



**PSGR Krishnammal College for Women**



**DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS**

**CHOICE BASED CREDIT SYSTEM &  
OUTCOME BASED EDUCATION SYLLABUS**

**B.VOC BEAUTY THERAPY AND AESTHETICS  
2020 – 2021 BATCH**



### **PROGRAMME OUTCOMES (PO's)**

After completion of the programme, the student will be able to

PO1: Gain knowledge about skin types, skin problems and specializes to treat the skin by using electrical equipments.

PO2: Gain necessary skill to become beauty therapist and senior beauty therapist.

PO3: To become skilled Hair care trainer and salon manager and job roles mentioned by Beauty & Wellness sector skill council.

PO4: To Work as a Professional Make up artist in a salon or as a Freelance Make up artist.

### **PROGRAMME SPECIFIC OUTCOME (PSO's)**

The students at the time of graduation will

PSO1: Graduates will be placed as Assistant Beauty Therapist, Senior Beauty Therapist, Hair Care Trainer & Salon Head with their Sector Skill Certification level – 4, 5, 6, & 7

PSO2: Graduates are updated with current salon techniques with 5 internship trainings during their 6 semester study period and they will be placed as Pedicurist, Salon Manager, Skin Therapist, Hair Therapist and Makeup artist.

PSO3: Graduates can become entrepreneurs by setting up their own Beauty and Makeup studios

PSO4: Graduates can run training centers for Beauty Services, Professional Make up and Salon Management.



**DEPARTMENT OF BEAUTY THERAPY AND AESTHETICS  
CHOICE BASED CREDIT SYSTEM & OUTCOME BASED EDUCATION  
SYLLABUS & SCHEME OF EXAMINATION  
B.VOC BEAUTY THERAPY AND AESTHETICS– 2020-2021 BATCH**

Sem	Part	Subject Code	Title of the paper	Ins Hrs/ Week	Contact hrs	Tutorial hrs	Duration of Exam	Exam Marks			Credits
								C A	ESE	Total	
I	I	VTM2001/ VHN2001/ VFR2001	Language Paper I (Tamil ,Hindi ,French)	3	41	4	3	40	60	100	3(G)*
	II	VEN2001	Communication and Language Skills-I	3	41	4	3	40	60	100	3(G)*
	III	VB 20A01	Anatomy and Physiology (Allied)	4	56	4	3	40	60	100	4(G)*
	III	VB 20C01	Aesthetic Treatment Level- I	4	56	4	3	40	60	100	4(S)**
	III	VB 17 P01	Basic beauty treatment Practical I	7	105	-	3	40	60	100	6(S)**
	III	VB 17 P02	Basic Hair services– practical II	7	105	-	3	40	60	100	6(S)**
	IV	NME18ES	Introduction to Entrepreneurship	2	26	4	3	40	60	100	2 (G)*
	III	VBINSTI	Internship***				(60 Hou			100	2(S)
II	I	VTM2002/ VHN2002/ VFR2002	Language Paper II (Tamil, Hindi, French)	3	41	4	3	40	60	100	3(G)*
	II	VEN2002	Communication and Language Skills-II English II	3	41	4	3	40	60	100	3(G)*

	III	VB 20 A02	Business Communication (Allied)	4	56	4	3	40	60	100	4(G)*
	III	VB 20 C02	Aesthetic Treatment Level- II	4	56	4	3	40	60	100	4(S)**
	III	VB 19P03	Facial & Make Up Practical-III	7	105	-	3	40	60	100	6(S)**
	III	VB 17P04	Basic Hair setting and styling- Practical-IV	7	105	-	3	40	60	100	6(S)**
	IV	NME19B2/ NME19A2	Basic Tamil-II/Advanced Tamil-II								
	IV	REG16EE	Effective English communication	2	26	4	2	50	50	100	2 (G)*
	III	VB INST 2	Internship***				(60 Hrs)			100	2(S)
III	III	VB19A03	Introduction to accountancy	3	41	4	3	40	60	100	3(G)*
	III	VB19C03	Nutrition and Fitness	3	41	4	3	40	60	100	3(G)*
	III	VB19C04	Hair shaping Theory	4	56	4	3	40	60	100	4(G)*
	III	VB19C05	Advance hair treatment Theory	4	56	4	3	40	60	100	4(S)**
	III	VB17P05	Hair shaping Practical	7	90	-	3	40	60	100	6(S)**
	III	VB18P06	Advance hair treatment Practical	7	90	-	5	40	60	100	6(S)**
	IV	NM14VHR	Value education	2	26	4	3	40	60	100	2(G)*
	III	VBINST3	Internship***				(60 Hrs)			100	2(S)
IV	III	VB19A04	Communication and Soft skill	3	41	4	3	40	60	100	3(G)*
	III	VB17AP1	Preparation of herbal and homemade cosmetics Practical	4	60	-	3	40	60	100	4(G)*
	III	VB19CO6	Body spa and Body massage Theory	4	56	4	3	40	60	100	4(G)*
	III	VB19C07	Hair colouring Theory	4	56	4	3	40	60	100	4(G)*
	III	VB17P07	Hair colouring Practical	6	75	-	3	40	60	100	5(S)**

III	VB17P08	Ayurvedic body massage Practical	7	90	-	3	40	60	100	6(S)**
IV	NM11EVS	Environmental studies	2	26	4	3	40	60	100	2 (G)*
III	VBINST4	Internship***				(60 Hrs)			100	2(S)

### QUESTION PAPER PATTERN

#### CORE & ALLIED PAPERS

##### Continuous Internal Assessment

BLOOM'S CATEGORY	SECTION	MARKS		TOTAL
Remember (K1) Understand (K2) Apply, Analyse (K3, K4	A – 5 X 2 Marks	10	1 or 2 sentences	50
	B – 4 X 5 Marks	20	250 words	
	C - 2/3 X 10 Marks	20	500 words	

##### UG-End Semester Examination

BLOOM'S CATEGORY	SECTION	MARKS		TOTAL
Remember (K1) Understand (K2) Apply, Analyse (K3, K4	A-11/13 X 2 Marks	22	One or two sentences	100
	B - 5/7 X 6 Marks	30	300 words	
	C - 4/6 X 12 Marks	48	600-800 words	

#### VALUE EDUCATION AND HUMAN RIGHTS / WOMEN STUDIES / AMBEDKAR STUDIES / GANDHIAN STUDIES / ENTREPRENEURSHIP / ENVIRONMENTAL STUDIES

##### Continuous Internal Assessment : 50 Marks

SECTION	MARKS	TOTAL
A – 4 / 6 X 5 Marks	20	50
B – 2 / 3 X 15 Marks	30	

Value Education and Human Rights & Environmental Studies two internal tests will be conducted for 50 marks each and the total marks secured will be equated to a maximum of 75 marks and 25 marks is allotted for project / group discussion / presentation of a report.

