.

#### Unit-II (12 hrs)

**Client consultation for hair cutting<sup>5</sup>**-Face shape-**Hair analysis<sup>6</sup>**-Wave pattern-**Hair cutting tools and their proper uses<sup>7</sup>**-shears/scissors-parts of a shear-maintenance-Purchase of scissors-Different blade edges-**Types of texture scissors<sup>8</sup>**-Holding the scissors correctly-Holding the scissors and comb- Palming -Transferring the comb-Holding razor-Holding comb-Tension.

#### Unit-III (11 hrs)

**Proper posture and body position<sup>9</sup>**-Hand position for different cutting angles-**Safety in hair Cutting<sup>10</sup>** -Basic hair cutting techniques-Blunt cut-Graduated-Uniform layered- Club cut technique-Long layered-Tips for graduated and layered cuts.

#### Unit-IV (13 hrs)

**Other cutting techniques-Cutting curly hair<sup>11</sup>**-Cutting bangs-Asymmetric bang-Versatile bang-Short texture bang-Sequence bang-**Razor cutting<sup>12</sup>**-Slide cutting-Scissor over comb-texturing-Point cutting-notching-Free hand notching-Slithering-Slicing-Carving -Texturizing with razor-Texturizing with thinning shears razor-Thinning-Removing weight from the ends-scissor-over-Comb with thinning shears-Other thinning shears techniques-Free hand sling with razor-Razor over-comb-Razor rotation-Effective use of clippers and trimmers-Tools for clipper cutting-**Basic clipper techniques<sup>13</sup>**-Clipper cutting attachments-Using trimmers.

#### Unit-V (12 hrs)

**Principle of hair design**<sup>14</sup>, Proportion- Body proportion- Balance (Symmetrical, Asymmetrical) –Rhythm- emphasis- Harmony- **Influence of hair type and texture on hairstyle**<sup>15</sup>, Harmony between hair style and facial structure, Profiles, Special consideration-top third of the face, middle third of the face-lower third of the face.

### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	John Amstrang and Louise hemmings	The city and guilds textbook entry 3 Level 1VRQ in Hair	City & Guilds U.K	2013

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

1. [https://youtu.be/hI0KiAK\\_HrQ](https://youtu.be/hI0KiAK_HrQ)

2. <https://youtu.be/wSrZXMptdc0>

3. <https://youtu.be/4MGegm9PZi0>

4. <https://youtu.be/4bJDBYYMm0Y>

5. <https://youtu.be/1-CDBPJiRhY>

6. <https://youtu.be/UEMr1RCW3bg>

7. <https://youtu.be/9KiON-CqLuk>

8. <https://youtu.be/9KiON-CqLuk>

9. <https://youtu.be/ZcVQJxKwknI>

10. <https://youtu.be/8Pww-ivPCEo>

11. <https://youtu.be/uvMgJbJXKq4>

12. <https://youtu.be/LNVJAY6cpGs>

13. <https://youtu.be/QjW91tC1zEY>

14. <https://youtu.be/9ptNZVGeEJM>

15. <https://youtu.be/pyeiGt-egiw>

Module No.	Topic	No. Of periods	Content delivery methods	
Unit I				
1	Principle of hair cuts	2	T & PPT	CLO2,CLO3,CLO4
2	area of the head-hair-section-angles-elevation	1	T & Disc	CLO1,CLO2
3	cutting line or finger angles	1	T & PPT	CLO2, CLO4
4	guideline-	2	T & PPT	CLO1,CLO2
5	over direction	2	T & QUIZ	CLO2,CLO3
Unit II				
1	hair analysis	3	T & QUIZ	CLO2, CLO4
2	Proper use of tools	3	T & PPT	CLO1,CLO2
3	types of texture scissors	2	T & Disc	CLO1,CLO2
4	transferring the comb	4	T & PPT	CLO2, CLO4
Unit III				
1	hand position for different cutting angles	4	T & PPT	CLO1,CLO2
2	basic hair cutting techniques	3	T & QUIZ	CLO2, CLO4
3	tips for graduated and layered cuts.	4	T & PPT	CLO1,CLO2
Unit IV				
1	Types of hair cutting techniques	4	T & PPT	CLO2,CLO3,CLO4
2	thinning shears techniques	4	T & Disc	CLO1,CLO2
3	clipper cutting attachments-using trimmers.	5	T & PPT	CLO2, CLO4
Unit V				
1	Principle of hair design	4	T & PPT	CLO2,CLO3,
2	hair type and texture on hairstyle	3	T & PPT	CLO1,CLO2
3	Special consideration-top third of the face	3	T & Disc	CLO2, CLO4
4	hair style and facial structure	2	T & PPT	CLO1,CLO2,CLO3



<b>VB 21C05</b>	<b>HAIR TEXTURE SERVICES</b>	Category	L	T	P	Credit
		<b>Theory</b>	56	4	-	4

### **Preamble**

This course aims at helping the students to understand the fundamental of chemical treatments and gives knowledge on advance hair chemical techniques. It also enables the students to apply the hair treatments confidently.