## **INFORMATION SECURITY**

### **Continuous Internal Assessment : 50 Marks**

<b>SECTION</b>	<b>MARKS</b>	<b>TOTAL</b>
A – 5 / 8 X 2 Marks	10	40
B – 6 / 8 X 5 Marks	30	

## **FIELD TRAINING**

The students have the option to select any organization – Government / private like industry, R & D organizations, scientific companies, etc., in consultation with the staff co-ordinator & HoD. The students are to undergo training for a period of two weeks at the end of semester IV during vacation. The students must maintain a work diary and prepare report of the training undergone and submit the same to the HoD. On a stipulated date, there will be a viva-voce with internal examiners at the beginning of the semester V

<b>MODE OF EVALUATION</b>	<b>MARKS</b>	<b>TOTAL</b>
Attendance	10	100
Work Diary	15	
Report	50	
Viva-voce	25	

**WEIGHTAGE ASSIGNED TO VARIOUS COMPONENTS OF**

**CONTINUOUS INTERNAL ASSESSMENT**

**Theory**

	CI A I	CI A II	Mode l Exam	Assignment / Class Notes	Semina r	Qui z	Class Participatio n	Librar y Usage	Attendanc e	Max. Mark s
Core / Allied	5	5	6	4	5	4	5	3	3	40
SBS	5	5	15	-	-	-	-	-	-	25
ALC		10	15	-	-	-	-	-	-	25
Informatio n Security	40	40		10		10				100

**Practical**

	<b>Model Exam</b>	<b>Lab Performance</b>	<b>Regularity in Record Submission</b>	<b>Attendance</b>	<b>Maximum Marks</b>
Core / Allied / SBS	12	20	5	3	40

## RUBRICS

### Assignment/ Seminar

Maximum - 20 Marks (converted to 4 marks)

<b>Criteria</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>
<b>Focus</b> Purpose	Clear	Shows awareness	Shows little awareness	No awareness
<b>Main idea</b>	Clearly presents a main idea.	Main idea supported throughout	Vague sense	No main idea
<b>Organisation:</b> Overall	Well planned	Good overall organization	There is a sense of organization	No sense of organization
<b>Content</b>	Exceptionally well presented	Well presented	Content is sound	Not good
<b>Style:</b> Details and Examples	Large amounts of specific examples and detailed description	Some use of examples and detailed descriptions	Little use of specific examples and details	No use of examples



## CLASS PARTICIPATION

**Maximum - 20 Marks (converted to 5 marks)**

<b>Criteria</b>	<b>5 Marks</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>1 Mark</b>	<b>Points scored</b>
<b>Level of Engagement in Class</b>	Student proactively contributes to class by offering ideas and asks questions more than once per class.	Student proactively contributes to class by offering ideas and asks questions once per class	Student contributes to class and asks questions occasionally	Student rarely contributes to class by offering ideas and asking no questions	Student never contributes to class by offering ideas	
<b>Listening Skills</b>	Student listens when others talk, both in groups and in class. Student incorporates or builds off of the ideas of others.	Student listens when others talk, both in groups and in class.	Student listens when others talk in groups and in class occasionally	Student does not listen when others talk, both in groups and in class.	Student does not listen when others talk, both in groups and in class. Student often interrupts when others speak.	
<b>Behavior</b>	Student almost never displays disruptive behavior during class	Student rarely displays disruptive behavior during class	Student occasionally displays disruptive behavior during class	Student often displays disruptive behavior during class	Student almost always displays disruptive behavior during class	
<b>Preparation</b>	Student is almost always prepared for class with required class materials	Student is usually prepared for class with required class materials	Student is occasionally prepared for class with required class materials	Student is rarely prepared for class with required class materials	Student is almost never prepared for class.	
					<b>Total</b>	

**MAPPING OF POs WITH COs**

COURSE	PROGRAMME OUTCOMES				
	PO1	PO2	PO3	PO4	PO5
<b>COURSE – VB20C01</b>					
CO1	S	S	M	S	
CO2	S	S	M	S	
CO3	S	S	M	M	
CO4	S	S	M	M	
CO5	S	S	M	M	
<b>COURSE – VB20A01</b>					
CO1	S	S	M	S	
CO2	S	M	M	S	
CO3	S	M	M	M	
CO4	S	S	L	M	
<b>COURSE - VB 17 P01</b>					
CO1	S	L	L	M	
CO2	S	L	L	M	
CO3	S	L	L	S	
CO4	S	L	L	S	
CO5	S	L	L	S	
<b>COURSE - VB 17 P02</b>					
CO1	M	S	S	L	
CO2	M	M	M	L	
CO3	M	S	S	L	
CO4	M	S	S	L	
CO5	M	S	S	S	
<b>COURSE - VB 20 C02</b>					
CO1	L	S	S	M	S
CO2	S	M	M	S	S

CO3	M	S	S	S	S
<b>COURSE - VB 19 P03</b>					
CO1	M	L	L	S	S
CO2	M	L	L	S	S
CO3	S	L	L	S	S
CO4	M	M	M	S	S
CO5	M	M	M	S	S
<b>COURSE - VB 17 P04</b>					
CO1	M	S	S	L	M
CO2	L	S	S	L	S
CO3	M	S	S	L	S
CO4	M	S	S	L	S
CO5	M	S	S	L	S
<b>COURSE - VB19A03</b>					
CO1.	L	L	L	M	M
CO2.	L	L	L	M	M
CO3.	L	L	L	M	M
<b>COURSE -VB 19C03</b>					
CO1	S	S	S	S	
CO2	S	S	S	S	
CO3	S	S	M	M	
CO4	S	M	S	M	
CO5	M	S	S	M	
<b>COURSE -VB 19C04</b>					
CO1	L	S	S	L	S
CO2	S	S	S	S	S
CO3	S	S	S	L	M
CO4	L	S	S	L	M
<b>COURSE - VB 19C05</b>					

CO1	L	S	S	L	M
CO2	M	S	S	M	M
CO3	L	S	S	L	M
CO4	L	S	S	M	M
CO5	L	S	S	L	M
<b>COURSE - VB 17 P05</b>					
CO1	M	S	S	L	M
CO2	M	S	S	M	M
CO3	L	S	S	L	M
CO4	L	S	S	M	M
CO5	L	S	S	L	M
<b>COURSE - VB 18 P06</b>					
CO1	L	S	S	S	
CO2	M	S	S	S	
CO3	L	S	S	M	
CO4	L	S	S	M	
CO5	L	S	S	M	
<b>COURSE - VB 19A04</b>					
CO1	S	S	S	M	M
CO2	S	S	S	M	M
CO3	S	S	S	M	M
CO4	S	S	S	M	M
CO5	S	S	S	M	M
<b>COURSE - VB 17AP1</b>					
CO1	M	L	M	L	
CO2	M	L	M	L	
CO3	M	L	L	M	
CO4	M	L	M	M	
CO5	M	L	M	M	
<b>COURSE -VB 19C06</b>					

CO1	M	L	M	S	
CO2	S	L	M	S	
CO3	M	L	L	S	
CO4	L	M	M	S	
<b>COURSE -VB 19C07</b>					
CO1	M	S	M	S	
CO2	L	S	M	S	
CO3	L	S	L	M	
CO4	L	S	M	M	
<b>COURSE -VB 17P07</b>					
<b>CO1</b>	L	S	S	L	
<b>CO2</b>	L	S	S	L	
<b>CO3</b>	M	S	M	L	
<b>CO4</b>	M	S	S	M	
<b>CO5</b>	L	S	S	M	
<b>COURSE -VB 17P08</b>					
CO1	S	L	M	S	
CO2	S	L	M	S	
CO3	S	L	L	M	
CO4	S	L	M	M	
CO5	S	L	M	M	

S- Strong; M-Medium; L-Low

VB 20 C01	AESTHETIC TREATMENT LEVEL I	Category	L	T	P	Credit
		Theory	56	4	-	4

### Preamble

Explain the methods of cleaning, disinfecting, and sterilizing. Give thorough knowledge on, Hair removal methods, Skin bleaching, Manicure, Pedicure, Hair draping, Shampooing and conditioning and basic colouring.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	List the types of Disinfectants, sanitizers and steps to use them properly.	K1
CO2.	Define standard safety precautions.	K2
CO3.	Explain professional responsibilities	K3
CO4.	Describe waxing, pedicure, manicure, hair wash methods Identify the basic requirements for scalp and skin care	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3
CO4.	S	S	M
CO5.	S	M	M
CO6.	S	M	M
CO7.	S	S	L

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I

(14 hrs)

Introduction to cosmetology – History – Prospects –Life skills – Steps for success – Personal health – Introduction to hygiene – Hygiene in work place – Bacteriology – Types of Bacteria- Pathogenic – Non pathogenic – Growth and reproduction – Bacterial infectious agents – Infection control – Immunity – Prevention and control – Contamination – Decontamination – Cleaning- Disinfection – Sanitation, Sterilization. Disinfecting non electrical tools and implements- Electrical tools and equipments – Work area maintenance- Storage of equipments – Health and safety

#### UNIT II

(11 hrs)

Hair removal methods- Temporary and permanent – Eyebrow hair removal – Eyebrow shaping equipment – Eyebrow shapes – Contra indication, Contra actions –Eyebrow measurement – Correcting shapes – Waxing types – Waxing method - Contra indication, Contra actions – Wax ingredients – Safety precautions –Re growth- In growing hair.

#### UNIT III

(10 hrs)

Bleaching- Types of bleaches –Patch test – Method- Side effect – Homemade bleaches – Contra indication – Contra action, Nail and surrounding structures- The functions of the skin- The formation of the nail – Nail growth –The composition of the nail plate-The foot and lower leg- The hand and lower arm- Nail disorder and diseases.

**UNIT IV****(11hrs)**

Introduction to Manicure and Pedicure, Manicure Equipments – Implements – Materials – preliminaries - Nail shape and length- Varnishing- Additional treatments- Hands and Arms massage –Pedicure- Preliminaries –Foot problems – Feet and Lower leg massage- Professional nail product- – Consultation –Importance of cuticle remover, Dead skin removal. Reflexology

**UNIT V****(10 hrs)**

Hair- Introduction, structure of hair, composition, hair shapes, direction of hair growth, hair distribution, hair growth stages, effect of climatic condition and seasonal changes, normal hair shedding, life and density, natural replacement of hair ,Basic scalp care-scalp manipulation techniques, colour of hair, greying of hair, draping for wet hair services, shampooing, selection of shampoo, conditioning-effect of conditioner.

**Reference Books**

	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
1.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	Miladey	Miladey’s standard Text book of cosmetology	Miladey publication	1996

**Pedagogy: Teaching – Lecturing, discussions and power point presentations**

**Course Designers:**

1. P.SHANTHIPRIYA

<b>VB 17 P01</b>	<b>BASIC BEAUTY TREATMENT PRACTICAL I</b>	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on threading, waxing, manicure, pedicure and skin bleaching. It also enables the students to perform various skin services to different type of clients.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify and describe the methods of temporary hair removal	K1
CO2	Name and describe the three part procedure used in the performance of the basic manicure	K1
CO3	Identify materials used in performing skin care service	K2
CO4	Summarize the importance of cleaning, disinfecting, sanitation, and sterilization.	K3
CO5	Assess and select the type of skin treatment that is best suited for the client.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	S	L	L	M
CO2	S	L	L	M
CO3	S	L	L	S
CO4	S	L	L	S
CO5	S	L	L	S

S- Strong; M-Medium; L-Low

### Syllabus

- |  |                 |
|--|-----------------|
| <b>1. Threading</b>  | <b>(20 Hrs)</b> |
| <ul style="list-style-type: none"> <li>• Forehead, Chin, Upper lip</li> <li>• Full face</li> <li>• Eyebrows</li> </ul> |                 |
| <b>2. Waxing</b>   | <b>(20 Hrs)</b> |
| <ul style="list-style-type: none"> <li>• Full arms</li> <li>• Under arms</li> <li>• Full legs</li> </ul>               |                 |
| <b>3. Manicure</b>   | <b>(15 Hrs)</b> |
| <ul style="list-style-type: none"> <li>• Product and Material</li> <li>• Procedure</li> </ul>                          |                 |
| <b>4. Pedicure</b>   | <b>(20 Hrs)</b> |
| <ul style="list-style-type: none"> <li>• Product and Material</li> <li>• Procedure</li> <li>• Reflexology</li> </ul>   |                 |
| <b>5. Bleaching</b>  | <b>(15 Hrs)</b> |
| <ul style="list-style-type: none"> <li>• Herbal Bleach</li> </ul>  |                 |



- Cream Bleach

### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	Miladey	Miladey's standard Text book of cosmetology	Miladey publication	1996