### **Course Outcomes**

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	Identify structure of hair and chemical service	K1 & K2
CLO2	Define and identify levels waves and chemical reaction.	K1 & K2
CLO3	Explain the wrapping techniques.	K2
CLO4	Demonstrate the categories of hair relaxers	K3

### Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	L	S	S	L	M
CLO2	M	S	S	M	M
CLO3	L	S	S	L	M
CLO4	L	S	S	M	M

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I (10 hrs)

Hair Texture services- Introduction-History of Texture services- **How it affects of the structure of hair<sup>1</sup>**- **Importance of P<sup>H</sup> in texture service<sup>2</sup>**- Basic building blocks of hair- Amino acids- **Peptide bonds- Poly peptide chains<sup>3</sup>**- Keratin proteins – Side bonds- Disulfide bonds- Salt bonds – Hydrogen bond.

#### UNIT II (12 hrs)

**Permanent waving<sup>4</sup>** - Chemistry- Reproduction reactions – Thio glycolic acid- Ammonium thio glycolate- Types of permanent waves-**Selecting the right type of perm- Permanent waves processing<sup>5</sup>**- Over processed hair – Under processed hair – Thio neutralization – Stage one - Stage two - Permanent waving procedure - Preliminary test curls – **Types of rods<sup>6</sup>** – End papers- End wrap techniques – Sectioning for a perm –Base placement – Base direction – Wrapping techniques – Wrapping Patterns- Partial perms – Safety precautions for permanent waving- Metallic salts.

#### UNIT III (12 hrs)

**Chemical relaxing<sup>7</sup>**- Curly hair – Thio relaxer – Thio neutralization – Hydroxide relaxers- **types of Hydroxide relaxers<sup>8</sup>**- Selecting the correct relaxers – Base and no - base relaxers- Strength of relaxers – Periodic strand testing- Hydroxide neutralization – applying hydroxide relaxers to straight the hair - **Retouch hydroxide relaxer<sup>9</sup>** - Normalizing lotions – **Safety precautions for chemical hair relaxing services<sup>10</sup>**.

#### UNIT IV (12 hrs)

\* **Keratin Treatment<sup>11</sup>** –How it works - its advantages and disadvantages – Potential Benefits and its risks – side effects – Formaldehyde and its side effects - **Hair Botox Treatment<sup>12</sup>** – How it works –Pros and cons of hair botox treatment – its advantages and disadvantages.

**UNIT V****(10 hrs)**

**Hair spa- Definition<sup>13</sup>, Identification of hair problems<sup>14</sup>.** Different types of treatment, Products and its procedure. Treatment for damaged hair –chemically treated hair –  
**Maintenance of chemically treated hair<sup>15</sup>.**

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Ted Gibson	Milady Standard cosmetology	Cengage, UK	2016
II.	Louise Hockings	Diploma in hairdressing –Level 3	City&Guilds	2013

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

1. <https://youtu.be/y8hnUcxtwZE>

2. <https://youtu.be/Pkar6RgYvIE>

3. <https://youtu.be/YoKNyrbK5vA>

4. <https://youtu.be/tTu9V60xyW4>

5. <https://youtu.be/FHsjiOsIDqY>

6. [https://youtu.be/aMXoaV\\_dftk](https://youtu.be/aMXoaV_dftk)

7. <https://youtu.be/MRc8VjcrBg0>

8. [https://youtu.be/dCB\\_wAS6\\_js](https://youtu.be/dCB_wAS6_js)

9. <https://youtu.be/9OyKZU2d2Vk>

10. <https://youtu.be/l4prTBgko7I>

11. <https://youtu.be/zZWjvaFGujg>

12. <https://youtu.be/4JyLhXBI7jw>

13. <https://youtu.be/HeVuth8ocrk>

14. <https://youtu.be/gmTf-fUtRaQ>

15. <https://youtu.be/3ok34nKV0UU>

Module No.	Topic	No. Of periods	Content delivery methods	
Unit I				
1	Introduction to chemical services	2	T	CLO2, CLO4
2	Importance of pH	2	T & PPT	CLO1,CLO2
3	Peptide bonds poly peptide chains	2	T & QUIZ	CLO1,CLO2
4	Keratin proteins – side bonds-	2	T & PPT	CLO2, CLO4
5	Disulfide bonds- salt bonds – hydrogen bond	2	T & Sem	CLO2, CLO4
Unit II				
1	Permanent waving	3	T & PPT	CLO2,CLO3,CLO4
2	Types of permanent waves	3	T & PPT	CLO1,CLO2
3	Permanents waves processing	3	T& Assign	CLO2, CLO4
4	Thio neutralization – stage one stage two	3	T & PPT	CLO2,CLO3,CLO4
Unit III				
1	Permanent waving procedure	4	T & PPT	CLO2,CLO3,CLO4
2	Wrapping techniques	5	T & aSSIGN	CLO1,CLO2
3	Safety precaution for permanent waving	3	T & PPT	CLO2, CLO4
Unit IV				
1	Chemical relaxing	3	T & PPT	CLO1,CLO2
2	types of hydroxide relaxers- details	5	T & PPT	CLO2, CLO4
3	Safety precaution for chemical hair relaxing services.	4	T & PPT	CLO2,CLO3,CLO4
Unit V				
1	Define the hair spa	2	T & PPT	CLO2, CLO4
2	Identification of hair problems	3	T & PPT	CLO1,CLO2
3	Different types of treatment -product and procedure	2	T & SEM	CLO2,CLO3
4	Maintains of hair treatments – chemical products	3	T & PPT	CLO1,CLO3

<b>VB 21P05</b>	<b>HAIR SHAPING PRACTICAL</b>	Category	L	T	P	Credit
		PRACTICAL	-	-	90	6

### **Preamble**

This course aims to help the student to get the practical knowledge on haircuts, and also it enables the student to perform haircut to various type of customers.

### **Course Outcomes**

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	Identify the reference points on the head and understand their role in haircutting.	K1 & K2
CLO2	Explain the uses of the various tools of haircutting	K2
CLO3	Perform and practice haircuts	K3
CLO4	Demonstrate various hair cutting methods.	K3

### Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	M	S	S	L	M
CLO2	M	S	S	M	M
CLO3	L	S	S	L	M
CLO4	L	S	S	M	M

S- Strong; M-Medium; L-Low

### Syllabus

- 1) **Basic Hair Cuts** **(20 hrs)**
  - 0 degree elevation
  - 45 degree cuts
- 2) **Layered forms** **(40 hrs)**
  - 90 degree cuts
  - 180 degree hair cut
  - Natural inversion
  - Multiple layers
  - Graduated forms
- 3) **Short hair cuts** **(30 hrs)**
  - Fringe
  - Classic bob
  - Mushroom Cut
  - Boy cut
  - Razor cut

### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	Louise Hockings	Diploma in hairdressing –Level 3	City&Guilds	2013

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

Module No.	Topic	No. Of periods	Content delivery methods	
<b>Unit I</b>				
1	Sectioning, Elevation	2	PPT/Semi	CLO1,CLO3
2	Cutting techniques	4	Demo/Prac	CLO1,CLO2
3	0 degree elevation	6	Demo/Prac	CLO2,CLO3
4	45 degree elevation	8	Demo/Prac	CLO3,CLO4
<b>Unit II</b>				
1	Sectioning, Elevation	2	Demo/Prac	CLO2,CLO3,CLO4
2	90 degree haircut	8	Demo/Prac	CLO1,CLO2
3	180 degree haircut	8	Demo/Prac	CLO3, CLO4
4	Multiple inversion	8	Demo/Prac	CLO2,CLO3,CLO4
5	Multiple layer	8	Demo/Prac	CLO1,CLO2
6	Graduated forms	6	Demo/PPT	CLO2, CLO3
<b>Unit III</b>				
1	Sectioning, Elevation	2	Demo/Prac	CLO2,CLO3
2	Fringe	5	Demo/Prac	CLO3,CLO4
3	Classic Bob	8	Demo/PPT	CLO3, CLO4
4	Blunt	5	Demo/Prac	CLO2,CLO3,CLO4
5	Boy cut	5	Demo/Prac	CLO1,CLO2
6	Razor cut	5	Demo/Prac	CLO3, CLO4

<b>VB 21 P06</b>	<b>HAIR TEXTURE SERVICES PRACTICAL</b>	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims to give through knowledge on hair chemical treatment –hair straightening, hair rebonding, hair perming.

### Course Outcomes

On the successful completion of the course, students will be able to

CLO Number	CO Statement	Knowledge Level
CLO1	Explain the four chemical reactions that take place during chemical treatment	K1
CLO2	Understand how chemical services affect the structure of hair.	K 1 & K2
CLO3	Describe how hydroxide relaxers straighten the hair.	K 3
CLO4	Demonstrate safe and effective hydroxide relaxing techniques.	K3

### Mapping with Programme Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4
CLO1	L	S	S	S
CLO2	M	S	S	S
CLO3	L	S	S	M
CLO4	L	S	S	M

S- Strong; M-Medium; L-Low

### Syllabus

#### Hair Perming

(20 Hrs)

- a. Hair analyzation
- b. Perm rod setting
- c. Neutralization

#### 2. Hair Rebonding

(20 Hrs)

- Hair analyzation
- Hair Ironing
- Cream Application
- Neutralization

#### 3. Hair straightening

(30 Hrs)

- Hair analyzation
- Hair Ironing



- Cream Application
- Neutralization

**4. Hair Smoothing**

**(10 Hrs)**

**5. Root touch-up**

**(10 Hrs)**

**Reference Books**

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	Louise Hockings	Diploma in hairdressing –Level 3	City&Guilds	2013

**Pedagogy:** Teaching, discussion, live demo, Video’s, Hands on Practice

Module No.	Topic	No. Of periods	Content delivery methods	
<b>1</b>	<b>Hair straightening</b>			
	Sanitation / sterilization , trolley setting , cleaning method	5	T/ Demo	CLO3, CLO4
	Hair analysis	5	Demo/Prac	CLO2,CLO3,CLO4
	Chemical analysis/ ratio	10	Demo /Prac	CLO1,CLO2
	Hair straightening methods	10	Prac /Video	CLO2,CLO3
<b>2</b>	<b>Hair rebonding</b>			
	Sanitation / sterilization , trolley setting , cleaning method	5	T/ Demo	CLO3, CLO4
	Consultation of hair texture	10	T/ Demo	CLO2,CLO3,CLO4
	Chemical analysis/ ratio	10	Demo /Prac	CLO2,CLO4
	Hair rebonding methods	10	Prac /Video	
<b>3</b>	<b>Hair perming</b>			
	Sanitation / sterilization , trolley setting , cleaning method	5	T/ demo	CLO3, CLO4
	Select the hair	5	Demo /Prac	CLO2,CLO3,CLO4
	Chemical analysis/ ratio	5	Prac /Video	CLO1,CLO2
	Hair perming methods	10	Demo/Prac	



DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS

CHOICE BASED CREDIT SYSTEM &  
OUTCOME BASED EDUCATION SYLLABUS

B.VOC BEAUTY THERAPY AND AESTHETICS

2020 – 2023 BATCH



CHOICE BASED CREDIT SYSTEM & OUTCOME BASED EDUCATION

SCHEME OF EXAMINATION 2020-23 BATCH

SEM	Part	Subject Code	Title of the Paper	Instruction hours/week	Contact hours	Tutorial	Duration of Examination	Examination Marks			Credits
								CA	ESE	TOTAL	
V	III	VB20C11	Professional make up theory	4	56	4	3	40	60	100	5(S)
	III	VB20C09	Basics of Electricity and Electrotherapy	4	56	4	3	40	60	100	4(G)
	III	VB17P13	Professional make up practical	7	90	-	3	40	60	100	6(S)
	III	VB16P10	Body spa practical	7	90	-	3	40	60	100	6(S)
	III	VB16P11	Advance aesthetics treatment with machinery practical	7	90	-	3	40	60	100	6(S)
	IV	NM13IS1	Information Security- Level 1	2	26	4	-	100	-	100	
	III	COM15SER	Community service						30 (hrs)	100	1(S)
	III	VBINST 5	Internship ***						(120 Hrs)	100	4(S)

QUESTION PAPER PATTERN

CIA Question Paper Pattern: 2 x 25 = 50 Marks

One question from each unit with each question comprising of

- Two questions with a weightage of 2 marks (no choice)
- Two questions with a weightage of 6 marks (no choice)
- One question with weightage of 9 marks (Internal Choice at the same CLO level)

**ESE Question Paper Pattern: 5 x 20 = 100 Marks**

One question from each unit with each question comprising of

- One question with a weightage of 2 marks (no choice)
- One question with a weightage of 6 marks (Internal Choice at the same CLO level)
- One question with weightage of 12 marks (Internal Choice at the same CLO level)

**CORE & ALLIED PAPERS - PRACTICALS**

**Continuous Internal Assessment: 50 Marks**

<b>INTERNAL COMPONENT</b>	<b>50 : 50 = 100 Marks</b>
<b>PRATICAL</b>	
Lab Performance (Practical + Interaction)(12+12)	24
Regularity in record submission	8
Model Examination	15
Attendance	3
Total	50 Marks

**End Semester Examination: 100 Marks**

<b>SECTION</b>	<b>MARKS</b>	<b>TOTAL</b>
Record	10	100
Experiments	90	

**INTRODUCTION TO ENTREPRENEURSHIP**

**Internal Pattern**

CIA I and II –50 Marks (2 hrs) Each - 100 marks – Converted into 60 Marks  
Activity (Quiz-5, Assignment-5, Schemes for Entrepreneurs - 5, Idea Pitch -5) - 20 Marks  
Project (Business Plan Presentation) - 20  
Marks \_\_\_\_\_

Total - 100 Marks

### Question paper pattern for CIA

Section-A (Paragraph answers-4 out of 6) 4x5=20marks  
Section-B (Essay type-2 out of 3) 2x15=30marks  
Total = 50 marks

### INTERNSHIP

The students have the option to select any organization – Government / private industries like Spinning, Weaving, Printing and Dyeing, Finishing, Construction, etc., in consultation with the staff co-ordinator & HoD. The students have to undergo training for a period of 60 hours at the end of I to IV semester and 120 hours at the end of semester V during their vacation. The students must maintain attendance, work diary and prepare report of the training undergone and submit the same to the department. On a stipulated date, there will be a viva-voce with internal examiners at the beginning of the semester.

MODE OF EVALUATION	MARKS	TOTAL
Attendance	10	100
Work Diary	15	
Report	50	
Viva-voce	25	

### WEIGHTAGE ASSIGNED TO VARIOUS COMPONENTS OF

### CONTINUOUS INTERNAL ASSESSMENT

#### THEORY

	CI A I	CI A II	Mod el Exa m	Assignme nt/ Class Notes	Semin ar	Qui z	Class Participati on	Applicati on of Knowled ge, Innovatio n and Creativit y	Attendan ce	Max. Mar ks
Core/ Allied	7	7	10	4	5	4	5	5	3	50

## PRACTICAL

	<b>Lab Performance (Practical + Interaction) (12+12)</b>	<b>Regularity in record submission</b>	<b>Model Examination</b>	<b>Attendance</b>	<b>Maximum Marks</b>
<b>Core / Allied</b>	24	8	15	3	50

## RUBRICS

### Assignment/ Seminar

**Maximum - 20 Marks (converted to 4 marks)**

<b>Criteria</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>
<b>Focus Purpose</b>	Clear	Shows awareness	Shows little awareness	No awareness
<b>Main idea</b>	Clearly presents a main idea.	Main idea supported throughout	Vague sense	No main idea
<b>Organization: Overall</b>	Well planned	Good overall organization	There is a sense of organization	No sense of organization
<b>Content</b>	Exceptionally well presented	Well presented	Content is sound	Not good
<b>Style: Details and Examples</b>	Large amounts of specific examples and detailed description	Some use of examples and detailed descriptions	Little use of specific examples and details	No use of examples