**Pedagogy:** Teaching ,discussions, hands on practice, and videos.

### Course Designers:

1. P.SHANTHIPRIYA

VB 17PO2	BASIC HAIR SERVICES PRACTICAL II	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on Shampooing and conditioning, Head massage, Basic hair colouring and cutting and Nail art, Mehandhi .It also enables the students to perform various skin services to various clients.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify the two most basic requirements for scalp care	K1
CO2	Demonstrate scalp massage	K2
CO3	List and describe the procedure for a virgin single process colour service.	K2
CO4	Perform and practice four basic haircuts.	K3
CO5	Assess and select the type of hair treatment that is best suited for the client.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	M	S	S	L
CO2	M	M	M	L
CO3	M	S	S	L
CO4	M	S	S	L
CO5	M	S	S	S

S- Strong; M-Medium; L-Low

### Syllabus

1. **Hair Treatment-Level-I** (15 hrs)
  - Shampooing and conditioning
  - Deep Conditioning
2. **Indian Head Massage** ( 15 hrs)
3. **Hair Coloring- Level-I** (25 hrs)
  - Touch up
  - Global Color
4. **Basic Hair Cuts Level-I** (22 Hrs)
  - Straight Cut
  - U cut
  - Forward Graduations

### 5. Nail Art- Level-I

(13 hrs)

- Basic Nail Polishing
- French polish
- Basic Nail Art
- Mehandhi Application

#### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Jason Backe, c.Jeanine Fulton, Diane Dacosta, Dr.Rochen Joseph	Milady standard cosmetology	Cengage Learning	2014
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	Miladey	Miladey's standard Text book of cosmetology	Miladey publication	1996

**Pedagogy:** Teaching, discussions, hands on practice, and videos.

#### Course Designers:

1. P.SHANTHIPRIYA

VB 20 C02	AESTHETIC TREATMENT LEVEL II	Category	L	T	P	Credit
		Theory	56	4		4

### Preamble

The course aims to give thorough knowledge on Hair structure, Growth pattern, Scalp problems, Uses of thermal tools. It also enables the students to analyze various skin types and various type of cosmetics and their uses for facial and Makeup.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Describe Hair structure, Hair growth pattern, and the uses of thermal tools. Classification of skin and Hair types.	K1
CO2	Identify different skin types and summarize basic makeup techniques to alter them	K2
CO3	Gain a fairly good knowledge on different hair styles, facial and Makeup	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	L	S	S	M	S
CO2	S	M	M	S	S
CO3	M	S	S	S	S

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT-I (12 Hrs)

Hair structure of root- shaft- chemical composition – Bonds of the cortex – pigments- hair shape- distribution-wave pattern-types of hair-growth cycle-myths and facts about hair growth – normal hair shedding-natural replacement of hair-hair loss causes and treatment-emotional impact of hair loss- types of abnormal hair loss- disorders of hair-scalp- dandruff- fungal infections-parasitic infection- bacterial infections - colour of hair- greying of hair.

#### UNIT-II (10 Hrs)

Hair analysis -ph- texture-density – porosity- elasticity- hair growth pattern- scalp analysis- dry hair and scalp- oily hair and scalp- scalp care- scalp manipulation. Hair styling basics- removing tangles- making a part of pin curls- part of a curl-roller curls- barrel curls- back combing- back brushing- braiding- artistry in hair styling- facial types- profiles- nose shapes- eyes and head shapes- special considerations- styling for people who wear glasses- hair partings- partings for bangs.

#### UNIT-III (8 Hrs)

Equipments and materials for hair styling- combs- types- brushes-role of brushing-types of bristles-types of brushes-pins and clips- styling products- thermal hair styling- flat irons- curling irons-crimping irons- combs used with thermal irons –manipulation-temperature-care analysis of hair

and scalp before ironing-hair texture-scalp condition-reminders and hints for all processing procedure- special considerations-hot rollers-hood dryer

#### UNIT-IV

(14 Hrs)

Introduction – Consultation – Skin analysis- Skin types – Magnifying lamp- Theory of massages- Skin care products –Cleanser – Toner – Exfoliator – Moisturizer – Sunscreen – Serum- Massage cream – Mask -Massage – Physiological effect-Nerve point of face and neck- Guide lines for facial treatments Facial benefits- Facial manipulation - Problematic skin- Dry skin – Oily skin – Acne prone skin - Consultation and Homecare.

#### UNIT-V

(12 Hrs)

Introduction, Tools and accessories, skin colour analysis, skin preparation, Different types of foundation, Concealer, Face powder, eye Makeup, blusher, Lip colour, Analysing the face shape. Removing Techniques– Foundation – Face powder –Eye shadow- Eye liner – Blusher – Lip colour – mascara- Make up remover- Procedure for applying a professional make up-Skin Make up for Occasions and Cosmetics - Casual, Interview, Professional, Party. Traditional Brides of India- Tamil, Kerala, Gujarati, Bengali, and Marathi. Colour Wheel- Eye shadow, Blushers, Corrective Lip make up Contour cosmetics

#### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Helene Sunnydale,	The complete Book of Beauty	Anness publishing, Leicestershire	2011
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	Miladey	Miladey’s standard Text book of cosmetology	Miladey publication	1996

**Pedagogy:** Teaching – Lecturing, discussions and power point presentations

#### Course Designers:

1. P.SHANTHIPRIYA

<b>VB 19P03</b>	<b>FACIAL AND MAKE UP PRACTICAL-III</b>	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on Facial, Make up and saree drape. It also enables the students to perform the Facial and Make up to enhance skin texture.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowldge Level
CO1	Name the different categories of skin care products used in facial treatments.	K1
CO2	Conduct a consultation and skin analysis	K2
CO3	Identify examples of contraindications that prohibit performing facial treatments.	K2
CO4	Explain How to use colour theory when choosing cosmetics for makeup application	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	M	L	L	S	S
CO2	M	L	L	S	S
CO3	S	L	L	S	S
CO4	M	M	M	S	S

S- Strong; M-Medium; L-Low

### Syllabus

- I. Facial (50 hrs)**
- Skin type Analysis
  - Cleansing
  - Toning
  - Exfoliation
  - Steaming
  - Removal of Skin Blockage
  - Facial Massage
  - Pressure point
  - Application of face mask
- II. Make up Basics Level- I (20 hrs)**
- Tools & Accessories of make up
  - Preparing skin for make up
  - Application technique

### III. Saree Draping

(20 hrs)

- Tamil Nadu
- Kerala
- Gujarat Style
- Marathi Style
- Bengali
- Contemporary Style
- Brahmin style

#### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Helene Sunnydale,	The complete Book of Beauty	Anness publishing, Leicestershire	2011
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	Miladey	Miladey's standard Text book of cosmetology	Miladey publication	1996