## CLASS PARTICIPATION

**Maximum -20 Marks (converted to 5 marks)**

<b>Criteria</b>	<b>5 Marks</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>	<b>Points scored</b>
<b>Level of Engagement in Class</b>	Student proactively contributes to class by offering ideas and asks questions	Student proactively contributes to class by offering ideas and asks questions	Student contributes to class and asks questions occasionally	Student rarely contributes to class by offering ideas and asking no questions	Student never contributes to class by offering ideas	

	more than once per class.	once per class				
<b>Listening Skills</b>	Student listens when others talk, both in groups and in class. Student incorporates or builds off of the ideas of others.	Student listens when others talk, both in groups and in class.	Student listens when others talk in groups and in class occasionally	Student does not listen when others talk, both in groups and in class.	Student does not listen when others talk, both in groups and in class. Student often interrupts when others speak.	
<b>Behavior</b>	Student almost never displays disruptive behavior during class	Student rarely displays disruptive behavior during class	Student occasionally displays disruptive behavior during class	Student often displays disruptive behavior during class	Student almost always displays disruptive behavior during class	
<b>Preparation</b>	Student is almost always prepared for class with required class materials	Student is usually prepared for class with required class materials	Student is occasionally prepared for class with required class materials	Student is rarely prepared for class with required class materials	Student is almost never prepared for class.	
					<b>Total</b>	

**APPLICATION OF KNOWLEDGE, INNOVATION AND CREATIVITY**

**Maximum -20 Marks (converted to 5 marks)**

Originality - 2 mark

Presentation - 2 mark

References or Library resources -1 mark

**MAPPING OF CLOs WITH PLOs**

	<b>PROGRAMME LEARNING OUTCOMES</b>				
<b>COURSE</b>	<b>PLO1</b>	<b>PLO2</b>	<b>PLO3</b>	<b>PLO4</b>	<b>PLO5</b>



<b>COURSE NO VB18C11</b>					
<b>CLO1</b>	S	S	S	S	S
<b>CLO2</b>	S	S	M	S	S
<b>CLO3</b>	S	S	M	M	S
<b>CLO4</b>	S	S	M	M	S
<b>COURSE NO VB 18C09</b>					
<b>CLO1</b>	M	S	S	S	S
<b>CLO2</b>	M	S	S	M	S
<b>CLO3</b>	S	S	M	S	S
<b>CLO4</b>	S	M	M	S	S
<b>COURSE NO VB 17P13</b>					
<b>CLO1</b>	S	S	M	S	S
<b>CLO2</b>	S	S	M	S	S
<b>CLO3</b>	S	S	M	M	S
<b>CLO4</b>	S	S	M	M	S
<b>COURSE NO VB 16P10</b>					
<b>CLO1</b>	S	M	M	S	S
<b>CLO2</b>	S	M	M	S	S
<b>CLO3</b>	S	M	M	S	S
<b>CLO4</b>	S	M	M	S	M
<b>COURSE NO VB 16P11</b>					
<b>CLO1</b>		M	M	S	S
<b>CLO2</b>	M	M	M	S	S
<b>CLO3</b>	M	M	M	S	S
<b>CLO4</b>	S	M	M	S	S

S	M	M	S	S
M	M	M	S	S
M	M	M	S	S
S	M	M	S	S

<b>VB18C11</b>	<b>PROFESSIONAL</b>	Category	L	T	P	Credit
----------------	---------------------	----------	---	---	---	--------

	<b>MAKEUP</b>	THEORY	56	4	-	5
--	---------------	--------	----	---	---	---

### Preamble

This course aims at helping the students to learn the client's lifestyle and makeup values. They will also learn the proper tools needed for professional makeup and proper application of makeup cosmetics. It also enables the students to apply the professional makeup techniques confidently.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To learn the basics of makeup ,tools and the products for makeup	K1
CO2	Change the features in the face by highlighting and contouring	K2
CO3	Apply makeup for different types of skin ,skin tones and different ages	K3
CO4	Practice the makeup for different occasions	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	M	S	S
CO3	S	S	M	M	S
CO4	S	S	M	M	S

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I

(10 hrs)

History of makeup- Makeup revolution ancient and modern- Beauty basics –Face shapes-Face proportion, Vertical face measurement, Chromatics and facial enhancement- Color wheel – Skin, Hair, Eyes. Tools and products for Makeup application – Brushes, Disposables, Miscellaneous tools.

#### UNIT II

(12 hrs)

Makeup master class – creating balances – exquisite eyes – eye- shapes – Color – Beautiful brows- eye liner – perfect eye shadow – Smokey eyes – eye lashes – false eye lashes – concealing dark circles – spots – eye balls highlighting – contouring – Blush application – Bronzer application – perfect lips – altering lip shades

#### UNIT III

(10 hrs)

Makeup for-Oily skin, Sensitive skin, Dry skin, Normal skin, Dehydrated skin, Skin problems and solution – Makeup for different skin tones- porcelain – Fair – Light – Olive – Dark olive \_ Makeup for different ages –Mature skin – Teens \_ Mid 20's to 30's- Mid 30's to 40's, 40's ,50's ,60's and beyond- Organic products

#### UNIT IV

(12 hrs)

Make with light effect- Everyday look – daytime glamour – boardroom beauty – corporate look – Blushing bride – Night time party look – Red carpet glamour – Vacation looks

**UNIT V**

**(12 hrs)**

Smart products – Mineral makeup –guide to expired makeup products. Wedding day essentials – pre wedding wellness tips – Bridal do’s and don’ts. Cosmetic approach in fashion jewelry.

**Reference Books**

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
II.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habiacengage, Uk	2010
III.	Aruna anand	The complete book of beauty care	Vishu books	2011

Pedagogy: Teaching – Lecturing, discussions, seminar and power point presentations

Module No.	Topic	No. Of periods	Content delivery methods	
Unit I	<b>Makeup</b>			
1	The history of makeup	1	T & PPT	CLO1,CLO2,CLO3
2	The ancient and modern makeup revolution	2	T & PPT	CLO1,CL3
3	Basics of beauty like face shape and proportion	3	T & PPT	CLO2,CLO3
4	Importance of colour wheel in skin,hair and eyes	2	T & PPT	CLO1,CLO2
5	Tools and products for makeup application	2	T & PPT	CLO2,CLO3
Unit II	<b>Contouring and highlighting</b>			
1	Master class in makeup	2	T & PPT	CLO2,CLO3
2	Balance creating in face,eyes,eyebrows,lips	3	T & PPT	CLO1,CLO2
3	Smokey eyes, false eyelashes, concealing dark circles, spots, contouring	4	T & PPT	CLO2,CLO3
4	Blush and bronzer application, altering lip shades	3	T & PPT	CLO2,CLO3
Unit III	<b>Different types of makeups</b>			
1	Makeup for normal,dry,oily,sensitive skin	2	T & PPT	CLO1,CLO2,CLO3
2	Learning about skin problems and solutions	2	T &	CLO1,CLO4

			PPT	
3	Makeup for different skin tones	3	T & PPT	CLO2,CLO3
4	Makeup for different ages and organic products	3	T & PPT	CLO1,CLO3,CLO4
Unit IV	<b>The makeup for various occasions</b>			
1	Learning of professional makeup with light effect and daytime glamour	4	T & PPT	CLO1,CLO3,CLO4
2	Makeup for boardroom and corporate look and bride	4	T & PPT	CLO2,CLO3
3	Learning makeup for night time party look,red carpet glamour and vacation looks	4	T & PPT	CLO1,CLO3,CLO4
Unit V	<b>Wedding tips and expiry of makeup products</b>			
1	Learning of mineral makeup and smart products	3	T & PPT	CLO1,CLO2,CLO3
2	Guide to expired makeup products	3	T & PPT	CLO3,CLO4
3	Wedding day essentials,wellnesstips,do's and don'ts and cosmetic approach in fashion jewelry	4	T & PPT	CLO1,CLO2,CLO3
4	Employee contracts and interview preparation	2	T & PPT	CLO1,CLO2

<b>VB 18C09</b>	<b>BASICS OF ELECTRICITY</b>	Category	L	T	P	Credit
-----------------	------------------------------	----------	---	---	---	--------

	<b>AND ELECTROTHERAPY</b>	THEORY	56	4	-	4
--	---------------------------	--------	----	---	---	---

### Preamble

The Course aims at helping the students to understand the basic of electricity and electro therapy of machineries with relevance to beauty therapy. Its provides thorough knowledge about skin and also the usage of electrical equipments and light therapy.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To learn the safety measures of electricity and equipment	K1
CO2	Classify the electrical equipment of hair and light therapy	K2
CO3	Explain the skin therapy machineries and its usage	K3
CO4	Analysis the skin, cells, blood and various organ systems etc...	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	M	S	S	S	S
CO2	M	S	S	M	S
CO3	S	S	M	S	S
CO4	S	M	M	S	S

S- Strong; M-Medium; L-Low

### Syllabus

#### Unit-I

**10 hrs**

Basics of electricity-understanding electricity-Types of electric current-electrical measurements-electrical equipment safety- safety device-grounding- ground fault interrupter-safe use of electrical equipment.

#### Unit-II

**10 hrs**

Electrotherapy- polarity-modalities-galvanic current-effects-micro current-electrical equipment-hood hair dryer-ionic hair dryer-electric curling and flat iron-heating caps-hair color processing machine-steamer-light therapy equipment. Difference between light energy and light therapy-visible spectrum of light –invisible light-ultraviolet light-infrared light-light therapy-lasers-LED-benefits of LED-intense pulse.

#### Unit-III

**12 hrs**

Purpose of facial equipment-magnifying lamps-Facial steamer-Brushing machines-Vacuum suction-cold spray machine-Galvanic-High frequency-Micro current lifting-Light therapy-Infrared lamp-LED-red light-blue light-Micro-dermabrasion-Ultrasonic.

#### Unit-IV

**12 hrs**

Describe cells, Tissues, Bones, Organs, Muscles, Blood, Lymphatic/immune system. Anatomy of the skin, Nerves of the skin. Skin color, Glands of the skin, Vitamins and dietary supplements.