**Pedagogy:** Teaching, discussions, hands on practice, and videos.

#### Course Designers:

1. P.SHANTHIPRIYA

VB 17 P04	BASIC HAIR SETTING AND STYLING PRACTICAL	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on Hair styling and Hair setting. It also enables the students to perform various Hair setting and Hair styling for different type of hair.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowldge Level
CO1	List various Blow dry styling techniques and learn the proper use of blow drying tools.	K1
CO2	Describe the three types of Hair pressing	K2
CO3	Explain the importance of preparation, sectioning, pinning, and balance with regard to up dos	K3
CO4	Perform and practice various hair setting methods.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	M	S	S	L	M
CO2	L	S	S	L	S
CO3	M	S	S	L	S
CO4	M	S	S	L	S

S- Strong; M-Medium; L-Low

### Syllabus

- |   |                 |
|---|-----------------|
| <b>I. Thermal Hair Setting</b>  | <b>(40 hrs)</b> |
| <ul style="list-style-type: none"> <li>• Blow drying</li> <li>• Hair Ironing</li> <li>• Tong and Twist</li> <li>• Hot Rollers</li> </ul>  |                 |
| <b>II. Hair Setting</b>   | <b>(35 hrs)</b> |
| <ul style="list-style-type: none"> <li>• Pony Tail</li> <li>• Pin Curls</li> <li>• Stand up curls</li> <li>• Puff or Bum pits</li> <li>• Braiding</li> <li>• Hair up Dos</li> </ul> |                 |



- French Braid
- French plait

### III. Hair Styles

(15 Hrs)

- Gels
- Hair spray
- Mousse
- Serum
- Waxes/ Pomade

#### Reference Books

	Author	Title of the Book	Publishers	Year of publication
1.	Helene Sunnydale,	The complete Book of Beauty	Anness publishing, Leicestershire	2011
2.	Lorraine Norman	Beauty Therapy The Foundations Level One	Habia cengage, Uk	2010
3.	Miladey	Miladey's standard Text book of cosmetology	Miladey publication	1996

**Pedagogy:.** Teaching ,discussions, hands on practice, and videos.

#### Course Designers:

1. P.SHANTHIPRIYA

<b>VB19A03</b>	<b>INTRODUCTION TO ACCOUNTANCY</b>	Category	L	T	P	Credit
		ALLIED	41	4	-	3

### Preamble

1. To familiarize the students with accounting as a tool for management of any business.
2. To acquaint the students with basic concepts of accounting, accounting standards and basic accounting framework.
3. To develop the skills within the students on Business organization

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
<b>CO1</b>	Examine the concepts and conventions of accounting practices	K1
<b>CO2</b>	Classify the subsidiary books and interpret final accounts	K2
<b>CO3</b>	Develop the skills in Business organization and its legal forms	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
<b>CO1</b>	L	L	L	M	M
<b>CO2</b>	L	L	L	M	M
<b>CO3</b>	L	L	L	M	M

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I

**8 hrs**

Meaning, Nature & Scope of Accounting - Fundamentals of book keeping Rules of accountancy - Importance of accounting - Accounting concepts and conventions - double entry system - advantages - difference between double entry and single entry.

#### UNIT II

**8 hrs**

Journal & ledger - Subsidiary books - purchase book, sales book, purchase returns book, sales returns book and cash book.

#### UNIT III

**9 hrs**

Cash book- Single, double and triple column cash book. Preparation of trail balance.

#### UNIT IV

**8 hrs**

Final accounts of a sole trader - trading and profit and loss A/C and balance sheet with simple adjustments.

#### UNIT V

**8 hrs**

Nature and objectives of business - legal forms of business of ownership – sole trader, partnership, company and co-operative societies - advantages and limitations.

**Reference Books**

S.No.	Author	Title of the Book	Publishers	Year of publication
1	Reddy.T.S & A.Murthy	Financial Accounting	Margham Publications	Reprint 2015
2	N Vinayagam, P L Main, K L Nagarajan	Principles of accountancy	Sultan Chand & Sons	2007 fifth edition
3	Dinker Pagare	Business management	Sultan Chand & Sons	2013
4	Y K Bhushan	Business Organization and management	Sultan Chand & Sons	2013 nineteenth revised edition

**Pedagogy**

Lecture through power point presentations and board, Discussion, Assignment, Practice Problems, Quiz, and Seminar

**Course Designer**

**1.P.SHANTHI PRIYA**

VB 19C03	NUTRITION AND FITNESS	Category	L	T	P	Credit
		Theory	41	3	-	3

### Preamble

To understand the role of dietician and to gain knowledge about diet therapy and varied therapeutic diets. Learn to rich sources of various nutrients. Understand basic principles of meal planning and use of food exchange list.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Relate the food and nutrition	K1&K2
CO2	Identify – balanced diet food	K1&K2
CO3	Understanding minerals and its requirements	K 2
CO4	Analysis' principles of therapeutic diet	K3
CO5	Appraise recommended food diet	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	S	S	S	S
CO2	S	S	S	S
CO3	S	S	M	M
CO4	S	M	S	M
CO5	M	S	S	M

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I:

(7hrs)

Introduction to food and nutrition- relationship between food, nutrition and health, water and its importance, functions of food balanced diet, food groups, food pyramid and meal planning.

#### UNIT II:

(6hrs)

Diet-concept of balanced diet, RDA-definition, factors, affecting RDA, methods used for deriving RDA, energy values of foods.

#### UNIT III:

(10 hrs)

Carbohydrates, protein,-composition, structure, classification, digestion and absorption, functions, sources, deficiency diseases and requirements.

#### UNIT IV

(10 hrs)

Vitamins (water soluble and fat soluble), lipids, minerals-composition, structure, classification, digestion and absorption functions, sources, deficiency diseases and requirements

#### UNIT V

(8 hrs)

Significance of physical fitness and nutrition in the prevention and management of weight control, obesity, diabetes mellitus, Recipes for preparation of nutritious and healthy food, bone health.