**Unit-V**

**12 hrs**

Skin disorders and diseases-To identify lesions-primary lesions-Secondary lesions, Disorders of sebaceous glands-Disorders of sweat glands-inflammation and infections of the skin-pigmentation-Hypertrophies-Skin cancer, Acne and skin problems-Acne treatments-aging skin issues-the sun and its effect-Protection from the sun-contact dermatitis-protection.

**Reference Books**

S. No.	Author	Title of the Book	Publishers	Year of publication
II.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
III.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habiacengage, Uk	2010

Pedagogy: Teaching – Lecturing, discussions, seminar and power point presentations

Module No.	Topic	No. Of periods	Content delivery methods	
<b>Unit I</b>				
1	Basic of electricity	2	T& PPT	CLO2,CLO3
2	Types of electric current	2	T& PPT	CLO2,CLO3,CLO4
3	Electrical equipment safety	2	T& SEM	CLO1,CLO2
4	Grounding	2	T& DISC	CLO2,CLO3
5	Use of electrical equipment	2	T& DISC	CLO3,CLO4
<b>Unit II</b>				
1	Electrotherapy	2	T& PPT	CLO1,CLO2
2	Electrical equipment	2	T&SEM	CLO2,CLO3
3	Light therapy equipment	2	T & PPT	CLO3,CLO4
4	Different light energy and light therapy	2	T & DISC	CLO2,CLO4
5	Light therapy, LED	2	T & DISC	CLO2,CLO3,CLO4
<b>Unit III</b>				
1	Purpose of facial equipment	3	T & DISC	CLO1,CLO2
2	Galvanic and High frequency	3	T& PPT	CLO1,CLO2,CLO3

3	Light therapy	3	T&SEM	CLO2,CLO3
4	Micro dermabrasion	3	T & DISC	CLO1,CLO3,CLO4
<b>Unit IV</b>				
1	Cells	3	T& PPT	CLO1,CLO2
2	Anatomy of skins	3	T&SEM	CLO1,CLO2,CLO3
3	Skin color	3	T & DISC	CLO2,CLO3
4	Vitamins and dietary supplements	3	T & DISC	CLO1,CLO2
<b>Unit V</b>				
1	Skin disorders and diseases	2	T& PPT	CLO2,CLO3
2	Disorder of glands	2	T&SEM	CLO3,CLO4
3	Inflammation and infections of the skin	2	T & DISC	CLO2,CLO3
4	The sun and its effect	2	T & DISC	CLO1,CLO4
5	Contact dermatitis	2	T & DISC	CLO2,CLO3
6	Protection	2	T & DISC	CLO1,CLO3

VB17P13	PROFESSIONAL MAKE UP - PRACTICAL	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims at helping the students to learn professional makeup practically. They will learn the proper method of makeup essential for the bridal. It also enables the students to apply the professional makeup techniques confidently.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Describe the methods of corrective makeup	K1
CO2	Explain Air Brush makeup Techniques	K2
CO3	Describe the Various methods of Bridal Makeup	K3
CO4	Experiment the various makeup looks	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	M	S	S
CO2	S	S	M	S	S
CO3	S	S	M	M	S
CO4	S	S	M	M	S

S- Strong; M-Medium; L-Low

### Syllabus

#### Corrective Makeup (30 hrs)

- Highlighting and contouring
- Colour correction
- Eye, Lip and Nose Correction

#### Bridal Makeup (30 hrs)

- Cine Makeup,
- Water proof makeup and
- Oil makeup

#### Advance Techniques (30hrs)

- Air Brush Makeup
- TV And Stage Makeup

#### Reference Books



S. No.	Author	Title of the Book	Publishers	Year public
I.	Judith culp	Milady standard advance esthetics	Cengage Learning	2013
II.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habiacengage, Uk	2010
III.	Richa Dave	Make up album	Navneet, India	2007
IV.	Aruna anand	The complete book of beauty care	Vishu books	2011

Pedagogy: Teaching, discussions, livedemo, hands on practice

Module No.	Topic	No. Of periods	Content delivery methods	
Unit I	<b>Corrective Makeup</b>			
1	Sanitation/ sterilization, trolley setting, clearing of working area	2	Demo/practice	CLO2, CLO3
2	Highlighting and Contouring	10	Demo/practice	CLO3, CLO4
3	Colour Correction	9	Demo/practice	CLO2, CLO3
4	Eye, Lip & Nose correction	9	Demo/practice	CLO1, CLO2, CLO3
Unit II	<b>Bridal makeup</b>			
1	Sanitation/ sterilization, trolley setting, clearing of working area	2	Demo/practice	CLO2, CLO3
2	South Indian and Party Makeup	10	Demo/practice	CLO1, CLO3, CLO4
3	North Indian	8	Demo/practice	CLO2, CLO3
4	Western type	10	Demo/practice	CLO1, CLO4
Unit III	<b>Makeup looks</b>			
1	Sanitation/ sterilization, trolley setting, clearing of working area	2	Demo/practice	CLO1, CLO3
2	Air Brush Makeup	13	Demo/practice	CLO1, CLO3
3	TV and stage make up	13	Demo/practice	CLO2, CLO3

<b>VB16P10</b>	<b>BODY SPA-PRACTICAL</b>	Category	<b>L</b>	<b>T</b>	<b>P</b>	Credit
		<b>PRACTICAL</b>			<b>90</b>	<b>6</b>

### Preamble

This course aims at helping the students to get practical knowledge in SPA exfoliation service, body wraps, Swedish massage, SPA pedicure, SPA manicure. It also enables the students to perform various SPA services for different types of clients.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To learn the exfoliation service	K1
CO2	Classify the body wraps and spa services.	K2
CO3	Practice the Swedish massage	K3
CO4	Demonstrate SPA pedicure	K4
CO5	Demonstrate SPA manicure	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	M	M	S	S
CO2	S	M	M	S	S
CO3	S	M	M	S	S
CO4	S	M	M	S	M
CO5	S	S	M	S	M

S- Strong; M-Medium; L-Low

### Syllabus

<b>UNIT -I</b>	<b>Exfoliation</b>	<b>(30 hrs)</b>
	<ul style="list-style-type: none"> <li>Hand exfoliation</li> <li>Back exfoliation</li> <li>Full body exfoliation</li> </ul>	
<b>UNIT -II</b>	<b>Body warps</b>	<b>(20 hrs)</b>
	<ul style="list-style-type: none"> <li>Mud pack</li> <li>Peel off pack</li> </ul>	
<b>UNIT III</b>		<b>(30 hrs)</b>
	<ul style="list-style-type: none"> <li>Swedish massage</li> </ul>	
<b>UNIT IV</b>		<b>(5 hrs)</b>
	<ul style="list-style-type: none"> <li>Spa pedicure</li> </ul>	
<b>UNIT V</b>		<b>(5 hrs)</b>
	<ul style="list-style-type: none"> <li>Spa manicure</li> </ul>	

### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
1.	Judith culp	Milady standard advance esthetics	Cengage Learning	2013
2.	Parvesh Handa	A complete book on Beauty, Body, Make-up and Hairstyles	Goodwill	2014

Pedagogy: Teaching –Demo, practice, videos

Module No.	Topic	No. Of periods	Content delivery methods	
<b>Unit I</b>	<b>Exfoliation service</b>			
1	Sanitation/sterilization,trolleysetting,clearing of working area	2	Demo/videos	
2	Hand exfoliation	9	Demo/practice	
3	Back exfoliation	9	Demo/practice	
4	Full body exfoliation	10	Demo/practice	
<b>Unit II</b>	<b>Body wraps</b>			
1	Sanitation/sterilization,trolleysetting, clearing of working area	1	Demo/videos	
2	Mud pack	9	Demo/practice	
3	Peel off pack	10	Demo/practice	
<b>Unit III</b>				
1	Sanitation/sterilization,trolleysetting, clearing of working area	2	Demo/videos	
2	Swedish massage	28	Demo/practice	
<b>Unit IV</b>				
1	Sanitation/sterilization,trolleysetting, clearing of working area	1	Demo/videos	
2	Spa pedicure	4	Demo/practice	
<b>Unit V</b>				
1	Sanitation/sterilization,trolleysetting, clearing of working area	1	Demo/videos	
2	Spa manicure	4	Demo/practice	

<b>VB16P11</b>	<b>ADVANCE AESTHETIC TREATMENT WITH MACHINERY PRACTICAL</b>	Category	L	T	P	Credit
		PRAC	-	-	90	6

### Preamble

The Course aims at help the students to get practical knowledge on skin analysis and skin electro therapy. It also enables the students to perform various skin services in using different types of machinery to different types of clients.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To learn how to examine the skin	K1
CO2	List the skin electrotherapy machinery	K2
CO3	Practice the skin analyser and electrotherapy machine	K3
CO4	Demonstrate the machineries used in skin treatments	K4
CO5	Outline the steps in skin treatments.	K4

### Mapping with Programme Outcomes

Cos	PO1	PO2	PO3	PO4	PO5
CO1	S	M	M	S	S
CO2	M	M	M	S	S
CO3	M	M	M	S	S
CO4	S	M	M	S	S
CO5	S	M	M	S	S

S- Strong; M-Medium; L-Low

### Syllabus

I SKIN ANALYSIS (30 hrs)

- Magnifying lamp
- Skin analyser

II SKIN ELECTROTHERAPY (60 hrs)

- Brushing unit
- Infrared
- Galvanic
- High frequency

- Ultra sound
- Warts removal
- Dermabrasion
- Vacuum suction

Pedagogy: Teaching – Demo, practice and power point presentations

Module No.	Topic	No. Of periods	Content delivery methods	
Unit I	<b>Skin analysis</b>			
1	Sanitation/sterilization,trolley setting,cleaning method	2	Demo/ppt	
2	Magnifying lamp	13	Demo/practice	
3	Skin analyser	15	Demo/practice	
Unit II	<b>Skin electrotherapy</b>			
1	Sanitation/sterilization,trolley setting,cleaning method	2	Demo/ppt	
2	Brushing unit	5	Demo/practice	
3	Infrared	5	Demo/practice	
4	Galvanic	5	Demo/practice	
5	High frequency	5	Demo/practice	
6	Ultra sound	9	Demo/practice	
7	Warts removal	9	Demo/practice	
8	Dermabrasion	10	Demo/practice	
9	Vaccum suction	10	Demo/practice	