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Sue rodwell willams	Nutrition and diet therapy	6 <sup>th</sup> ed. Mosby year book	1996
II.	Raghuram T.C Parricha Sharma R.D (1993)	Diet- diabetes	National institute of nutrition	1993
III.	Srilakshmi B.(2002)	Nutrition and Dietetics	4 <sup>th</sup> ed. New Age International	2002

Pedagogy: Teaching – Lecturing, discussions, seminar and power point presentations

**Course Designer**

**1.P.SHANTHI PRIYA**

<b>VB 19C04</b>	<b>HAIR SHAPING THEORY</b>	Category	L	T	P	Credit
		Theory	56	4	-	4

### Preamble

This course aims to help the student about the proper understanding of scalp and professional hair cutting methods. It also enables the student to conduct an effective haircutting technique.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify the reference points on the head and understand their role in haircutting.	K1 & K2
CO2	List the factors involved in a successful client consultation.	K2
CO3	Discuss and explain three different texturizing techniques performed with shears.	K3
CO4	Analyze face shape and suggest haircut according to that.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	L	S	S	L	S
CO2	S	S	S	S	S
CO3	S	S	S	L	M
CO4	L	S	S	L	M

S- Strong; M-Medium; L-Low

### Syllabus

#### Unit-I (8 hrs)

Basic principles of hair cutting-Reference points-Areas of the head-Lines-Section-Angles-Elevation-Cutting line or Finger angles-Guideline-Over direction.

#### Unit-II (12 hrs)

Client consultation for hair cutting-Face shape-Hair analysis-Wave pattern-Hair cutting tools and their proper use-shears/scissors-part of a shear-maintenance-left handed and right handed scissors-Purchase of scissors-Different blade edges-Types of texture scissors-Holding the scissors correctly-Holding the scissors and comb- Palming -Transferring the comb-Holding razor-Holding comb-Tension.

#### Unit-III (11 hrs)

Proper posture and body position-Hand position for different cutting angles-Safety in hair Cutting –Basic hair cutting techniques-Blend cut-Graduated-Uniform layered- Club cut technique-Long layered-Tips for graduated and layered cuts.

#### Unit-IV (13 hrs)

Other cutting techniques-Cutting curly hair-Cutting bangs-Asymmetric bang-Versatile bang-Short texture bang-Sequence bang-Razor cutting-Slide cutting-Scissor over comb-texturing-Point cutting-notching-Free hand notching-Slithering-Slicing-Carving -Texturizing with razor-Texturizing with thinning shears razor-Thinning-Removing weight from the ends-scissor-over-Comb with thinning shears-

Other thinning shears techniques-Free hand sling with razor-Razor over-comb-Razor rotation-Effective use of clippers and trimmers-Tools for clipper cutting-Basic clipper techniques-Clipper cutting attachments-Using trimmers.

**Unit-V**

**(12 hrs)**

Principle of hair design, Proportion- Body proportion- Balance (Symmetrical, Asymmetrical) – Rhythm- emphasis- Harmony- Influence of hair type and texture on hairstyle, Harmony between hair style and facial structure, Profiles, Special consideration-top third of the face, middle third of the face- lower third of the face.

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	John Amstrang and Louise hemmings	The city and guilds textbook entry 3 Level 1VRQ in Hair	City & Guilds U.K	2013

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

**Course Designer**

**1.P.SHANTHI PRIYA**

VB 19C05	ADVANCE HAIR TREATMENT	Category	L	T	P	Credit
		Theory	56	4	-	4

### Preamble

This course aims at helping the students to understand the fundamental of chemical treatments and gives knowledge on advance hair chemical techniques. It also enables the students to apply the hair treatments confidently.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify structure of hair and chemical service	K1 & K2
CO2	Define and identify levels waves and chemical reaction.	K1 & K2
CO3	Explain the wrapping techniques.	K2
CO4	Demonstrate the categories of hair relaxers	K3
CO5	Analyze and treat various hair problems	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	L	S	S	L	M
CO2	M	S	S	M	M
CO3	L	S	S	L	M
CO4	L	S	S	M	M
CO5	L	S	S	L	M

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I

(10 hrs)

Chemical services- Introduction- How it affects of the structure of hair- Importance of P<sup>H</sup> in texture service- Basic building blocks of hair- Amino acids- Peptide bonds- Poly peptide chains- Keratin proteins – Side bonds- Disulfide bonds- Salt bonds – Hydrogen bond.

#### UNIT II

(12 hrs)

Permanent waving - Chemistry- Reproduction reactions – Thio glycolic acid- ammonium thio glycolate- types of permanent waves- alkaline waves- acid waves –true acid waves – acid balanced waves – exothermic waves- Endothermic waves-ammonia free waves- Thio- free waves- low P<sup>H</sup> waves- selecting the right types of perm- permanents waves processing- over processed hair – under processed hair – Thio neutralization – stage one stage two

#### UNIT III

(12 hrs)

Permanent waving procedure- preliminary test curls –types of rods – end papers- double flat wrap- sectioning –base placement – base direction – wrapping techniques – wrapping attens- partial perms – safety precaution for permanent waving- metabolic salts.

#### UNIT IV

(12 hrs)

Chemical relaxing- curly hair – Thio relaxer – Thio neutralization – Hydroxide relaxers- types of hydroxide relaxers- metallic hydroxide relaxers- dye based relaxers- Non dye based relaxers- low P<sup>H</sup> relaxers-selecting the correct relaxers – base and non base relaxers- Strength of relaxers – periodic strand



testing- hydroxide neutralization – applying hydroxide relaxers to straight the hair. Retouch hydroxide relaxer - Normalizing lotions –Safety precaution for chemical hair relaxing services.

**UNIT V**

**(10 hrs)**

Hair spa- Definition, Identification of hair problems. Different types of treatment, Product and procedure. Treatment for damage hair –chemically treated hair – Maintenance of chemically treated hair.

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Ted Gibson	Milady Standard cosmetology	Cengage, UK	2016
II.	Louise Hockings	Diploma in hairdressing –Level 3	City&Guilds	2013

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

**Course Designers:**

**1.P.SHANTHI PRIYA**

VB 17P05	HAIR SHAPING PRACTICAL	Category	L	T	P	Credit
		PRACTICAL	-	-	90	6

### Preamble

This course aims to help the student to get the practical knowledge on haircuts, and also it enables the student to perform haircut to various type of customers.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify the reference points on the head and understand their role in haircutting.	K1 & K2
CO2	Explain the uses of the various tools of haircutting	K2
CO3	Perform and practice haircuts	K3
CO4	Demonstrate various hair cutting methods.	K3
CO5	Analyze face shape and suggest haircut according to that.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	M	S	S	L	M
CO2	M	S	S	M	M
CO3	L	S	S	L	M
CO4	L	S	S	M	M
CO5	L	S	S	L	M

S- Strong; M-Medium; L-Low

### Syllabus

- 1) **Basic Hair Cuts** (20 hrs)
  - 0 degree elevation
  - 45 degree cuts
- 2) **Layered forms** (40 hrs)
  - 90 degree cuts
  - 180 degree hair cut
  - Natural inversion
  - Multiple layers
  - Graduated forms
- 3) **Short hair cuts** (30 hrs)
  - Fringe
  - Classic bob
  - Blunt
  - Boy cut
  - Razor cut

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	Louise Hockings	Diploma in hairdressing –Level 3	City&Guilds	2013

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

**Course Designers:**

**1.P.SHANTHI PRIYA**

VB 18P06	ADVANCE HAIR TREATMENT PRACTICAL	Category	L	T	P	Credit
		Practical	-	-	90	6

### Preamble

This course aims to give through knowledge on hair chemical treatment –hair straightening, hair rebonding, hair perming.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Explain the four chemical reactions that take place during chemical treatment	K1
CO2	Understand how chemical services affect the structure of hair.	K 1&K2
CO3	Describe how hydroxide relaxers straighten the hair.	K 3
CO4	Demonstrate safe and effective hydroxide relaxing techniques.	K3
CO5	Demonstrate the proper technique for permanent waving	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	L	S	S	S
CO2	M	S	S	S
CO3	L	S	S	M
CO4	L	S	S	M
CO5	L	S	S	M

S- Strong; M-Medium; L-Low

### Syllabus

#### 1. Hair straightening

(30 Hrs)

- Hair analyzation
- Hair Ironing
- Cream Application
- Neutralization

#### 2. Hair rebonding

(35 Hrs)

- Hair analyzation
- Hair Ironing

- Cream Application
- Neutralization

### 3. Hair perming

(25 Hrs)

- Hair analyzation
- Perm rod setting
- Neutralization

#### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	Louise Hockings	Diploma in hairdressing –Level 3	City&Guilds	2013

**Pedagogy:** Teaching, discussion, live demo, Video's, Hands on Practice

#### Course Designers:

**1 .P.SHANTHI PRIYA**

VB 19A04	COMMUNICATION AND SOFT SKILLS	Category	L	T	P	Credit
		ALLIED	41	3	-	3

### Preamble

The Course aims at helping the students to understand the importance of soft skill for communicating process in successful professional life.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify the importance of soft skill and a general understanding of communication process.	K1
CO2	Recognize the importance of language in professional life and use of various communications terminologies.	K1
CO3	Gain a thorough knowledge on grammar usage in communication and its application	K1 &K2
CO4	Describe the concepts of soft skills, and relevance of Soft Skills in today's workplace	K2
CO5	Demonstrate critical thinking in application of soft skills while in Group discussion , Interview and Presentations	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	M	M
CO2	S	S	S	M	M
CO3	S	S	S	M	M
CO4	S	S	S	M	M
CO5	S	S	S	M	M

S- Strong; M-Medium; L-Low

### Syllabus

#### OBJECTIVE:

This paper aimed to develop communicative skills. It will enable students to improve their Listening, Speaking, Reading skills and thereby enhance their employability skills.

#### UNIT I

(8 hrs)

Greeting Callers

Part One, Part Two

Filing

Part One

Present Tense of Regular Verbs

Part Two

Present Tense of Irregular Verbs

Part Three

Present Tense of Verbs Ending in –y

Present Tense of the Verb to have

**UNIT II****(8 hrs)**

- Incoming Mail
  - Part One
    - Past Tense of Regular Verbs
  - Part Two
    - Past Tense of Verbs Ending in Silent e
- Outgoing Mail
  - Part One
    - Past Tense of Irregular Verbs
  - Part Two
    - Past Tense of Irregular Verbs

**UNIT III****(8 hrs)**

- Telephoning
  - Part One
    - Helping Verbs
  - Part Two
    - Helping Verb to be + Present Participle
- Planning a Meeting
  - Part One
    - Passive Voice
  - Part Two
    - Perfect Tense

**UNIT IV****(8 hrs)**

- What are Soft Skills? - An Overview
- Identifying Soft Skills- Relevance of Soft Skills in today's workplace
- How the Knowledge of Soft Skills will help in the workplace
- Non- Verbal Communication Skills
- Oral Skills

**UNIT V****(9 hrs)**

- Group discussion
- Interview skills
- Presentation skills

**Text book prescribed:**

<b>S.No</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of Publication</b>
<b>1.</b>	<b>Anuradha Ajit</b>	<b>Soft Skills for Aspiring Leaders</b>	<b>Emerald Publishers</b>	<b>2009</b>
<b>2.</b>	<b>Yvonne Hoban</b>	<b>English for the Secretary</b>	<b>Tata McGraw-Hill Private Company Limited</b>	

**Pedagogy:** Teaching, discussion, live demo, Video's, hands on Practice

**Course Designers:**

- 1. Ms.D.JAYAMALA**



VB 17AP1	PREPARATION OF HERBAL AND HOMEMADE COSMETICS	Category	L	T	P	Credit
		practical	-	-	60	4

### Preamble

This course aims to help the student to gain practical knowledge on preparation of herbal and homemade cosmetics.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	List several herbals related to cosmetics	K1
CO2	Gain a fairly good knowledge on the herbal cosmetics	K 1&K2
CO3	Assess and select the type of home made products that is best suited for the client.	K 3
CO4	Excel and sustain in the retail business due	K4

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	M	L	M	L
CO2	M	L	M	L
CO3	M	L	L	M
CO4	M	L	M	M
CO5	M	L	M	M

S- Strong; M-Medium; L-Low

### Syllabus

(60 hrs)

1. Cleanser 3 types
2. Toner 6 types
3. Exfoliator 3 types
4. Face pack 6 types
5. Shampoo 2 types
6. Herbal conditioner
7. Herbal Hair oil 3 types
8. Hair pack 2 types

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Reshmi Sharma	Herbal beauty and body		
II.	Blossom Kochhar	Health and beauty through aromatherapy		

**Pedagogy:** Teaching, discussion, live demo, Video's, hands on Practice

**Course Designers:**

**1.P.SHANTHI PRIYA**

<b>VB 19C06</b>	<b>BODY SPA &amp; BODY MASSAGE THERAPY</b>	Category	L	T	P	Credit
		<b>Theory</b>	56	4	-	4

### Preamble

This course aims to help the student about anatomical and directional terms in order to work on the body. It also enables the student to carry out proper massage mechanics for massage and bodywork and also the maintenance of spa area.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Describe the skills and knowledge necessary for body massage.	K1 & K2
CO2	Explain about skeletal and muscular system.	K2
CO3	Classify the five different massage sequence	K3
CO4	Assess the massage skills.	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	M	L	M	S
CO2	S	L	M	S
CO3	M	L	L	S
CO4	L	M	M	S

S- Strong; M-Medium; L-Low

### Syllabus

#### UNIT I

(10 hrs)

History of body massage, Massage treatment contraindication. Areas of massage endangerment, Directional term, the art of skeletal muscle palpation, Considerations in applying massage strokes, Physiological effects of the massage techniques, Benefits of massage.

#### UNIT II

(12 hrs)

Five classical massage movements- Effleurage, Petri sage, Percussion, Friction, Vibration and other comprehensive massage strokes. Massage sequence and flow. Pressure points. Bed and Chair massage sequence. Duration for each area.

#### UNIT III

(12 hrs)

Massage manipulation- How it is accomplished, Purpose of massage, Physiological effects of massage, Joint movement massage, Body Detoxification, Lymphatic drainage, Activating glands.

#### UNIT IV

(10 hrs)

History of spa services, Massage preparation for client and therapist. Introduction to spa services. Spa operation- Sauna, Steam, Jacuzzi. Setting up and cleaning work area. Spa equipments and products.

#### UNIT V

(12 hrs)

Heat and cold applications, Exfoliation, Body wraps- mud, clay and herbal therapies, Spa massage, Stone therapy, Reflexology, chakras in the body, Different between body spa and body massage.

### Reference Books

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Lorraine Nordmann	Beauty Therapy The Foundations - Level two	Habia cengage, UK	2012
II.	Tanushree podder	The magic of massage		

### Course Designers:

1. MRS .V.LALITHA
2. MRS. JAYANTHI NAIR
3. MRS .P.SHANTHI PRIYA

VB 19C07	HAIR COLOURING THEORY	Category	L	T	P	Credit
		Theory	56	4	-	4

### Preamble

This course aims at helping the students to understand the fundamental of coloring and gives knowledge on advance hair coloring techniques. It also enables the students to apply the hair coloring treatments confidently.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify primary, secondary, and tertiary colors	K1 & K2
CO2	Define and identify levels and their role in formulating hair color.	K1 & K2
CO3	Explain the action of hair lighteners.	K2
CO4	Demonstrate the categories of hair color	K3

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	M	S	M	S
CO2	L	S	M	S
CO3	L	S	L	M
CO4	L	S	M	M

S- Strong; M-Medium; L-Low

### Syllabus

#### Unit-I

(10hrs)

Review of hair facts-hair structure-structure of hair shaft-chemical composition of hair-side bonds of the cortex-hair pigment-behavior of bonds and pigments during coloring.

#### Unit-II

(11 hrs)

Hair coloring -introduction-why people color their hair-identify natural hair color and tone-the level system-natural level- previously colored hair level--coloring theory- color wheel-the law of color-primary-secondary- territory -complementary-tone or tone

#### Unit-III

(11 hrs)

Types of hair color-temporary-semi permanent-demi permanent-permanent-natural hair colors-metallic hair colors-hydrogen peroxide developers-volume and uses-lighteners-activators-decoloring process-toners-consultations.

**Unit-IV****(12 hrs)**

Hair coloring application-patch test-pre lightening, strands test- single processing permanent color -double process -hair color processing time-hair color retouch-lightening retouch- high lightening - low lightening -cap technique-foil technique-free form or ballade technique.

**Unit-V****(12 hrs)**

Gray hair -determining the percentage of gray hair - challenges -solution- yellowes hair-formulating for gray hair -gray coverage - pre-softening - rules for effective color correction-damaged hair-fillers-hair coloring safety precautions.

**Reference Books**

<b>S. No.</b>	<b>Author</b>	<b>Title of the Book</b>	<b>Publishers</b>	<b>Year of publication</b>
I.	Louise Hockings	Diploma in Hair dressing Level3	City & Guilds	2014
II.	Jason Backe	Milady standard Cosmetology	Cengage	2016

**Course Designers:****1 .P.SHANTHI PRIYA**

VB 17P07	HAIR COLOURING PRACTICAL	Category	L	T	P	Credit
		Practical	-	-	75	5

### Preamble

This course aims to help the students to get practical knowledge on grey coverage, fashion coloring and pre lightening. It also enables the students to perform different type of application method.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify natural hair color and tone	K1
CO2	Define and identify levels and their role in formulating hair color.	K 2
CO3	Create special effects using hair coloring techniques	K 3
CO4	List and describe the procedure for a virgin single process color service.	K 4
CO5	Demonstrate hair color procedure	K 5

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	L	S	S	L
CO2	L	S	S	L
CO3	M	S	M	L
CO4	M	S	S	M
CO5	L	S	S	M

S- Strong; M-Medium; L-Low

### Syllabus

- 1 **Grey coverage** (20 hrs)
  - Root touch up
  - Global coverage
  
- 2 **Fashion coloring** (30 hrs)
  - High lighting
  - Crown Streaks, Global Streaks
  - Global fashion
  - Streaks with global colour fashion
  
- 3 **Pre lightening** (10 hrs)

- 4 Color wash (5 hrs)
- 5 Nutralization (10 hrs)

### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Martin green and leo palladino	Professional hairdressing and barbering		
II.	Louise Hockings	The city and guilds textbook of level 3		

Pedagogy: Teaching discussion live demo, Video's, hands on Practice

### Course Designers:

**1.P.SHANTHI PRIYA**



VB 17P08	AYURVEDIC BODY MASSAGE PRACTICAL	Category	L	T	P	Credit
		PRACTICAL	-	-	90	6

### Preamble

This course aims to help the students to get practical knowledge on Ayurvedic body massage and treatments.

### Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	List out various massage techniques	K1 & K2
CO2	Discuss Ayurveda's history and treatments.	K2
CO3	Demonstrate Abhyangam, Sirodhara, and Navarakizhi	K3
CO4	Manipulate Lymphatic Drainage	K3
CO5	Demonstrate the types of Ayurvedic services.	

### Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4
CO1	S	L	M	S
CO2	S	L	M	S
CO3	S	L	L	M
CO4	S	L	M	M
CO5	S	L	M	M

S- Strong; M-Medium; L-Low

### Syllabus

1. Ayurvedic Body massage (40 hrs)
  - Abhyangam
  - Sirodhara
  - Navarakizhi
2. Manual Lymphatic Drainage (30 hrs)
3. Udwardhana (20 hrs)

### Reference Books

S. No.	Author	Title of the Book	Publishers	Year of publication
I.	Tanushree podder	The magic of massage		
II.	Neena khanna	Body and beauty care		
III.	Rajeev sharma	Ayurveda for all		
IV.	Maya Tiwari	Ayurveda a life of balance		

**Pedagogy:** Teaching – Lecturing, discussions, seminar and power point presentations

### Course Designers:

**1 .P.SHANTHI PRIYA**